



**NASPA Region I Board Report  
November 2018 Board of Directors Meeting**

**NASPA Board Action Items**

None at this time.

**Leadership & Member Engagement**

**Jen DeBurro** (University of New England) Regional Director hosted September and November Board meetings. Topics of discussion included the NASPA Strategic Plan, State Director terms (currently there is overlap between RD terms which has warranted a review of this practice), updates from the National Office, onboarding of board members, and more. She also conducted a dial-in meeting with Regional KC representatives to learn about their efforts, engaged as a panelist and NASPA representative at the ACUI Region III drive-in at Simmons College, provided remarks at the state of Maine NASPA drive-in, and hosted a gathering of past Region I AVPs/Directors. DeBurro is currently participating with the other Regional Directors in a review of the Regional Governance Task Force documents in addition to serving on the committee reviewing national award nominees. Finally, DeBurro will be hosting her first Facebook Live event in December, as a means of kicking off an effort to diversify communication with Region I membership. This will be the first of a series which will include brief presentations and topics of interest as identified by professionals in the Region.

**Andrea Gifford**, Regional Treasurer, has been working with the National Office on the resolution of challenges experienced with the collection/transfer of funds for both the Dublin Summit and a drive-in occurring in the state of Maine. The use of NASPA tools is being discussed for future events geared towards undergraduate students; the current system requires the creation of individual profiles for all non-members registering for an event. As groups of undergraduates are often registered for events a) in groups and b) by professional staff member, this detail of the system creates a cumbersome task for institutions desiring to engage large groups of their students.

**Beth Moriarty**, Past Regional Director, has concluded the work of the nominations process, identifying three candidates for Regional Director elect as well as candidates for state directors in Rhode Island, New Hampshire, and Maine. Region I continues to elect their state directors and has opened conversation regarding the practice (inconsistent with the appointment processes in other Regions) and whether a new format should be explored. In addition to her work on nominations, Moriarty and a team of volunteers are actively engaged in a process to assess the efficacy of the Region's institutes. Focus

groups and surveys are currently being undertaken for those who have participated in the Student Affairs Leaders of Tomorrow (SALT) Institute with results expected in the spring.

**Barbara Fienman**, Historian, finalized their work on the Region I history banner which received warm reviews at the Regional Conference. Fienman has worked to identify new leadership to step into this role which she has maintained for well over a decade.

**Corey Davis**, Membership Coordinator, provided the following membership data:

Members by State

<b>MA</b>	804
<b>CT</b>	253
<b>RI</b>	161
<b>NH</b>	91
<b>VT</b>	77
<b>ME</b>	76
<b>Unknown</b>	45
<b>International</b>	16
<b>Total</b>	1523

Working with the Member at Large (Golden), the State Directors, the Regional Director (DeBurro), and the National office, Davis coordinated an effort to reach out to institutional and individual members whose membership has lapsed.

**Erin Twomey Provistalis and George Regan**, Silent Auction Co-Coordinators, generated over 100 donations and \$9,000 for the Region at this year's Region I Conference. While the number of items was down due to a change in their solicitation, the total dollars raised did not see a drop over last year's total.

**Kelly Brochu**, Member at Large – Communications, has been working with her fantastic team on the development of newsletters, social media content, and regular outreach to the Region on a variety of topics including Careers in Student Affairs month which was coordinated with **Josh Piepock**, SALT Coordinator. In addition to this work, **Ricky Meinke**, Social Media Coordinator, is working with RD DeBurro on the Facebook Live series to kick off in December.

**Alex Cabal**, Regional Conference Chair, at Conference team presented a tremendous conference in November with 622 in attendance which included 235 first time attendees. Conference keynote, Shaun King, garnered tremendous feedback as did the program in its entirety. A report with survey feedback will be included in the next regional report. Dr. Alana Anderson of Babson College, has been named the Regional Conference Chair for 2019.

International Director, **Jason Masterson**, reported on a successful Dublin Summit attended by Region I members. While a higher number of attendees was anticipated, challenges were experienced due to the timing of registration.

**Elissa Carrol and Shane Long**, Foundation Ambassadors, have been working with NASPA Foundation Board members to increase awareness of the Foundation. There have been conversations with the NASPA Office and Foundation Board about the 100<sup>th</sup> anniversary and the giving initiatives around that milestone. The Region was able to obtain a \$500 scholarship for a graduate student to attend the Regional Conference due to the member participation in the NASPAGives Initiative. The Ambassadors and Regional Foundation Board Representatives worked together to solicit nominations for the Pillars of the Profession award and are happy to announce that this year's class will be represented by Region I's Kenneth Elmore of Boston University.

Massachusetts State Director, **Kelly Golden**, reports that an MOU has been drafted and signed with NECPA and BACHA for the Entry Level Professionals workshop which they were slated to cohost at Brandeis in December. AOTA, an event for graduate students and new professionals will be hosted at Boston College in the spring, as well as an event for deans and directors in April which will be centered around a conversation on free speech and the safety of student organizers. In addition to these programmatic efforts, Golden reports a goal of engaging members from the western part of the state more, and is hopeful that taking various opportunities online will assist in making this happen.

Rhode Island State Director, **Sharen Hay**, reported that a holiday social will be hosted at Bryant University in December. Following a successful event at Roger Williams in the spring, a similar drive-in is currently being planned for 2019.

Maine State Director, **Lauri Sidelko**, reports that the Maine Board planned a successful drive-in at the University of Maine Orono in October. The state-wide student leadership conference is once again occurring, with future plans intending to align with Region I's SALT institute. Sidelko reported on a decline in membership which is reportedly due to both regional and national conference location. How to engage membership who are at a distance from opportunities continues to be a priority of the state board.

Connecticut State Director, **Charles Holmes-Hope**, shares that he continues to seek engagement from membership on the state board. A successful Regional Conference has garnered interest and he is hopeful that the addition of new leadership to the Board will lead to new opportunities for member engagement.

Public Policy Division Representative, **Beth Devonshire**, was the guest speaker for the Senior Student Affairs Officer Institute in November. She continues to submit weekly updates to the Region via email regarding public policy and cases being heard through the courts which involve institutions of higher education.

SSAO Liaisons, **Kate McCaffrey and Carla Panzanella**, hosted a successful SSAO institute in November. A report on the feedback generated by the institute will be included in the next regional report.

SALT Coordinator, **Josh Piepock**, reported on a successful SALT institute attended by 65 undergraduate students. Mentoring opportunities, a resume review, networking social, and graduate school fair were included in the schedule, as were greetings from National Board Chair, Penny Rue, and RD Jen DeBurro. A distinct focus on students who had clearly articulated interest in the field of student affairs was applied to the program and selection of participants.

**Julia Golden-Battle**, Ubuntu Institute Coordinator, successfully advocated for a permanent line in the Region I budget. This now aligns funding for the Ubuntu institute with similar initiatives in the Region.

KC Co-Coordinators, **Jen Stanley and Lisa Rocco** have continued to work with the National KC Chairs to support the recruitment process for the Regional Reps for the 2018-2020. Twelve (12) KC Representative positions currently remain vacant.

African American
Assessment, Evaluation, and Research
Indigenous Peoples
International Education
Men and Masculinities
MultiRacial
Socioeconomic and Class Issues in Higher Education
Student Government
Technology
Undocumented Immigrants and Allies
Women in Student Affairs
Student Affairs Fundraising and External Relations

On-boarding calls were hosted on June 26 & 27 for newly appointed regional KC Representatives. Several additional individual calls were offered throughout the summer.

Virtual KC Coordinator meeting was held on September 14<sup>th</sup>. RD Jen DeBurro hosted in lieu of KC Co-Coordinators.

KC Co-Coordinators will be hosting an educational session at Region I Conference entitled: *Maximizing Your NASPA Membership Through the Knowledge Communities*. A KC engagement display and brochures will be displayed in the registration area of the conference. Region I KC leaders will also be encouraging involvement through the Engagement Breakfast on Tuesday, Nov. 13.

**Professional Development & Events**

**Maine State Drive-In**, October 19, 2018. Hosted at University of Maine Orono.

**Learning to Lead: Strategies for Student Affairs Professionals of Color Drive In**, November 2, 2018. Sponsored by Latinx/a/o and API KCs. Hosted at Connecticut State University.

**SSAO Institute**, November 11-12, 2018, Providence, Rhode Island

**Ubuntu Institute**, November 11-12, 2018, Providence, Rhode Island

**Region I Conference**, November 11-14, 2018  
Providence, Rhode Island