



NASPA[®]

Region VI

**Berenecea Johnson Eanes
Region VI Director
Report for the December 2017 Board of Directors Meeting
November 10, 2017**

NASPA Board Action Items

None at this time

Leadership & Member Engagement

Treasurer [Rhea Duncan]

- Balance as of November 10, 2017 is \$298,172.62.
- Closing out payments for WRC 2017 and other Region 6 sub-region activities.
- Reconciliation for investment and final earnings will be complete at end of November and will have to decide if we would like disburse for operation funds or re-invest.

NASPA Gives [Dyrell Foster]

- There will be a Foundation Booth at the WRC 2017 on Monday, November 6 from 9:30am-5:00pm and Tuesday, 8:00am-11:00am.
- At the booth we plan to do the following:
 - \$5 dip jars. Donors will receive regional buttons. The buttons will be similar to 2017 National Conference buttons that donors received.
- Outside of the booth, the regional foundation ambassadors plan to do individual outreach and donation ask at regional events, etc.

Membership [Sabrina Fallejo Uganiza]

As of October 27, 2017, Region VI has a total of 2,308 Active Members.

New Members by Month:

- July 2017 - 139
- August 2017 - 122
- September 2017 - 215
- October 2017 (until October 20, 2017) – 169

New Members (August 30 – October 20, 2017)



Sub Regional Breakdown:

- Arizona - 27
- Hawai'i - 52
- Northern California - 106
- Southern California – 209





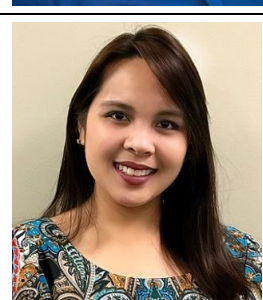
Nominations & Awards [Sherry Mallory]


Members of the NASPA Region VI Awards Committee included: Alyssa Galmish, University of Arizona; Heather Dunn Carlton, University of the Pacific; Deb Geller, University of California-Los Angeles; Nancy Nguyen, and Jennifer Pagala-Barnett, University of Hawaii-Manoa. Current and former Region VI NUFP Coordinators, Marcela Ramirez, University of California-Riverside and Terrie Tran, University of California-Santa Barbara reviewed NUFP Champion Award nominees.

This year, NASPA Region VI received 40 nominations for awards in 13 different categories. It is just the second year, since 2012, that we had recipients in every award category. Eleven award winners, one outstanding program, and one knowledge community will be recognized at the Awards Luncheon at the 2017 NASPA Western Regional Conference in Honolulu next month:

2017 Region VI Award Recipients		
	Dr. Robert Nelsen President California State University, Sacramento	President's Award
	Dr. Wm Gregory Sawyer Vice Chancellor for Student Affairs California State University, Channel Islands	Distinguished Service to the Profession

	<p>Dr. Audrey Yamagata-Noji Vice President for Student Services Mt. San Antonio College</p>	<p>Scott Goodnight Award for Outstanding Performance as a Dean/Vice President</p>
	<p>Henry Gee Vice President for Student Services Rio Hondo College</p>	<p>Fred Turner Award for Outstanding Service to NASPA</p>
	<p>Dr. Irene Robles-Lopez Vice President of Student Affairs, Advising and Retention Pima Community College</p>	<p>Community College Professional Award</p>
	<p>Dr. Jan Javinar Vice Chancellor for Student Affairs University of Hawai'i, West Oahu</p>	<p>Sandra Kuchler Award for Excellence in Mentoring</p>
	<p>Klint Jaramillo Director of the LGBT Resource Center University of California, San Francisco</p>	<p>Outstanding Mid-Level Professional Award</p>

	<p>Michael Lemus First Year Academic Coordinator University of California, Davis</p>	<p>Dorothy Keller Outstanding New Professional Award</p>
	<p>Matthew Rodney NASPA Undergraduate Fellow California State Polytechnic University, Pomona</p>	<p>Undergraduate Rising Star Award</p>
	<p>Negeen Lofti Graduate Assistant for Programming Chapman University</p>	<p>Graduate Rising Star Award</p>
	<p>Dr. Nicholas Negrete Associate Dean of Student Affairs Otis College of Art and Design</p>	<p>NUFP Champion Award</p>
	<p>Elaine Tamargo, Asian Pacific Islander Knowledge Community (APIKC)</p>	<p>Knowledge Community Achievement Award for Collaboration and Visibility</p>

	<p>Amanda Carpenter Henry L. "Hank" Lacayo Institute for Workforce & Community Studies California State University, Channel Islands</p>	<p>Innovative Program Award</p>
<p>Prior to this year's regional awards process, the awards coordinator worked with the Regional Advisory Board to revisit the criteria for several awards and make them more consistent with the criteria for annual awards. The awards committee will continue to work on the timeline.</p>		

Knowledge Communities [Molly Bechtel & C. Anthony Keen-Louie]

- o Recruitment & Selection
 - On an ongoing basis, the Region VI Knowledge Community Coordinators (Molly Bechtel and Anthony Keen-Louie) have supported the recruitment and selection of Regional KC Representatives for 31 KCs. As of June 27, our roster is 35 people, with multiple Co-Reps and 2 vacancies.
 - Per the Knowledge Community Task Force, the KC Coordinators will no longer oversee the appointment process; though will be collaboratively be involved. Current vacancies will be recruited for by the KCs themselves, KC Coordinators will continue to support promoting involvement.
- o KC Coordinators have participated in bimonthly Regional KC Coordinators conference calls.
- o KC Coordinators provided feedback on the Knowledge Community Task Force's work, including suggestions for updates to the KC Regional Representative volunteer role description - emphasizing the need to stay connected and accountable to the Region.
- Member Engagement
 - o KC Coordinators have consistently encouraged KC Reps to recruit a leadership team of Sub-Regional Representatives in order to increase regional representation and involvement.
 - o KC Coordinators will refer general members to KC Reps as outreach requests come in.

Professional Standards [Damien Peña]

The Professional Standards Division continues to hold monthly meetings under the direction of Dr. John Hoffman. Our focus through recent meetings has been on the following:

- Damien Peña and Region V Representative, LeAnne Jones Wiles will present at the Western Regional Conference in Hawai'i.
 - **Competency, Rubrics, and Ethics: Defining Professional Standards**: Join the NASPA Division on Professional Standards in an interactive discussion identifying ways academic and student affairs professionals integrate the NASPA Core Competencies, Rubrics, and the new CAS Shared Ethical Principles. Be prepared to share best practices and strategies; while also learning from other campuses how they are defining professional standards.
 - This would allow the programs to present and engage in conversation with colleagues.
- The monthly meetings show a commitment to the following objectives: (a) monthly blog posts, (b) presentations at regional and national conferences, and (c) submission of examples of using the competencies in professional practice for promotion on the Division website.

Public Policy [Stacy Holguin]

- Attended three National Public Policy telephone meetings and updated the Regional Board on current policy issues.
- Joined California regional group of AVPs/Deans and updated them on current policy issues.
- Republished Introducing Public Policy to Student Affairs Practitioners as an article for the Region VI Newsletter, Fall 2017.

Research [Susana Hernandez]

- Continued with 2016-2017 subcommittee with representation from each sub region (Arizona, Hawaii, Northern California, & Southern California).
 - Subcommittee members include faculty and student affairs professionals
- Held 1 subcommittee meetings in preparation for the 2017 Research Grant cycle.
- Worked with national office to continue online grant application process.
- Marketing of the grant application was completed within each sub region as well as through Region VI emails.
- Maintained strong alignment with NASPA's mission to support scholarship from the Region.
- Maintained strong alignment with NASPA's Strategic Goal 2: Generate scholarship and disseminate knowledge that supports evidence-based, innovative, inclusive, and socially just student affairs practices.

Faculty Council [vacant]

- Nothing to report

Small Colleges & Universities [Caroline Harrington]

- Nothing to report

Community Colleges [Dyrell Foster]

- The community colleges representatives for Region V & VI (Dennis Denman and I) will present a joint program proposal at the WRC that focuses on “careers in community colleges”; we are also hosting a community college reception during the WRC to allow community college colleagues an opportunity to connect during the conference.
- The call for proposals have closed for the 2018 NASPA community colleges institute taking place on March 3-4, 2018; The focus is on: Pathways to success – success and completion – collaboration across the campus and cross campus collaboration. Region VI members have submitted proposals to present.
- Region VI is looking for a host institution to host a Community College Symposium this year; Last year, Mt. San Antonio College hosted the event and it was well attended and received.

Volunteers [Leslie Opulauoho]

- Outreach and promotion of WRC 2018 Conference Sub-committee recruitment for volunteers.
- Posted recruitment and open positions on NASPA Volunteer Central.
- WRC 2017 - 200+ participants attended a volunteer orientation and assisted with a number of important supportive roles (i.e., floral & stage decorations, conference registration, silent auction, educational/tech & presenter support, opening/closing speakers, awards & closing luncheons, signage etc.).
- Continue outreach to encourage promotion of open positions & increased participation of volunteers on several levels within the NASPA region.

NUFP [Terri Tran]

- August 22: NUFP Regional Coordinators Phone Meeting-discussed history/goals of NUFP and role of RCs.
- Reviewed applications and selected NUFP Fellows for the September 1 and October 13 deadlines.
- Planning NUFP reception at NASPA WRC for November 6, 2017.
- Consulted with staff from Northern Arizona University and UC San Diego about starting campus-based NUFP programs and shared sample curriculum materials.

Graduate Students [Katie Estrella]

- No updates

Newsletter Editor [Aaron Jones]

- Readership (as of 10/26/17):
- Summer 2016 - published Aug 4, 2016 - Reads: 489 Impressions: 1,199
- Fall 2016 - published Nov. 4, 2016 - Reads: 574 Impressions: 1,866
- Winter/Spring 2017 - published July 26, 2017 - Reads: 258 Impressions: 623
- Fall 2017 will be published soon before the Regional Conference this week or weekend.

- Continue to operate as a Communications Team with Webmaster & Social Media Coordinator for promotion of submission deadline and for distribution.
- Consistently meeting all goals related to newsletter (tracking readership, diversity and inclusion, all sub regions represented, & reflections and research in relaxed format).
- Will schedule meeting w/ Regional Directors (current and incoming) to ensure ongoing alignment with NASPA and Region goals.

Webmaster [Marcus Rodriguez]

Priorities for the Region VI Webmaster are associated with web design for the [NASPA NorCal Meaningful Conversations Virtual Roundtable](#), [Western Regional Conference](#), [WRC Institutes](#) and event specific pages (e.g. [Round Table: Real Talk - Student Activism and Leveraging the Moment](#)). Event planning committees interested in seeking assistance are directed to the [Region VI Event Website Setup Request Page](#). Updates to the “Sponsor” and “Exhibitor” sections of event webpages have allowed a better representation/celebration of benefactors. Recent updates have also been applied to the [Get Involved](#) section of the Region VI website.

Maintenance of the Region VI main and associated pages is regular with new blog posts and emails recurrent and in steady stream. Once original content is received and applied to the website, social media posts are generated that link viewers/readers to the NASPA website for article/post viewing/reading. Conversations with NASPA about best practices in web content development and management have been progressive and affected new procedures and protocol to be implemented nationally and abroad.

Social Media [Nancy Nguyen]

- As of November 2017, social media following:
 - Twitter @NASPA6 – 1,508 followers (5.3% increase from June 2017)
 - Twitter @NASPANed – 230 followers (9.5% increase from June 2017)
 - Instagram @NASPA6 – 616 followers (6.9% increase from June 2017)
 - Facebook Group “NASPA Region VI” – 1,890 members (8.1% increase from June 2017)
 - LinkedIn Group – 1,781 members (.5% increase from June 2017)
 - YouTube Channel NASPARVI – 15 subscribers (Same from June 2017)
- Supported 2017 NASPA Western Regional Conference social media team via reposting reminders and updates on NASPA Region VI social media accounts.
- Actions items:
 - Continue to work with regional webmaster and newsletter editor to disseminate information about upcoming events and deadlines for spring 2017 (March annual conference) and beyond.
 - From now until March 2018, document practices that have worked and not worked for member engagement for next social media coordinator for 2018-2020.

Sub-regional: Southern California [Co-Chairs: Moya Carter & Jen Miller]

- The SoCal Exec Board represented NASPA by tabling at the Western Regional Careers in Student Affairs Day at UCI. Lots of excited NASPA inquiries.
- Working on the details for a SoCal Drive-In conference scheduled for January 20, 2018. Location TBD. This conference will offer a robust variety of sessions directed at supporting new, mid-level and senior-level professionals. A few of the sessions the Exec Board are brainstorming are: First Amendment Rights, Islamophobia, DACA, Veteran's, Non-traditional Students, STEM students, Case Managers, Students with Disabilities, and National challenges
- Working with NASPA National Office on a Job Transitions webinar tentatively scheduled for February 2018.

Sub-regional: Arizona [Co-Chairs: Wendy Bruun & Caitlyn Zang]

- Caitlyn Zang of Arizona State University accepted the position as the co-chair of NASPA Arizona.
- NASPA Arizona continues to hold biweekly board meetings.
- Hosted 3 networking and social events in Flagstaff, Tucson, and Phoenix/Tempe in September and October. The socials have been successful and have been used to spread interest and information about becoming NASPA members as well as professional development events in our state, region, and nation.
- Hosted Drive-In Conference on October 18th. 121 attendees and 25 workshops.
- AY17-18 plans include meet-up events at the Western Regional Conference in November and the national Conference in March.

Sub-regional: Hawai'i [Co-Chairs: Christine Quemuel & Dee Uwono]

- Leadership Team is organizing a NASPA Hawai'i Reception to be held at the 2017 Western Regional Conference.
- Increase NUPP participation in Hawai'i.

Historian [Ken Kelly]

- Still requesting photographs and documents from Regional Members for the NSAA and the NASPA's 100th Anniversary of NASPA.
- Compiling and writing a history of Region VI back to 2005 for NASPA.
- The History will be written with four themes from the past 12 years.
 - Leadership & Member Engagement
 - Professional Development & Events
 - Scholarship
 - Advocacy
- I wrote an article for the Region VI Newsletter describing the men who planned and issues they discussed at the first meeting of NASPA.

2017 Western Regional Conference [Lori Ideta]

Western Regional Conference 2017

Theme: Currents

Saturday, November 4, 2017 – Tuesday, November 7, 2017

Hilton Hawaiian Village Waikīkī Beach Resort

Honolulu, HI

Total Registered: 1,215

Total Sponsorships: \$139,800

Inaugural WRC Silent Auction: 66 items donated, \$4,640 raised

2018 Western Regional Conference [Patrick Day]

- The 2018 Planning Committee consists of 27 members including both the Region V and VI Regional Directors and a NASPA National representative.
 - Conference Dates - November 7-11, 2018
 - Hotel - Sheraton Grand Hotel, Sacramento, California
 - Opening Session venue options include:
 - Crocker Museum
 - Golden1 Center
 - Convention Center
 - Secured one major speaker
 - WRC 2017 Silent Auction Contribution – a Farm-to-Fork themed basket including wine, olive oil/vinegar, apron, cutting board, preserved veggies, almonds, chocolate, etc. has been shipped by the Visit Sacramento Office.
 - WRC18 Table – will consist of a banner, a video on Sacramento (AV arrangements are pending), various brochures and flyers highlighting Sacramento, Save the Date cards, and snacks.
 - Conference Theme – is still pending.
 - Conference Programing - will include a special policy briefing. We are working with our local Representative to secure a room at the State Capitol for this session.
 - Timeline
 - The hotel contract review is schedule for November 17, 2017, to ensure meeting and guest room needs are accurate.
 - The second hotel deposit is due on December 31, 2017.

Professional Development & Events

Sub-regional: Northern California

NASPA Nor-Cal Drive-In Planning Committee Meeting

Friday July 21, 2017 ◊ Holy Names University Hosted Face-to-Face Meeting

- 9 participants attended this planning meeting
- Solidified CCPA as Partners in this event
- Identified timeline for planning Drive-In Conference to be held June 29, 2018
 - Identified conference theme: Lift as you Climb

NASPA Nor-Cal Networking Social

Wednesday August 2, 2017 ◊ Stanford University Hosted at The Patio, Palo Alto, CA

- 30 participants attended this social gathering and networking event, with representation from the following institutions: Holy Names University, San Jose State University, Santa Clara University, Stanford University, and University of California Berkeley

NASPA Nor-Cal Virtual Roundtable

Tuesday, September 5, 2017 ◊ Humboldt State University Hosted Virtual Roundtable

- 60 participants attended this Virtual Roundtable, the first in the Meaningful Conversations series
- Topic: CA College/University Basic Needs: Context, Data, and Effective Models
- Keynote Speakers: Ruben Canedo, Berkeley, CA; Ravin Craig, Humboldt State University, CA; Chad Thompson, Skyline College, CA

NASPA Nor-Cal Drive-In Planning Committee Meeting

Thursday September 14, 2017 ◊ Holy Names University Hosted Conference Call

- 7 participants attended this planning meeting
- Discussed budget and planning resources available through Region VI
- Identified tasks for subcommittees

Sub-regional: Southern California [Co-Chairs: Moya Carter & Jen Miller]

- Hosting a Winter Social for region the evening of December 2nd in Los Angeles
- SoCal Drive-In scheduled for January 20, 2018
- Webinar on Job Transitions scheduled for February, 2018

Sub-regional: Arizona [Co-Chairs: Wendy Bruun & Caitlyn Zang]

- *Conferences, educational programs*

NASPA Arizona Drive-In Conference

October 18, 2017 ◊ ASU West, Phoenix, AZ

- Number of Attendees/Participants: 121
- Description of Program – NASPA Arizona offered a one-day professional development conference for statewide student affairs professionals. This included continental breakfast, 5 workshop options during each of 5 workshop sessions, a keynote speaker, and networking time. Workshops were solicited and delivered by student affairs staff.
- Number sessions: 25
- Names and Titles of Keynote Speaker: Kathy Adams Riester, Associate Dean of Students and Director of Parent & Family Programs, University of Arizona
- Successes of the event/changes that one would make next year. We are still evaluating the success of the event, but will likely continue to offer this

opportunity in future years. Continuing to provide learning options for mid to senior-level staff is a challenge when executive-level staff may be unable to participate due to time and travel restraints.

Sub-regional: Hawai'i [Co-Chairs: Christine Quemuel & Dee Uwono]

- NASPA Hawai'i offered a workshop on "Creating an Effective Curriculum Vitae" for Careers in Student Affairs Month. The event was well attended by both graduate students and new professionals.
- Many of the Leadership Team are serving on the 2017 Western Regional Conference Planning Committee, or are assisting the conference as volunteers. The goal is to use the conference to increase NASPA membership and expand engagement opportunities to other campuses in Hawai'i.

Historian [Ken Kelly]

There is a program sponsored by the NASPA History Committee. This is the second history presentation on this topic.

THE HISTORY OF INCLUSION IN NASPA: 1918-2017

NASPA Western Regional Conference Island of O'ahu; Honolulu, Hawaii November 3 through 7, 2017

- Panel Members: Doris Ching, Vice Chancellor of Student Affairs Emeritus, University of Hawaii, Minoa, Former President (Chair) NASPA,
- Michael Jackson, Vice President Emeritus, University of Southern California, Former Chair, NASPA
- Frank Lamas, Vice President of Student Affairs, Fresno State University, Former Chair NASPA
- Kari Ellingson, Associate Vice President, University of Utah, Facilitator
 - Program Format:
 - Brief History of NASPA
 - Questions posed to the panelists.
 - *During your time in Student Affairs, what have been the most important changes toward more inclusive campuses and how have these changes been reflected in NASPA?*
 - *How have you seen NASPA become more inclusive as an organization?*
 - *Were there times that you believed NASPA should take a stand and they either did or didn't?*
 - *What are some arenas you see NASPA and its members taking the lead for inclusion in the future?*

Webmaster [Marcus Rodriguez]

- 2017 Western Regional Conference and Pre-Conference Institutes
- 2017 NorCal Meaningful Conversations Virtual Roundtable
- 2018 NASPA Region VI Southern California Virtual Training

- With web/media structural build-outs complete, data imports will continue with editorial oversight up to and during these events. In addition, support for event marketing efforts is a priority and outreach to the planning committee is underway.

Knowledge Communities [Molly Bechtel & C. Anthony Keen-Louie]

- Orientation & Training
 - Though this practice is ending, once approved, KC Coordinators shared an official appointment letter with new Regional KC Representatives. This letter included:
 - Congratulations and gratitude for serving NASPA in a volunteer capacity
 - Notice of training opportunities.
 - Short survey to collect preferred contact information
 - Connection with National KC Chairs
- Western Regional Conference 2017
 - KC Coordinators serve on the WRC 2017 Conference Committee, one of the KC Coordinators attended the on-site conference planning meeting in May.
 - KC Coordinators are overseeing the following components:
 - KC Program Spotlights
 - KC Leadership Team Meeting
 - Newcomers Welcome
 - KC 101 program session
 - KC Fair
 - KC Meetups
 - A centralized KC Engagement form was created after soliciting information via online form and phone meetings for both Region V and Region VI - this will be shared on the WRC website and Guidebook.
 - For the first time at a WRC, there will be a “KC Spotlight” program opportunity provides an opportunity for each KC to recognize one specific program throughout the conference as it relates to advancing knowledge related to that KC’s mission. This is an optional opportunity for KCs, and not all KCs may identify a program spotlight.
 - KC Coordinators have worked with KC Reps from Region V and Region VI to review and recommend specific programs for their KC’s “KC Spotlight”
 - Ongoing collaboration with the Programs team from the conference has been critical in this work as well.
 - KC Coordinators are collaborating with their R.V counterparts for assistance with the KC-related events at WRC 2017, and have ongoing calls/meetings.

Public Policy [Stacy Holguin]

- Staff workshop on Introducing Public Policy to Student Affairs Practitioners at SSU on October 10, 2017 – cancelled due to campus emergency closure
- Planning the Annual Public Policy Update Session at the Western Regional Conference in Hawaii in November 2017

- Planning NASPA Public Policy Division for a town hall discussion of Free Speech Issues on Campus for November 15, 2017

Optional Other Reports - Advocacy & Scholarship *(not required)*

Webmaster [Marcus Rodriguez]

The Region VI Webmaster also serves as the Region VI Civic Learning & Democratic Engagement Knowledge Community (CLDE KC) Representative and has developed the following programs in partnership with the Western Regional Conference planning committee:

[WAIKĪKĪ HISTORICAL WALK STORY AND COMMUNITY CARE](#)

Monday, November 6 | 7:30 to 8:30 am | Meet in the Kalia Tower Starbucks

Connect with the ‘āina and join Kumu Hula Mālia Helelā for a walking tour along Kalia Road and Waikīkī beach. Offer ho'okupu and learn about healing practices of the area. Discover more about Waikīkī's rich history as Mālia shares the story of Kawehewehe and the surrounding fishponds and healing springs that were filled in the 1920s. This thoughtful and insightful walk will challenge participants to seek traces of healing and recovery in the surrounding land and within each individual. Practicing aloha ‘āina, litter collection bags will be provided for light cleanup along the way.

[ROUND TABLE: REAL TALK - STUDENT ACTIVISM AND LEVERAGING THE MOMENT](#)

Round Table: Real Talk - Student Activism and Leveraging the Moment

6:45 to 8 pm in the Hilton Hawaiian Village Lehua Suite

According to the long-running annual study by UCLA's Higher Education Research Institute published in 2016, college students are more likely than ever to be politically active and civically engaged. The study found one in 10 students expected to be involved in some kind of protest during their college career - the highest the survey had recorded since it began in 1967. The question we need to ask is: How are we supporting students who see activism as central to the college experience? Join in conversation with emerging and seasoned student activists and listen to stories of challenges and success. By amplifying student voices, let's examine the relationship between the student's perceived campus environment and their own social and political activity.

Sub-regional: Southern California [Co-Chairs: Moya Carter & Jen Miller]

- Building a student panel into the SoCal Drive-In to provide this important perspective on current topics. May reach out to the NASPA Undergraduate Fellows Program (NUFP) for participation.
- The robust SoCal Exec Board is full. While brainstorming ways to provide involvement opportunities, we may build a "volunteer ladder" to provide individual opportunities to participate in SoCal Board events.

NUFP [Terri Tran]

- Worked with Katie Estrella, Graduate Association Program Representative and awarded ten NUFP Scholarships for NASPA WRC (Total of ten \$400 NUFP scholarships). Working with Treasurer, Rhea Duncan, to facilitate check disbursements to awardees.