Kimberlie L. Goldsberry, PhD  
NASPA IV-E, Region Director  
Report for the July 2015 Board of Directors Meeting  
June 25, 2015

NASPA Board Action Items

None at this time

Leadership & Member Engagement

- Advisory Board Appointment were made for a complete board
- Advisory Board Meetings were held on:
  - Friday, March 13, 2015, Conference Call
  - March 23, 2015, In Person meeting at Annual Conference, New Orleans, LA
  - April 10, 2015, Conference Call
  - May 8, 2015, Conference Call
  - June 4th-5th, 2015 Summer Advisory Board Meeting * at Harper Community College in Schaumburg, IL
  - July 10, 2015, Conference Call
- Transition of leaders in Advisory Board and Knowledge Communities have occurred
- Knowledge Community (KC) Appointments and Area Coordinators for Membership were completed
- IV-E KC Leadership meetings were held during the annual conference and a conference call on May 19, 2015.
- KC Co-Chair Strategic Planning Meetings was held on May 22, 2015
- IV-E KC Co-Chairs presented during the KC Representative Training session held during the NASPA Annual Conference on March 24, 2015
- Foundational Documents for Board Management were created:
  - Rosters, Organizational Charts
  - Finance and Communications Teams Operational Descriptions
  - Operational Budget
  - Signature Event Rotation
- Finance Team and Region Director prepared an operating budget and proposal for investment of accumulated regional funds which were both approved during the Summer Board Meeting
Communications Team developed and launched strategic communications strategy and trained Signature Event Team leaders on implementation process.

Regional Goal Development Process began during summer meeting and with Constituent Report Submissions for Summer 2015; anticipate finalizing goals by early Fall 2015. Below are the early DRAFTS of overarching goals:

- Promote and sponsor quality professional development to members to enhance their skills, knowledge and abilities as student affairs leaders.
- Build infrastructure and advance the internal operations of the NASPA IV-East Regional Board in order to meet the long-term, strategic goals of our region.
- Promote scholarship and evidence-based resource and curriculum development to benefit the membership of the region and the profession.
- Identify longer-term strategy for identification of regional conference locations and conference leadership team.

Student Leadership Program Knowledge Community – Drive-In Workshop
May 29, 2015 – Hosted at Loyola University, Water Tower Campus in Chicago, IL
- 105 Attendees/Participants
- Keynote provided by John Dugan followed by Breakout Sessions
- First time this program was offered - $50/$55 rate was low cost to attract participants and just meet the expenses
- Very pleased with participation level, need to increase fee a bit in future and consider holding at a location where NASPA has tax exempt status or the program expenses can be reduced in order to offer more.

Summer Advisory Board Meeting
June 4-5, 2015 – Hosted at Harper Community College in Schaumburg, IL
- Invited four (4) Knowledge Community Chairs to participate in the meeting as professional development for them individual and promote broader awareness of Advisory Board activities among KC’s - Women in Student Affairs, Latino/a Students, Student Leadership Programs, New Professionals & Graduate Students.
- Board Effect training was provided for the Advisory Board members and for the Conference Committee
- All meals involved both the Advisory Board and Conference committee for networking opportunities

2015 Conference Committee Planning
- Conference Theme: “Renaissance: A Regional Celebration”
- November 8-10, 2015
- Keynotes will be Dr. Dafina Lazarus-Stewart, Associate Professor at Bowling Green State University and Dr. Kevin Rome, President of Lincoln University
• Call for programs opened in April and closed in June
• Registration opened in June

2016 Conference Committee Planning
• Co-chairs have been actively working to build committee from IV-E and IV-W Region
• Local Arrangements and Treasurer have begun identifying early expenses for the budget building process
• Various discussions related to the partnership have been occurring in anticipation of unique issues the collaboration will present

New Professionals Institute
• November 7-8, 2015 in connection with the Regional Conference in Schaumburg, IL
• Curriculum and logistical planning are underway

Mid-Level
• Chair has been researching the population an issues surrounding Mid-Level Student Affairs Professionals to suggest models for delivery of the institute – next anticipated offering in Fall 2016
• Presentation on research and suggested models for delivery were offered at the IV-E Summer Advisory Board Meeting

SALT (Student Affairs Leaders of Tomorrow)
• November 7-8, 2015 in connection with the Regional Conference in Schaumburg, IL
• Curriculum and logistical planning are underway

WISA Drive – In Conference
• September 25, 2015 at Northwestern University in Evanston, IL
• Planning is well underway with registration planned to open as early as July

NUFP – National Undergraduate Fellows Program
• 30 Applications from IV-E were reviewed and recommendations forwarded on to Yolanda Barnes at NASPA
• The University of Wisconsin-Madison developed a NUF Cohort

APIKC Book Club for 2015-16
• Launched in early 2015 with participants receiving copies of the book and then having discussions via Goggle hangout to discuss each chapter.
• Reading the NASPA Publication “Asian Americans and Pacific Islanders in Higher Education: Research and Perspectives on Identity, Leadership and Success”
• Participants each took ownership of one month to lead discussions and create a blog post to share with remainder of the KC
**KC Sponsored Meet-Up**
- March 6, 2015 at Bar Louie – South Loop in Chicago, IL
- Networking opportunity for professionals and graduate students in the area, learn about different KC’s and connect to NASPA.

**Optional Other Reports - Advocacy & Scholarship (not required)**

- IV-E Faculty Council Representative is collaborating to offer for the second year, a Research Paper Presentation Session at the IV-E Regional Conference in November. One session will feature, the peer reviewed papers and a discussant. Call for Papers are due at end of July.
- Regional Awards and Exemplary Programs Chair and Faculty Council Representative have begun efforts to recruit applicants for the annual Research and Assessment Grant. There will be two $1500.00 grants for individuals or research teams and two $500.00 grants specifically for graduate students. First call for applications came out in early July.