Region I Advisory Board Report
Report for the December 2016 Board of Directors Meeting
November 4, 2016

NASPA Board Action Items

None at this time

Leadership & Member Engagement

**Regional Director** Beth Moriarty (Bridgewater State University) convened the Fall Board Meeting at the University of New England on September 30, 2016. This was the first meeting where Zoom software was used to include Board Member participation from those members who could not attend in person.

**Connecticut State Director** Tracy Lake (University of St. Joseph) reported that four positions have been filled on the CT state board: Secretary Brian Goepfrich, Quinnipiac University, and Membership Coordinator Rebecca Blackett, University of Connecticut, Social Media/Communications Coordinator, George Regan, Quinnipiac University, Graduate Student and New Professionals Liaison, Robert Drago, University of Connecticut. Open positions are being advertised through the NASPA CT social media pages. A conference call of the current CT leadership team occurred on Tuesday October 4, 2016 discussing action items and planning of CT state initiatives. CT State award winners were selected and all nominees have been contacted encouraging them to attend Regional conference where winners will be announced.

**Massachusetts State Director**, Jason Zelesky (Mount Wachusett Community College) reported that the state held monthly Board meetings. There was monthly outreach via email to all NEW members and email correspondence to existing membership. A survey was conducted of all MA members to solicit input on drive-in conference topics. The Awards committee selected MA State award recipients. There was a social media push to increase membership on Twitter and Facebook.

**Vermont State Director Brandin Howard** (University of Vermont) reported that there is a full Vermont State Board. The members are: Alex Boesch- Membership Coordinator, Melissa Carlson, Operations Coordinator/Public Policy Representative, Serafin Aguilar, Interactive Media and Professional Development Coordinator Carly Bidner- Social Networking Coordinator, Rachael Kimele, Student Outreach Coordinator.
Awards Coordinator Matt Heiser (Wentworth Institute of Technology) continues to coordinate the awards process for Region I. The Region received a strong set of award nominations that break down as follows: 43 total nominations, 35 State Awards, 8 Regional Award Nominations. Winners will be announced at the upcoming Region I Conference in November.

Community College Division Representative Shane Long (Southern Maine Community College) reports that the Region I CCD leadership team has posted 8 positions on NASPA Volunteer Central. These positions include a Liaison for each of the 6 New England States (Maine, New Hampshire, Vermont, Massachusetts, Rhode Island and Connecticut) as well a Secretary and a Communications & Membership Coordinator. As of this report a VT Liaison, CT Liaison and a Communications & Membership Coordinator have been recruited and a number of other potential volunteers have expressed interest in other positions.

Faculty Council Representative Susan Marine (Merrimack College) has recently partnered with Dr. Tryan McMillen at Suffolk University to plan and implement the regional conference faculty luncheon and summit. The group composed and distributed a brief survey: https://docs.google.com/a/merrimack.edu/forms/d/1d06X6cIDNjfwuPCN_nyXicNHHdJznYAsosUg7aqTo/edit) to engage members in providing feedback about what they’d like to see for the Faculty Summit. This information was used to create the faculty summit session on ‘crafting a satisfying scholarly agenda.

Membership Coordinator Peter Fowler(Wentworth Institute of Technology) reported that in conjunction with the Region I Strategic Plan, the Regional Membership Team has been established and includes a representative from each state: Becky Lindley, Northeastern University, MA; Rebecca Blackett, University of Connecticut, CT; Danny DiCamillo, Roger Williams University, RI; Alex Boesch, University of Vermont, VT; Sara Grady, Plymouth State University, NH; and Richard Anderson-Martinez, University of New England, ME. The Regional Membership Team will be responsible for reaching out to new members to welcome them to the NASPA community and encourage them to complete their online profile on the NASPA site.

Alison Black (Wellesley College), Mid-Senior Level Coordinator reported that the mid/senior level steering committee has had monthly conference calls since being formed in the spring. The steering committee submitted a program proposal for the regional conference that was accepted. The program is called “(Still) Stuck in the middle with you” and is a follow-up to the session that Beth Moriarty, Region I Director, presented at the regional conference last year.

The steering committee sent out a survey to all NASPA Region I members in June and asked those individuals who identified as mid/senior level professionals to complete the survey. The committee received 63 completed surveys. The steering committee is currently compiling the results and they will be shared at the conference and in the Board report. The survey was intended to obtain demographic data about the cohort, identify professional development needs, and identify the best methods for
addressing those needs. The steering committee has created a Facebook page and Twitter hashtag (#NASPA1MSL).

**Mid-Level Institute Coordinator** Mandi Kuster (Southern Connecticut State University) reported on the Mid-Level Institute Planning Committee 2017. The committee consists of 6 members: Mandi Kuster, Southern Connecticut State University (Coordinator of MLI), Jessica Raffaele, Rhode Island School of Design, Lucas Malo Brandeis University, Meagan Sage, Southern New Hampshire University, Randy Sanders, Quinebaug Valley Community College, Steve Martin, Emerson College.

The Planning Team met on the following dates: August 24th – Conference Call - Discussed – goals, expectations, role of committee members, budget, date and locations of upcoming institute. October 13th – Conference Call in Zoom - to discuss session topics, presenters and finalize dates/locations. Discussion around MLI fee increase from $125 to $150 to reflect NPMI.

**Dates for MLI Institute for 2017**
These dates have been confirmed for the next institute.
March 3, 2017: Session I - Quinebaug Valley Community College, Danielson, CT
April 7, 2017: Session II - Bryant University, Smithfield, RI
May 5, 2017: Session III – Brandeis University, Waltham, MA
June 2, 2017: Session IV – University of Southern Maine, Portland, ME

**Application Information**
Applications process will be online and available early December 2016. Working with National Office. The deadline to apply for the institute is January 23rd, 2017.

**New Professionals Mentoring Institute (NPMI) Coordinator,** Caitie Abrahamson (Quinnipiac University) has been working on the planning of the institute in regards to site locations, presenters and topics. The committee met on July 6 at Brandeis University. They revamped the application that has been posted on the NASPA website and gone live. They also narrowed down various locations that could host the institute on the following dates: January 27, February 17, March 31 and May 5. They have selected to host the institute at Bentley University, Hampshire College and Boston College.

The committee also clarified sessions based around the following: Persistence in the Field, Remaining Relevant, Advocacy, Relationship Development, Campus Politics, Legal Updates and an unconference style session. The committee has secured Mary Beth Cooper, Anne Marie Kenney, Beth Devonshire, and Jamele Adams at this point to participate with sessions. The committee had a conference call on September 15 to finalize more details and discuss the last location option for the institute. No decision has been made yet.

Meg Kenney, **Regional Conference Chair** (Massachusetts Institute of Technology) reported that there are currently 438 registrants, 86 program sessions, and 5 lunch & learns. Speakers include Marc Lamont Hill and Past Region I Directors/Vice Presidents: Rich DeCapua, Nancy Crimmin, Pauline Dobrowski, Brian
McCoy, Jack Warner and David Zamojski. There are 12 corporate sponsors.

Colleen Lubin (Southern New Hampshire University) **Undergraduate Liaison/SALT Coordinator** created a committee through volunteer central for an Undergraduate Programming Team. She has 9 engaged volunteers assisting with efforts for Careers in Student Affairs Month and other undergraduate outreach including reviewing of SALT applications, and participating as presenters during the SALT program. This group also recommended and helped to plan a Webinar for Careers in Student Affairs on October 28th.

**KC Co-Coordinators:** KC Co-Coordinators, Jen Stanley (Roger Williams University) and Connie Cabello (Stonehill College) held a virtual KC Representative Meeting on October 4, 2016. Recent KC appointments include Greg Mantolesky (Bridgewater State University) **Parent & Family KC** and Jennifer Forry (Newbury College) **SA Fundraising & External Relations KC**.

**AA:** KC Representative Kristina Hall-Michel (Boston College) led an African American Knowledge Community retreat with the Region I leadership team on Friday, July 29, 2016 at Eastern Connecticut State University from 10am-2pm. Lunch was provided for the attendees.

KC Rep Hall-Michel led two conference calls with the AAKC Region I leadership team on Thursday, June 30, 2016 and Monday, October 3, 2016 to discuss the planning of socials and other initiatives.

KC Rep Hall-Michel helped with the planning and execution of the Region I Multicultural Social on September 16, 2016.

**AOD:** KC Representative David Stender (Framingham State University) reports that a leadership team is being formed, and is currently at four people. Holding monthly calls to plan out activities/educational offerings to membership.

**Disability:** KC Representative Michael Kennedy (University of New Haven) reports reaching out to national KC Chair to set up a phone call/video chat to talk about ways to engage the Region I with what the KC is doing nationally with the intention of increasing membership engagement.

**LKC:** KC Representative Donnie Taveras (University of Rhode Island) reports the following membership engagement: Held conference call with leadership team on 6/2, 8/4, 9/1 and 10/6, held a summer leadership team Retreat on 7/19 and sent email updates to LKC members on 6/9, 7/14, 8/11, 9/8.

**MMKC:** KC Representative Ryan Grant (College of the Holy Cross) submitted blog post for National MMKC blog for month of September

**SAPAA:** September/October, KC Representative Brianne McDonough (Northern Essex Community College) worked with Knowledge Community Representatives from Region II and III to review Program Proposals submitted to NASPA Regional Conference. The project consisted of about 8 hours of reviewing
proposals and submitted reviews along with selecting the ‘sponsored programs’ for Student Affairs
Partnering with Academic Affairs Knowledge Community.

KC Rep McDonough has also been representing NASPA and the SAPAA KC through various involvement
and participation at events: served as a panelist in Career in Student Affairs at Bridgewater State
University (October) and a guest speaker at Salem State University’s EDU 719: Student Affairs: Theory,
Research and Practice graduate seminar on professional organization involvement and professional
development (October). Lastly, KC Rep McDonough recently became a professional coach/mentor
through Salem State University’s Higher Education and Student Affairs program and continues promote
her involvement with NASPA, KC engagement and professional development.

Socioeconomic & Class Issues: KC Representative Sonja Ardoin (Boston University) reports:
Ardoin wrote piece for national KC Blog: https://www.naspa.org/constituent-groups/posts/how-
cleaning-out-closets-checked-my-class-privilege Ardoin is engaging on social media, particularly Twitter,
to send out articles on class identity and tagging @NASPAscie and @NASPA_R1 (both of whom often
retweet) Ardoin has participated in national KC conference calls and other communication. Ardoin has
participated in Region I KC conference calls

Student Career Development: KC Representative Monty Thomas (Brandeis University) conducted a
Student Career Development Knowledge Community Leadership Team retreat on Friday, July 15th at
Bryant University. The group created a Facebook page, Twitter account, and email account
They also developed email templates to send to the region, knowledge community, and higher
education graduate programs to promote engagement. Also, it seems as though membership numbers
are growing locally after doing some outreach. Nationally, the KC is almost close to 500 members.

Sustainability: KC Representative Bryan McGrath (Wheelock College) recruited Sean Maguire, from
University of Nevada-Reno but moving to Region I in December, to join Regional KC team in spring
semester. McGrath collaborated with National KC Team on gathering and approving new Sustainability
Logo design to be unveiled by end of 2016. McGrath served as Administrator for National KC social
media for week of October 17-21 and was responsible for posting on National KC Twitter feed &
Facebook page.

WISA: KC Representative Erika Lamarre submitted blog post for National. The WISA Region I KC
representative advisory board includes: Dr. Susan Marine- Merrimack College, Jannicane Shane- Berklee
College of Music, Kristen Pierce-Stonehill College, and Melody Smith –Bentley University
Felina Kelly- Bentley University
AOD: KC Representative David Stender reports that monthly one-hour webinars scheduled for November and December. Webinars are put on by EverFi: “The four questions you must ask to transform your prevention strategy from good to great.” (EverFi owns AlcoholEdu, Haven online educational courses). NASPA members do not have to work at an ‘EverFi’ school to participate in the webinars.

The Region I African American, Asian Pacific Islander, Latino/a and Multiracial KC’s hosted a Multicultural Summer Networking Social on September 16, 2016 from 5 – 8 p.m. at Captain Fishbones in Quincy, MA. There were 23 attendees

Participants enjoyed hot and cold hors d’oeuvres, and were able to mix and mingle with representatives from the various KC’s. Each person also shared professional development opportunities, as well as current and/or potential job openings at their respective institutions.

The audience was a decent size, there was enough food and the KCs met the goal of creating a fun, casual space. For future events, it is recommended that they should prepare earlier, promote much sooner and plan to implement it towards the end of September instead of in the middle, one week after most schools had just gotten started.

Campus Safety: KC Representative Alex Rossett (Johnson & Wales) is engaged in discussion about creating a drive-in conference stemming from the Rhode Island Collaborative.

MMKC: KC Representative Ryan Grant (College of the Holy Cross) reports forth coming drive in workshop with Women in Student Affairs KC.

Student Career Development: KC Representative Monty Thomas (Brandeis University) is in the planning phase of a drive-in conference on Friday, February 24th 2017 from 9am-3pm/4pm at a TBD location.

Sustainability: KC Representative Bryan McGrath (Wheelock College) volunteered as Program Reviewer for both the Region I Conference and the National Conference.

WISA: WISA KC membership, led by KC Rep Erica Lamarre, is developing a survey on professional development opportunities for women in student affairs.

Massachusetts State Director Zelesky reported on the Entry Level Professionals Workshop (Co-Sponsored with BACHA and NECPA)
September 30, 2016 at Stonehill College
50 Attendees
6 workshops ranging in topics focused on new professionals (balance, ethics, management, leadership, etc.)
Keynote – Kevin Piskadlo, Associate Dean at Stonehill College
Lower than expected registration. Perhaps wait until October when new professionals may have more time / gotten settled.

**MA NASPA Drive-In: FLSA and Legal Updates in Higher Education (Co-sponsored with BACHA)**
October 20, 2016 / The College of the Holy Cross
50 registrants; 40 attendees.
Speakers were Shawn de Veau (FLSA), Interim Director of Housing at Wellesley and Beth Devonshire (Legal Updates), Director of Community Standards, Bridgewater State
Increased registration.

**NASPA Region 1 Conference Faculty Luncheon and Summit**
November 14th, Burlington Vermont
Open to all faculty
Lunch will be an open discussion of concerns and issues for region’s faculty
Faculty summit itself will be a 90 minute session on ‘crafting a satisfying scholarly agenda’
Panelists include: Deborah Hunter (Moderator; associate professor at UVM); Vanessa Johnson (associate professor and program director, Northeastern University); Ezekiel Kimball (Assistant Professor, UMass Amherst); Steven Oliver (Assistant Professor, Salem State University) and Annemarie Vaccaro (Associate Professor, University of Rhode Island).

**Professional Standards Division Coordinator**, Rozana Carducci (Salem State University) reported on the North Shore Community College Student Affairs Leadership Team where she presented on September 21, 2016 Carducci facilitated an invited session on the ACPA/NASPA Professional Competency Areas for Student Affairs Educators to the Division of Student Affairs Leadership Team.

As a result of the presentation, the Division now requires staff members to identify relevant professional competencies in all practicum position descriptions. In future sessions they will include more information on the competency rubrics.

**Undergraduate Liaison** Lubin reported that she worked with the Undergraduate Programming Team to create some initiatives for Careers in Student Affairs Month in October. Programs included:
31 Favorite things-Tweets one per day about professionals’ favorite parts of Student Affairs,
Mini Professional Profiles with advice-featured on the Bulletin via Tumblr, functional Area Exploration,
webinar-utilizing Zoom and the Undergraduate Programming Committee. 12 institutions have signed up to participate

Lubin also reported on SALT. The committee received 121 applications and accepted 84 Salt attendees; applications were reviewed by 4 committee members using a rubric. There are 19 graduate school programs being featured. There are 20 practitioners participating as speakers and panelists
**Optional Other Reports - Advocacy & Scholarship (not required)**

**Socioeconomic & Class Issues:** KC Representative Sonja Ardoin (Boston University) created online GoogleSheet with resources and references, particularly for folks from poor and working class backgrounds: [https://docs.google.com/spreadsheets/d/1yit34BdExVCmeFZnDpqV-Yas7nHXwrq5zVFQfnE3A6c/edit#gid=0](https://docs.google.com/spreadsheets/d/1yit34BdExVCmeFZnDpqV-Yas7nHXwrq5zVFQfnE3A6c/edit#gid=0) Other KC members have been adding to the sheet as well.

**Treasurer** Jenn Kosses (Wentworth Institute) reported The Region I budget is up to date. All check requests have been submitted and the credit card statements have been reconciled.