



**NASPA**<sup>®</sup>

Region VI

**Berenecia Johnson Eanes  
Region VI Director  
Report for the July 2017 Board of Directors Meeting  
June 29, 2017**

**NASPA Board Action Items**

None at this time

**Leadership & Member Engagement**

**Membership: [Sabrina Fallejo Uganiza, Membership Coordinator]**

As of June 26, 2017, Region VI has a total of: 2,240 Active Members

Sub-Regional Active Members:

- Arizona – 154
- Hawai'i – 112
- Northern California – 319
- Southern California – 709

171 New Members for April and May 2017

Sub-Regional Active Members:

- Arizona – 14
- Hawai'i – 16
- Northern California – 35
- Southern California – 99

| <b>Member Category</b>          | <b>New</b> |
|---------------------------------|------------|
| Associate Affiliate             | 8          |
| Emeritus Affiliate              | 1          |
| Faculty Affiliate               | 11         |
| Graduate Student Affiliate      | 27         |
| NUFP                            | 0          |
| Professional Affiliate          | 109        |
| Undergraduate Student Affiliate | 5          |

|                       |   |
|-----------------------|---|
| Voting Delegate       | 2 |
| For-Profit Subscriber | 1 |
| Non-Profit Subscriber | 0 |

**Treasurer Report: [David Forgues, Treasurer]**

Estimated Region VI profit share from WRC 2019 in Seattle is about \$16,279 according to Scott McAward, RD V. Final accounting will be reported on the next report.

- Balance of Region VI funds as of January 2017 = \$192,426.
- Membership Funds allocation to the sub-regions effective July 2017 = \$18,903

**NASPA Gives: [Dyrell Foster, Fundraising]**

\*As of 5/9/2017

- Donor goal percentage: 90% with 93 donors; need an additional 10 donors to achieve our goal.
- Dollar goal percentage: 79% with \$20,633 raised; need an additional \$5,393 to achieve our goal.
- We will be doing one last push to achieve our donor and dollar goals prior to June 30, 2017.
- We (Diana Victa and I) will work with Nancy Nguyen (Social Media) to request member support.
- We will also request that an email be sent to our regional members as well.

**Sub-Regions**

**Northern California Executive Co-Chairs [Brian Mistler and Heather French]**

March: Put Together the NorCal Board

- Add NorCal Co-Chair
- Invite new members to join the NorCal Board

April: Host Conference Call of NorCal Board

- Identify Goals and Subcommittee Structure
  - Online Collaborative Education Committee
  - Drive-In Conference Planning Committee

May: Host Conference Call of Drive-In Conference Planning Committee

- Identify Goals and Details Pertaining to June 2018 Drive-In and Form Working Groups

June: Host a summer NorCal Networking Event

**Southern California: [Moya Carter and Jen Miller, SoCal Co-Chairs]**

- Co-Chairs Carter and Miller reconfirmed continued membership for all SoCal board members who were selected to serve last year.

- Co-Chairs Carter and Miller are conducting monthly conference calls with SoCal Exec Board, and continue to identify professional development needs for emerging, mid-level and senior level professionals.
- The SoCal Exec Board has reviewed the assessment data report from the 2/18/17 Drive-In and discussed ideas and implications for future efforts.
- On July 22, the SoCal Exec Board is hosting beach themed socials in both the Long Beach Area and San Diego Area. Sub-committees and leads for these efforts have been determined and Co-Chairs Carter and Miller are assisting them with finalizing their logistical needs. A “Save the Date” for both events will be sent out once specific event locations are confirmed.

**Arizona: [Rhea Duncan & Wendy Bruun, Arizona Co-Chairs]**

- Arizona NASPA continuing to recruit and appoint members to their leadership board. Conducting monthly conference calls with the leadership board.
- Coordinated an Arizona meet up at the Annual Conference in San Antonio to meet other professional and graduate students in the state of Arizona.
- Currently planning an Arizona NASPA drive-in conference on October 18, 2017 to be held at Arizona State University – West campus in Glendale, AZ. Will focus on preparation for Western Regional Conference and Professional Competencies.
- Hosted Arizona NASPA Virtual Networking/Conversations.

**Hawai‘i: [Dee Uwono and Christine Quemuel, Hawai‘i Co-Chairs]**

- NASPA Hawai‘i continues to hold monthly leadership team meetings, which occurs on the 3rd Friday of each month at 12:00 p.m.
  - Leadership team includes NASPA Hawai‘i board members, Region VI board members, knowledge community representatives, and conference planning committee members.
- Goals for the upcoming year include:
  - Provide more professional development opportunities.
  - Engage more non-UH campuses in NASPA Hawai‘i events.
  - Increase the NUFPP participation from each of the 10 UH campuses.

**Division Reports**

**Professional Standards: [Damien Peña, Professional Standards Division]**

- The Professional Standards Division continues to hold monthly meetings under the direction of Dr. John Hoffman. Our focus through recent meetings has been on the following:
  - Damien Peña was nominated as the Region VI Representative for this year.

- Damien Peña and Region V Representative, LeAnne Jones Wiles are in conversations with the Regional Conference Chair to serve as discussants in possibly two special sessions that highlight Professional Competencies as six proposals were reviewed this term. This would allow for the programs to present and engage in conversation with colleagues.
- The monthly meetings show a commitment to the following objectives: (a) monthly blog posts, (b) presentations at regional and national conferences and (c) submission of examples of using the competencies in professional practice for promotion on the Division website.

**Public Policy: [Stacy Holguin, Public Policy Coordinator]**

- Presented Public Policy Update: First 100 Days in Washington DC at the Region V/IV Conference in Seattle in November 2016 - @40 attendees
- Shared Public Policy Updates on monthly Region VI Board Conference Calls
- Published 3-part blog post to the NASPA Public Policy Webpage on [Introducing Public Policy to Student Affairs Practitioners](#), April 2017

**Research: [Susana Hernandez, Research Division]**

- No Updates

**Faculty Council: [Tracy Poon-Tambascia, Faculty Council Representative]**

- No updates.

**Small Colleges & Universities: [Caroline Harrington, Small Colleges Division]**

- Presented at National Conference with other SCU Representatives on the ever-changing role of the Mid-Level SA Pro
- Currently working with Trina Dobberstein to create online professional development offerings for SCU professionals

**Community Colleges: [Dyrell Foster, Community Colleges Division]**

- The Community College Division welcomed Dr. Dawn Person (CSUF) as the new faculty in residence, from Region VI, to the CCD Board.
- The community college representatives for Region V & VI (Dennis Denman and I) have submitted a joint program proposal for the upcoming WRC that focuses on “careers in community colleges”; we are also hosting a community college meet-up during the WRC to allow community college members an opportunity to connect during the conference.
- During our last meeting on May 19 the CCD Board reviewed our progress regarding our 2016-17 goals, which are to:
  - Elevate the CC brand
  - Focus on national policy and current trends/issues facing community colleges
  - Increase opportunities for membership involvement

- Develop an effective onboard process for new CCD Board members

**Knowledge Communities: [Molly Bechtel and Anthony Keen, Knowledge Community Co- Coordinators]**

Leadership/Volunteer Management

- Recruitment & Selection
  - On an ongoing basis, the Region VI Knowledge Community Coordinators (Molly Bechtel and Anthony Keen-Louie) have supported the recruitment and selection of Regional KC Representatives for 31 KCs. As of June 27, our roster is 38 people, with multiple Co-Reps and no vacancies. The most recent appointment on June 26 for the Student Career Development KC completed our roster.
- KC Coordinators have participated in bimonthly Regional KC Coordinators conference calls.
- We are anticipating changes to recruitment/selection processes per the recommendations of the KC Task Force, and we are seeking to brainstorm and provide feedback regarding continued involvement/participation at the regional level.
- KC Coordinators are currently in process of having 1on1 meetings with all KC Reps or Co-Reps (mostly via phone). As of June 26, 17 1on1 meetings have been held. During these calls, the KC Coordinators are discussing KC Reps’ plans for the remainder of their term, connection with their National KC Leadership Team, and involvement with WRC 2017.

Member Engagement

- KC Coordinators have consistently encouraged KC Reps to recruit a leadership team of Sub-Regional Representatives in order to increase regional representation and involvement.
- Attention to representation throughout Region VI has been important in the recruitment and selection process. Among the Sub-Regions, representation consists of:
  - NorCal: 10
  - SoCal: 17
  - Hawaii: 4
  - Arizona: 5

**Volunteers: [Leslie Opulauoho, Volunteer Coordinator]**

- Engagement with the national office and the introduction of the new NASPA Volunteer Central Reference Guide (implemented in March 2017).
- Successful renewal of region relationships to support the promotion of volunteer positions.
- Continuing to work with WRC 2017 planning team to identify programming needs for volunteers
- Continuing to gather names and contact information for individuals interested in volunteering at WRC 2017 (Honolulu, HI).

### **NUFP: [Terri Tran, NUFP Coordinator]**

- March 13, 2017: NUFP Board Meeting at Annual Conference
  - Vision of Tiffany Davis, NUFP Board Chair
    1. The evolving role of the NUFP Board....from advisory to working.
    2. Major foci of the coming year: Board Infrastructure (Structure, Process, Communication) and Strategic Enhancement (Increase Host Sites, Marketing, Campus Based Programs, Enhance experience of Fellows, Mentors, and Alumni)
  - It should be an expectation for RCs to share regional programs and events with NASPA Central Office so they can help students as needed.
  - Prospective students/mentors should be utilizing the Regional Coordinator as the first point of contact for questions.
- May 11, 2017 Call: Regional Coordinator Onboarding
  - There are currently 29 members appointed to the NUFP Board, positions include general Board members, Regional Directors, KC representatives, and the DLI Director and Director-Elects.
  - Current number of NUFPs: 487 Fellows in the 2016-2017 NUFP Class
- June 9, 2017 Call: Full NUFP Board Meeting
  - working on providing job descriptions to all members
  - May 12, 2017 application updates: Decision letters will go out June 9th. Region VI received 70 applications out of the 150 total. Returning fellows and mentors need to submit application to return by July 7, 2017
  - Non-board members are welcome to join subcommittees: Fellows Committee, Mentors Committee, Alumni Committee, Campus-Based Programs. Email Tiffany Davis if you are interested in joining.
- Deadlines for the 2017-2018 class are:
  - Spring Deadline: May 12, 2017
  - Fall: September 1, 2017
  - CSAM: October 13, 2017

### **Social Media: [Nancy Nguyen, Social Media Coordinator]**

As of June 2017, social media following:

- Twitter @NASPA6 – 1,432 followers (6.6% increase from March 2017)
- Twitter @NASPANed – 210 followers (8.8% increase from March 2017)
- Instagram @NASPA6 – 576 followers (9.1% increase from March 2017)
- Facebook Group “NASPA Region VI” – 1,748 members (10.1% increase from March 2017)
- LinkedIn Group – 1,772 members (.2% increase from March 2017)
- YouTube Channel NASPARVI – 15 subscribers (Same from March 2017)

Connected with 2017 NASPA Western Regional Conference social media team to help support marketing and outreach for conference.

Actions items:

- By end of summer in preparation for the 2017 NASPA Western Regional Conference, have social media subcommittee in place to increase content and social media influence for all Region VI social media accounts.
- Continue to work with regional webmaster and newsletter editor to disseminate information about upcoming events and deadlines for Fall 2017 and beyond.
- From now until March 2018, document practices that have worked and not worked for member engagement for next social media coordinator for 2018-2020.

**Historian: [Kenneth Kelly, Historian]**

- Currently soliciting photographs and documents from Regional Members for the NSAA and the NASPA's 100<sup>th</sup> Anniversary of NASPA.
- Compiling regional information about Region VI back to 2005 for a written NASPA history.
- Updated Region VI Web site information.

**Newsletter: [Aaron Jones, Newsletter Editor]**

- As of 6/27/17, Summer 2016 Newsletter (published 8/3/16 ) has 484 Reads, 1090 impressions
- As of 6/27/17, Fall 2016 Newsletter (published 11/4/16) has 550 Reads, 1499 impressions
- Will be published Winter/Spring 17 Newsletter before end of June.
- Collaborated on promotion and targeted article distribution with Social Media Coordinator and Webmaster
- Will be working with Regional Historian, Dr. Ken Kelly to commemorate NASPA Region VI history including, re-publishing all previous newsletter in new website Issuu & uploading vintage print newsletters with former Regional Editor incoming RD Dr. Kandy Mink Salas
- Will work with RD Dr. Berenecea Johnson Eanes to assess established newsletter goals and distribution schedule.

**Webmaster: [Marcus Rodriguez, Webmaster]**

- Priorities for the Region VI Webmaster are associated with web design for the [2017 AZ NASPA Drive-In](#), [Western Regional Conference](#) and [WRC Institutes](#). Key developments have led to a more vibrant and dynamic presence for drive-in and virtual training support components on the Region VI website. Event planning committees interested in seeking assistance are directed to the [Region VI Event Website Setup Request Page](#). Maintenance of the Region VI main and associated pages is regular with new blog posts and emails recurrent and in steady stream. Once original content is received and applied to the website, social media posts are generated that link viewers/readers to the NASPA website for article/post viewing/reading. Most recent updates have been applied to the [Events](#)

[section](#) of the Region VI area. Conversations with NASPA about best practices in web content development and management have been progressive and affected new procedures and protocol to be implemented nationally and abroad.

- **Nominations and Awards: [Sherry Mallory, Nominations and Awards Coordinator]**
- The awards coordinator and members of the awards committee have been reviewing and updating the selection criteria for Region VI awards, to ensure consistency with NASPA Annual Awards.
- Awards nominations for 2017 are tentatively scheduled to open on June 26, 2017, and remain open for six weeks (through August 4, 2017). Nominations will be solicited through direct mailings to regional members, the Region VI newsletter, and social media.
- Last year, for the first time since 2012, Region VI received nominations and selected recipients for all award categories. The committee’s goal this year is to ensure at least two nominations for each award category, as well as a recipient for every category.
- Region VI awardees will be recognized during the Awards Luncheon at the 2017 NASPA Western Regional Conference in Honolulu, Hawai'i, November 4-7, 2017.

**NASPA Region VI Nominations and Awards Timeline – 2017**

| Date                 | Task   |
|----------------------|--|
| June 26, 2017        | Open nominations for NASPA Region VI Awards (keep open for 6 weeks)  |
| August 4, 2017       | Close nominations for NASPA Region VI Awards                         |
| August 11, 2017      | Distribute nomination packets to Awards Committee members for review |
| September 5, 2017    | Forward award recommendations to RD for review and approval          |
| September 8-14, 2017 | Notify nominees and nominators (call recipients, email remainder)    |
| September 15, 2017   | NASPA WRC Early Registration Deadline                                |
| September 18, 2017   | Announce award winners to advisory board, prep email to Region VI    |
| September 18, 2017   | Coordinate with Region V Awards Coordinator                          |
| September 22, 2017   | Order awards, confirm availability for pick-up in Honolulu           |
| October 2-6, 2017    | Confirm award winners’ attendance at NASPA WRC                       |



|                   |  |
|-------------------|--|
| October 23, 2017  | Complete script for WRC Awards Luncheon                            |
| November 1, 2017  | Regional award winners due to NASPA National Office                |
| November 6, 2017  | Awards Luncheon at NASPA WRC                                       |
| November-December | Work with web coordinator to update NASPA Region VI Awards website |

- Proposed Changes to Region VI Awards Criteria to more closely match NASPA Annual Awards and/or other regions:

### **Region VI Community College Professional Award**

#### **CURRENT**

This award is presented to an individual who has demonstrated leadership and a commitment to NASPA and/or the profession. Student Affairs professionals in all positions are eligible for this award. The individual must have demonstrated active involvement with the profession, NASPA, and Community College research, policies, or practice at the regional level; contributed to creating a campus environment that promotes student learning and personal development; outstanding individual contribution in innovative and responsive services and programs that address varied and emerging needs of students; and a minimum of five years of experience in student affairs.

#### **PROPOSED**

The Community College Professional Award is presented to a student affairs professional at a community college who has demonstrated active involvement with the profession, NASPA, and community college research, policies, and/or practice. Nominees must show evidence of contributing to the creation of a campus environment that promotes student learning and development, as well as to providing innovative and responsive services that address student needs. The award is open to professionals at all levels who have at least five (5) years of experience working in student affairs at a community college.

#### **Award Criteria:**

- Demonstrated involvement with the profession and community college research, policies, and/or practice at the regional or national level
- Contributes to the creation of a community college campus environment that promotes student learning and personal development
- Outstanding individual contributions in providing innovative and responsive services that address the varied/emerging needs of community college students
- A minimum of five (5) years of experience in student affairs at a community college
- Active individual NASPA membership

## **Region VI Distinguished Service to the Profession Award**

### **CURRENT**

This award honors an individual's outstanding achievement and contributions to the profession over an extended period of time. The nominee must demonstrate successful implementation of model innovations in the field of student affairs and exemplary record of service as a mentor for students and new professionals.

### **PROPOSED**

The Distinguished Service to the Profession Award is presented to a NASPA member who has, over an extended period of time, demonstrated outstanding contributions to higher education and the student affairs profession. Nominees must show evidence of exemplary service to an institution of higher education, to NASPA, and to the field of student affairs, as well as the successful implementation of model innovations in student affairs and a record of service as a mentor for students and professionals.

#### Award Criteria:

- Demonstrated outstanding contributions to higher education and the student affairs profession over an extended period of time
- Outstanding service to an institution of higher education in NASPA
- Outstanding service to NASPA at the state, regional, national, and/or international level
- Successful implementation of model innovations in the field of student affairs
- Exemplary record of service as a mentor for students and professionals.
- Active individual NASPA members

## **Region VI Dorothy Keller New Professional Award**

### **CURRENT**

This award is presented to an individual who is recognized by his/her peers or supervisor for superior service to his/her institution. The nominee should have seven years or less full-time experience in Student Affairs and demonstrates active involvement as a NASPA member.

### **PROPOSED**

The Dorothy Keller New Professional Award is presented to new professional who is recognized by their supervisor and/or peers for outstanding service to their institution, as well as for their innovative or creative efforts within student affairs. The recipient should have less than five (5) years of full-time experience as a student affairs professional, show significant promise for future leadership roles, and demonstrate active engagement as a NASPA member.

#### Award Criteria:

- Demonstrated outstanding service to an institution of higher education
- Innovative or creative efforts within student affairs
- Shows significant promise for future leadership roles in the student affairs profession

- No more than five (5) years of full-time experience as a student affairs professional
- Active individual NASPA membership

### **Region VI Fred Turner Award for Outstanding Service to NASPA**

#### CURRENT

This award is designed to honor individuals who have demonstrated continuous NASPA membership for ten years and served in a leadership role at the regional or national levels.

#### PROPOSED

The Fred Turner Award for Outstanding Service to NASPA, named in honor of former Chair of the NASPA Board of Directors (1958-1959), honors a member who has served in leadership roles at the state, regional, national, and/or international levels of NASPA for sustained period of time. The Fred Turner Award is NASPA’s equivalent of a lifetime achievement award; nominees must exhibit evidence of at least ten (10) continuous years of NASPA membership and engagement in the association at a variety of levels.

#### Award Criteria:

- Evidence of significant volunteer service to NASPA via leadership roles at the state, regional, national, and/or international level
- At least ten (10) years of continuous and active individual membership with NASPA
- Progression from entry- to senior-level leadership roles within NASPA’s volunteer ranks
- Involvement in multiple branches of the association – e.g., Regions, Knowledge Communities, Divisions, etc.
- Volunteer service that has had a significant impact on NASPA as an association

### **Region VI Graduate Rising Star Award**

#### CURRENT

This award recognizes a graduate student for achievement, involvement, and potential in the Student Affairs profession. The recipient will receive complementary registration for the regional conference as well as a \$250 scholarship from Region VI.

#### PROPOSED

The Graduate Rising Star Award recognizes a student pursuing a masters or doctoral degree in a student affairs-related degree program for their achievement, involvement, and potential in the student affairs profession. The recipient will receive a complementary registration for the NASPA Western Regional Conference as well as a \$250 scholarship from Region VI.

#### Award Criteria:

- Current enrollment in a masters or doctoral program in student affairs, higher education, or a related field, with the intention of pursuing a career within student affairs
- Involvement in campus activities and/or organizations

- Leadership and innovation in their assistantship, internship, and/or cooperative experience
- Potential for significant contributions to the student affairs profession

### **Region VI Innovative Program Award**

#### CURRENT

This award is presented to an institution or an individual that pursues the growth of staff, students, faculty, and/or community development, and enriches life on campus. The nominee should demonstrate innovation and creativity, and contribute immensely to the college/university.

#### PROPOSED

The Innovative Program Award is presented to an institution and/or group of individual(s) that has implemented an innovative program that furthers the growth of students, results in improved service to students, and/or enhances life on campus. The program must have been in practice for a minimum of three (3) years, address a demonstrated need on campus, and contain an evaluation component. The award recipient(s) will have the opportunity to present an invited session highlighting the innovative program at the NASPA Western Regional Conference.

#### Award Criteria:

- Program furthers the growth of students, results in improved service to students, and/or enhances life on campus
- Program must have been in practice for a minimum of three (3) years, address a demonstrated need on campus, and contain an evaluation component
- Program must be affiliated with an institution that holds an active NASPA institutional and/or individual membership
- Preference will be given to programs that involve collaboration, demonstrative financial creativity or cost effectiveness, and can be adapted to other colleges/universities

### **Region VI Knowledge Community Achievement Award for Collaboration and Visibility**

#### CURRENT

The Knowledge Community Achievement Award for Collaboration and Visibility is presented annually to Communities or representatives who have demonstrated high visibility and collaborative efforts with one or more Knowledge Communities in the region by promoting workshops, symposia, publications, programs and services. The award recipient will receive \$500 for their Knowledge Community budget to be used for the creation of knowledge, marketing for increased membership, awards, speakers, retreats, and/or modest receptions at the regional conference, etc.

#### PROPOSED

The Knowledge Community Achievement Award for Collaboration and Visibility is conferred upon a Knowledge Community or representatives who have demonstrated high visibility and collaborative efforts within the region. The recipient will receive \$500 for their

Knowledge Community budget, to be used for the creation of knowledge, marketing for increased membership, awards, speakers, retreats, and/or events at the regional conference, etc.

Award Criteria:

- Collaboration with one or more Knowledge Communities in the region by promoting workshops, symposia, publications, programs and services
- Sponsored events or workshops at regional and/or annual conferences
- Relevant information sharing through poster/information displays or NASPA publications
- Visibility of the Knowledge Community via the web and/or social media

### **Region VI Mid-Level Student Affairs Professional Award**

#### **CURRENT**

Student affairs professionals with a minimum of 5 years' experience are eligible for this award. This award recognizes individuals who demonstrate outstanding commitment to the profession and who have contributed to programs that address the needs of students. Recipients must be experienced in creating campus environments that promote student learning & personal development.

#### **PROPOSED**

The Mid-Level Student Affairs Professional Award honors a member with at least five (5) years of experience as a full-time in student affairs professional who has made significant contributions to their campus, the profession, and NASPA. Nominees must also demonstrate expertise in creating campus environments that promote student learning and development, and have professional responsibility for the direction, oversight, and/or supervision of one or more student affairs functional areas and/or one or more professional staff members.

Award Criteria:

- A minimum of five (5) years of experience as a full-time student affairs professional
- Demonstrated expertise in creating campus environments that promote student learning and development
- Professional responsibility for the direction, oversight, and/or supervision of one or more student affairs functional areas and/or one or more professional staff members
- Volunteer service to NASPA via leadership roles at the state, regional, national, and/or international level
- Active individual NASPA membership
- Outstanding individual contributions in innovative and responsive services and/or programs that address the varied and emerging needs of students (preferred)

### **Region VI NUFP Champion Award**

#### **CURRENT**

This award is conferred upon an institution or individual who has made a significant commitment to the NASPA Undergraduate Fellows Program. If given to an institution, this award may be presented to the professional(s) responsible for organizing a successful NUFP Program.

NUFP Champions demonstrate the following characteristics as they:

- Further the professional growth of students in the NUFP program
- Invest significant time into the NUFP Program and NUFP students
- Connect students to professional development and networking opportunities
- Mentor students and teach them about student affairs as a profession and field of study by discussing graduate work and graduate program options
- May have invested significant money/funds into the NUFP Program and NUFP students (This acknowledgment of gratitude and not a requirement).

#### PROPOSED

The NUFP Champion Award is presented to an individual or institution that has made a significant contribution to the NASPA Undergraduate Fellows Program, and has served as a champion for students from traditionally underrepresented and historically disenfranchised populations, by hosting programs, providing professional development opportunities, and/or supporting other activities that advance campus, regional, or national NUFP initiatives.

Award Criteria:

- Contributes to the NUFP program by serving as a NUFP mentor, providing advocacy for a campus-based NUFP initiative, and/or supporting the NUFP program through other activities
- Serves as a champion for students from traditionally underrepresented and historically disenfranchised populations, by hosting programs, providing professional development opportunities, and/or supporting other activities that advance campus, regional, or national NUFP initiatives
- Active individual or institutional NASPA membership

#### **Region VI President's Award**

##### CURRENT

This award is a special recognition given to a college or university president who has, over a sustained period of time, advanced the quality of student life on campus by supporting student affairs staff and programs. Nominees must show evidence of direct involvement in enhancing the quality of student life on campus, active attempts to involve students and student life staff in governing the institution, and demonstrable contributions to the profession which have an impact beyond an individual campus.

##### PROPOSED

The President's Award is a special recognition given to a college or university President or Chancellor who has, over a sustained period of time, advanced the quality of student life on their campus by supporting student affairs staff and initiatives. Nominees must demonstrate evidence of direct involvement in enhancing the quality of student life on campus, active attempts to involve students and student life staff in governance at the institution, and significant contributions to the profession which have an impact beyond an individual campus.

Award Criteria:

- Recognized by all constituencies, particularly by students and student affairs professionals, as having a special interest in student life for a significant period of time
- Direct involvement in enhancing the quality of student life on campus
- Affiliated with an institution that holds an active NASPA institutional membership
- Demonstrates a record of publications, speeches, and remarks that recognize the value and importance of student life

### **Region VI Sandra Kuchler Excellence in Mentoring Award**

#### **CURRENT**

This award is named in honor of Sandra Kuchler, former Dean of Students at California State University at San Marcos and strives to recognize individuals for their ability to advocate and advise in administrative, organizational, and professional matters, as well as be an excellent role model for others.

#### **PROPOSED**

The Sandra Kuchler Excellence in Mentoring Award, named in honor of the former Dean of Students at California State University, San Marcos, recognizes a student affairs professional for their ability to significantly and consistently support the personal and professional development of others. Nominees must have a proven track record of exceptional contributions to mentoring and serving as an excellent role model. Additionally, they must possess the ability to advocate and advise in administrative, organizational and professional matters, and maintain accessibility by providing consistently open lines of communication.

Award Criteria:

- Proven track record of exceptional contributions to mentoring and serving as an excellent role model for undergraduate and graduate students, new professionals, and others
- The ability to advocate and advise in administrative, organizational and professional matters
- Maintains accessibility by providing consistently open lines of communication
- Active individual NASPA membership

### **Region VI Scott Goodnight Award for Outstanding Performance as a Dean/Vice President**

#### **CURRENT**

This is one of the region's most prestigious awards, given to an individual who has excelled as a dean/vice president in the student affairs program. Senior Managers who are involved in campus/community leadership and university affairs, and who demonstrate high level competency in administrative skills is perfect candidates for this award.

#### PROPOSED

The Scott Goodnight Award for Outstanding Performance as a Dean/Vice President, named in honor of NASPA's founding Chair of the Board of Directors (1919-1920), is presented to a Dean/Vice President who has demonstrated sustained professional achievement in student affairs work, innovative response in meeting students' needs, effectiveness in developing staff, and leadership in campus affairs. Nominees must also have earned stature among and support of students, faculty, and fellow administrators on campus, sustained professional service and leadership within NASPA, and significant contributions to the field through publications or involvement in professional associations.

#### Award Criteria:

- Seen as collaborative, effective, and inspirational by a range of campus constituencies
- Strategic and innovative in providing programs and services to students
- High level of competency in developing staff
- Sustained professional service and leadership within NASPA
- Exemplary managerial and administrative skills
- Leadership in greater campus and community affairs
- Significant contributions to the field through publications and/or professional associations

### **Region VI Undergraduate Rising Star Award**

#### CURRENT

This award recognizes an undergraduate student for achievement, involvement, and potential in the Student Affairs profession. The recipient will receive complementary registration for the regional conference as well as a \$250 scholarship from Region VI.

#### PROPOSED

The Undergraduate Rising Star Award recognizes an undergraduate student for their academic achievement, involvement, and potential in the student affairs profession. The recipient will receive a complementary registration for the NASPA Western Regional Conference as well as a \$250 scholarship from Region VI.

#### Award Criteria:

- Current enrollment in an undergraduate program with junior or senior standing
- A minimum cumulative GPA of 2.5
- Involvement in campus activities and/or organizations
- Significant contributions through leadership on their campus
- Intention to pursue a career and/or advanced degree in the field of student affairs



### **Knowledge Communities: [Molly Bechtel and Anthony Keen, Knowledge Community Co- Coordinators]**

- Orientation & Training
  - Once approved, KC Coordinators shared an official appointment letter with new
    - Regional KC Representatives. This letter included:
    - Congratulations and gratitude for serving NASPA in a volunteer capacity
    - Notice of training opportunities.
    - Short survey to collect preferred contact information
    - Connection with National KC Chairs
  - KC Coordinators worked with their counterparts across the regions and NASPA Home Office staff to coordinate the development of the Annual Conference training for KC Reps. One KC Coordinator was present and participated in the training at the Annual Conference in San Antonio.
- Western Regional Conference 2017
  - KC Coordinators serve on the WRC 2017 Conference Committee, one of the KC
  - Coordinators attended the on-site conference planning meeting in May.
  - KC Coordinators are overseeing the following components:
    - KC Program Spotlights
    - KC Leadership Team Meeting
    - Newcomers Welcome
    - KC 101 program session
    - KC Fair
    - KC Meetups
- For the first time at a WRC, there will be a “KC Spotlight” program opportunity provides an opportunity for each KC to recognize one specific program throughout the conference as it relates to advancing knowledge related to that KC’s mission. This is an optional opportunity for KCs, and not all KCs may identify a program spotlight.
  - KC Coordinators have worked with KC Reps from Region V and Region VI to review and recommend specific programs for their KC’s “KC Spotlight”
  - Ongoing collaboration with the Programs team from the conference has been critical in this work as well.
  - KC Coordinators are collaborating with their R.V counterparts for assistance with the KC-related events at WRC 2017, and have ongoing calls/meetings.
  -

### **Public Policy: [Stacy Holguin, Public Policy Coordinator]**

June 14-16 -Attended Region VI Planning Meeting, stressing need for public policy review in Board functions focusing on four current areas: guns laws; bathroom laws; Title IX; immigration/international students

### **Arizona: [Rhea Duncan & Wendy Bruun, Arizona Co-Chairs]**

Arizona NASPA Virtual Networking/Conversations

- March 3, 2017 – Mentorship & Sponsorship
- April 7, 2017 – Doctoral Programs

### **Northern California Executive Co-Chairs [Brian Mistler and Heather French]**

#### NASPA Nor-Cal Advisory Board Planning Meeting

Friday May 5, 2017 | Humboldt State University Hosting Conference Call

- 5 participants attended this planning event.

#### NASPA Nor-Cal Online Collaborative Education Planning Committee

Friday May 25, 2017 | Humboldt State University Hosting Conference Call

- 4 participants attended this planning event.

### **Southern California: [Moya Carter and Jen Miller, SoCal Co-Chairs]**

- On July 22, the SoCal Exec Board is hosting beach themed socials in both the Long Beach Area and San Diego Area. A “Save the Date” for both events will be sent out once specific event locations are confirmed.
- The SoCal Exec Board is also planning a webinar on the topic of “Professional Transitions.” Speakers have been identified and a date is being finalized (Looking at early August). The SoCal Exec Board has been approached by the NorCal Exec Board to collaborate on this effort.
- The SoCal Exec Board has started to plan a Drive-In Conference to occur in February 2018. Locations under consideration are Loyola Marymount University, Soka University, Cal Lutheran, Azusa Pacific, Mount Saint Mary’s, Occidental College, and Cal State San Marcos. The team wishes to select a location in a different region from where the 2017 Careers in Student Affairs Day will be located.

### **Hawai’i: [Dee Uwono and Christine Quemuel, Hawai’i Co-Chairs]**

#### APIKC NASPA Hawai’i Social

Friday May 26, 2017 | University of Hawai’i at Mānoa, Honolulu, HI

- 8 participants attended this social gathering and networking event.

#### Western Regional Conference 2017

- NASPA Hawai’i is heavily involved in planning the NASPA WRC ‘17 conference located in Honolulu, Hawai’i. Many NASPA Hawai’i members are also WRC ‘17 committee members. We are working on increasing the attendance of NASPA Hawai’i members at the WRC ‘17 conference.

#### Careers in Student Affairs Month

- Currently planning Careers in Student Affairs’ month, which will occur during the month of October 2017?

**Webmaster: [Marcus Rodriguez, Webmaster]**

- 2017 NASPA Region VI WRC and Pre-Conference Institutes
- 2017 AZ NASPA Drive-In
- 2017 NASPA Region VI Southern California Virtual Training

With web/media structural build-outs complete, data imports will continue with editorial oversight up to and during these events. In addition, support for event marketing efforts is a priority and outreach to the planning committee is underway.

**NUFP: [Terri Tran, NUFP Coordinator]**

**Dungy Leadership Institutes (DLI)**

June 16-21, 2017 | California State University, Fullerton, CA

June 23-28, 2017 | Pacific Lutheran University, Tacoma, WA

- Received 90 applications
- Accepted 64 participants for both institutes
- 40 Fellows attended in 2016 at The Ohio State University
- Tiffany Davis implemented a core curriculum that is being used moved forward
- Host sites for 2018 will be announced soon!

**Historian: [Kenneth Kelly, Historian]**

There were two programs sponsored by the NASPA History Committee.

THE HISTORY OF INCLUSION IN NASPA: 1918-2017

**99<sup>th</sup> Annual NASPA Conference**

March 14, 2017 | Marriott Rivercenter, San Antonio, Texas

- Panel Members: Doris Ching, Vice Chancellor of Student Affairs Emeritus, University of Hawaii, Minoa, Former President (Chair) NASPA,
- Larry Roper, Vice President of Student Affairs Emeritus, Oregon State University,
- Frank Lamas, Vice President of Student Affairs, Fresno State University, Former Chair NASPA
- Elizabeth Nuss, Former Executive Director, NASPA
- Kari Ellingson, Associate Vice President, University of Utah, Facilitator

**Program Format:**

- Brief History of NASPA
- Questions posed to the panelists.
  - During your time in Student Affairs, what have been the most important changes toward more inclusive campuses and how have these changes been reflected in NASPA? I
  - How have you seen NASPA become more inclusive as an organization?

- Were there times that you believed NASPA should take a stand and they either did or didn't?
- What are some arenas you see NASPA and its members taking the lead for inclusion in the future?

## **How Does History Inform NASPA's Development? : An Introduction to the National Student Affairs Archives**

### **99<sup>th</sup> Annual NASPA Conference**

March 13, 2017 | Marriott Rivercenter, San Antonio, Texas

- Xidan (Dandan) Liang, Ph.D. Candidate, Bowling Green State University
- Dr. Michelle Boettcher, Assistant Professor, Clemson University
- Aris Hall, Ph.D. Candidate, Clemson University

#### Program Format:

- This program reviewed the Annual NASPA conference themes from 1965 to present every ten years and the historical significance of the current events of each decade.
- The program also highlighted the National Student Affairs Archives (NSAA) held at Bowling Green State University
- The Historian Kari Ellingson and I have submitted a Program Proposal for the 2017 Western Regional Conference similar to the panel discussion with two different panelists.

### **Optional Other Reports - Advocacy & Scholarship (not required)**

#### **Webmaster: [Marcus Rodriguez, Webmaster]**

The Region VI Webmaster also serves as the Region VI Civic Learning & Democratic Engagement Knowledge Community (CLDE KC) Representative and is developing an "activist's roundtable" for the 2017 NASPA Western Regional Conference. Additionally, the webmaster will represent the CLDE KC at the Knowledge Communities & the Professional Competencies Virtual Training Session on June 22. Also worth noting is the selection of a program proposal for the 2017 Civic Learning and Democratic Engagement Meeting entitled 'The Student Government Activist: Programs, Partners, and a New Found Purpose.'