



Region I
Report for the July 2015 Board of Directors Meeting
June 26, 2015

Requested Action Items

None at this time

Leadership & Member Engagement

- Ten volunteer opportunities for Region I were posted on Volunteer Central during the March 2014-June 2015 time period.
- 129 applications were submitted for these positions.
- **Awards Coordinator Jen Maitino (Curry College)** worked with the National Office and Region I IT Coordinator Brandon White to launch the Region I Awards process.
- State Awards deadline is Friday, July 10, 2015.
- Regional Awards deadline is Friday, July 31, 2015.
- **State Director for New Hampshire Davis(Keene State)** reported that current NASPA NH Leadership Team membership includes six members spanning three institutions and that there are 84 current members.
- **Massachusetts State Director Peter Fowler (Wentworth Institute)** reported that he MA NASPA Board held a planning retreat at Regis College on June 4, 2015. The board identified two goals related to member engagement:

The first goal is to enhance the MA NASPA relationship with community college professionals. Kevin Butler (Quinsigamond Community College) and Laura Bertonazzi (Regis College) have sent a letter to the CSAO at each of the Massachusetts Community Colleges to encourage their staff to submit program proposals for the regional conference.

The second goal is to increase connections with professionals in the western part of Massachusetts. Three individuals have indicated interest in serving as Western Mass representatives for MA NASPA. The purpose of the representative is to liaise with MA NASPA Board to share information, as well as coordinate networking events and educational opportunities.

Foundation Representative Elissa Carroll (Fairfield University) reported that as of April 23, 2015 Region I surpassed Foundation Donor Goal. The State of Vermont also held a Foundation Paint

Event on April 18th. Carroll sent Vermont State Director Queena Hoang Foundation posters, stickers, and postcards to hand out at the event.

From March 12 – April 30th Region I scheduled 53 Tweets about the Foundation from the Region I Twitter Account to educate and inform followers about the Foundation. Of the 53 tweets some of them had asked for people to donate to the National Conference Silent Auction with a link to the donation page –according to google analytics 9 users clicked on that link, 13 on the Foundation Pillar Page and 185 clicks on the Foundation Donation page from the scheduled tweets. Carroll also sent emails to all Regional Advisory Board Members either thanking them for their donation or reminding them to make a donation before the end of the fiscal year (June 30).

Nominations and Elections Chair Alison Black (Olin College of Engineering) reported Beth Moriarty, Director of Residence Life and Housing and Adjunct Faculty Member at Bridgewater State University (MA) was elected as the next Region I Director. Her term as Region I Director-Elect began in March at the national conference. Moriarty resigned from her State Director position in Massachusetts in order to focus on her new leadership role. She appointed Peter Fowler, Associate Dean of Students at Wentworth Institute of Technology, Interim State Director.

Black reported that the following members were elected to the State Director position: Cory Davis from Keene State College in NH, Richard Anderson-Martinez from University of New England in ME, and Sharon Hay from Providence College in RI. Stefano Fasulo, Associate Director of Campus Life at Quinnipiac University, was appointed as the State Director for Connecticut. The position had become vacant when Cory Davis, past State Director for CT, moved to New Hampshire. Fasulo's term will end in March of 2016.

Black reported that the following states/divisions will have State Director elections in early 2016: Massachusetts, Vermont, Maine, and the International Division. She will be assembling a nominations committee to help identify candidates for the election.

Adult Learners and Students with Children: KC Representative Michael Cunningham (Community College of Rhode Island) reported that contact from the national KC dropped off, but did resume in June. In December and January, individuals (some of whom attended the regional conference) were approached about the Knowledge Community and what it is trying to do in the region. The goal was one contact from each state and, if possible, contacts from the different institutional types. One grad student from Salem State University in Massachusetts - Josie Margiotta, agreed to serve.

African American: The Region I AAKC Leadership Team held monthly conference calls monthly from March-June

Latino/a KC Representative Constanza Cabello (University of Massachusetts Lowell) reported that the KC sent monthly E-mail Blasts to Region I Updates can also be found on the Region I Tumblr Page: LKC Team Meetings were held monthly from March-June.

At the NASPA National Conference: National LKC Mena/ Valdez Awards Reception for the Outstanding CSAO award was given to Mary Jo Gonzales, Ph.D., Assistant Vice President of Student Affairs and Dean of Students, University of Rhode Island.

The Region I LKC is in the process of compiling and completing the Region I LKC Snapshots. The NASPA Region III LKC pioneered the regional Snapshots. The group's goal was to better inform administrators in higher education about the Latino community. The LKC Region III Snapshots can be viewed here: <http://www.naspa.org/constituent-groups/kcs/latino-a/initiatives>

The purpose of the Region I Snapshots is to provide insight about the Hispanic community in higher education. The LKC aims to provide this resource for students, professionals, and researchers interested in Latinos in higher education. The snapshots (I, II, III, IV) delve into topics such as Hispanic/Latino population in region I, Hispanic Serving Institutions, in-state tuition benefits for undocumented residents, institutions with resource centers for Hispanics, retention and graduation rates, and policies affecting the Hispanic population in the region.

Several Members from Region I Latino/a K were present at the NASPA National Conference in New Orleans (March 2015) and were at the following events: Pre-Conference: Latin@s in Higher Education Institute: Strengthening the Educational Pipeline for Latin@s from the Inside-Out, Café Con Colegas, Region 1 & 2, CC's Community Coffee House, Knowledge Community Fair, LKC General Assembly Meeting, and the LKC Mena/ Valdez Awards Reception

Men and Masculinities Representative Michael Ormsby (University of Hartford) conducted regional membership Google hangout on March 10, 2015 to discuss current trends and summer conference. Participated in national conference call on May 1, 2015 and provided regional updates

Multiracial Region I Representative, Anthony Mam (Brown University) reports he created a Multi-Racial Knowledge Community Region I Twitter account - @MRKCR1. He also created an email address for formal KC communication - MultiRacialKCR1@gmail.com. Mam is actively recruiting members for the MRKCR1 leadership team – applications due 6/10/12

Student Athlete KC Representative Kris Neindorf (Wellesley College) reported that an email was sent to all members of the Student-Athlete KC on January 15, 2015 to encourage participation in the group and to help plan future events. From this outreach only one person responded. Future efforts will continue. Active participation in the national monthly KC meetings occurs. This group is focusing mainly on education and research.

Women in Student Affairs: The advisory group for WISA Region I is: Briana R. Sevigny Assistant Director at Northeastern University and Elizabeth Teurley Program Coordinator at Brandeis University.

The New Professional Mentoring Institute (NPMI) has completed the final two of the four program sessions for the 2014-2015 class. The session outlines are listed below.

NPMI Session III

February 27, 2015 / Quinnipiac University

- 40 Attendees, 4 Committee Members
- Unconference Sessions
- Session Topics:
Managing Up, Advancing to the Next Level, Assessment, SocialMedia/Technology, Title IX/ Compliance, Working with Parents, Staff Supervision, Race at Predominantly White Institutions, Cost Cutting Measures by Colleges, Mentor/Mentee one on one meeting time
- NPMI Social
- Successful third session, the unconference style continues to be a well-received format.

NPMI Session IV

April 10, 2015 / Becker College

- 40 Attendees, 5 Committee Members
- Session on Title IX shaped by questions brought up in the Title IX Unconference Session with Cathy Cocks, Director of Community Standards, University of Connecticut.
- Moderated panel of Vice Presidents and Associate Vice Presidents of Student Affairs
Moderator: Jenn Kosses Assistant Dean of Students Wentworth Institute of Technology,
Panelists: George Arey, Associate VP of Student Affairs, Boston College, Dr. Nancy Crimmin – VP of Student Affairs, Becker College, Pauline Dobrowski – VP of Student Affairs, Stonehill College, Michael Luciani, VP of Student Affairs, & Dean of Students, Landmark College
- NPMI Social
- Successful final session, positive feedback from attendees regarding both the Title IX discussion and panel sessions.

Professional Development & Events

The State of New Hampshire hosted “Expressing Ourselves: Feminism, Masculinity, and Gender Expression in Student Affairs” at Southern New Hampshire University co-sponsored with NASPA NH, WISA, GLBTQ and Men and Masculinities Knowledge Community
There were 65 attendees. Keynote speaker: Dr. Susan Marine, Director of the Higher Education graduate program at Merrimack College.

Mid-Level Institute Chair Theresa Brown (Rhode Island College) reported on the Mid-Level Institute. Region 1 Mid-Level Institute was held from March-June 2015 and there was a class of 19 members. March - June, 2015.

The 13th year of the Mid-Level Institute served to provide a collegial environment while examining the mid-level experience with emphasis on challenges and rewards. The Institute offered opportunities for self-reflection, networking, career path exploration and discussing current topics. Invited guest speakers presented on topics of supervision, budget and finance, program assessment, legal issues, career mapping and career path preparedness. David Zamojski welcomed the class members and provided a historical perspective of the Institute highlighting the value of identifying Professional Competency Areas for Student Affairs Practitioners as mid-level managers.

A Vice Presidential Leadership Panel, presented by VPSA Lee Peters, VPSA Cindy Kozil and VPSA Tracy Tyree, shared with the class members their insights of their career path to the Vice President of Student Affairs Position. The class members were also matched with a CSAO from various institutions that provided a valuable connection to senior level administrators. Other guest presenters included Dr. Richard DeCapua, Dr. Christine Wilson, Beth Devonshire, Dr. Brian McCoy, Dr. Cathy Holbrook and Ellen Heffernan.

There were 4 sessions of the Institute this spring; held at Babson College, St. Joseph's University, Rhode Island School of Design and Southern Maine Community College. All 19 class members graduated from the Mid-Level Institute and received their certificate of completion at the closing dinner. Class members were able to connect with others from around the region and learn from each other as well as the senior level leaders who served as inspiration.

African American: Region I Representative Wanda Tyler (University of New Haven) reported a chat: NASPA Region I African American Knowledge Community Twitter Chat: The Future of Multicultural Affairs

June 3, 2015

- 7 participants
- Description of Program: Questions Posed During the Chat
 - Has the role of diversity/multicultural centers become more or less symbolic?
 - Do diversity/multicultural centers aid in the recruitment and enrollment of a diverse student body? If yes, how so?
 - What resources are necessary to create and maintain progressive diversity/multicultural centers?
 - What are some ways we have assessed (or should assess) the work that we do?
- Successes of the event/changes that one would make next year
 - This was the KC's first attempt at a Twitter chat; attendees came from various KCs beyond the AAKC.
 - Future chats may be opened up to other regions.

Latino/a: Hosted a Leadership Conference-

2015 New England Latino Student Leadership Conference

Friday, April 24th and Saturday, April 25th Dartmouth College- Hanover, New Hampshire

Attendees: 136 people from 18 different institutions in attendance

Description:

Over the past 12 years, a group of Latino students and professionals affiliated with the Student Affairs Administrators in Higher Education (NASPA Region I) have organized the New England Latino Student Leadership Conference for college students.

The first conference took place in 2003 at Brown University in Rhode Island. Since then the conference has been hosted by a number of regional colleges and universities, including Eastern Connecticut State University, Holy Cross College, Boston University, Northeastern University, University of Rhode Island, University of Vermont, and University of Maine.

The purpose of the New England Latino Student Leadership Conference is to foster networking connections among Latino college students within the New England region, while strengthening leadership skills and preparing students for post-graduation.

By attending this conference, participants can expect to share new ideas, develop leadership skills, and network with old and new Latino leaders.

A program titled **Supporting LGBTQ Student-Athletes** was presented by Kaden Stearns who formally worked for the NCAA and now works at Wellesley College and Student Athlete Chair Kris Niendorf from Wellesley College.

Veterans Affairs: KC Representative Kristopher Perry reported on the NASPA Veterans' Conference

February 8-10, 2015, The Brown Hotel, Louisville, KY

200 in attendance

Main topics:

- Student Veteran Transitions and Understanding the Student Veteran Population
- Collaborative Connections and Resources for Student Veteran Program Development
- Starting or Enhancing a Student Veteran's Center
- The Value of Student Veterans in the Campus Community
- Development and Involvement for Student Veterans in Higher Education
- High Quality and Cutting Edge Research on Student Veterans
- Speakers:

Bryan Adams

U.S. Army Veteran and Veteran Services Coordinator, Rutgers University

Lonnie Bedwell

U.S. Navy Veteran

Team River Runner

Brigadier General Richard G. Kaiser

Great Lakes and Ohio Division

U.S. Army Corps of Engineers

This was a very well-attended conference. Region I VKC members had a significant hand in planning, scheduling, developing themes, reviewing submissions, and executing the conference. Key for future success is to move the conference out of Louisville, KY, to a location out west. The conference has been held in Louisville for past several years and there has been participant saturation. Moving the

conference out west will allow for a new, refreshed participant pool that will greatly benefit from conference attendance.

Optional Other Reports - Advocacy & Scholarship *(not required)*

Rich DeCapua, Region 1 Regional Director, and members of ASCA attended a hearing of the MA State Legislature and provided advocacy for the student affairs professionals and students on issues related to sexual assault and attorney presence in student conduct meetings.

Adult Learners and Students with Children: Communication continues to be a struggle and the regional KC coordinator has been unable to generate interest or response on this topic. Suggestions of other regional NASPA members with an interest in this field are greatly welcome.

Latino/a:

2015 Social Media Advocacy Campaign: #LatinosareHerE

April 22 - April 26, 2015

#LatinosareHerE In an attempt to bring awareness the importance of higher education amongst Latinos/as! With this campaign, the Region I LKC celebrates and brings awareness regarding Latinos in Higher Education; celebrating those that are currently attending school, have graduated, are teaching or serve as resources on college campuses. As self-identifying Latinos/as, the #LatinosareHERE campaign will challenge the beliefs that: Latinos/as are endangered to college campuses, that resources are not available for Latino/a students, and that other students who identify as Latinos/as have completed a degree. The Region I LKC aims to engage our community to advance Latinos/as in our colleges and universities throughout the country!

Twitter feed: <https://twitter.com/hashtag/latinosarehere>

Instagram Feed: <https://instagram.com/explore/tags/latinosarehere/>