



**W. Wayne Young, Jr., Ph.D.**  
**NASPA Region IV-West Regional Director**

**Report for the March 2016 Board of Directors Meeting**  
**February 12, 2016**

### **NASPA Board Action Items**

- None at this time.

### **Leadership & Member Engagement**

#### **Advisory Board (Wayne Young, Jr., R4W Regional Director 2014-2016)**

The past year since our Board Meeting at the National Conference in New Orleans has been active, busy, and important for Region IV-West. In that time we have completed the establishment of a regional endowment (the first for our region and the first for a region in NASPA), we have selected our 2017 conference site (Lincoln, NE), we have held our Summer Board Meeting in Beaver Creek, Colorado (May 2015), we held a very strong conference in Beaver Creek, CO, passed important legislation to continue our core value as a region to be inclusive/welcoming, and we held a special session, advisory board members-only webinar this past January 2016 to discuss non-discrimination for future Region IV-West events.

The following is a listing of the major accomplishments from March 2015 through March 2016 in Region IV-West:

- **January 2016 Webinar with the NASPA Region IV-West Advisory Board**  
This past January 2016, the NASPA Region IV-West Cabinet agreed to hold a webinar with the full Region IV-West Advisory Board to discuss the region's future events and discrimination. Utilizing past and current NASPA National Conference examples such as Phoenix and Indianapolis, the R4W webinar and board discussion centered around how we might want to direct our future activities and events in light of discriminatory practices in certain states or cities. The Board had a good discussion and had consensus that two core values need to remain in place: we wish to be inclusive and welcoming to all and we also don't want to lose the opportunity to visit certain cities or states in our regional footprint. RD Young and RD-Elect

Freeman participated in this webinar and discussion and agreed to take feedback from the region to the National Board in March 2016.

- **Opening Reflection/Prayer/Poem (2014-2016)**  
For the second year in a row, all Regional Advisory Board meetings in Region IV-West have begun with a reflection/prayer/poem. These reflection moments are coordinated by our Spirituality in Higher Education Knowledge Community board member and are very well-received by our advisory board members.
- **2<sup>nd</sup> Annual Summer Book Reading (2015)**  
At the Summer Board Meeting the Region IV-West Advisory Board continued our new tradition of reading a book as an Advisory Board and discussing it at the Summer Advisory Board Meeting. This year's text was chosen by a sub-committee and that group picked "The Last Lecture" by Randy Pausch. The Advisory Board watched a short video of Randy on the Oprah show and then spent 90+ minutes in small groups sharing their thoughts and reflections on this text. This has become an important, annual, activity in our Summer Board meeting. Last year, our first year with this book reading initiative, we read "Celebrating Failure" by Ralph Heath.
- **3<sup>rd</sup> Annual Summer Book Reading (2016)**  
This is underway and the next book is being given to Region IV-West Advisory Board members at the National Conference in Indianapolis this spring. We will discuss the book at our Summer Meeting in June in St. Louis, MO. This annual tradition in Region IV-West of reading and discussing together provides a wonderful "shared experience" for our board and is a concrete sign that the association cares for the professional growth and development of those volunteers that agree to serve on the Region IV-West Board.
- **2017 Region IV-West Conference Site and Co-Chairs Selected (Jerrid Freeman, R4W RD 2016-18)**  
At our Summer Board Meeting, RD-Elect Freeman led the group in discussions and in his proposals. The following was decided upon for the 2017 Region IV-West Conference:
  - Site: Lincoln, NE
  - Hotel: Embassy Suites Haymarket Park Area
  - Conference Co-Chairs: Keegan Nichols & Carrie Petr
- **Region IV-West Endowment (W. Young and D. Mabery)**  
Region IV-West Endowment Established as of July 1, 2015. Region IV-West developed this idea and brought this forward to NASPA National. Along with the NASPA National Office, a template has been built for a few other regions to also follow. Thanks goes out to Mr. Dan Mabery, Ms. Amy Shopkorn, and Dr. Kevin Kruger for their assistance in making this endowment happen for our region. This will provide a new, sustainable source of income for our regional activities and we are proud to be the first Region in NASPA to have an endowment fund!

- **Region IV-West 2015-16 Budget Approved**  
Mr. Dan Mabery led the group in discussion and proposals. The Advisory Board approved the 2015-16 Budget for Region IV-West.
- **#NASPAgives Update**  
Mr. Dan Mabery was pleased to report that for the second year in a row, NASPA Region IV-West was the first region to have BOTH its donor goal AND dollar goal FULLY met. We were happy to announce that we crossed this threshold DURING the Summer Board Meeting in May, 2015. RD Young has had an expectation that every Advisory Board member participate, regardless of level. This was reinforced at the Summer Board Meeting.
- **2015 Conference: Renew, Elevate, Embrace: The Journey to a Highly Level**  
Our 45<sup>th</sup> annual Fall Conference as a Region! This past summer, Region IV-West Advisory Board approved the Conference Rate of \$269, approved the Conference Budget, and approved of the Conference Schedule submitted by Dr. Teresa Clouch and Dr. Joe Ecklund.

Highlights of the 2015 Conference included:

- Attendance: 360 participants
  - NPI Attendance: 25 participants (And this was the year that NASPA National had a New Professionals opportunity in our region in Kansas City as well—so we were pleased to see that the NASPA National event did not hurt our attendance!)
  - Finances: Thanks to a very conservative budget and a strong turnout, Region IV-West saw a return to the region from this conference. While we had budgeted a conference return of \$4k, the region realized a return over \$12k!
  - Education: This conference was extremely well-received and included top-notch speakers/keynotes. The evaluation is being shared at the Summer 2016 Board Meeting to help inform the 2016 and 2017 conference teams.
- **Contracts (D. Mabery)**  
Mr. Dan Mabery brought forward Legislation was passed to add a formal process to our Regional Policies & Procedures manual for the purpose of directing how contracts will be handled in Region IV-West.
  - **Awards (C. Gerhardt)**  
Legislation was presented by Ms. Cassie Gerhardt, Awards Coordinator, and passed. This legislation was in line with other changes at the National level on defining and selection of awards.
  - **Alcohol and Region IV-West Events (W. Young)**  
RD Young brought forward a proposal which Region IV-West approved. This added language to the Region IV-West Policies & Procedures Manual that NO REGIONAL FUNDS will be used to

purchase alcohol at any time except during the annual SSAO/Faculty/Corporate Sponsor reception.

- **Annual Regional Advisory Board Reports**  
Legislation was approved to add an Advisory Board Annual Report from all advisory board members, due each October 1<sup>st</sup>. During the first year of these reports about half of the board completed and turned in reports. These reports were included in the BoardEffect meeting book for Region IV-West at the Fall Conference.
  
- **Travel Grants**  
A travel grant fund was introduced and approved. Funding for this travel grant fund will come from the annual, regional, silent auction. The Fall Board Meeting will be used to discuss and debate who in the region has access to these funds as well as a process for awarding.
  
- **Research Grants**  
A process was introduced and approved and added to our policies and procedures manual for the purpose of detailing how our region will support grants around research.
  
- **Ad Hoc Committees Appointed**  
The following ad hoc committees were appointed:
  - Accessibility/Universal Design During Conferences ad hoc committee
  - Position Description Review ad hoc committee
  - Conference Pre-Reading ad hoc committee

### **Communications & Awards (Ryan Lahne, R4W Coordinator for Communication)**

The Divisional representatives met at our Summer Conference in Beaver Creek and discussed how we would include professional standard competency area's in our region and within the various divisions. We talked about taking best practices and representing Region IV-West by submitting best practices to the "Professional Competency Areas For Student Affairs Practitioners" NASPA website.

The Final Professional Competency Areas Revision Task Force document should be released by both ACPA and NASPA by the end of July. We want to remind everyone to submit "Call for resources for professional competency areas for student affairs practitioners by the deadlines set on the NASPA website for Professional Standards.

In our monthly meeting after the Summer meeting, team members discussed plans for improving communication this year. We are planning to have a regional report from all the areas that can be part of our monthly newsletter to the entire region. Each member will be submitting information for the report based on information they are having both regionally and nationally in their respective areas.

Since that time, Mr. Lahne has guided this area to create a monthly SKIM email that goes out to the full membership of our region. His team has also developed a flyer about Region IV-West that will be shared at our reception—very high quality!

#### **Divisional Representatives (Vince Loffredo, R4W Coordinator for Professional Standards)**

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#### **Finances: Endowment Update (Dan Mabery, R4W Coordinator for Finances)**

As of July 1, 2015 progress was made towards establishing the first endowment by a NASPA Region. NASPA, Inc. and NASPA Region IV-West have signed an MOU and have begun the process of depositing \$100K in an endowment account to provide sustained, endowment-driven income to Region IV-West for the long-term future of the region. This extra income will allow the region to further focus on members and services to members within Region IV-West—as this endowment also allows the Region to be a good steward of the monies that past Region IV-West members have worked hard at gathering for regional activities.

#### **Knowledge Communities (Veronica Riepe & Nathan Roberts, R4W Coordinators for Knowledge Communities)**

- Trivia Night - 3rd Annual Trivia night was held at the fall conference. About 90 attendees participated and the top three teams were awarded NASPA Bookstore gift certificates.
- KC T-Shirts - For the second year long sleeve T-shirts were given to the attendees at the trivia night and the board members. The shirt had the R4W KC logo and all 28 KCs listed on the back.
- KC Mini Presentations - This year each KC Rep gave a short 7-10 minute presentation of current trends in their KC, activities/engagement opportunities, and a short discussion on the KC.
- Several new appointments, all on file with the National Office and the National KC Coordinators.

#### **Member Engagement (Tiffany Smith, R4W Coordinator for Membership)**

Tiffany Smith has worked with Ryan Lahne to work on a flyer recognizing the benefits of Region IV-West membership, etc. Mr. Michael Jackson collaborated with Ms. Tiffany Smith and Mr. Ryan Lahne on this flyer.

Our most recent report illustrates continued growth in interest, but not at the same levels as other densely populated regions. As for our current numbers, 850 individuals from NASPA IV-W attended the National Conference in New Orleans this last year. This population was a key stakeholder group for our

region’s leadership. We specifically reached out to this group of professionals—asking them to attend our Fall Conference in Beaver Creek, CO. Based on our turnout at the fall conference (360 participants), we believe that reaching out to those regional members who attend the national conference is a very effective strategy to utilize moving forward.

## Professional Development & Events

### 45<sup>th</sup> Annual Conference for Region IV-West!!!

#### **Renew. Elevate. Embrace.**

November 8-12, 2015 ♦ Beaver Creek Park Hyatt/Beaver Creek, Colorado

- Dr. Teresa Clouch and Dr. Joe Ecklund serving as Conference Co-Chairs
  - 2015 Keynotes for Region IV-West (shown below)



**SPEAKERS**

NASPA Region IV-W 2015 Beaver Creek Conference - Major Speakers



**Tim Tingle**  
Native American Story  
Teller  
[Speaker Bio](#)



**Kevin Kruger**  
NASPA President  
[Speaker Bio](#)



**Dr. Michele Murray**  
VP of Seattle U; Author of  
Helping College Students  
Find Purpose  
[Speaker Bio](#)



**Derreck Kayongo**  
Global Soap Project  
[Speaker Bio](#)



**Tracy Maxwell**  
Sponsored by Campus  
Speak  
[Speaker Bio](#)

## New Professionals Institute 2015

- Attendees: 25
  - We were very pleased with this turnout!
- Chairs: Ms. Kaycee Collard and Dr. Josh Overocker
  - NPI Faculty shown below



**Dr. Kristina Binard**  
NPI Faculty  
*Front Range Community  
College*  
[Faculty Bio](#)



**Dr. Blanche Hughes**  
NPI Faculty  
*Colorado State University*  
[Faculty Bio](#)



**Dr. Richard Rossi**  
NPI Faculty  
*Creighton University*  
[Faculty Bio](#)

FLYER DEVELOPED FOR MEMBERSHIP by our Communications area in Region IV-West



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# NASPA REGION IV-WEST

### Be a part of the Region IV-W Family!

Region IV-West is dedicated to serving the needs of NASPA members in what would broadly be described as the Midwest. Our goal is to provide members with a forum to address regional issues while providing specialized professional development and networking opportunities.

Region IV-West encompasses the states of North Dakota, South Dakota, Nebraska, Kansas, Missouri, Arkansas, Oklahoma, New Mexico, Colorado, Wyoming; and the Canadian provinces of Manitoba and Saskatchewan.

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