



NASPA[®]

Region IV-W

Jerrid Freeman
NASPA IV-W Regional Director
Report for the July 2016 Board of Directors Meeting
6/23/2016

NASPA Board Action Items

None at this time

Leadership & Member Engagement

- Summer Board meeting in June (Budget approved for upcoming year, 2016 Regional conference Budget and schedule approved, Strategic Plan further developed)
- Ad hoc committee developed to determine financial support for membership for professional development opportunities
- Ad hoc committee gave preliminary report on new activities and professional development opportunities for NASPA IV-West members
- November is the NASPA IV-W and E joint conference in St. Louis, MO
- Committee developed for planning board engagement and development activities for board meetings
- KC Co-Coordinator continue to work to try to fill all open KC Rep positions. This is further coupled with the increasing number of Knowledge Communities. At times it feels like all the Co-Coordinator do is fill positions and they can't get to anything more. Moving from 3 year terms to 2 year terms will cause this to be the case even more.
- KC Reps plan to submit at least 3 education sessions this year, and 6 next year that are tied directly to specific KC's. There were 4 sessions submitted this year.
- IV-W&E KC's are collaborating on Trivia Night for the Regional Conference, and also on mini-presentations for each KC.
- KC Co-Coordinator are working more closely with the KC Reps to make sure they are connected with their National Chairs. This has been a problem in the past with some KCs. Between better communication on our part, our communication with the KC Co-Coordinator in other regions as well as Pauline and Stephanie, we think our KC Reps will have a better experience and problems can be solved quicker.

- 3 KC's submit an article each month to the Regional Newsletter, which have helped raise awareness of the KC's.
- In 2015 IV-W received 72 award nominations that resulted in 30 awards being presented to NASPA IV-W members and programs.
- Created monthly e-newsletter with content driven by IV-W advisory board members that is distributed monthly to all IV-W members. Newsletter begin October 2015, to date there have been 72 unique blogs created.
- NASPA IV-W is active in social media with 681 Facebook 'likes', 1,201 twitter followers, and 41 members in LinkedIn.
- Professional Development and Standards workgroup plans to incorporate a professional competency into their reports and presentations at the regional conference.
- All state membership coordinators have created state Facebook pages and are posting regularly about issues that affect their state, important NASPA regional and national announcements, etc.
- Planning to host webinars quarterly this academic year led by state coordinators
- Working with Jordana Taylor, the new Assistant Director of Member Recruitment and Retention for NASPA, to connect with Manitoba and Saskatchewan (Canadian) provinces to start building those relationships
- Reaching out to statewide higher ed/student affairs organizations for further collaboration
- Disseminated our newly created IV-W flyer to grad programs in our region

Professional Development & Events

NASPA WE Conference: The Heart of it all

November 15, 2016 – November 17, 2016 ♦ Hilton Union Station, St. Louis, MO

- Projected 700-1000

Advocacy & Scholarship

- We set aside budget this year to ensure we have funds for educational access for all who attend.