Berenecea Eanes  
Region VI Director  
Report for the March 2017 Board of Directors Meeting  
February 10, 2017

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**NASPA Board Action Items**

No Action Items

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**Leadership & Member Engagement**

*Membership: [Sabrina Fallejo Uganiza, Membership Coordinator]*

As of January 30, 2017, Region VI has a total of 2,151 Active Members.

- **Sub-Regional Active Members:**
  - Arizona – 156
  - Hawaii – 93
  - Northern California – 552
  - Southern California – 1,197

- **264 New Members**
  - **Sub-Regional Active Members:**
    - Arizona – 20
    - Hawaii – 7
    - Northern California – 76
    - Southern California – 156

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<tr>
<th>Member Category</th>
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Treasurer Report: [David Forgues, Treasurer]

- Membership Funds allocation to the sub-regions effective July 2016 = $18,993.
- Balance of Region VI funds as of January 2016 = $178,998.

NASPA Gives: [Dyrell Foster, Fundraising]

*As of 2/2/2017*

- Donor goal percentage: 53% with 55 donors
- Dollar goal percentage: 58% with $14,983 raised

Sub-Regions

Northern California: [Brian Mistler, NorCal Chair]

- Brian Mistler of Humboldt State University accepted the position as the new NorCal Advisory Board Chair.
- Evette Castillio Clark and Mistler have scheduled continuity planning phone conference call for mid-February 2017.
- Representatives connected with new members at the Fall 2016 regional conference.
- Goals for the upcoming year include: identifying additional NorCal Advisory Board members, and developing ways to create engagement and recruitment despite the wide geographic separation of members and member institutions, which make in-person events more challenging and poorly attended. We are looking at scheduling "virtual" events to connect members and potential members sub-regionally following open webinars in the Fall 2017, and organizing a larger event in Spring 2018.

Southern California: [Moya Carter and Jen Miller, SoCal Co-Chairs]

- Co-Chairs Carter and Miller are conducting monthly conference calls with SoCal Exec Board, and have identified professional development needs for emerging mid-level and senior level professionals.
- Co-Chairs Carter and Miller are delighted to incorporate GAP leadership and participation in the Networking Social at the NASPA Region VI Drive-In.

Arizona: [Rhea Duncan & Wendy Bruun, Arizona Co-Chairs]

- Arizona NASPA recruited and appointed members to their leadership board. They had a great first in-person meeting in August to brainstorm professional development events as well as hear about trends in higher education from the Dean of Students at Arizona State University – West campus.
- Continued with planning networking and social events in Flagstaff, Tucson, and Phoenix/Tempe in March, April, November, and February 2017. The socials have been successful and have been used to spread interest and information about becoming NASPA members as well as professional development events in the state, region, and nation. Partnered with Arizona State University’s HESA (Higher Education Student Association) for networking mixers.
• Coordinated an Arizona meet up at the Western Regional Conference in November in Seattle to meet other professional and graduate students from the state of Arizona.

• Currently planning an Arizona drive-in conference on March 1, 2017 to be held at Arizona State University – West campus in Glendale, AZ. Will focus on preparation for annual conference and The Placement Exchange.

• Started hosting monthly virtual networking sessions.

Hawai‘i: [Dee Uwono and Christine Quemuel, Hawai‘i Co-Chairs]

• Nominated individuals and programs for regional NASPA awards.

• NASPA Hawai‘i continues to hold monthly leadership team meetings.

• Leadership team includes NASPA Hawai‘i board members, Region VI board members, knowledge community representatives, and conference planning committee members.

• Goals for the upcoming year include: providing more professional development opportunities; engaging more non-UH campuses in events.

Division Reports

Professional Standards: [John L. Hoffman, Professional Standards Division]

• The Professional Standards Division continues to hold monthly meetings under the direction of Dr. Shana Meyer, Vice President for Student Affairs at Missouri Western State University. Our focus this past year was primarily on the following:
  o The ACPA/NASPA Professional Competency Rubrics Task Force completed its work, and their proposed document was approved by both boards and published on October 28, 2016. In addition to Shana Meyer, Ellen Meents-Decaigny (DePaul University) represented the Professional Standards Division on the joint committee, and Jonathan O’Brien (Cal State Long Beach) from Region VI was also on the committee representing ACPA. In addition to publishing the rubrics, the task force has made recommendations to be forwarded to the next Competency Task Force. [I provided progress updates in June and November—this now reflects the completed work of the task force.]
  o The Professional Standards Division continues to work on visibility through (a) monthly blog posts, (b) presentations at regional and national conferences, and (c) submission of examples of using the competencies in professional practice for promotion on the Division website. In an effort to increase the number of submissions of best-practice uses of the competencies, the Division streamlined the submission process and the submission form in Fall 2016. [I provided progress updates in June and November—this is now a final reflection on visibility work of the Professional Standards Division.]

Public Policy: [Stacy Holguin, Public Policy Coordinator]
• Recruited a young professional to produce an article on trans-inclusive practices for the NASPA Region VI newsletter. Coaching and editing was provided.

• Regionally, Stacy co-presented with Amy R. Johnson (Region V Rep.) the Annual Public Policy Update Session at the Western Regional Conference in Seattle, WA in November 2016. Approximately 45 people were in attendance.

• Attended three National Public Policy telephone meetings and updated the Regional Board on current policy updates.

Research: [Susana Hernandez, Research Division]

• Assembled a subcommittee with representation from each sub region (Arizona, Hawaii, Northern California, & Southern California).
  o Subcommittee members include faculty and student affairs professionals.
• Held three subcommittee meetings in preparation for the 2016 Research Grant cycle.
• Worked with the national office to continue the online grant application process.
• Marketing of the grant application was completed within each sub region as well as through Region VI emails.
• Received 10 grant applications and funded seven grant proposals:
  o Awarded one $1,000 proposal
  o Awarded two $1,000 proposals
  o Awarded four $500.00 proposals
• As a committee we provided formative and summative feedback to the unfunded proposals.
• Maintained strong alignment with NASPA’s mission to support scholarship from the Region.
• Maintained strong alignment with NASPA’s Strategic Goal 2: Generate scholarship and disseminate knowledge that supports evidence-based, innovative, inclusive, and socially just student affairs practices.

Faculty Council: [Tracy Poon-Tambascia, Faculty Council Representative]

At the Annual Conference - Scholarly Papers and Faculty Sessions

• The final count for scholarly papers is 29, and those papers will be scheduled among 11 sessions.
• Program proposals: 83 submitted programs tagged for Faculty; 39 accepted. This reflects only those programs submitted with the Graduate Preparation Faculty as a target audience. There were many other proposals submitted by faculty that were submitted and accepted.
• The Faculty Institute will give time and space for faculty participants to engage in discussion with peers about how we can best manage difficult discussions in our classes, and how to support and mentor a new generation of professionals who may face not only student activism but also personal conflict with their own roles with supporting university goals and student needs. The Institute will start with a panel of 2 to 3 speakers, who will help frame the discussion. Participants will then break out into smaller groups at their tables for facilitated discussion.

Questions that may guide conversation include:
1. What are some strategies we can engage to enhance the diversity of students in our academic programs?
2. How do we identify new professionals for leadership positions and volunteer opportunities in our region?
3. What are current practices that privilege particular ways of thinking and decision-making in our academic program and in our field; what are some ideas for ensuring inclusivity of diverse voices and perspectives?
4. How can our work as faculty reflect the values embodied in NASPA’s proposed statement of commitment to equity, inclusion, and social justice? (we would need to share this proposed statement)

**Case Study Competition**
- Sign-ups are now open for first and second year teams! The deadline to enroll teams is February 24, 2017.
- The goal is to sign up 14 teams, with plans for them to compete on Sunday and Monday at the national conference.

**Small Colleges & Universities: [Caroline Harrington, Small Colleges Division]**
- Participated in monthly SCU and Region VI Calls to make sure information was being shared regularly.
- Contributed to the SCU blog in September 2016: [https://www.naspa.org/constituent-groups/posts/the-Perspective-of-a-Mid-level-Student-Affairs-Latecomer](https://www.naspa.org/constituent-groups/posts/the-Perspective-of-a-Mid-level-Student-Affairs-Latecomer).
- Worked closely with other SCU regions in order to propose a session for San Antonio. It was accepted and we’ll be presenting two sessions on the role of the mid-level manager within SCUs (Monday, 3/13 at 10 and 10:50am).
- Goals for 2017: coordinate Region VI SCU meet-up and increase SCU NASPA membership (side note: I had begun to work on this in September as I approached my institution’s Fall Orientation and have not had the chance to pick back up but I’ll get back to it!).

**Community Colleges: [Dyrell Foster, Community Colleges Division]**
- Dyrell Foster attended the National Community College Division Planning Summit in Washington D.C. in October 2016. The priorities for the CCD were identified and translated into the following action plans: Elevating the CCD Brand; the CC National Agenda; and CC Membership Involvement. MT. San Antonio College (SoCal) hosted the first CCD Symposium of the year. The turn-out was the largest ever, 98 participants. With assistance from John Hoffman (Professional Standards) we aligned each of the major sessions of the Symposium to one of the NASPA competency areas. NASPA Region VI sponsored the lunch and the SoCal executive board helped to promote a social/networking gathering following the event, which was also well attended.
- On February 2, 2017, Dyrell Foster co-hosted a webinar with Kimberly Lowry (Region Representative Coordinator, Community Colleges Division), and Jake Frasier (Assistant
Director of Educational Programs, NASPA) for the CCD titled: Get Connected! NASPA – An International Network for Community College Student Services & Student Affairs Professionals. The webinar focused on community college professionals looking for resources and professional development opportunities; knowledge and resources available through NASPA were highlighted to strengthen and support the important work of our community college professionals. 20 individuals participated in the webinar.

**Knowledge Communities: [Molly Bechtel and Anthony Keen, Knowledge Community Co-Coordinates]**

- Recruitment & Selection: On an ongoing basis, the Region VI Knowledge Community Coordinators (Molly Bechtel and Anthony Keen) have supported the recruitment and selection of Regional KC Representatives for 31 KCs. As of February 6, our roster is 37 people, with multiple Co-Reps and two vacancies.
  - A large recruitment effort was launched in winter 2017 with the goal of filling all vacancies prior to the Annual Conference. Recruitment is ongoing via word-of-mouth referrals, Facebook (specifically, the NASPA Region VI Group), and Volunteer Central.
  - Regional KC Representatives who submitted application materials (letter of interest and resume) endorsed by the respective National KC Chair(s) were submitted for approval by the KC Coordinators to the Regional Director Berenecea Eanes for appointment approval.
  - Following approval of appointment, Regional KC Representatives were sent a confirmation letter with next steps. This letter was shared via email with the relevant National KC Chairs cc’ed.
  - Appointments are currently pending for two Knowledge Communities: Multiracial and Fraternity and Sorority.
  - KC Coordinators have participated in bimonthly Regional KC Coordinators conference calls.

- Membership Engagement
  - Attention to representation throughout Region VI has been important in the recruitment and selection process. Among the Sub-Regions, representation consists of:
    - NorCal: 11
    - SoCal: 17
    - Hawaii: 4
    - Arizona: 5 (a sizeable increase here)
  - KC Coordinators have consistently encouraged KC Reps to recruit a leadership team of Sub-Regional Representatives in order to increase regional representation and involvement.

**Volunteers: [Leslie Opulauoho, Volunteer Coordinator]**

- Member Engagement
- Engagement with the national office on volunteer central improvement.
• Successful interaction and connection with the 2016 WRC chair to understand conference volunteer needs and support.
• Continuing to gather names and contact information for individuals interested in volunteering at WRC 2017 (Honolulu, HI).
• Will work with WRC 2017 planning team to identify programming needs for volunteers.

**NUFP: [Terri Tran, NUFP Coordinator]**
• April 25, 2016: NUFP Regional Coordinators Phone Meeting-discussed history/goals of NUFP and role of RCs.
• May 9, 2016: NUFP Full Board Phone Meeting- discussed history/goals of NUFP, committee work, and application.
• Reviewed applications and selected NUFP Fellows for the May, September and October deadlines.
• Gave a welcome at NUFP Institute at NASPA WRC.
• Co-hosted NUFP reception at NASPA WRC with NASPA WRC Conference Chair & Region V NUFP Coordinator, Kim McAloney.
• Consulted with Jasmine Scott, Tiffany Davis and Nathan Victoria from NASPA regarding next steps of engaging and supporting campus-based programs.

**Social Media: [Nancy Nguyen, Social Media Coordinator]**
• As of February 2017, social media following:
  o Twitter @NASPA6 – 1,343 followers (7% increase from July 2016)
  o Twitter @NASPANed – 193 followers (5% increase from July 2016)
  o Instagram @NASPA6 – 528 followers (4% from July 2016)
  o Facebook Group “NASPA Region VI” – 1,588 members (11% increase from July 2016)
  o LinkedIn Group – 1,769 members (1% increase from July 2016)
  o YouTube Channel NASPARVI – 15 subscribers (1% increase from July 2016)
• Klout score platform used to measure influence across multiple social networks. An average Klout score is 40. As of February 2017, the 90 day high score for Region VI social media accounts is 51.59 (Twitter, Instagram, and YouTube).
• By the NASPA Annual Conference, have a social media subcommittee in place to increase content and social media influence for all Region VI social media accounts. Per social media content calendar in the works, the plan is to highlight, via social media professional development opportunities at the Annual Conference, regional events and programs, “get to know the board,” and best practices. In order to stay on track with 2016-2018 social media goals, must reach 14-24% more followers/likers across various social media platforms by end of March 2017.

**Newsletter: [Aaron Jones, Newsletter Editor]**
• Continue to improve readership of newsletter:
  o Fall 2016 newsletter at 498 reads up from previous newsletter.
Currently at 473 reads.

- Winter 2017 newsletter will again have representation from all sub-regions.
- Working collaboratively with Social Media Coordinator & Webmaster to increase readership and highlight particular feature articles.

**Webmaster: [Marcus Rodriguez, Webmaster]**

- Priorities for the Region VI Webmaster are associated with web design for the 2017 NASPA Region VI SoCal Drive-In and Western Regional Conference. Key developments have led to a more vibrant and dynamic presence for drive-in support components and those interested in seeking assistance are directed to the Region VI Event Website Setup Request Page. Maintenance of the Region VI main and associated pages is regular and new blog posts and emails have been recurrent and in steady stream. Most recent updates have been applied to the Events section of the Region VI area. Conversations with NASPA about best practices in web content development and management have been progressive and affected new procedures and protocol to be implemented nationally and abroad.

- With web/media structural build-outs complete, data imports will continue with editorial oversight up to and during these events (listed below). In addition, support for event marketing efforts is a priority and outreach to the planning committee is underway:
  - 2017 NASPA Region VI SoCal Drive-In
  - 2017 NASPA Region VI WRC
  - 2017 NASPA Arizona Networking Conversation Series and Meet-Up

**Nominations and Awards: [Sherry Mallory, Nominations and Awards Coordinator]**

- **2017 NASPA Annual Award Winners**

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<tr>
<th>Name</th>
<th>Position</th>
<th>Award</th>
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<tbody>
<tr>
<td>Lori Ideta</td>
<td>Interim Vice Chancellor for Students - University of Hawai‘i at Manoa</td>
<td>Fred Turner Award for Outstanding Service to NASPA</td>
</tr>
<tr>
<td>Henry Gee</td>
<td>Vice President for Student Affairs - Rio Hondo College</td>
<td>Scott Goodnight Award for Outstanding Performance as a Dean</td>
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</table>
- **2017 Pillars of the Profession from Region VI**
  - Brian Haynes, Vice President for Student Affairs, California State University, San Bernardino
  - John Hoffman, Director, Doctor of Educational Leadership Program, California State University, Fullerton
  - Frank Lamas, Vice President for Student Affairs, California State University, Fresno
  - Harry Le Grande, Vice Chancellor for Student Affairs, University of California, Berkeley
  - Judy Sakaki, President, Sonoma State University

- **2016 Region V Award Recipients**
  - **Scott Goodnight Award for Outstanding Performance as a Dean/Vice President**
    - Anna Gonzalez, Dean of Students, Lewis and Clark College
  - **Fred Turner Award for Outstanding Service to NASPA**
    - Leslie Webb, Vice President for Student Affairs & Enrollment Management, Boise State University
  - **Outstanding New Professional Award**
    - Whitney Brown, Assessment and Strategic Projects Director, University of Alaska Anchorage
    - Sarah Kutten, Assistant Director of MBA Career Management, Willamette University
  - **Graduate Rising Star Award**
    - Elizabeth Gamarra, University of Utah
  - **Innovative Program Award**
    - Sexual Wellness Advocacy Team and Abigail Leeder, University of Oregon
  - **Knowledge Community Achievement Award for Collaboration and Visibility**
    - Latino/a/x Knowledge Community, Nicholas Hudson, Washington State University, Region V KC Representative
  - **Mid-Level Student Affairs Professional Award**
    - LeAnne Jones Wiles, Director, First Year Programs, University of Washington
  - **NUFP Champion Award**
    - Tolu Taiwo, Outreach and Prevention Coordinator, Pacific Lutheran University
  - **Undergraduate Rising Star Award**
    - Celia Balderas

- **2016 Region VI Award Recipients**
  Members of the NASPA Region VI Awards Committee included: Alyssa Galmish, University of Arizona; Heather Dunn Carlton, University of the Pacific; Deb Geller, University of California-Los Angeles; Nancy Nguyen, and Jennifer Pagala-Barnett, University of Hawaii-Manoa. Current and former Region VI NUFP Coordinators, Marcela Ramirez, University of California-Riverside and Terrie Tran, University of California-Santa Barbara reviewed NUFP Champion Award nominees.
This year, NASPA Region VI received 27 nominations for awards in 13 different categories. It is the first year, since 2012, that we had recipients in every award category. Twelve award winners, one outstanding program, and one knowledge community were recognized at the Awards Luncheon at the 2016 NASPA Western Regional Conference in Seattle:

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<tr>
<th>Dr. Mildred García</th>
<th>President’s Award</th>
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<tr>
<td>President</td>
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<td>California State University, Fullerton</td>
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<tr>
<th>Harry Le Grande</th>
<th>Distinguished Service to the Profession</th>
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<td>Vice Chancellor for Student Affairs</td>
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<table>
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<tr>
<th>Henry Gee</th>
<th>Scott Goodnight Award for Outstanding Performance as a Dean/Vice President</th>
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<tr>
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<thead>
<tr>
<th>Lori Ideta</th>
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<td>Interim Vice Chancellor for Students</td>
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<td>University of Hawaiʻi at Mānoa</td>
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<tr>
<td>Name</td>
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<tr>
<td>Aida Cuenza-Uvas</td>
<td>Arise Director</td>
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<tr>
<td>Denise Nakaoka</td>
<td>Associate Director, Office of Student Academic Services, College of Education</td>
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<td>Laura Igram-Edwards</td>
<td>Director of Student Programming/AS Advisor</td>
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<td>Sabrina Fallejo Uganiza</td>
<td>Assistant to the Office of the Vice Chancellor for Students</td>
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<td>Nora Rosales Soto</td>
<td>Undergraduate Student</td>
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<td>Name</td>
<td>Position and University</td>
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<td>Marcela Ramirez</td>
<td>UC Student Regent, University of California, Riverside</td>
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<tr>
<td>Molly Bechtel</td>
<td>Student Activities Coordinator, University of California, Davis</td>
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<tr>
<td>Cal State Fullerton NASPA</td>
<td>Undergraduate Fellows Program, California State University, Fullerton</td>
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<td>Administrators in Graduate and Professional Student Services (AGAPSS) Knowledge Community</td>
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<tr>
<td>Counselor-in-Residence Program</td>
<td>University of Hawai‘i at Mānoa</td>
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The awards coordinator will work with the Regional Advisory Board to revisit the criteria for several awards, and make it more consistent with the criteria for annual awards. In addition, Sherry Mallory will revise the timeline to aim for an Annual Conference launch for awards nominations.

### Professional Development & Events

#### 2016 NASPA Western Regional Conference

*November 9-12, 2016 Westin Seattle, Seattle, Washington*

- 1,093 registrants
- Offered 112 program sessions, plus 11 poster sessions.
- Offered 7 institutes with 210 attendees: NASPA Undergraduate Fellows Program Institute, Graduate Student Institute, New Professionals Institute, Mid-Level Professionals Institute, Dean of Students/AVP Institute, Senior Student Affairs Officers Institute, and the Research Institute.

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<td>SSAO Institute</td>
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<td><strong>Total</strong></td>
<td><strong>93</strong></td>
<td><strong>117</strong></td>
<td><strong>210</strong></td>
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- Offered 8 SA Speaks sessions:
  - Michelle Saldana, Mount Saint Mary's University, *"Disrupt the Narrative: Who Tells Your Story?"*
  - Romando Nash, San Jose State University, *"Being an Outsider in an Insider Profession"
  - Larry Locke, Southern Oregon University, Danielle Mancuso, Southern Oregon University & Janelle Wilson, Southern Oregon University, *"All the Mid-Level Professionals are Queer?"
  - Kelly Dries, University of Utah, *"The Other F Word: Reclaiming Feminism"*
- Jesse Rapport, University of California, San Diego & Grace Fuller, University of California, San Diego, “Programming with a Purpose: From Mission to Mission Accomplished”
- Laura Yanez, University of Washington Tacoma, “The Impact of Student Engagement on Underrepresented Students”
- Meghan Acker, Lewis & Clark College, "New Media and Digital Storytelling in Undergraduate Sexual Education"
- Sumun Pendakur, Harvey Mudd College, "5 Things I've Learned (That I Wish I Knew Before!)

Keynote Speakers:
- Nikkita Oliver, Seattle-based creative, anti-racist organizer, and attorney, Conference Opening & Featured Speaker
- Dr. Lori White, Vice Chancellor for Students Washington University, Featured Speaker
- Dr. Ajay Nair, Senior Vice President and Dean of Campus Life Emory University, Lunch & Closing Featured Speaker

Five sponsors for $72,000 and 10 exhibitors for $15,085, for a total of $87,085.

Received in-kind support from Seattle area campuses (LCD projectors, flip charts, laptop computers for volunteers and registration).

**Conference Attendance by Type**

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<td>Senior-Level Professional</td>
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<td>Other/Not reported</td>
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<td><strong>Total</strong></td>
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**Arizona NASPA Virtual Networking Conversation**

- November 4, 2016 - FLSA: Doing more with less money and less time
- February 3, 2017 – Job searching...now what?
- (upcoming) March 1, 2017 - Arizona NASPA drive-in conference
- (upcoming) March 3, 2017 – Mentorship & Sponsorship
- (upcoming) April 7, 2017 – Doctoral Programs

**SoCal Community College Symposium Partnership Opportunity**

- No Host Social on 1/27/17
- SoCal Social 2/18/17 immediately following Drive-In
Drive-In Topics: Deciphering Job Descriptions, Institutional Fit, Institutional Branding, Transitions, Selecting and Navigating Grad Programs, Millennial Tips for Navigating Employment Expectations, Managing from the Middle, and Community College/4 year Transitions.

2017 NASPA Region VI Rise Above: Navigating the Job Search Process
February 18, 2017, Cal Poly Pomona

- One-day professional development Drive-In Conference focused on navigating the job search, brought to you by the NASPA Region VI Southern California Executive Board.
- Keynote Speaker will be Dr. Lea Jarnagin, Vice President for Student Affairs, Cal Poly Pomona
- Currently registering participants
- Whether you are a new professional or you are considering next steps in your career, the job search can be a sometimes overwhelming, yet illuminating, process. The NASPA Southern California Drive-In Conference will give you the opportunity to network with colleagues and gain new insights from experienced professionals on a variety of next step topics such as:
  - Identifying strategies to maintain wellness and resiliency during the job search process.
  - Exploring graduate degrees, including identifying when and why to pursue it.
  - Navigating the search process, as well as developing a quality resume and interview skills.
  - Embracing your identity in the professional setting.
  - Understanding generational differences in the workplace.
  - Making career transitions and exploring institutional fit.
  - Branding and marketing yourself.
- Eight sessions, plus lunch, mock interviews, opening keynote, and post-conference social.

Professional Standards: [John L. Hoffman, Professional Standards Division]

- As a part of the final assessment of the 2015 Region V-VI WRC in Oakland, 65% of attendees reported that they utilized the competencies to help make decisions about which educational sessions to attend. There are opportunities to do more with assessment data for the WRC, though some systems may need to be revisited as related to data access. The 2016 Region V-VI WRC was in Seattle in Region V. The conference was theme less, and the ACPA/NASPA Professional Competencies served as the organizing framework for the conference. The Region V planning committee gathered and analyzed data from the conference. Their report is forthcoming. John Hoffman has had preliminary conversations with the planning committee for the 2017 Region V-VI WRC, which will be held in Honolulu, Hawai`i. Either John or the incoming replacement as Region VI representative on the Professional Standards Division will continue that work (John is transitioning to the role of Professional Standards Director in March 2017).
Within Region VI, John Hoffman represented the Professional Standards Division at the summer retreat of the Region VI Board, which was held in Irvine, California on June 27-29, 2016. John Hoffman also provided several professional development presentations addressing the Professional Competencies for Student Affairs Educators to NASPA Hawai‘i, which is a part of Region VI. This was a part of their inaugural Careers in Student Affairs event held at the University of Hawai‘i Manoa on October 24-26, 2016. Lastly, John Hoffman worked with the planning committee for the NASPA Community College Symposium held on January 27, 2017 at Mt. San Antonio College to align each of the symposium sessions to one of the ACPA NASPA Professional Competency Areas.

Knowledge Communities: [Molly Bechtel and Anthony Keen, Knowledge Community Co-Coordinators]

- Orientation & Training
  - Once approved, KC Coordinators shared an official appointment letter with new Regional KC Representatives. This letter included:
    - Congratulations and gratitude for serving NASPA in a volunteer capacity.
    - Notice of training opportunities (including an in-person training at the Annual Conference in March).
    - Short survey to collect preferred contact information.
    - Connection with National KC Chairs.
  - Additional training occurred on 9/7/2016 and 10/24/2016, with an additional call scheduled for 2/15/2017.
  - KC Coordinators have worked with their counterparts across the regions and NASPA Home Office staff to coordinate the development of the Annual Conference training for KC Reps.

Hawai‘i: [Dee Uwono and Christine Quemuel, Hawai‘i Co-Chairs]

- Careers in Student Affairs Month Workshops
  - Cosponsored by the UH Mānoa Office of Student Affairs, Student Equity, Excellence & Diversity (SEED), and the Higher Education Student Association (HESA).
    - Work Life Negotiation, featuring Dr. Joy Hoffman October 24, 2016 ◊ University of Hawai‘i at Mānoa, Honolulu, HI
    - Research is MeSearch, featuring Dr. Joy Hoffman October 24, 2016 ◊ University of Hawai‘i at Mānoa, Honolulu, HI
    - Sculpting Race, featuring Dr. Joy Hoffman and Dr. John Hoffman October 25, 2016 ◊ University of Hawai‘i at Mānoa, Honolulu, HI
    - Walking the Talk of a Social Justice Warrior, featuring Dr. Joy Hoffman and Dr. John Hoffman October 25, 2016 ◊ University of Hawai‘i at Mānoa, Honolulu, HI
    - Student Affairs Professional Competencies, featuring Dr. John Hoffman October 26, 2016 ◊ University of Hawai‘i at Mānoa, Honolulu, HI
  - NASPA Hawai‘i Winter Holiday Gathering
    - December 16, 2016 ◊ University of Hawai‘i at Mānoa, Honolulu, HI
26 participants from five different O‘ahu campuses attended this holiday gathering and networking event.

Public Policy: [Stacy Heldman-Holguin, Public Policy Coordinator]
- Regionally, Stacy co-presented with Amy R. Johnson, (Region V Rep.) the annual Public Policy Update session at the Western Regional Conference in Seattle, WA in November 2016. Approximately 45 people were in attendance.

Advocacy & Scholarship

NUFP: [Terri Tran, NUFP Coordinator]
- Assisted in reviewing nominations and selected NUFP Champion Award’s winner for NASPA WRC Awards.
- Worked with Katie Estrella, Graduate Association Program Representative and awarded ten NUFP Scholarships for NASPA WRC (Total of ten $400 scholarships).

Knowledge Communities: [Molly Bechtel and Anthony Keen, Knowledge Community Co-Coordinators]
- Supported potential new KC in Civic Learning & Democratic Engagement by sending out a call to Region VI from those trying to organize the development of this potential KC.

Region VI Civic Learning & Democratic Engagement Knowledge Community (CLDE KC): [Marcus Rodriguez, Representative]
- Working to ensure a service or civic engagement project for WRC 2017.
- The webmaster will represent the CLDE KC at the Knowledge Communities & the Professional Competencies Training Session – NASPA Annual Conference 2017.
- Proposal submission for the 2017 Civic Learning and Democratic Engagement Meeting entitled ‘The Student Government Activist: Programs, Partners, and a New Found Purpose.’