



NASPA[®]

Region I

**NASPA Region I Advisory Board
June 2018 Board Report**

NASPA Board Action Items

None at this time.

Leadership & Member Engagement

Jen DeBurro (University of New England), Regional Director, hosted a Regional Board Orientation via Zoom on April 27th. The orientation addressed the various methods of communication, member expectations, and a review of important upcoming dates. Additionally, the summer Board Retreat was hosted at Merrimack College on June 6th which resulted in the identification of key topical areas which the Board will prioritize over the next two years. The topics include Diversity and Inclusion, the Pipeline for Professionals of Color, Enrollment/Admissions/Retention, and First Generation Student Success. DeBurro is in the process of identifying point persons to guide initial efforts to address the education of our membership on these timely issues. Lively conversation regarding NASPA's strategic plan was had, with feedback generated for sharing with the National office. Lastly, a Zoom call was conducted on June 20th during which the Regional and Conference budgets were discussed and approved.

Andrea Gifford, Regional Treasurer, has been working to resolve all reimbursements ahead of the end of FY 18. While still awaiting access to some tools, Gifford was successful in preparing the FY 19 budget and securing its approval.

Beth Moriarty, Past Regional Director, has begun the nominations process by establishing a committee and timeline. She is also engaging a committee of regional professionals in a research project to assess a number of the Region's institutes. Information will be solicited from both past participants, past institute directors, and potentially senior level staff who have sent team members to these institutes. Surveys, focus groups, and regional conference round tables will serve as opportunities to collect both qualitative and quantitative data.

Barbara Fienman, Historian, and team have been working on the banner project as initiated by the National office. Highlights from Region I include its leadership in issues related to our LGBTQ community, hosting of the first Silent Auction, and efforts to promote opportunities for engagement by/with international members.

Corey Davis, Membership Coordinator, provided the following membership data:

Members by State

MA	868	55.1%
CT	239	15.2%
RI	148	9.4%
NH	104	6.6%
VT	83	5.3%
ME	80	5%
Unknown	37	2.3%
NL	7	.4%
NS	4	.25%
QC	4	.25%
Total	1574	

Working with the Member at Large, David Golden, the State Directors, and the National office, Corey will be coordinating an effort to reach out to institutional and individual members whose membership has lapsed. Particular attention will be paid to advertising the many ways in which we benefit from membership within the organization.

David Golden, past Conference Chair and Member at Large, reports the 2020 and 2021 Regional Conference location will be Hartford, CT. The events will be hosted at the Connecticut Convention Center with rooms available at the Hartford Marriott.

Erin Twomey Provistalis, Silent Auction Coordinator, has expressed a desire to solicit outside donations in addition to member donations in an effort to further diversify items. There is also an effort afoot to educate our membership on bidding which can now be done by those not in attendance at the conference. Knowledge Community representatives (no longer a part of the Regional Advisory Board) will not be required to donate to the Silent Auction, though they are encouraged to participate. Knowledge Community representatives could previously request a reimbursement up to \$50 for their donations which skewed the actual amount generated each year; this will also will no longer be a practice of the Region.

Caroline Horne, Newsletter Coordinator, is in the process of developing content for her first newsletter to the Region. Board members are expected to contribute to this effort as part of their appointment.

Kat Dougherty, Graphic Artist, reminds all Board members that she is available to create materials for both groups and events. As both a National and Regional organization, there is a graphic identity for which consistency and professional appearance are important!

Alex Cabal, Regional Conference Chair, reports the 2018 Region I Conference will be held at the Rhode Island Convention Center in Providence, RI from November 11-14. The main hotel for the conference will be the Omni Providence (attached to the Convention Center). It is anticipated the cost of registration, which along with hotel will go live during the first week of August, will remain the same as 2017. Alex reported the Call for Programs will go out to the Region on May 1 with a submission deadline of June 29. In addition to the traditional 60-minute educational sessions and pre-conference workshops, this year's conference will feature three new ways to present – SA Speaks, research talks, and roundtable sessions, as well new opportunities for member engagement (i.e. No Host Dinners). The

opening speaker for the conference will be activist, journalist, and social media advocate Shaun King. A small group of individuals will also be invited to join in an intimate conversation with King following his address. The closing speaker will be Dr. Frank Sanchez, President of Rhode Island College, in Providence, RI. Cabal and team continue to work at expanding upon conference sponsorship while improving upon the events accessibility **Catie Abrahamson**, Awards Coordinator, has notified the Region of the awards timeline and is actively soliciting nominees.

International Director, **Jason Masterson**, reports a time lag in getting registration open for the Dublin Summit may have posed a challenge for those who expressed interest in attending. 11 professionals and two guests attended the Summit, rather than the originally anticipated 25-30. Masterson continues to work with our Regional Treasurer and National on the managing the finances associated with this event. Those who attended reported an appreciation for the opportunity and expressed a desire to see more like it in the future, while a number of our international colleagues have now reported an interest in attending the Region I conference.

Elissa Carrol and Shane Long, Foundation Ambassadors, conducted training for Board members on the role of the NASPA Foundation during the June retreat. They report the Region has met both its donor and dollar goals for the fiscal year! They have continued to remind the Board that the fiscal year starts again on July 1, 2018, so as Board members all are expected to make a donation between July 1, 2018 – June 30, 2019.

New Hampshire State Director, **Mike Taberski** reports the Region co-sponsored the Assessment Conference which took place at New England College May 15-16. Additionally, Taberski shared that NH has reached out to VPSAs in the state to cultivate buy-in and involvement with little success. Taberski is also looking to partner with other professional organizations in the state to plan events.

Massachusetts State Director, **Kelly Golden**, reports the state board is partnering with the Enrollment Management Knowledge Community on a drive-in, to be hosted at Regis College on July 18th, on the topic of the enrollment trends which are pertinent to student affairs professionals. The cost for professionals will be \$25 and graduate students \$20. The morning will present general information while the afternoon will be composed of breakout sessions on specific topical areas.

Rhode Island State Director, **Sharen Hay**, shares that RI recently hosted a very successful VPSA panel with 40 professionals of various levels of experience in attendance. The feedback form the event has been tremendous. The RI state board has one vacancy and that is a representative from Brown University.

Maine State Director, **Lauri Sidelko**, reports that the Maine Board is working to build their membership. They recently hosted a Drive-In at the University of New England on March 30th that included half of the state's membership. They have also begun hosting weekly virtual coffee talks on various topics. The ME State Leadership Cooperative and a drive-in workshop will be co-hosted later this summer. Lastly, ASCA's ME state representative has reached out about co-hosting an event in partnership with ATIXA.

Connecticut State Director, **Charles Holmes-Hope**, shares that the CT board is in a state of transition and seeking additional members to fill roles. All 10 positions have been posted to Volunteer Central and state membership is eagerly encouraged to take on a leadership role. In working collaboratively with their region social media team, the intention is to promote all positions via Facebook, Twitter and via

advertisements through email, word of mouth, etc. A successful conclusion of this process will close in the middle of July 2018.

Public Policy Division Representative, **Beth Devonshire**, encouraged participation by the Region in the Town hall hosted by the Public Policy Division on May 2nd which featured a panel discussion on gun violence and threat assessment on campus.

SSAO Liaisons, **Kate McCaffrey and Carla Panzanella**, are working with the Conference Committee on the involvement of this cohort in the conference program. Planning for the SSAO Institute is moving forward.

SALT Coordinator, **Josh Piepock**, reports a shift in focus on this institute in favor of undergraduates who have expressed a clear interest in the field. The intention in this shift is to provide a more intentional introduction to NASPA and the field for its emerging professionals. In previous years, concern was expressed that some participants did not fully demonstrate an interest in employment in Student Affairs, rather they were encouraged to attend with little understanding of what their participation signaled. Additionally, a commitment to reduce the number of participants will ensure a more intimate learning environment.

Julia Golden-Battle, Ubuntu Institute Coordinator, proposed the establishment of a line in the Regional budget to support the newly established, annual program. In addition, Golden-Battle is seeking a corporate sponsor so as to minimize cost to interested participants. Half of the faculty from the 2017 Institute will be returning for 2018 with an application process established for others who would like to be faculty for 2018. Ideally, faculty will be individuals who have participated in the Institute in the past.

Marlin Nabors, Member at Large, will be engaging an effort to increase communication between institute leadership so as to explore timing, content, and outcomes. This will align with the work being undertaken by Beth Moriarty and team (described above) to explore the efficacy of the Region's various institutes.

KC Co-Coordinators, **Jen Stanley and Lisa Rocco** have been working with the National KC Chairs to support the recruitment process for the Regional Reps for the 2018-2020. Despite multiple outreach attempts to the National KC Chairs, there are quite a few positions (16 currently) that remain vacant, without response from the National Chairs regarding a recruitment plan/strategy. Stanley and Rocco will continue to reach out in an effort to fill all positions as quickly as possible. Stanley and Rocco hosted an on-boarding call on Friday, April 27, 2018 from 1-3 p.m. for regional KC Representatives. Nine KC representatives participated in the training. A follow up call will be hosted in early/mid-June for any regional KC Rep who was not able to participate in the previous call.

Asian Pacific Islanders Rep, **Melissa Camba-Kelsay**, reports the following efforts:

- February 2018 – hosted 1st Regional Google Hangout for APIDA colleagues. Seven people joined the Hangout.
- April 2018 – hosted 2nd Region I Google Hangout for APIDA colleagues. Two people joined the Hangout.
- May 2018 – hosted 3rd Region I Google Hangout for APIDA colleagues. Four people joined the Hangout

- May 2018 – Rhode Island Social for “50 Socials in 50 Days” for APIDA Heritage Month, “hosted” by Camba-Kelsay (University of Rhode Island). Two people attended.
- June 2018 – Massachusetts Social for “50 Socials in 50 Days” for APIDA Heritage Month is scheduled and “hosted” by Shen de Leon (Emerson College)

Latinx/a/o KC Rep, Melisa Alves reports that the Region I LKC leadership team has a summer retreat planned for July 31, 2018 where a strategic plan/goals and professional competencies will be developed for 2018-2019.

Sustainability KC Rep, Bryan McGrath, who is serving a second term as the Region I Sustainability Knowledge Community Representative, sent an outreach email in early May to 45 general members. This message was also posted on the Region I Facebook page and regional/national SKC social media. Also, in accordance with Region I Conference Planning Committee, the SKC will spend the summer speaking to Providence community organizations to find a venue willing to host a pre-conference service learning opportunity. This service learning session would not only easily tie into sustainability but also provide mutual benefits for attendees and the respective venue.

Professional Development & Events

Women in Student Affairs and the Wellness and Health Knowledge Communities hosted the "**Keep Persisting**" **Webinar** on March 26, 2018 1:30-3:00pm.

http://apps.naspa.org/cfp/evt_frm_user.cfm?event_id=846

Panelists including:

- Constanza Cabello, Director of Intercultural Affairs, Stonehill College
- Danielle O'Connell, Director of Campus Activities & Student Leadership, Becker College
- Delia Cheung Hom, Director of the Asian American Center, Northeastern University
- Hannah Keymoore, Hall Director, Housing and Residential Life, University of Rhode Island
- Jill Bassett, Assistant Dean of Student Affairs & Retention, Franklin Pierce University
- Shawna Altenburger, Director of Residential Life and Housing, Rhode Island College

AOD and Wellness & Health Promotion KCs Summer Drive In – (Morning Session) Marijuana: Impact on Legalization 20 Months Later / (Afternoon Session) Student Re-Entry Procedures
June 7, 2018 – Framingham State University (Co-sponsored with ASCA)

What Student Affairs Professionals Need to Know about Enrollment Trends – Drive-In

July 18, 2018 ♦ Regis University

- 3 Main Sessions
 - General Enrollment Trends/Changing Student in Higher Education
 - Merging Student Affairs and Enrollment Management
 - Changing Landscape: Small Schools and Mergers

- 3 Breakout Sessions
 - Enrollment and Retention in Graduate/Professional Schools
 - Enrollment and Retention in Community Colleges
 - Retention of Students, Particularly Diverse Students
- Confirmed Speakers Include:
 - Kara Kolomitz
 - Dennis Camacho
 - Still confirming and finalizing other speakers

2018 Religious, Spiritual, and Secular Identities Conference

December 2018 – details are in the planning stage

New Professionals & Graduate Students KC is planning to host state networking socials for grad students and new professionals during the months of June through September.