



**W. Wayne Young, Jr., Ph.D.**  
**NASPA Region IV-West Regional Director**

**Report for the July 2015 Board of Directors Meeting**  
**July 2, 2015**

### **NASPA Board Action Items**

- Discussion items I am recommending...
  - Accessibility Accommodations for Advisory Board Meetings and Conferences—Should this be an expense directed to NASPA, Inc. and not the regional budgets?
  - Mid-Level Institutes and New Professional Institutes in light of these activities being produced at the Regional level.
  - Lengthening Regional Business Meetings to 90 minutes at the National Conference.
  - National Conference budget fund catering at the Regional Receptions.

### **Leadership & Member Engagement**

#### **Advisory Board (Wayne Young, Jr., R4W Regional Director 2014-2016)**

The past several months since our Board Meeting at the National Conference have been active, busy, and important for Region IV-West. In that time we have completed the establishment of a regional endowment (the first for our region and for a region in NASPA), we have selected our 2017 conference site (Lincoln, NE), and we have held our Summer Board Meeting in Beaver Creek, Colorado (May 2015).

The following is a listing of the major accomplishments from March 2015 through July 1, 2015 in Region IV-West:

- **Opening Reflection/Prayer/Poem**  
For the second year in a row, all Regional Advisory Board meetings in Region IV-West have begun with a reflection/prayer/poem. These reflection moments are coordinated by our Spirituality in Higher Education Knowledge Community board member and are very well-received by our advisory board members.
- **2<sup>nd</sup> Annual Summer Book Reading**  
At the Summer Board Meeting the Region IV-West Advisory Board continued our new tradition

of reading a book as an Advisory Board and discussing it at the Summer Advisory Board Meeting. This year's text was chosen by a sub-committee and that group picked "The Last Lecture" by Randy Pausch. The Advisory Board watched a short video of Randy on the Oprah show and then spent 90+ minutes in small groups sharing their thoughts and reflections on this text. This has become an important, annual, activity in our Summer Board meeting. Last year, our first year with this book reading initiative, we read "Celebrating Failure" by Ralph Heath.

- 2017 Region IV-West Conference Site and Co-Chairs Selected  
At our Summer Board Meeting, RD-Elect Freeman led the group in discussions and in his proposals. The following was decided upon for the 2017 Region IV-West Conference:
  - Site: Lincoln, NE
  - Hotel: Embassy Suites Haymarket Park Area
  - Conference Co-Chairs: Keegan Nichols & Carrie Petr
  
- Region IV-West Endowment  
Region IV-West Endowment Established as of July 1, 2015. Thanks goes out to Mr. Dan Mabery, Ms. Amy Shopkorn, and Dr. Kevin Kruger for their assistance in making this endowment happen for our region. This will provide a new, sustainable source of income for our regional activities.
  
- Region IV-West 2015-16 Budget Approved  
Mr. Dan Mabery led the group in discussion and proposals. The Advisory Board approved the 2015-16 Budget for Region IV-West.
  
- #NASPAgives Update  
Mr. Dan Mabery was pleased to report that for the second year in a row, NASPA Region IV-West was the first region to have BOTH its donor goal AND dollar goal FULLY met. We were happy to announce that we crossed this threshold DURING the Summer Board Meeting in May, 2015. RD Young has had an expectation that every Advisory Board member participate, regardless of level. This was reinforced at the Summer Board Meeting.
  
- 2015 Conference  
Region IV-West Advisory Board approved the Conference Rate of \$269, approved the Conference Budget, and approved of the Conference Schedule submitted by Dr. Teresa Clouch and Dr. Joe Ecklund.
  
- Contracts  
Mr. Dan Mabery brought forward Legislation was passed to add a formal process to our Regional Policies & Procedures manual for the purpose of directing how contracts will be handled in Region IV-West.
  
- Awards

Legislation was presented by Ms. Cassie Gerhardt, Awards Coordinator, and passed. This legislation was in line with other changes at the National level on defining and selection of awards.

- **Alcohol**  
RD Young brought forward a proposal which Region IV-West approved. This added language to the Region IV-West Policies & Procedures Manual that NO REGIONAL FUNDS will be used to purchase alcohol at any time except during the annual SSAO/Faculty/Corporate Sponsor reception.
- **Annual Regional Advisory Board Reports**  
Legislation was approved to add an Advisory Board Annual Report from all advisory board members, due each October 1<sup>st</sup>.
- **Travel Grants**  
A travel grant fund was introduced and approved. Funding for this travel grant fund will come from the annual, regional, silent auction. The Fall Board Meeting will be used to discuss and debate who in the region has access to these funds as well as a process for awarding.
- **Research Grants**  
A process was introduced and approved and added to our policies and procedures manual for the purpose of detailing how our region will support grants around research.
- **Ad Hoc Committees Appointed**  
The following ad hoc committees were appointed:
  - Accessibility/Universal Design During Conferences ad hoc committee
  - Position Description Review ad hoc committee
  - Conference Pre-Reading ad hoc committee

### **Communications & Awards (Ryan Lahne, R4W Coordinator for Communication)**

The Divisional representatives met at our Summer Conference in Beaver Creek and discussed how we would include professional standard competency area's in our region and within the various divisions. We talked about taking best practices and representing Region IV-West by submitting best practices to the "Professional Competency Areas For Student Affairs Practitioners" NASPA website.

The Final Professional Competency Areas Revision Task Force document should be released by both ACPA and NASPA by the end of July. We want to remind everyone to submit "Call for resources for professional competency areas for student affairs practitioners by the deadlines set on the NASPA website for Professional Standards.

We will be working on sessions for our regional and national conferences that are specific to the Professional competencies.

In our monthly meeting after the Summer meeting, team members discussed plans for improving communication this year. We are planning to have a regional report from all the areas that can be part of our monthly newsletter to the entire region. Each member will be submitting information for the report based on information they are having both regionally and nationally in their respective areas.

#### **Divisional Representatives (Vince Loffredo, R4W Coordinator for Professional Standards)**

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#### **Finances: Endowment Update (Dan Mabery, R4W Coordinator for Finances)**

While the Summer Board Report does not require a financial report, RD Young wished to provide a basic update on the progress of the NASPA Region IV-West Endowment creation.

As of July 1, 2015 progress has been made towards establishing the first endowment by a NASPA Region. NASPA, Inc. and NASPA Region IV-West have signed an MOU and have begun the process of depositing \$100K in an endowment account to provide sustained, endowment-driven income to Region IV-West for the long-term future of the region. This extra income will allow the region to further focus on members and services to members.

## **Knowledge Communities (Veronica Riepe & Nathan Roberts, R4W Coordinators for Knowledge Communities)**

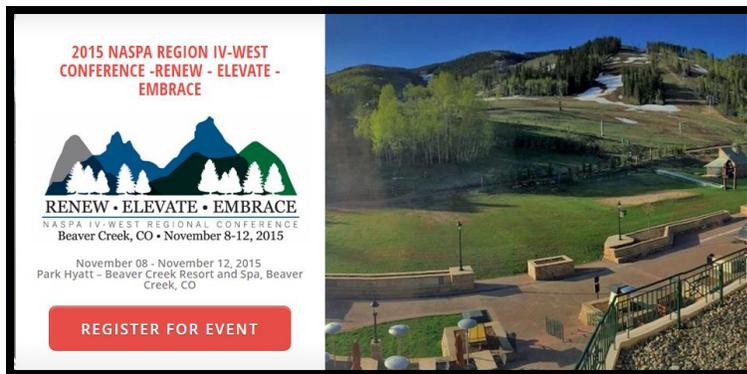
- Trivia Night - 3rd Annual Trivia night was held at the fall conference. About 90 attendees participated and the top three teams were awarded NASPA Bookstore gift certificates.
- KC T-Shirts - For the second year long sleeve T-shirts were given to the attendees at the trivia night and the board members. The shirt had the R4W KC logo and all 28 KCs listed on the back.
- KC Mini Presentations - This year each KC Rep gave a short 7-10 minute presentation of current trends in their KC, activities/engagement opportunities, and a short discussion on the KC.
- Several new appointments, all on file with the National Office and the National KC Coordinators.

## **Member Engagement (Tiffany Smith, R4W Coordinator for Membership)**

No report as our Coordinator for Membership has been out on Family Leave welcoming a new addition to her family!

RD Young notes, however, that our most recent report illustrates continued growth in interest, but not at the same levels as other densely populated regions. As for our current numbers, 850 individuals from NASPA IV-W attended the National Conference this last year. As of the 5-1-2015 NASPA Membership Report, Region IV-West had approximately 1400 members in our region.

## **Professional Development & Events**



### **Renew. Elevate. Embrace.**

*November 8-12, 2015 ♦ Beaver Creek Park Hyatt/Beaver Creek, Colorado*

- Dr. Teresa Clunch and Dr. Joe Ecklund serving as Conference Co-Chairs
- 2015 Keynotes for Region IV-West (shown below)

**SPEAKERS**

NASPA Region IV-W 2015 Beaver Creek Conference - Major Speakers



**Tim Tingle**  
Native American Story  
Teller  
[Speaker Bio](#)



**Kevin Kruger**  
NASPA President  
[Speaker Bio](#)



**Dr. Michele Murray**  
VP of Seattle U; Author of  
Helping College Students  
Find Purpose  
[Speaker Bio](#)



**Derreck Kayongo**  
Global Soap Project  
[Speaker Bio](#)



**Tracy Maxwell**  
Sponsored by Campus  
Speak  
[Speaker Bio](#)

- New Professionals Institute 2015
  - Chairs: Ms. Kaycee Collard and Dr. Josh Overocker
  - NPI Faculty shown below



**Dr. Kristina Binard**  
NPI Faculty  
*Front Range Community  
College*  
[Faculty Bio](#)



**Dr. Blanche Hughes**  
NPI Faculty  
*Colorado State University*  
[Faculty Bio](#)



**Dr. Richard Rossi**  
NPI Faculty  
*Creighton University*  
[Faculty Bio](#)

Optional Other Reports - Advocacy & Scholarship (not required)

**#NASPAgives Update: Way to go NASPA Region IV-West**

For the 2<sup>nd</sup> year of the #NASPAgives campaign, Region IV-West has been a trailblazer. The June 18, 2015 report illustrates that Region IV-West was the ONLY region to have met its donor AND dollar goals.

