



NASPA[®]

Region VI

Lori M. Ideta
Region VI Director
Report for the November 2015 Board of Directors Meeting
October 27, 2015

NASPA Board Action Items

None at this time.

Leadership & Member Engagement

Membership: [Marie Minnick, Membership Coordinator]

- **Current Regional Membership (Numbers per July 14, 2015):**

Total Individual Members	2083
Individual Paying Members	2006
(excludes Honorary, NUFP, Voting members)	
Institutional Members	99
Total New Members	31

Treasurer Report: [Natalie Schonfeld, Treasurer]

- Membership Funds allocation to the sub-regions effective July 2015 = \$17,832.
- Balance of Region VI funds as of June 30, 2015 = \$144,874.

NASPA Gives: [Henry Gee & Grace Bagunu, Co-Ambassadors]

- Will do a professional development session on the NASPA Foundation at the NASPA Western Regional conference in November.

Sub-Regions

Northern California: [Evette Castillo-Clark, NorCal Chair]

- NorCal Advisory Board Face-to-Face Meeting held at Holy Names University on Friday, October 16 – met to discuss specific plans for the WRC in Nov. 2015 and the Jan/Feb. Drive-in for 2016.
- NorCal Advisory Board Face-to-Face Meeting held at the Nov. WRC 2015 Conference to prepare and promote the 2016 Drive-In.
- NorCal Advisory Board Conference Calls are set monthly from November to time of Drive-In winter 2016. There will be 2 face-to-face meetings in January to be held at UC Berkeley and Saint Mary's College.

- Due to delays in securing a drive-in conference location and needing help from the NASPA national office with our registration fees and webpage, the NorCal Drive-In Conference was postponed (see confirmed details in next section). Also, the NorCal Advisory Board continues to grow. We've added a new professional member from UC Davis and a mid-level professional from Cuesta College.

Southern California: [Moya Carter and Sumi Pendakur, SoCal Co-Chairs]

- SoCal Drive-In Conference scheduled for Friday, February 12, 2016. Continuing venue discussion.
- SoCal Exec Committee Board Meeting scheduled at WRC on Sunday, November 8th 2-4pm.
- SoCal San Diego Social in the works mid-November.
- Plan on soliciting participation for a NASPA SoCal Service Project around Los Angeles.
- Undocumented Student Webinar most likely date: January 2016.
- Discussion regarding adding new board members to replace those who were not able to continue 2nd year commitment.
- Budget discussion: impact, equity, leadership, fiscal responsibility

Arizona: [Rhea Duncan, Nick Sweeton, and Laurie Silver, Arizona Co-Chairs]

- Fully functional and active NASPA AZ board was created and has been functioning for over a year. Have board positions that focus on connecting NASPA members in Arizona to Knowledge Communities; a membership coordinator; a communications coordinator; an awards and recognition coordinator; two professional development coordinators; a socials coordinator; and a secretary.
- NASPA Arizona Newsletter has been created and distributed to NASPA members in Arizona.
- Started a series of socials for student affairs members in Arizona – in Jan/Feb 2015 had socials in Tucson, Phoenix, and Flagstaff; and Sept/Oct 2015 had socials in those three cities plus Prescott. In Jan/Feb 2016 the social series will continue in those four cities. Socials have been successful and have been used to spread interest and information about becoming NASPA members as well as professional development events in our state, region, and nation.

Hawai'i: [Dee Uwono and Christine Quemuel, Hawai'i Co-Chairs]

- Goals for the upcoming year include: increasing community college membership; providing more professional development opportunities; increase NUFPP participation; engaging more non-UH campuses in events.
- Increased NUFPP membership in Hawai'i (5 new NUFPP students) and will be planning upcoming events to get NUFPP members more involved and engaged with NASPA.

Division Reports

Professional Standards: [John L. Hoffman, Professional Standards Division]

- Under the leadership of Dr. Shana Meyer, Vice President for Student Affairs at Missouri Western State University, the Division has resumed monthly meetings. The following have been among action items and topics of discussion:

- Continue to collaborate with ACPA regarding the implementation of the *Competency Areas for Student Affairs Educators* including efforts to update the rubrics for each of the competency areas.
- As a discussion item, the division is examining the relationship of the competencies to the professional standards and principles of good practice.
- A central goal of the division is to increase dissemination of our work. Three areas of emphasis for this are (a) presentations at regional and national conferences, (b) written pieces for blogs and newsletters, and (c) submission of best practices using the competencies to the division for review and publication on our website.
- As the professional standards representative, continue to consult with the program committee for the NASPA Western Regional Conference for Regions V and VI. Plans are in place to conduct a post-conference assessment of educational sessions disaggregated by competency areas. Additionally, two sessions will specifically address the competencies as outlined below.
 - **NASPA Western Regional Conference (Regions V-VI)**
 - *November 7, 2015, Oakland, CA*
 - Mid-Level Institute: Forces of Change: Bridging the Past, Present, and Future – “Building Professional Competency to be a Force of Change for the Future”
 - Monday, November 7, 1:30-2:15 p.m. and 3:15-4:00 p.m., Grand Ballroom F
 - Dr. John L. Hoffman, Chair, Department of Educational Leadership, California State University, Fullerton
 - *November 8-10, 2015, Oakland, CA*
 - Program ID # 24747 - Open Session Reviewing the Updated Student Affairs Professional Competencies
 - Monday, November 9, 1:30-2:20 p.m., Grand Ballroom G-H
 - Dr. Berenecea Johnson Eanes, Vice President for Student Affairs, California State University, Fullerton

Public Policy: [Kandy Mink-Salas, Public Policy Coordinator]

- Continues to recruit graduate students and other professionals to produce articles on public policy issues for the NASPA Region VI newsletter. Coaching and editing is provided.
- Will be co-presenting (with Amy R. Johnson, the Region V Rep) the annual Public Policy Update session at the Western Regional Conference in Oakland, CA.
- Will also be presenting at WRC a session, with research team colleagues, on important issues in the undocumented student community, particularly related to DACAmented students.
- At the Western Regional Conference and during the monthly Public Policy Division calls, issues of public policy, NASPA’s stance on policy issues, and impacts on new policy and legislation will be and are shared and discussed.

- Nationally, as a part of the Public Policy Division offerings at the Annual Conference in Indianapolis, will be presenting a session called, “Undocumented Students in the Public Policy Context” and will be a facilitator at one of the NASPA Public Policy Town Halls at the Annual Conference.
- Not specifically related to the Public Policy Division but related to public policy issues, will be a keynote speaker at the NASPA Multicultural Institute to address Undocumented Students and Identity Development.

Research: [Cedric D. Hackett, Research Division]

- Revised and implemented the 4th annual Research Division Webinar. The webinar presented in the summer (August 14, 2015) before the Region VI Research & Assessment grant competition deadline (Sept. 4, 2015).
- Invited two NASPA representatives for scoring and evaluating proposals for the research/ assessment grants: Dr. Susan Longerbeam to represent Arizona and Dr. Josie Ahlquist (2 time grant recipient). This totaled 6 participants who were involved in this year’s deliberations.
- Supported 4 grant proposals for a total of \$6000. Nine grant proposals were submitted for the 2015-16 award cycle.
- 2015-16 Research & Assessment Grant Awardees:
 - Grant Recipient 1
 - Research Project Title: Networks of resistance: How community college student services professionals support undocumented students
 - Principle Investigator: Matthew Matera, University of Arizona
 - Grant Recipient 2
 - Sexual Coercion and Violence in College: Reforming Policies and Practices for Consent Education and Personal Agency
 - Principle Investigator: Dr. Jason Laker, San Jose State University
 - Research Team Member: Dr. Erica Boas, Santa Clara University
 - Grant Recipient 3
 - Research Project Title: Cultivating Latino Student Success through Parental Involvement in Higher Education
 - Principle Investigator: Lorena Marquez, Cal Poly Pomona
 - Grant Recipient 4
 - Research Project Title: Leaving So Soon? The Attrition of Asian Pacific Islander Entry-Level Student Affairs Professionals
 - Principle Investigator: Julie Nguyen, California State University, Fullerton

Faculty Council: [Susan Longerbeam, Faculty Council Representative]

- Nominated Anna Ortiz for Pillar of the Profession for her work with the inaugural Faculty Council.
- Writing a blog for NASPA faculty website – reflections on campus shooting at NAU
- Hosting faculty breakfast at Western Regional Conference

Small Colleges & Universities: [Leslie Lynn Opulauoho, Small Colleges Division]
Careers in Student Affairs Month – Video Production

- One of several representatives involved in the creation of the online learning community videos and the proposed “#CSAM15: A Day in the Life of a Student Affairs Professional at a Small College or University”
- Preparing to serve as a Reviewer of Educational Sessions for SCU sponsorship for the NASPA 2016 National Conference (March) in Indianapolis, IN
- NASPA Western Regional Conference at Oakland – Preparing to partner with Region VI Community College Representative Cathy Wehrman. Propose a Round Table, Meet & Greet, Coffee Hour, etc. during the WRC as a way to introduce the representatives and gather ideas, issues or areas that the membership would like the Division representatives to address.
- 2016 Annual Conference – Serve as Reviewer Educational Sessions for SCU sponsorship
- Online Learning Community – Upcoming Video Presentation and Live Interactive Session to offer insight around working in a Small College or University. #CSAM15: A Day in the Life of a Student Affairs Professional at a Small College or University.

Community Colleges: [Cathy Wehrman, Community Colleges Division]

- Working with Region V counterpart to have a breakout session/meet-up at the Western Regional Conference in Oakland for community college attendees.

Knowledge Communities: [Molly Bechtel and Anthony Keen, Knowledge Community Co-Coordinator]

- Leadership/Volunteer Management
 - Recruitment & Selection
 - Have a fully appointed board for the first time in tenure
 - Actively working to set up the next board for success with appointments
 - Orientation & Training
 - Once approved, KC Coordinators shared an official appointment letter with new Regional KC Representatives. This letter included:
 - Congratulations and gratitude for serving NASPA in a volunteer capacity
 - Notice of a training opportunity (“KC Leader Training for Regional KC Representatives” webinar) through NASPA
 - Short survey to collect preferred contact information
 - Connection with National KC Chairs
 - Additional training occurred on conference calls, which are scheduled approximately every other month
 - Agenda items included:
 - Review of the Regional KC Representative role
 - Conversation about Goals & Communication between National and Regional
 - Budget & Funding
 - Building a Subcommittee/Team
 - Region VI Advisory Board Updates, including new mission and goals
 - Western Regional Conference Planning

- One-on-one calls with each Regional KC Representative were also utilized to clarify responsibilities, set KC-specific goals and answer questions. These have been ongoing.
- Member Engagement
 - Beyond conference calls and one-on-one conversations, Regional KC Representatives are highly engaged at the 2015 Western Regional Conference. The following activities were planned and facilitated by the KC Coordinators to support Regional KC Representatives:
 - Western Regional Conference
 - KC 101 conference session
 - KC Fair
 - KC meetings and mixers
 - KC “focused” programs
 - Newcomer Welcome
- Supported Hawai'i KC Meet up

Volunteers: [Josie Ahlquist, Volunteer Coordinator]

- Engagement with the national office on volunteer central improvement.
- Interaction with the Western Regional Conference volunteer chairs for conference volunteer needs.
- Currently have three positions posted for the region, the lowest of any region.

NUFP: [Marcela Ramirez, NUFP Coordinator]

- Regular communication with Region VI director regarding NUFP updates.
- Regular participation in NUFP National Board monthly conference calls.
- Reviewed and approved applications for NUFP Region VI Fall Cohort.
- Negotiated early-bird discount code for NUFP Fall Cohort attending NASPA WRC. Worked with regional conference team and national office.
- Released NUFP Champion Award call for nominations.
- Worked with National Office and local awards team to update the online awards submission process for NUFP Champion in Region VI.
- Worked with the Region VI communications director to ensure that the awards online information was updated and highlighted previous NUFP Champion Award recipients and the current award recipient.
- Reviewed NUFP Champion Award nominations and selected a winner for NASPA WRC Awards.
- Released call for NUFP Scholarship applications for NASPA WRC (Total of ten \$400 scholarships).
- Communicated with NUFP mentors about the scholarship process for NASPA WRC.
- Worked with NASPA WRC Conference Chairs, NUFP Institute Co-chairs and Region VI NUFP Coordinator to co-host a NUFP reception at NASPA WRC.

Graduate Students: [Wiliama Sanchez, GAP Representative]

- NASPA Central Office sent out the list of our Region VI GAP Representatives. Region VI currently has 4 representatives (1 from Arizona, 0 from Hawai'i, 2 from Northern California, 1 from Southern California). Below are the following GAP representatives:
 - Jordan Hughes, Arizona State University
 - Monica Quintero, California State University, Fresno
 - Ashley “AJ” Sanders, Azusa Pacific University

- Zachary Tepper, University of San Francisco
- Will be a second round of applicants coming in late October 2015.

Social Media: [Grace Bagunu, Social Media Coordinator]

- Continued social media engagement through posts
 - *Twitter – 1059 Followers*
 - *Facebook – 1178 Members*
 - *LinkedIn – 1613 Members*
 - *Instagram – 334 Followers*
 - *YouTube – 15 Subscribers*
- Career in Student Affairs Photo-a-day Initiative is being handled by NASPA office and we are selecting a few from each day as the best of from Region VI.

Newsletter: [Richard Mizusawa, Newsletter Editor]

- Produced the Summer 2015 Edition Newsletter for Region VI in August 2015. Included submissions from NASPA members from Hawai'i, California, and Arizona that announced or discussed various events, opportunities, stories, articles, research, etc. The Fall 2015 Edition will come out October 2015.

Webmaster: [Marcus Rodriguez, Webmaster]

- Priorities for the Region VI Webmaster are associated with web design for the 2015 Western Regional Conference. Key developments have led to a more vibrant and dynamic presence for WRC support components such as the SA Speaks project, Awards web presentation, and Institute specific websites/pages.
- Buildouts for regional drive-ins and webinars remain a constant and those interested in seeking assistance are directed to the Region VI Event Website Setup Request Page. Maintenance of the Region VI main and associated pages is regular and new blog posts and emails have been recurrent and in steady stream.
- Conversations with NASPA about best practices in web content development and management have been progressive and affected new procedures and protocol to be implemented nationally and abroad.

Western Regional Conference 2015: [Sherry Mallory and Christine Quemuel, Conference Co-Chairs]

- In August, the WRC 15 Committee gathered in Oakland, California for a two-day, in-person planning meeting. The committee toured the hotel and convention center, and solidified conference plans connecting to the theme, Forces of Change. The speakers, programs, and events for the conference are intentionally grounded and centered on the location – Oakland, California.

Nominations and Awards: [Lori Ideta, Nominations and Awards Coordinator]

- The 2015 awardees will be honored at the Western Regional Conference in Oakland, California. This year's awardees are the following:
 - Leslie Wong, San Francisco State University, President's Award
 - Cassie Rubio, University of California, Santa Barbara, Undergraduate Rising Star Award
 - Alyssa Galmish, Northern Arizona University, Graduate Rising Star Award
 - Heather Lou, University of California, Davis, Dorothy Keller New Professional Award
 - Elizabeth Zavala, California State University, Fullerton, Mid-Level Student Affairs Professional Award

- Christine Quemuel, University of Hawai'i at Mānoa, Sandra Kuchler Excellence in Mentoring Award
- Lupe Navarro-Garcia, University of California, Santa Barbara, NUFPP Champion Award
- New Narratives, University of California, Irvine, Innovative Program Award
- Latino/a KC, Knowledge Community Achievement Award for Collaboration and Visibility
- Kandy Mink Salas, Azusa Pacific University, Distinguished Service to the Profession

Professional Development & Events

Understanding the Regional Research Grant Application Process

August 14, 2015 Webinar

- 56 members registered for webinar
- The purpose of the webinar included an overview of research and ways of knowing, the basic elements, writing a grant proposal, an overview of the NASPA Research agenda, our timeline for grant submission, as well as our deliberation process.
- Social media utilized to promote the webinar.

NASPA Hawai'i Membership/KC Mixer

October 16, 2015, Holoholo Bar & Grill, Honolulu, Hawai'i

- NASPA Hawai'i held a mixer sponsored by 6 KCs: Asian and Pacific Islander KC; Indigenous Peoples KC, GLBT KC, Campus Safety KC, Women in Student Affairs KC, Adult Student Learners with Children KC to include.
- Information distributed to prepare for the WRC15 Conference, including a list of all presentations

Western Region Careers in Student Affairs Day

October 17, 2015, University of California, Los Angeles, California

- *NUFP:* [Marcela Ramirez, NUFPP Coordinator]
 - Workshop Title: NASPA Undergraduate Fellows Program Involvement
 - Workshop Presenters: Hideki Fukusumi (Cypress CC), Marcela Ramirez (UC Riverside)
 - Find out about NUFPP and what it is like to be part of the program. By mentoring students from traditionally underrepresented and historically disenfranchised populations, this semi-structured program diversifies and broadens the pipeline in our profession. Students and mentors apply as pairs. If accepted into the programs, students are then known as Fellows and have opportunities for scholarships, on-campus mentorship, and professional development events. Audience: Undergraduate students, Mid-level professionals
 - NUFPP Alumni Panel: Kevin Castillo (CSU Long Beach), Natalie Betancourt (Azusa Pacific University), Michelle Yang (CSU Fullerton), Laney Renee Kurator (CSU Fullerton).

Drive-in Conference, co-sponsored by AzCPA and NASPA Arizona

October 27, 2015, Arizona State University – West Campus, Arizona

- Over 100 student affairs professionals from Arizona are registered – so many that they had to add capacity and eventually cut off registration.

- Sessions in topics such as assessment, collaborations with community colleges, collaboration, the Arizona Higher Education budget, legal issues in student affairs, peer mentor programs, poster sessions, and more. For more information, see Guidebook App (search for “Arizona Student Affairs conference).
- There are 23 program sessions for attendees to choose from.
- Keynote Speaker is Jennifer Hightower, Deputy Vice President for Student Affairs at Arizona State University. In addition, a round table on higher education funding in Arizona will be facilitated by Arizona Board of Regents (ABOR) staff.

NASPA Hawai'i Professional Development “Helicopter Parents”

October 27, 2015, University of Hawai'i at Mānoa – Campus Center, Honolulu, HI

- Planning a joint professional development event with the UH Council of Academic Advisors focusing on the helicopter parents.

Forces of Change: Bridging the Past, Present, and Future

Western Regional Conference 2015

November 8-10, 2015, Marriott Oakland City Center, Oakland, California

- As of October 20, 2015, there are 760 registered conference participants.
- Sponsors and Exhibitors have brought in over \$82,000 in cash not including in-kind donations. Gold level sponsors (\$20,000) are Chartwells and the University of California Vice Presidents for Student Affairs. Other major sponsors are Silver level sponsor (\$10,000) Sodexo, and Bronze level sponsors (\$5,000) Aramark and the University of Redlands. Magnolia Ice Cream and Public Identity are providing in-kind donations.
- The conference will rely exclusively on the Guidebook app for the program. A PDF of the complete program is available on the WRC15 website for participants to print on their own.
- WiFi will be provided throughout the public conference spaces at the hotel and convention center.
- This will be the first NASPA regional conference to feature SA Speaks.
- There have been multiple scholarship opportunities for students who want to attend the conference. Registration scholarships were awarded to undergraduate and graduate students who applied to introduce the major speakers. Graduate student scholarships were awarded to one student from each of the Region VI sub-regions through the GAP Program. NUFPA awarded scholarships to cover conference costs for NUFPA students from Region VI who are attending WRC15.
- The service project for the conference will be a book drive for the East Bay Children's Book Project, and Oakland based non-profit dedicated to building children's literacy.
- All of the major speakers are from Oakland and the Bay area.
- *Webmaster:* [Marcus Rodriguez, Webmaster]
 - With web/media structural build-outs complete, data imports will continue with editorial oversight up to and during the conference.
 - The 2015 WRC Tech Team will be working with local arrangements to secure early introductions to venue staff and hired technicians. Able to secure a straight, quick connection to the persons directly charged with supporting the Tech Team will help mitigate confusion and kept the group comfortably on task with an empowered ownership of their area and the support personnel (and equipment) associated.

- *Knowledge Communities*: [Molly Bechtel and Anthony Keen, Knowledge Community Co- Coordinators]
 - A number of programs have been planned and facilitated by Region VI Knowledge Community Coordinators and Representatives to support professional development in student affairs and higher education. Those events include at the 2015 Western Regional Conference:
 - KC 101 conference session
 - KC Fair
 - KC meetings and mixers
- *Faculty Council*: [Susan Longerbeam, Faculty Council Representative]
 - Hosting a faculty breakfast.
- *Northern California*: [Evette Castillo-Clark, NorCal Chair]
 - NorCal will volunteer, be session presenters, and host a NorCal advisory board meeting.

NASPA Hawai'i Meet Up at WRC '15

November 09, 2015, Oakland, California

- Planning a NASPA meet up for all Hawai'i participants and friends of Hawai'i participants during the Western Regional Conference in Oakland, California.

NASPA Hawai'i Student Affairs Open House

November 20, 2015, Kapi'olani Community College, Honolulu, Hawai'i

- Open House event highlighting student affairs programs from colleges and universities around O'ahu.

SoCal Drive-In Conference

February 2016, Southern California

- February 2016 Drive-In conference will offer sessions focusing on Career Preparation and Top Strategies for Success, EdD v PhD, Navigating your Identity in the Professional Workspace, Managing from the Middle, Contract Negotiation, Resiliency, Failure and Staying Positive, Social Media, Professional ID (transition), Self-Care, navigating NASPA Annual Conference TPE, mock interviews and resume review.

NorCal Drive-In Conference

February, 05, 2016, Saint Mary's College, Moraga, California

- In the process of planning a drive-in titled, "From Unheard to Heard: Responding to Campus Climate Issues." Website will be available by November 05, 2015.

Advocacy & Scholarship

Research: [Cedric D. Hackett, Research Division]

YEAR	AWARD RECIPIENTS	TITLE	AMT. FUNDED
2014-15 (A)	Dr. Desiree Zerquera ¹ Jason Pender Elliott DeVore	<i>On PAR with a Genuine Intent for Equity: Engaging Resident Advisers in Participatory Assessment and Evaluation of Community Development</i>	\$1500

	Kathleen Bailey		
2014-15 (B)	Josie Ahlquist ¹ Dr. Edlyn Pena Dr. John Hoffman	<i>Developing Digital Student Leaders: A mixed methods study of student leadership, identity and decision making on social media</i>	\$1500
2014-15 (C)	Dayna Weintraub ¹ Dr. Linda Sax	<i>Exploring student-parent communication patterns during college: Considerations of race, class, and gender</i>	\$1000
2014-15 (D)	Dr. Sandra Mahoney ¹	<i>The Development of Leadership for Social Change through a Community Involvement Program</i>	\$1000
2014-15 (E)	Sean Horrigan ¹	<i>Narratives of Meaning-Making in Student Conduct Administration: A Developmental Perspective</i>	\$500
2014-15 (F)	Dr. Sharyn Slavin Miller ¹ Kristine Cody Lauren Maki	<i>The Identity Development of Multiracial College Students</i>	\$500

Public Policy: [Kandy Mink-Salas, Public Policy Coordinator]

- Fall 2015 issue of the Region VI e-newsletter will include an article called “An Update on Undocumented Students Policy and Resources” by Dr. Kandy Mink Salas, Assistant Professor and Program Director, College Counseling and Student Development Program, Azusa Pacific University.

Graduate Students: [Wiliama Sanchez, GAP Representative]

- During the Summer Board meeting a proposal for the development of four sub-regional scholarships that will support one graduate student from each sub-region attend the Western Regional Conference and the Graduate Student Institute was offered and passed. There were three recipients found for the inaugural scholarship:
 - Ashley Morehouse (Hawai'i)
 - Susan Hua (Northern California)
 - Xiaopan “Pam” Xue (Southern California)

Knowledge Communities: [Molly Bechtel and Anthony Keen, Knowledge Community Co-Coordinators]

- Creation of Knowledge
 - Supporting the development of a new KC focused on undocumented students and professionals – this was proposed formally to NASPA on October 1, 2015.
- Providing ongoing support for development of new Knowledge Community for Undocumented/AB540 Students. Working with a member in Region VI who has already organized a call of interested NASPA members from throughout the country. An in-person meeting at the National Conference with a draft of the formal proposal following.

Webmaster: [Marcus Rodriguez, Webmaster]

- The Region VI Webmaster also serves as a NUFP Mentor and has developed a leadership development curriculum and is currently assessing a civic engagement and service paradigm with the Fellow being counseled.