



Kimberlie L. Goldsberry, PhD
NASPA IV-E, Region Director
Report for the July 2016 Board of Directors Meeting
Submitted June 15, 2016

NASPA Board Action Items

None at this time

Leadership & Member Engagement

Region Director – Kimberlie Goldsberry

The Regional Advisory Board held monthly calls via conference call and one in-person meeting (tied to Annual Conference) to discuss and transact business, see dates below:

Regional Advisory Board Meetings		
Board Meeting/Annual Conference	March 10-16, 2016	Indianapolis, IN
Monthly Conference Call	April	
Monthly Conference Call	May	
Summer Business Meeting/Joint Conference Committee Meeting	June 8-10, 2016	Hilton and Hilton Doubletree St. Louis, MO

- Regional Goal Development Process was completed (document attached) and Common Indicators of Success was the focus of the summer board meeting with final document to be completed by August 2016.

Communications Team – Megan Johnson, Mandi Cohen and Michael Allensworth

Current projects were presented during Summer Regional Advisory Board Meeting for review and feedback about new and current Communication Team practices and procedures:

- Communications request forms (after using these for a year)
- A new Master Yearly Operational Calendar/Timeline
- A new Communications Team Infographic Document(new document, current procedure)

- An early draft of a Constituent Engagement Survey
- Our social media following continues to grow.
 - As of June 9, 2016 we have 1531 Twitter followers
 - As of June 9th we have 931 Facebook likes.
- Work continues on the compilation video to engage membership in why it's great to be involved with the region.

Treasurer – Carrie Don

Summer Regional Advisory Board Business Meeting and Conference Committee Meeting expenses should clear by July 1, 2016. Expenses that have cleared to date for this quarter are listed below:

Annual Conference - \$5,280.71

Regional Reception: \$3,357.37

Regional Suite: \$882.61

Advisory Board Meeting: \$1,040.73

Marketing - \$1,672.41

Apparel: \$1,672.41

Foundation Ambassador – NASPA Gives Updates as of June 3, 2016 – Sidney Childs

Progress toward Donor Goal	Donors	Donor Goal	Progress toward Dollar Goal	Dollars	Dollar Goal
141%	110	78	127%	\$24,212.00	\$19,037.00

Volunteer Coordinator – Andrew Pollom

The following volunteer opportunities have been posted and filled since the February Board Report:

- NASPA IV-East/West Joint Conference Program Reviewers
- State Membership Coordinator- Michigan
- Knowledge Community Representative-International Education
- Knowledge Community Representative- Disability Concerns
- Knowledge Community Representative- Student Affairs Professionals Partnering with Academic Affairs
- Knowledge Community Representative-NASPA IV-East Skimmbassadors

There are currently 4 active volunteer opportunities posted on Volunteer Central for Region IV-East. Membership willingness to serve continues to be strong.

Development Coordinator – David Strauss

Continue to work on sponsorship recruitment for Region 4 WE conference. Have earned \$11,000 of \$15,000 goal. Should be able to surpass goal. Also identifying sponsors for gift giveaway to all attendees and breaks sponsor.

Took on responsibility of coordinating silent auction for conference.

Faculty Council Representative – Bill Arnold

In the process of establishing review teams for the Regional Research and Assessment Grant applications and for the Regional Scholarly Paper sessions. These teams provide an opportunity for members to be involved in the “life” of the Association and contribute to the operations of the Region and the success of the Regional Conference. These two opportunities are primarily targeted at higher education and student affairs program faculty, a population that has historically been “under-represented” in Regional level work.

Small College and Universities Division Representative – Corey Landstrom

- Follow-up with IV-E Small College members who attended Small College Institute regarding their experience – get quotes and information to share via Twitter and SCU blog
- Currently seeking to identify small college representative interested in serving as public policy representative for IV-E
- Explore with members what needs and ideas they may have through survey and conversations

SALT (Student Affairs Leaders of Tomorrow) – Meg Haggerty

- Attended Region IVE Advisory Board meeting on June 8-9, 2016 in St. Louis, MO.
- Attended Region IVWE Conference Planning meeting on June 9-10, 2016 in St Louis, MO.
- SALT Institute will be held as a joint SALT/NUFP Institute for the Region IVWE Conference in St. Louis in November. This decision was made between the Coordinators and the Conference planning committee.
- Collaborated and Coordinated on budget, curriculum, and conference planning for the SALT/NUFP Institute as pre-conference for NASPA Region IVWE Conference in St. Louis, MO in November 2016.
- Recruited current 2nd year graduate students within Higher Education Administration/College Student Personnel/Student Affairs graduate programs in Missouri to serve as panelists for SALT/NUFP Institute.

Awards and Exemplary Programs – Michael Anthony

Pulling together a team of NASPA members to serve as the reviewers for the awards. Several participated in last fall’s conference and helped execute the awards process, but also opening opportunities on Volunteer Central.

Knowledge Communities Co-Coordinators – Charles Holmes-Hope and Ana Rossetti

Regional Activities

- KC Rep position recruitment: 21 of the 30 KC Rep positions required appointments during this year (some more than one time), including the two new KCs that were established.
- Region IV-East goal development working group: Charles Holmes-Hope participating in Region IV-East working group to develop region goals that were finalized in April 2016.

National Activities

- Bi-Monthly KC Coordinator calls: Charles Holmes-Hope coordinated and led bi-monthly conference calls of all KC Coordinators across NASPA regions as well as the National KC Director Pauline Dubrowski and Stephanie Reynolds from the NASPA office. The objective was to promote and share best practices, disseminate information, and collect feedback.

Knowledge Community Representative Activities

The following KC Rep positions are currently vacant and/or in recruitment:

- Adult Learners and Students with Children
- Disability
- Indigenous Peoples
- International Education
- Socioeconomic & Class Issues in Higher Education
- Spirituality and Religion in Higher Education
- Sustainability

Knowledge Communities	KC Representatives	Leadership & Member Engagement
Asian and Pacific Islander Concerns	Do, Virginia	● Book club completed in May. Began with 13 members and ended with 10 members. Average of 5-7 members present per video meeting.
Assessment Evaluation & Research	Lance, Brian	● Needs Assessment of Regional Membership Complete
Campus Safety and Violence Prevention	Carter, Andrea	● Working to engage interest in Canadian members ● Would like to begin Needs Assessment of Regional Membership
Indigenous Peoples	Magana, Alejandro	● Presented session “Serving Students from Urban Indian Communities Program” and “Self-Preservation and Ways to Cope with Identity-Related Stress” at the Regional Conference.
Parent & Family Relations	Thul, Meaghan Miller	● Pulled list of regional KC member emails. ● Crafting check-in/conference proposal message to groups
Student Career Development	Presnell, Mark	● Held first information session at NASPA conference with 66 individuals attending. ● Selected leadership

		<ul style="list-style-type: none"> ● Objectives for FY17 to be determined this summer.
Technology	Harris, Tyneka & Jarrett, Courtney	<ul style="list-style-type: none"> ● CJ & TH just became TKC reps in March. ● TKC is adding helpful resources related to technology and higher education/student affairs to their website. New blog posts & videos are posted regularly.
Undocumented Immigrants and Allies	Magana, Alejandro & Moreno, Luvia	<ul style="list-style-type: none"> ● Begin to transition regional leadership to Mario Rodriguez and Luvia Moreno ● Establishing regional leadership team
Wellness and Health Promotion	Bonstrom, Jordan	<ul style="list-style-type: none"> ● New leadership in the KC, interacted at the national conference, and am working on getting more direction from them.
Women in Student Affairs	Stone, Quiana	<ul style="list-style-type: none"> ● Planned a WISA Working Mother Meet-up for Saturday, June 25, 2016

Professional Development & Events

Faculty Council Representative – Bill Arnold

Coordinated three online faculty forum sessions in the past quarter:

Monday, February 29th, Noon-1 p.m. (EST) - 10 participants

Dr. Susan Longerbeam from Northern Arizona University facilitated a discussion of curriculum development related issues. The discussion included both broad based and specific issues influencing curriculum decisions.

Topics include:

- Accreditation and Standards (CACREP, CAS, ACPA/NASPA Professional Competencies);
- International Student Affairs Preparation Programs;
- Counseling and Administrative Focused Programs;
- Programs in Departments of Educational Psychology, Educational Leadership, and Outside of COE
- Formats: In Person, Online, Hybrid
- Curricular and Preparation Program Resources: ACPA and NASPA, Other Sources
- Course Topic Trends (Crisis/Trauma, Enrollment Management, Others?)
- Theory to Practice (Service Learning, Internship, Assistantship, Practicum and Fieldwork, Study Abroad)

Monday, March 28th from Noon-1p.m. (EST) - 9 participants

Stacy Jacob, Ph.D., Assistant Professor of Student Affairs in Higher Education and Graduate Coordinator at Slippery Rock University led the discussion on Exploring options for “Culminating Experiences” within

master's programs. Discussion featured examples of student and faculty experience with different types of culminating experiences including theses, case study, and comprehensive exam. Discussion questions included:

- As faculty, why do we keep examining & re-examining the culminating experience?
- What ideally should the culminating experience be?
- What are the problems with current methods?
- What is good in current methods?
- How do students view/experience the culminating experience?
- What kind of learning should the culminating experience represent?

Monday, April 25th, Noon-1 p.m. (EST) - 18 participants

Rozana Carducci from Salem State University, facilitated this session focused on the role of the program coordinator. This session aimed to establish a network of student affairs graduate preparation program coordinators in the interest of identifying common challenges and sharing strategies for successfully fulfilling the multiple and complex demands of the program coordinator role. Discussion topics included: marketing/ student recruitment, working with graduate assistantship/internship supervisors, faculty development, and strategies for managing the program coordinator workload.

SALT/NUFP Institute Planning for November 14-15th, 2016 - Meg Haggerty

Event Location:	Union Station Hotel, St. Louis, Missouri
Number of Participants:	Built budget for 30 participants \$75/person
Description of Program:	Mentor, educate, and expose current undergraduate students, including NASPA Undergraduate Fellows Program participants, to the field of Higher Education and Student Affairs through panel discussions, self and group reflections, as well as group activities and team builders in the hopes of recruiting more Student Affairs Leaders of Tomorrow .
Number of Sessions:	Group sessions throughout the day and a half program. <ul style="list-style-type: none">▪ Utilize Strength's Quest as a foundational language, have participants take the Strength's Finder program and review when they arrive on site▪ Basic needs for graduate student▪ 2nd year graduate student panel▪ Self-reflective activities▪ Inclusion activity▪ Introduction to NASPA and how to navigate information on the website for undergraduates

KC Co-Coordinator Activities – Charles Holmes-Hope and Ana Rossetti

- 2016 4WE joint conference: IV-East Co-Coordinators serve on the 2016 Joint IV-East and IV-West Regional Conference Planning Committee. Charles and Ana have been working with their IV-West counterparts to blend each region's KC traditions and plan all KC activities at the conference to be held in St. Louis in November 2016.
- 2016 National Conference: KC Reps training and KC Coordinator meeting

- KC Training: IV-East Co-Coordinator participants participated and contributed to a training session for all KC Reps across NASPA regions at the National Conference in Indianapolis in March 2016.
- KC Co-Coordinator meeting: IV-East Co-Coordinator participants participated and contributed to a meeting of the KC Coordinators across NASPA regions at the National Conference in Indianapolis in March 2016. Meeting also included National KC Director Pauline Dubrowski as well as James Stascavage and Stephanie Reynolds from the NASPA office.

Knowledge Community Representatives Activities

Knowledge Communities	KC Representatives	Professional Development & Events
African American Concerns	Love, Janelle Motley, Reginald	<p>March 14, 2016 Discussion with Region IV-East members for discussion points for future “Casual Conversations”:</p> <ol style="list-style-type: none"> 1. College access as it relates to Higher Education (both admission to institutions and retention efforts at institutions.) 2. Where are the boundaries when you are supporting students in their social justice efforts (i.e. Black Lives Matter, Presidential Elections)? 3. How do we educate our colleagues about current student issues (presidential election, Black Lives Matter)? How do we make our colleagues feel supported when they are supporting current student issues? 4. How can we help students to care about issues, but also self-care for themselves (making sure students do not get so involved in issues that they lose focus on their academic and social well-being)? 5. What are some methods to make transition better for newly employed professionals (how do you create a plan to move to do a job well, but also plan on the next steps)? 6. What are various forms of advocacy for the students on our campuses (how can students support issues, what types of support do they get from administrators)? 7. How do we protect and support services when budget money is reduced or eliminated? 8. How to be direct as Black women/men without burning bridges when it comes to current events and politics (how do function and not seem like the ANGRY Black woman/man)?

Assessment Evaluation & Research	Lance, Brian	<ul style="list-style-type: none"> ● Presentation of Regional Needs Assessment data to be held June 17th at NASPA APC in Portland
Campus Safety and Violence Prevention	Carter, Andrea	<ul style="list-style-type: none"> ● Raising Awareness of Sexual Violence Prevention and Support on Campus (main initiative as legislation changing in Canada, inline with Title IX)
Indigenous Peoples		<ul style="list-style-type: none"> ● Worked on the development of the NASPA Protocol Practice Document and submitted to the Board of Directors
Parent & Family Relations	Thul, Meaghan Miller	<ul style="list-style-type: none"> ● Pulled list of regional KC member emails. ● Crafting check-in/conference proposal message to groups.
Student Career Development	Presnell, Mark	<ul style="list-style-type: none"> ● Held first information session at NASPA conference with 66 individuals attending ● Selected leadership team ● Objectives for FY17 to be determined this summer
Technology	Harris, Tyneka & Jarrett, Courtney	<ul style="list-style-type: none"> ● During monthly membership calls, the TKC is exploring possible projects and initiatives related to the Technology Competency. ● Also encouraging members/ reps to present at their regional conferences. CJ has submitted one proposal related to tech for the joint conference in November.
Undocumented Immigrants & Allies	Magana, Alejandro & Moreno, Luvia	<ul style="list-style-type: none"> ● Submitted proposal to start KC and were approved in December 2015
Wellness and Health Promotion	Bonstrom, Jordan	<ul style="list-style-type: none"> ● Working with IV-West KC rep to gain greater interest in the KC and KC activities at the regional conference in November.
Women in Student Affairs	Stone, Quiana	<ul style="list-style-type: none"> ● Co-presented “Woman to Woman: Dealing with Challenging Professional Relationships” at NASPA national conference, Indianapolis

2016 Joint IVWE Regional Conference – Co-Chairs: IVE – Jim Hoppe and IVW: Shana Meyer
November 2016; St. Louis, Missouri, Hilton Doubletree at Union Station

- Bi Weekly conference calls for conference committee

- Bi weekly conference calls between conference co-chairs
- Conference Rates were set during the Summer Business Meeting/Conference Committee Meeting
- Keynote Speakers: Bertice Berry, Elizabeth Acevedo, Kevin Kruger and Lori White

2017 IV-E Regional Conference

Co-Chairs Named: David Strauss, Wayne State University; and Bernard Little, University of Illinois at Chicago

Location: Detroit, Michigan

Conference Site: Finalizing Experient Contract with the Marriott Renaissance Center (Ren Cen)

Committee: Early appointments expected this fall with general opportunities to be posted in Volunteer Central

Optional Other Reports - Advocacy & Scholarship *(not required)*

Awards and Exemplary Programs – Michael Anthony

The awards and recognition process was moved up significantly this year. Several nominations for the same award were sent in by the initial June 1, 2016 deadline. The deadline was both awards and grants has been extended to July 1, 2016 to expand the bread of nominations for all awards and grant opportunities.

Public Policy Division Representative – Matt Aschenbrener

Participated in all monthly conference calls for the Public Policy Division (PPD) to stay informed and advocate within the region

Submitted blog post for the National PPD titled “Federal Financial Aid Policy: Then, Now and in the Future”

Shared information regarding National PPD with regional leadership during monthly conference calls and during the summer business meeting.

Compiled by and Respectfully Submitted by: Kimberlie L. Goldsberry, PhD
 NASPA IV-E Region Director
 June 17, 2016