



**Kandy Mink Salas**  
**Region VI Director**  
**Report for the July 2018 Board of Directors Meeting**  
**June 11, 2018**

## NASPA Board Action Items

None at this time.

## Leadership & Member Engagement

### Region VI Summer Meeting

Both the Region VI Advisory Board and Western Regional Conference Committee will be meeting June 18-21, 2018 in Sacramento, CA, the site of the WRC18 to be held in November 2018. Conference Committee meets June 18-20 and Advisory Board meets June 19-21, with joint meetings June 19-20. Joint meetings will be used for team building, conference capacity building, NASPA organizational orientation, and NASPA Strategic Plan discussion, as requested by Chair Penny Rue. NASPA Staff Member Danny Anzueto will be in attendance and will assist with NASPA organizational orientation.

### Treasurer [Rhea Duncan]

- Treasurer continues to process payments and reimbursements as needed for Region VI activities - including WRC18, Summer Advisory Board Meeting and WRC18 conference committee reimbursements, sub-regional drive-ins, and networking activities.
- Treasurer will review Region VI Expenditure Guidelines, Budgetary Allocations and Agreements with volunteers at Summer Advisory Board Meeting.
- Treasurer and Regional Director to meet at Summer Advisory Board Meeting to review budget to date and create budget plan for the year.

### Membership Coordinator [Dee Uwono]

- Coordinator is currently working with NASPA Home Office to obtain historical membership data to see what occurred in Region VI over the last 3-5 years. The data will help provide regional leadership with some direction and an overall plan for Region VI membership.
- As of May 17, 2018, the total number of active members were the following:
  - 2,339 Active Members
  - 92 new members.

A breakdown of the new members by state is as follows:

- Arizona = 6

- Hawai'i = 4
  - California = 76
  - Guam = 1
  - Victoria, B.C. = 1
- As of May 17, 2018, the total number of current organizational members is 117. There were no new organizational members added as of this date.

#### **Awards Coordinator [Sherry Mallory]**

- Awards nominations opened on May 21, 2018, and will remain open through July 6, 2018. Nominations for awards will be solicited through direct mailings to regional members as well as social media.
- For the past two years, Region VI received nominations and selected recipients for all award categories. The committee's goal this year is to ensure at least two nominations for each award category, as well as a recipient for every award category.
- Region VI awardees will be recognized during the Awards Luncheon at the 2018 NASPA Western Regional Conference in Sacramento, California, November 8-11, 2018.

#### **Communications Coordinator [Aaron Jones]**

- After consultation with Region VI Director and other members of what we dubbed our "Communications Team" for the past two years, (Newsletter Editor, Social Media Coordinator, and Webmaster), the Newsletter Editor position was dissolved and reorganized as Communications Coordinator. The newsletter became outdated very quickly because the newsletter was a static document. Region VI is dynamic and there is always new information to share, therefore, new strategies for communication with the region are required.
- In the new role, the Communications Coordinator will convene meetings with the Communications team (to include Social Media Coordinator and Webmaster) to best facilitate news, updates, and other important information about our region among our constituents. Further plans will be developed at the Region VI summer meeting. Among those items will be the following:
  - A review of current practices with respect to NASPA regions I-V, Knowledge Communities, or even other higher education professional organizations on Newsletters or use of the website.
  - A researched and collaborative plan for developing, gathering, and sharing content in a streamlined way across the website, social media, and email communications.
  - A shared work plan for the Communications Team going forward.

#### **NUFP Coordinator [Nancy Nguyen]**

- NUFP Coordinator is working with National NUFP Board and brainstorming ways to celebrate the 30<sup>th</sup> Year Celebration of NUFP
- The number of fellows for 2017-2018 academic year was 432 undergraduate students.
- NUFP Goal for 2018-2019 is 400-500 in Region VI
- The NUFP Advisory Board has shifted from advising to more working committees. Four subcommittees:
  - Fellows Committee – engagement and development opportunities for mentees
  - Mentors Committee – staff development and needs-assessment for mentors

- Campus-Based Program Committee – support for campus-based programs
  - Alumni Committee – largest group across NASPA, need to find new ways to engage and support
- Advisory Board Onboarding & First Full Board Meeting (May 2018)
  - Further discussion on 30<sup>th</sup> Year Celebration (Ideas: connecting with foundation for #30for30 campaign, integrating with knowledge communities, etc.)
  - Celebration kicks off at NASPAWRC in November 2018 and end at NASPA Annual Conference in March 2019
  - Currently determining 30<sup>th</sup> year marketing (logo, swag, videos, social media, etc.)
- New Applications for 2018-2019 NUFPs
  - Application Information:
    - <https://www.naspa.org/constituent-groups/professionals/nufp/get-involved>
  - Spring Deadline: Friday, May 11, 2018
    - Region VI received 63 of 130 applications
    - Reviewed and submitted to NASPA office June 1
    - Notifications will be sent out to students June 5
    - New NUFPs will have access to NASPA membership June 20
  - Upcoming Deadlines
    - Fall Deadline: Friday, September 14, 2018
    - Careers in Student Affairs Month (CSAM) Deadline: Friday, October 19, 2018
- Returner Applications for 2018-2019 NUFPs
  - Deadline: Friday, July 27, 2018
  - Application link: [http://apps.naspa.org/cfp/evt\\_frm\\_user.cfm?event\\_id=883](http://apps.naspa.org/cfp/evt_frm_user.cfm?event_id=883)
- NASPA Western Regional Conference Planning
  - Working with NASPA Region V NUFP Coordinator on submitting program proposals highlighting NUFP
  - Connected with NASPA WRC planning committee in regards to 30<sup>th</sup> Year Celebration, NUFP Friends & Family Reception, and potential support with NASPA Undergraduate Pre-Conference
- NUFP Scholarship Opportunities
  - \$200 GRE Scholarship (deadline is Friday, June 15, 2018): [http://apps.naspa.org/cfp/evt\\_frm\\_user.cfm?event\\_id=900](http://apps.naspa.org/cfp/evt_frm_user.cfm?event_id=900)
  - \$2,000 Graduate School Scholarship (deadline is Friday, June 15, 2018): [http://apps.naspa.org/cfp/evt\\_frm\\_user.cfm?event\\_id=901](http://apps.naspa.org/cfp/evt_frm_user.cfm?event_id=901)
  - NASPAWRC Scholarship (\$400 – 10 total)
    - Working on criteria and will send to Region VI Director for review and discussion at summer board retreat

### **Social Media Coordinator [Anna Liza Garcia]**

- Priorities of Social Media are associated with the following
  - Promote and support NASPA Region VI activities from regional drive-ins, socials, and conferences
  - Promote NASPA Western Regional Conference through postings and reminders
- Activities
  - Recruit regional members for Social Media positions
  - Work with Regional Communication Chair
  - Propose a Region VI Social Media Campaign at the Region VI Advisory Board Meeting

### **Volunteer Coordinator [Leslie Opulauoho]**

- Volunteer Coordinator has continued engagement with the national office and the NASPA Volunteer Central online tool.
- Volunteer Coordinator and Regional Director will lead a working session on best practices in utilizing Volunteer Central and in placing volunteers at the Summer Advisory Board Meeting.
- Activities of Volunteer Coordinator include:
  - The promotion of open Advisory and Knowledge Community positions on NASPA Volunteer Central.
  - Working with WRC 2018 Volunteer Coordinator Kristin Dees (UC Davis) to offer support while identifying volunteer programming needs for the Sacramento Conference.
  - Continued outreach to encourage promotion of open positions & increased participation of volunteers on several levels within the NASPA region.

### **Knowledge Communities Coordinators [Briseida Elenes & Klint Jaramillo]**

- New KC Representatives continued having transition and onboarding from the previous KC coordinators as well as the Region VI Regional Director.
- On an ongoing basis, the Region VI Knowledge Communities Coordinators (Briseida Elenes & Klint Jaramillo) have supported the recruitment and selection of Regional KC Representatives for 35 KCs.
- As of May 2018, the KC roster has 13 confirmed reps, 10 unconfirmed and 12 vacancies.
- Per the Knowledge Communities Task Force, the KC Coordinators no longer oversee the appointment process. This transition has led to delays in filling positions and has delayed the Region VI KC Rep onboarding process since the KC chairs were asked to submit their regional appointments by May 15th.
- On an ongoing basis, when KC chairs have requested help, the Region VI Knowledge Communities Coordinators (Briseida Elenes & Klint Jaramillo) have supported and coordinated efforts to publicize vacancies at a regional level.

### **Arizona Executive Co-Chair [Wendy Bruun & Caitlyn Zang]**

- NASPA Arizona has held two executive board calls to plan professional development and member engagement.
- Disseminated a state-of-the-state newsletter to all NASPA members in Arizona sharing ways to get involved and who to contact on our leadership team.
- AY18-19 plans include a statewide drive-in conference in October, as well as meet-up events across the state, at the Western Regional Conference in November, and at the national Conference in March.

### **Hawaii Executive Co-Chair [Sabrina Fallejo Uganiza & Christine Quemuel]**

- HI Executive Co-chairs held an event on February 2018 - NASPA HI Professional Development Event - Students in Crisis Workshop. Panelists for this workshop included: Dr. Lori Ideta, UHM Interim Vice Chancellor for Students, Dr. Allyson Tanouye, UHM Counseling and Student Development Center Director, Dr. June Yasuhara, Director of Chaminade's Counseling Center.
  - Workshop provided attendees the opportunity to learn about how to respond to students in crisis from a panel of leaders in the fields of student affairs and counseling.

- March 2018 - NASPA HI Watch Party was hosted where Co-Chairs live-streamed sessions from the Annual NASPA Conference from a conference room. Provided members who were unable to be at Annual the opportunity to participate in the conference.
- April 2018 - Professional Development Workshop Series featuring the authors of *Transformational Encounters: Shaping Diverse College and University Leaders* - Dr. Anna Gonzalez, Dr. Doris Ching, Dr. Lori White, and Dr. Robert Kelly. The workshop series included two book readings and discussion, a session on current issues in higher education, developing diverse leadership, and a research luncheon.
- May 2018 - Spring 2018 NUFPP Ho'ike where nine (9) UH West Oahu fellows shared their NUFPP experience and projected plans for the near future.
- May 2018 - UH West Oahu NUFPP Program visited UH Manoa and the Educational Administration Department
- May 2018 - NASPA Asian Pacific Islander Knowledge Community Social - NASPA HI participated in the "50 Socials in 50 States in 50 Days." The social was held at Shirokiya Japan Village Walk that was a no-host social for APIDA student affairs and higher education students and professionals and their families. Attendees did not need to be NASPA members to encourage others to attend to learn about NASPA.

#### **Southern California Executive Co-Chairs [Moya Carter & Jen Miller]**

- Co-Chairs Carter and Miller sent thank you cards and Target gift cards to the 2016-2018 SoCal Executive Board members.
- Co-Chairs Carter and Miller selected, invited, and confirmed the 2018-2020 SoCal Exec Board.
- A 2018-2020 SoCal Exec Board Retreat is scheduled for Friday, June 15th. Goals for this retreat include developing an academic year 2018-2019 event calendar and finalizing the date and location for the drive-in conference.
- After the in-person retreat, Co-Chairs Carter and Miller will be conducting monthly conference calls with SoCal Exec Board, and continue to identify professional development needs for emerging, mid-level and senior level professionals.

#### **Faculty Council Representative [Susana Hernandez]**

- Representative met with Faculty Council for two monthly call convenings. As a Council, group is working on developing the priorities of the Board. Susana will be co-chairing the Faculty Mentorship Program for the upcoming year and will provide an opportunity for faculty members to be engaged with NASPA.

#### **Public Policy Representative [Marcus A. Rodriguez]**

- Produced a Region VI Public Policy report with state-level policy updates and PPD resources
- Participated in Region VI CLDE KC conference calls
- Engaged in outreach and event planning with the CLDE KC, WRC Planning Committee, NASPActs, and Region V Public Policy Representative

#### **NASPA Foundation Ambassadors [Diana Victa & Anthony Keen-Louie]**

- The Region is ending the 2017-2018 year exceeding both donor and dollar goals.

- A new initiative to inspire more interest in contributing to the Foundation is underway, which focuses on sharing the impact of giving on our NASPA Region VI community. Past recipients of awards or scholarships related to the Foundation will be sharing their story through social media and potentially at WRC to communicate the positive impact giving has on our community.
- Collecting information from two immediate past Pillars has begun.
- Since the Region has met both dollar and donor goals, Region VI has been awarded with \$1,000.00 which can be used for Region VI scholarships and grants.
- Goal Progress as of 6/1/2018
  - Donor goal 2017-2018: 106
    - Overall Donor Goal: 160
    - Progress to donor goal: 151%
  - Dollar goal 2017-2018: \$22,250
    - Overall Dollar Goal: \$24,871.16
    - Progress to dollar goal: 112%

#### **Historian [Ken Kelly]**

- Compiling and organizing the history for the Region VI History Board that will be displayed at the Regional Conference in Sacramento and the National Conference in Los Angeles in 2019. This includes many photographs and individual notes from early RVP's.
- Traveled to Bowling Green State University in March and did intensive research on Region VI's history to review NASPA Archives collectively with the History Committee.

#### **Webmaster [Natalie Betancourt Arellano]**

Region VI Webmaster recent activity items include web design and email communication for the following:

- [NASPA Norcal Drive In](#)
- [2018 NASPA Western Regional Conference](#)
- [NASPA Region VI Awards](#)

Upcoming goals include meeting with the Communications Coordinator and Social Media Coordinator to discuss effective marketing for our region.

## **Professional Development & Events**

### **2018 Western Regional Conference [Patrick Day]**

Theme: *New Pathways for New Students*

*November 8-11, 2018*

*Sheraton Grand Hotel/Sacramento, CA*

- Registration is live
  - Early Bird Registration Deadline: September 15, 2018
  - Regular Registration Deadline: October 15, 2018
  - Late Registration Deadline: November 6, 2018
- Call for Programs is live. Proposal deadline: July 13, 2018

- The Crocker Art Museum has been confirmed for the opening reception on Friday, November 9<sup>th</sup>
- Conference Committee will meet along with the Regional Advisory Committee June 18-21, 2018, in Sacramento. This meeting will include follow-up site visits to conference locations.
- Major speakers have been selected:
  1. Jamie Casap, Google Worldwide Education Evangelist
  2. J. Luke Wood, Dean's Distinguished Professor of Education, Director of the Community College Equity Assessment Lab
  3. Judy Sakaki, President, Sonoma State University, First Japanese American Woman to lead a Four-Year College or University, Former Student Affairs Leader
- Event will include a conference read: Becoming A Student-Ready College, sent electronically to each attendee as part of registration.
- New conference elements this year include:
  - Community College institute
  - Redefined Mid-Level Managers Institute with focus on *new skill sets for new students*
  - DIY session engaging selected participants before and during the conference.

#### **Volunteer Coordinator [Leslie Opulauoho]**

- **Volunteer Central**
  - Volunteer Coordinator will be partnering with Region V Volunteer Coordinator, Jordyn Creighton, to produce a workshop on volunteering in NASPA for the WRC 2018 Conference in Sacramento, CA.

#### **Northern California Executive Co-Chairs [Brian Mistler & Deepak Sharma]**

- NASPA NorCal Drive-In subcommittee follow-up  
*Thursday March 29, 2018*
  - Programming subcommittee discussion of submitted programs and evaluation rubrics before confirming with presenters
- NASPA NorCal Committee Site Visit for Drive-In Conference  
*Monday, April 9, 2018 – Holy Names University, Oakland, CA*
  - Committee members visited Holy Names University to do a site visit for the NASPA NorCal Drive in to solidify spaces and logistics
- NASPA NorCal Programming Committee Final Program Schedule Confirmed  
*Tuesday April 10, 2018*
  - Committee members solidified the final schedule and produced the running list ready to release via the NASPA portal
- NASPA NorCal Drive-In Planning Committee Conference Call  
*Thursday, May 31, 2018*
  - Committee members provided updates on registration, program, and logistics for upcoming conference
- Upcoming: NASPA NorCal Drive-In – 87 registrants as of 6/13/18  
*Friday, June 29, 2018 – Holy Names University, Oakland, CA*

**Faculty Council Representative [Susana Hernandez]**

- Faculty Council Representative will be developing the faculty mentoring program which provides an opportunity for early career faculty to be mentored by a seasoned faculty member.

**Public Policy Representative [Marcus A. Rodriguez]**

- 2018 Civic Learning and Democratic Engagement Meeting - ADP, TDC, and NASPA  
June 6-9 in Anaheim, CA  
Panel Moderator: *The Student Government Activist: Facilitating Real Democratic Engagement*
- 2018 Western Regional Conference – NASPA Regions V and VI  
November 8-11 in Sacramento, CA  
Panel Moderator: *Setting Public Policy Priorities and Advocating for Student Interests*
- Member: Higher Education Sub-Committee of the 2020 Census Los Angeles Countywide Outreach Complete Count Committee

**Optional Other Reports - Advocacy & Scholarship (not required)****Public Policy Representative [Marcus A. Rodriguez]**

- Authored submission for the PPD blog, which posted on April 27, 2018 at:  
<https://www.naspa.org/constituent-groups/posts/public-policy-and-professional-competencies-student-lobbyist-training>