



Lori M. Ideta
Region VI Director
Report for the March 2016 Board of Directors Meeting
February 12, 2016

NASPA Board Action Items

None at this time.

Leadership & Member Engagement

Membership: [Marie Minnick, Membership Coordinator]

- As of February 01, 2016
 - *Total number of paying members as of 2.1.16 (does not include Honorary, NUFP and Voting Delegates Members).
 - †New members added during the month of January 2016.

MEMBER CATEGORY	Total*	New†
ASSOCIATE	59	3
EMERITUS	14	0
FACULTY	44	5
GRADUATE	379	33
PROFESSIONAL	1144	31
SUB-PROFIT	4	0
SUB-NONPROFIT	3	0
SUB-ADDITIONAL	2	0
UNDERGRAD	34	7
HONORARY	5	0
INTERNATIONAL COMPS	14	0
NUFP	135	0
UPGRADES	74	1
VOTING DELEGATE	97	0
INTER. INSTITUTIONAL	6	0
INSTITUTIONAL	96	0
TOTAL MEMBERS	1939	79
TOTAL PAYING MEMBERS	1785	79

Treasurer Report: [Natalie Schonfeld, Treasurer]

- Membership Funds allocation to the sub-regions effective July 2015 = \$17,832.
- Balance of Region VI funds as of January 2016 = \$176,465.

NASPA Gives: [Henry Gee & Grace Bagunu, Co-Ambassadors]

- First out of all regions to meet both donor and dollar goals
- Donor goal percentage: 128% with 86 donors
- Dollar goal percentage: 108% with \$18,596 raised

Sub-Regions

Northern California: [Evette Castillo-Clark, NorCal Chair]

- Succession Planning: Have been contacted by incoming Regional Director, Berenecea Johnson Eanes, regarding nominations for next NorCal Advisory Board Chair, and have emailed her to have a phone discussion about possible names and NorCal structure.
- Current Advisory Board: Will be hosting a last meeting/gathering to honor the 2014-16 NorCal Advisory Board sometime in early March 2016, for their leadership and efforts the past 2 years.

Southern California: [Moya Carter and Sumi Pendakur, SoCal Co-Chairs]

- Working on SoCal Drive-In – Rise Above: Navigating the Job Search.

Arizona: [Rhea Duncan, Nick Sweeton, and Laurie Silver, Arizona Co-Chairs]

- Fully functional and active NASPA AZ board was created and has been functioning for over a year. Board positions are focused on connecting NASPA members in Arizona to Knowledge Communities; a membership coordinator; a communications coordinator; an awards and recognition coordinator; two professional development coordinators; a socials coordinator; and a secretary.
- NASPA Arizona Newsletter has been created and distributed to NASPA members in Arizona.
- Started a series of socials for student affairs members in Arizona – in Jan/Feb 2015 had socials in Tucson, Phoenix, and Flagstaff; and Sept/Oct 2015 had socials in those three cities plus Prescott. In Jan/Feb 2016 the social series will continue in those four cities. The socials have been successful and have been used to spread interest and information about becoming NASPA members as well as professional development events in our state, region, and nation.
- Workshops and webinars at Northern Arizona University – Provided workshops and webinars about professional competencies; transitioning from student to professional; current state of student affairs, and synergistic supervision of entry-level Student Affairs professionals during the month of October for Careers in Student Affairs month.

Hawai'i: [Dee Uwono and Christine Quemuel, Hawai'i Co-Chairs]

- NASPA Hawai'i continues to hold monthly board meetings. Goals for the upcoming year include: increasing community college membership; providing more professional development opportunities; increase NUPF participation; engaging more non-UH campuses in events.

- Increase NUFPP Membership – Increased NUFPP membership in Hawai'i and now have 7 NUFPP students. Will be planning upcoming events to get NUFPP members more engaged with NASPA.

Division Reports

Professional Standards: [John L. Hoffman, Professional Standards Division]

- Dr. Shana Meyer, Vice President for Student Affairs at Missouri Western State University, has established monthly meetings for the Professional Standards Division. The following have been among our action items and topics of discussion:
 - NASPA and ACPA have formed a joint Rubric Task Force that has received the charge of developing rubrics for each of the ACPA/NASPA competency areas. In addition to Shana Meyer, Ellen Meents-Decaigny (DePaul University) is representing the Professional Standards Division on the joint committee; Jonathan O'Brien (Cal State Long Beach) from Region VI is also on the committee representing ACPA. Rough drafts of the rubrics are scheduled to be presented to the ACPA and NASPA boards and membership at the March 2016 annual conferences.
 - A central goal of the division is to increase dissemination of work. Three areas of emphasis for this are (a) presentations at regional and national conferences, (b) written pieces for blogs and newsletters, and (c) submission of best practices using the competencies to the division for review and publication on our website. John Hoffman will write one of the blog posts this spring and is recruiting other individuals from the region to contribute as blog writers.
 - The deadline for the current call for best practice resources is February 1, 2016. The call for submissions is ongoing, so submissions will be collected after February 1 for review in the summer.
 - The Professional Standards Division will meet at the annual conference in Indianapolis on Monday, March 14 at 7:30 a.m. and present an update on its work in a concurrent session at 10:00 a.m. on Tuesday, March 15 (Convention Center Room 127).
- John Hoffman is collaborating with Josie Ahlquist, Paul Eaton, Kathy Guthrie, Lisa Endersby, and John Lowery in a NASPA sponsored review of #NASPA15 twitter activity. The research team will present an executive summary of their work to the NASPA board this spring. Recommendations include stepping up the timeline to establish common competency area twitter hashtags and providing online direction and support to help conference session presenters make greater use of the competencies and competency hashtags in their presentations.

Public Policy: [Kandy Mink-Salas, Public Policy Coordinator]

- Kandy continues to recruit graduate students and other professionals to produce articles on public policy issues for the NASPA Region VI newsletter. Coaching and editing is provided.
- Regionally, Kandy co-presented (with Amy R. Johnson, the Region V Rep) the annual Public Policy Update session at the Western Regional Conference in Oakland, CA in November 2015. Approximately 80 people were in attendance.
- Kandy also presented at WRC a session, with research team colleagues, on important issues in the undocumented student community, particularly related to DACAmented students.

- Nationally, as a part of the Public Policy Division offerings at the Annual Conference in Indianapolis, Kandy will be presenting a session called, “Undocumented Students in the Public Policy Context” and will be a facilitator at one of the NASPA Public Policy Town Halls at the Annual Conference.
- Not specifically related to the Public Policy Division but related to public policy issues, Kandy was a keynote speaker at the NASPA Multicultural Institute to address Undocumented Students and Identity Development.

Research: [Cedric D. Hackett, Research Division]

- The Research Division will request to rename NASPA Region VI Research & Assessment Grant Award to the “Region VI Sharyn Slavin-Miller Grant for Research & Assessment”
- The Research Division is working with the Web liaison to create a Research page with Research Award winner information, Webinar information, Budget, etc. The goal is to have complete before the National convention 2016.

Faculty Council: [Susan Longerbeam, Faculty Council Representative]

- For the annual meeting, the faculty council has several initiatives. Involved in setting up publishers in the faculty lounge; that schedule is now available. Discussant for research presentations, and have several sessions of interest to those who teach. Lori Davis Patton is leading a session on using college student development. Look for other faculty initiatives, to which all are invited - faculty assembly meeting (for all who have an interest in faculty life), faculty lounge, programs sessions. Region VI chose Erin Kahunawai Wright as emerging faculty leader.

Small Colleges & Universities: [Leslie Lynn Opulauoho, Small Colleges Division]

- Member Engagement: Outreach and initiative to increase NASPA membership from SCUs. All regional representatives obtained the below information from the NASPA Office and are coordinating outreach to increase non-member SCUs to join NASPA
- Total number of small colleges and universities by region:
NOTE: restricted to degree-granting institutions only.

<i>Number of SCUs</i>	<i>SCU NASPA Institutional members by region</i>
Region 1: 208	90
Region 2: 613	118
Region 3: 1,119	126
Region 4E: 704	120
Region 4W: 459	71
Region 5: 215	48
Region 6: 404	41

Community Colleges: [Cathy Wehrman, Community Colleges Division]

- Publicized WRC to community college NASPA members in Region VI, along with volunteer opportunities in NASPA.
- Cathy Wehrman and Region V CCD rep Tricia Brand sponsored a CCD Meet-up at the Western Regional Conference on November 9 in Oakland CA. Emails were sent to 46 registered community college attendees, along with an invitation to join the two reps for dinner. Additionally sent email to inform attendees about program offerings highlighting topics relevant to community college professionals.

- Twentytwo of the 46 registered community college attendees attended the Meet-up, and had a lively discussion. Attendees were asked how the NASPA Community College Division could best support them and topics they were interested in. A compilation of results were shared with the CCD and the Region VI Advisory Board. Eleven of the attendees continued to network and socialize at a nearby restaurant following the meet-up.

Knowledge Communities: [Molly Bechtel and Anthony Keen, Knowledge Community Co-Coordinators]

- Western Regional Conference 2015 – Per our goal following WRC 2014, the Knowledge Community presence at the Western Regional Conference increased to over 20 KC-sponsored programs and activities. In addition to our regular programs (KC Leadership Lunch, Newcomer Welcome, KC 101, KC Fair), KC engagement opportunities (socials, business meetings and meet-ups) filled the conference program. Notable accomplishments include:
 - KC Engagement Opportunities: Ten KCs were represented, demonstrating the effective collaborations between Region V and Region VI Representatives.
 - Newcomer Welcome: This year, the room selection was a better fit for the purpose and size of the program, there was greater collaboration and continuity among Region V and Region VI KC Coordinators, and more attendees were present.
 - KC Fair: The switch in time from evening to “snack break” was a fantastic update and resulted in increased attendance. The continued collaboration with the poster sessions was also a unique draw.
 - KC polos and ribbons, as well as giveaways from individual KCs, increased KC visibility throughout the conference.

At the conclusion of the conference, provided resources and recommendations from the past two years to the Region V KC Coordinators in preparation for WRC 2016.

- Undocumented Immigrants and Allies Knowledge Community: With leadership from Diana Valdivia Ordorica (UC Merced), the Undocumented Immigrants and Allies Knowledge Community proposal was accepted by the NASPA Board of Directors at their December meeting
- KC Representative Recruitment: Our first round of recruitment concluded January 3, and a second round will commence for the positions below. Applications for these roles are due January 21 – Adult Learners and Students with Children, Alcohol and Other Drugs, Campus Safety and Violence Prevention, Disability, Fraternity and Sorority, Wellness and Health Promotion, Indigenous Peoples, International Education, Men and Masculinities, Multiracial, Spirituality and Religion in Higher Education, Student Affairs Fundraising and External Relations, and Technology. Outreach efforts to recruit additional applicants will include: Emails to National KC Chair(s) and current Region VI KC Representative, Email to Region VI via NASPA website, Email to Region VI Advisory Board, Social media posts. All appointments will be made in consultation with Region VI Director by February 5.
- Ongoing Collaboration with Regional KC Coordinators: We continue to participate in and support monthly conference calls with our counterparts in other regions. This group has been influential in calling for and organizing KC-specific training at the Annual Conference.

Volunteers: [Josie Ahlquist, Volunteer Coordinator]

- Engagement with the national office on volunteer central improvement.
- Successful interaction with the 2015 Western Regional Conference volunteer chairs for conference volunteer needs.
- Posting all KC leadership positions for 2016-2018 board.

- We currently have 30 positions posted for the region – the most of any region.

NUFP: [Marcela Ramirez, NUFP Coordinator]

- Selected NUFP Champion Award's winner for NASPA WRC Awards.
- Distributed ten NUFP Scholarships for NASPA WRC (Total of ten \$400 scholarships).
- Gave a quick welcome at NUFP Institute at NASPA WRC.
- Co-hosted NUFP reception at NASPA WRC with NASPA WRC Conference Chairs, NUFP Institute Co-chairs and Region V and VI NUFP Coordinators.
- Consulted with NUFP mentors about local NUFP programs, mentees and selection process.
- Assisted NUFP's with finding scholarship opportunities and funding for the national conference.
- Engaged members in order to recruit future NUFP's and establish a process at their campuses.
- Part of review committee for scholarships distributed in Region VI.

Social Media: [Grace Bagunu, Social Media Coordinator]

- Greatly increased Region VI social media presence over the past year.
- Collaborated with NASPA home office on taking some Region VI social media initiatives to become national projects (photo a day, etc.).

Newsletter: [Richard Mizusawa, Newsletter Editor]

- Produced the Fall 2015 Edition Newsletter for Region VI in October 2015. This included submissions from NASPA members from Hawai'i, California and Arizona that announced or discussed various events, opportunities, stories, articles, research, etc. The Winter 2016 Edition will come out in February 2016.

Webmaster: [Marcus Rodriguez, Webmaster]

- 2016 NASPA Region VI Northern California Drive-In and 2016 NASPA Region VI, Rise Above: Navigating the Job Search Process
 - With web/media structural build-outs complete, data imports will continue with editorial oversight up to and during these events. In addition, support for WRC 2016 marketing efforts is a priority and outreach to the planning committee is underway.
- The Region VI Webmaster also serves as a NUFP Mentor and has developed a leadership development curriculum and is currently assessing a civic engagement and service paradigm with the Fellow being counseled. In addition, membership in the Technology KC and interest in public policy have led to new service opportunities within NASPA.

Nominations and Awards: [Lori Ideta, Nominations and Awards Coordinator]

- Recreated past/current awardee lists and posted names on the Region VI website.

Professional Development & Events

2015 Region VI Drive-In Conference w/ AzCPA

October 27, 2015, Glendale Arizona

- Over 100 student affairs professionals from Arizona registered and attended – so many that we had to add capacity and eventually cut off registration.
- Sessions in topics such as assessment, collaborations with community colleges, collaboration, the Arizona Higher Education budget, legal issues in student affairs, peer mentor programs,

poster sessions, and more. For more information, see our Guidebook App (search for “Arizona Student Affairs conference).

- There were 23 program sessions for attendees to choose from.
- Keynote Speaker was Jennifer Hightower, the Deputy Vice President for Student Affairs at Arizona State University. In addition, a round table on higher education funding in Arizona will be facilitated by Arizona Board of Regents (ABOR) staff.
- Assessment and feedback for next year’s drive-in conference
- Incorporate recognition awards for members (send out nominations--most impactful, etc)
- Goal of 200 registrants for next year
- Location accommodated our needs
- Request accommodations on Eventbrite page rather than separate system
- Feedback forms for each presentation
- Certificates for presenters
- Increase cost to \$40 for members, \$55 for nonmembers early bird, \$45 and \$60 day of, keep grad rate at \$35
- Overall feedback from conference in Google form email
- Presenters submit PPTs & other materials one week in advance
- Make sure presenters & co-presenters register for the conference
- Nametags, giveaways, marketing materials for next year to distinguish attendees – lanyards donated by national organization (ACPA did this, would we be able to get NASPA ones?)
- Feedback that the conference was better for grad students than seasoned professionals – separate tracks?
- Feedback that the conference was too far for grad students
- Separate committees for the conference (1 person from ACPA & 1 person from NASPA to oversee) – committee for proposals, committee for catering/food, committee for awards, committee for sponsors, committee for registration & marketing

Forces of Change: Bridging the Past, Present, and Future

November 7-10, 2015 ♦ Marriott Oakland City Center, Oakland, CA

- 907 attendees
- Offered 89 program sessions, plus 12 poster sessions
- Offered 7 institutes: NASPA Undergraduate Fellows Program Institute, Graduate Student Institute, New Professionals Institute, Mid-Level Professionals Institute, Dean of Students/AVP Institute, Senior Student Affairs Officers Institute, Research Institute

	Region V	Region VI	Total
NUFP Institute	12	48	60
Graduate Student Institute	5	25	30
New Professionals Institute	15	20	35
Mid-Level Institute	11	25	36
Dean of Students/AVP Institute	10	14	24
SSAO Institute	9	11	20
Research Institute	3	25	28
	65	168	233


- Offered 7 SA Speaks sessions:






- Grace Bagunu, University of San Diego, “Feeding Your Passion for Student Affairs: Lessons from a #Foodie”
- Fong Tran, University of California Davis, “Critical Empowerment through Spoken Word Poetry”
- Yolanda Friday, Chaffey College, “Building Your Legacy Using 21st Century Learning Tools”
- Joy Hoffman, California State University Fullerton, “Work/Life Negotiation: Simple Steps for Success”
- Joshua Fredenburg, Nova Southeastern University, “Be the Changemaker”
- Gabriel Chaparro, Claremont Graduate University, “But She Chose That: Breaking Cycles of Patriarchy Takes More Than A Degree”
- Berenecea Johnson Eanes, California State University Fullerton, “Speaking Truth to Power in a Time of Educational Transformation”
- **Keynote Speakers:**
 - Corrina Gould, Co-Founder, Indian People Organizing for Change
 - Ariel Luckey, Nationally Acclaimed Poet, Actor, & Playwright
 - Jeff Chang, Co-Founder & Executive Director, Institute for Diversity in the Arts at Stanford University
 - Aimee Allison, Senior Vice President, PowerPAC+
- 17 sponsors/exhibitors, for a total of \$76,311.10
- Received in-kind support from University of California, Berkeley (approx. \$30,000): LCD projectors, flip charts, laptop computers for volunteers and registration
- **Conference Attendance by Type**


Assistant/Associate Vice President	29
Corporate/Sponsor	26
Faculty Member	29
Graduate Student	178
Mid-Level Professional	266
New Professional	170
Senior Student Affairs Officer	55
Senior-Level Professional	58
Undergraduate Student	96
	907

Fifteen Region V & Region VI award winners and two outstanding programs were recognized at the 2015 NASPA Western Regional Conference:





2015 Region V Award Recipients

	Ronald Thomas, University of Puget Sound	President’s Award
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	<p>Glenn Smith, Concordia University</p>	<p>Scott Goodnight Award for Outstanding Performance as a Dean</p>
	<p>Heidi Stanton Schnebly, Washington State University</p>	<p>Fred Turner Award for Outstanding Service to NASPA</p>
	<p>Danielle Kleist, Washington State University Tri-Cities</p>	<p>Outstanding Mid-Level Professional Award</p>
	<p>Kirsten Keith, Portland State University</p>	<p>Outstanding New Professional Award</p>
	<p>Molly Markus, Montana State University Billings</p>	<p>Undergraduate Rising Star Award</p>

	<p>“Una Mano Amiga,” Salt Lake Community College Academic & Career Advisors Program</p>	<p>Innovative Program Award</p>
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2015 Region VI Award Recipients

	<p>Leslie Wong, San Francisco State University</p>	<p>President’s Award</p>
	<p>Kandy Mink Salas, Azusa Pacific University</p>	<p>Distinguished Service to the Profession</p>
	<p>Christine Quemuel, University of Hawai’i at Manoa</p>	<p>Sandra Kuchler Award for Excellence in Mentoring</p>
	<p>Elizabeth Zavala, California State University Fullerton</p>	<p>Outstanding Mid-Level Professional Award</p>

	<p>Heather Lou, University of California Davis</p>	<p>Dorothy Keller Outstanding New Professional Award</p>
	<p>Briseida Elenes, University of California San Diego</p>	<p>Latino/a KC, Knowledge Community Achievement Award for Collaboration and Visibility</p>
	<p>Cassie Rubio, University of California Santa Barbara</p>	<p>Undergraduate Rising Star Award</p>
	<p>Alyssa Galmish, Northern Arizona University</p>	<p>Graduate Rising Star Award</p>
	<p>New Narratives, University of California Irvine</p>	<p>Innovative Program Award</p>

NASPA Hawai'i Winter Fest

December 18, 2015, University of Hawai'i at Mānoa

- End of the year celebration with NASPA Hawai'i members and friends and our last meeting of the year.
- Potluck and games.

Professional Development – Semester at Sea

January 12, 2016, Port of Honolulu

- Tour of the MV World Odyssey
- Lunch, and updates about the program with President of Semester at Sea, Dr. Loren Crabtree

NorCal Drive-In Conference: *From Unheard to Heard: Responding to Campus Climate Issues*

February, 05, 2016, Saint Mary's College, Moraga, California

- <http://www.naspa.org/events/16NorCalDriveIn#schedule>
- Dr. Shaun Travers from UCSD is the keynote speaker and will be moderating a featured student leader panel session.
- 9 concurrent sessions will address 3 tracks: Policy, Response, and Resources.
- The end of the drive-in will close with a SSAO panel/Q&A from audience, and a networking reception.
- Approximate attendance is 50-70 participants; online registration closes on Feb. 1.

Rise Above: Navigating the Job Search

February 12, 2016, CSU Fullerton

- Currently registering participants
- The job search, whether you will be a new professional or are considering next steps in your career, can be a sometimes overwhelming, yet clarifying, process. The NASPA Southern California Drive-In Conference will give you the opportunity to network with colleagues and gain new insights from experienced professionals on a variety of next step topics such as:
 - Social justice and balancing it on the job.
 - Relocating for a job.
 - Moving from new professional to mid-level.
 - Tips for navigating the search process, as well as developing a quality resume and interview skills.
 - Navigating your identity in student affairs.
 - Networking/developing relationships and follow up.
 - How to negotiate your contract/other benefits.
- Additional information and registration is available here:
 - <https://www.naspa.org/events/2016-naspa-region-vi-rise-above-navigating-the-job-search-process1>
- 8 sessions, plus lunch, mock interviews, opening keynote, and post-conference social
- Opening keynote: Dr. Berenecea Johnson Eanes, VPSA CSU Fullerton and incoming Region VI Director

Advocacy & Scholarship

Research: [Cedric D. Hackett, Research Division]

YEAR	AWARD RECIPIENTS	TITLE	AMT. FUNDED
2015-16 (A)	Matthew Matera, University of Arizona	<i>Networks of resistance: How community college student services professionals support undocumented students</i>	\$2000
2015-16 (B)	Dr. Jason Laker ¹ , San Jose State University Dr. Erica Boas, Santa Clara University	<i>Sexual Coercion and Violence in College: Reforming Policies and Practices for Consent Education and Personal Agency</i>	\$1000
2015-16 (C)	Lorena Marquez, Cal Poly Pomona	<i>Cultivating Latino Student Success through Parental Involvement in Higher Education</i>	\$1500
2015-16 (D)	Julie Nguyen, California State University, Fullerton	<i>Leaving So Soon? The Attrition of Asian Pacific Islander Entry-Level Student Affairs Professionals</i>	\$1500
Total			\$6000

Graduate Students: [Wiliama Sanchez, GAP Representative]

- During the Summer Board meeting a proposal for the development of four sub-regional scholarships that will support one graduate student from each sub-region attend The Placement Exchange was offered and passed. There were three recipients found for the inaugural scholarship:
 - Michael Palacioz (Arizona)
 - Jasmine Do (Northern California)
 - Desiree Ross (Southern California)