



Lori M. Ideta
Region VI Director
Regional Advisory Board Report
June 2014

NASPA Board Action Items

Nothing to report at this time.

NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for students.

Leadership

- *Region VI Advisory Board Report*
 - *Division Reports*
 - Professional Standards: [John L. Hoffman, Professional Standards Division]
 - Monthly meetings of the National Professional Standards Division will begin June 25. Among other topics that are scheduled to be addressed during the coming year are the following: Collection and dissemination of best practices use of the professional competencies; Promoting continued empirical research into the professional competencies; Revisiting the roles of three “threads” of technology, sustainability, and globalism as related to the professional competencies; Discussion of future collaboration with ACPA and other professional organizations regarding use of and research into the professional competencies; Discussion with ACPA regarding the scheduled future review and updates of the professional competencies.
 - Public Policy: [Kandy Mink-Salas, Public Policy Division]
 - Publication of two Public Policy related articles in the Winter 2014 Region VI Newsletter: “Visiting Policy to Increase Access and Inclusion for Transgender Individuals in Higher Education” by Abraham Monzon, M.S., Graduate Student, California State University, Fullerton, and “HOW DO YOU DEFINE

ACCESS AND AFFORDABILITY? NASPA Wants You to Share Your Opinion! - Current Issues in Federal Funding for Higher Education”, by Valerie Shepard, Ph.D., Program Manager, University of California, Los Angeles.

- Research: [Cedric D. Hackett, Research Division]
 - Approval was granted of proposal to increase funding support for Region VI Research & Grant competition from \$2000 to \$6000. Research and Grant competition announcement was posted to Region VI website. Plans in place to implement the 3rd annual Research Division Webinar to be scheduled in late July or early August 2014. Additionally, planning the inaugural Research Pre-Conference Institute 2014, Legacy to Discovery, in conjunction with Dr. Clare Cady, Region V Research Representative.
- Small Colleges & Universities: [Leslie Opulauoho, Small Colleges & Universities Division]
 - Small Colleges and University Division Institute, June 21 – 24, 2014, Daemen College, Amherst, New York. Board meeting on June 30, 2014.
- Community Colleges: [Cathy Wehrman, Community Colleges Division]
 - Coordinating efforts in Student Affairs to educate her campus about the recent VAWA, Clery Act and White House Report and has arranged webinars related to these topics. Webinars offered between March and July include: Sexual Assault, Domestic Violence, Dating Violence, and Stalking on Campus: Implications for Prevention by PreventConnect, 5/27/14, 5/29/14; White House Report: New Federal Guidance on Sexual Assault- by PaperClip Communications, 6/4/14; Understanding Masculinity as a Resource in Prevention by Live the Green Dot (Campus Technical Assistance and Resource Project Webinar), 7/1/14.
- *Knowledge Communities*: [Molly Bechtel and Anthony Keen, Knowledge Community Co- Coordinators]
 - The following KC positions have been filled and remain to be filled.

Knowledge Community	Name
Administrators In Graduate & Professional Student Services	Valerie Shepard
Adult Learners and Students with Children	Teresa Bill
African American Concerns	Daphne R. Wells
Alcohol and Other Drugs	Mary Becerra
Asian Pacific Islander	Belinda Vea
	Jason Cha
Assessment, Evaluation, & Research	Sandy Mahoney
Campus Safety	OPEN
Disability Concerns	Tricia Bawn
Fraternity & Sorority Affairs	OPEN
Gay, Lesbian, Bisexual & Transgender	OPEN

Concerns	
Wellness & Health Promotion	OPEN
Indigenous Peoples	Erin Wright
International Education	Will Coucheron-Aamot
Latino/a Concerns	Briseida Elenes
Men and Masculinities	Koby Rodriguez
Multiracial	Michelle Dimmett
New Professionals & Graduate Students	Tasha Yules
Parent and Family Relations	Alexandra R. Price
Socioeconomic and Class Issues in Higher Ed	OPEN
Spirituality and Religion in Higher Education	OPEN
Student Affairs Fundraising & External Relations	Daniel Montoya
Student Affairs Partnering With Academic Affairs	Kelly Bailey
Student Athletes	Travon Robinson
Student Leadership Programs	Jaime Faucher
Sustainability	OPEN
Technology	Floyd Lai
Veterans	Tammy Oluvic
Women in Student Affairs	Jennifer Barnett

KCs had a very productive first KC Representative phone meeting on June 6, 2014 where strategies to become involved for new Representatives from continuing Representatives. The following topics were discussed: Transition into role, appointment process, reviewing the Representative Role, goals and Communication with National Knowledge Community Groups, budget for KCs in Region VI. One on One Communication with KC Coordinators (one on one conversations will occur following the Region VI Advisory Board Retreat).

- *Sub-Regions*
 - *Northern California:* [Evette Castillo-Clark, NorCal Chair]
 - Finalizing a 2014-16 NorCal Advisory Board by mid-July; Planning for first meeting, either face-to-face or conference call by mid-August to brainstorm 2014-15 goals and professional development events/activities; plan for all future NorCal advisory board meetings; Contacting past NorCal Chair and other State or Region Chairs to align goals and activities. Brainstorm possible hot topics of interest and/or trends for professional development to Region VI NorCal members for 2014-15. Planning for the NorCal Drive-in in February 2015. Planning for a possible single topic session, for example, Title IX/Sexual Assault/Investigations, as a smaller drive-in. Exploring other

opportunities of professional development delivery other than drive-ins (i.e. hosting webinars).

- *Southern California:* [Moya Carter and Sumi Pendakur, SoCal Co-Chairs]
 - Hosted a transition meeting with outgoing SoCal chair Dyrell Foster on June 6th. Will be meeting soon to invite specific people to join the SoCal advisory board and to begin planning 2014-15 professional development activities.
- *Arizona:* [Rhea Duncan, Nick Sweeton, and Laurie Silver, Arizona Co-Chairs]
 - E-mailed CSSAOs at each AZ school to announce re-creation of sub-regional AZ board and ask for their help in marketing this opportunity to their student affairs division. Re-institute a sub-regional board for Arizona. Proposed board make-up: one staff member from each member school in AZ. Once we have a board, assign each board member a role, such as membership coordinator; social media; AZ newsletter; etc. Market NASPA Region VI at industry specific conferences or in industry specific publication (i.e., at the regional or national housing conference; at campus activity conferences; etc.). Once an accurate list of NASPA members in AZ is secured, conduct an on-line needs assessment to determine interest in an Arizona drive-in conference. This assessment will also be used to flesh out more specifically the direction of the sub-regional board.
- *Hawai'i:* [Dee Uwono and Christine Quemuel, Hawai'i Co-Chairs]
 - All board positions filled. Monthly meetings will begin July 08, 2014. Hosted NASPA HI Mixer, January 30, 2014 – *Ryan's Bar & Grill*, 27 attendees; Networking and social event for current NASPA HI members to learn more about leadership opportunities within the region (NASPA HI Leadership Team, KCs); Representatives from Asian Pacific Islanders KC (sponsor), Indigenous Peoples KC, Women in Student Affairs (sponsor), and Adult Learners and Students with Children KC. WRC14 Hosted Proposal Writing Workshop, April 16, 2014 – University of Hawai'i at Mānoa, 11 attendees, Lunchbag workshop to share how to write a successful proposal and put together a program for a regional NASPA conference.
- *Treasurer Report:* [Natalie Schonfeld, Treasurer]
 - Membership Funds allocation to the sub-regions effective July 2014 = \$17,253.
Balance of Region VI funds as of May 2014 = \$137,778.
- *Board/Volunteer Management:* [Josie Alquist, Volunteer Coordinator]
 - Continues to maintain the Region VI database and filled six positions in 2013-2014.
- *Member Engagement*
 - *Membership:* [Marie Minnick, Membership Coordinator]

- Membership as of March 2014: Total individual members: 1730; Individual Paying Members: 1633; Institutional Members 96; Total New Members: 46; Total Change From Last Quarter: +137.
 - No new membership information has been received from the NASPA home office. Marie has reached out to Nathan Victoria in this regard.
- *Graduate Students:* [Wiliama Sanchez, GAP Representative]
 - Partnering with the Director of Member Engagement and Student Initiatives with the NASPA home office to receive representatives within Region VI to create a support system for GAP representatives to utilize under the advisory board to ensure better quality programing for our graduate students.
- *Social Media:* [Grace Bagunu, Social Media Coordinator]
 - Current statistics for social media as of June 2014:
 - Twitter has 685 followers
 - Facebook has 625 members in the group
 - LinkedIn has 1137 members in the group
 - Tumblr has 32 followers
 - YouTube has 10 subscribers and 3 videos posted
 - Instagram: use #nasparvi to search for photos
 - Finalizing the Social Media Protocol.
 - Composition of sub-committee: Diana Wong – LinkedIn; Tiffany Rivera – Tumblr (rotating on); Christopher dela Cruz – YouTube; Jazmin Dantzler-Cole – Facebook; Petrina Loh – International subcommittee member.
- *NUFP:* [Wendy Aleman, NUFP Coordinator]
 - Regional Coordinators just completed NUFP selection for spring 2014. Region 6 had 31 spring applications, however two were denied for insufficient GPA (GPAs below a 2.5). We will accept more application for NUFP fall term. In terms of increasing NUFP numbers in our region, we hope to double our application numbers for fall term. Been working with Region V counterpart to incorporate 25th year NUFP celebration at the regional level. In addition to a celebration or reception for NUFP alum, mentors, and current fellows, have submitted a program proposal for the 25th anniversary.
- *Newsletter/Communications:* [Ashlea Wilson, Newsletter/Communications Coordinator]
 - Newsletter deadlines have been set for the Summer, Fall, and Winter Editions and have been added to the website. Newsletter Writing Team now has 8 members. Will have the first conference call for the Writing Team in two weeks. Setting up communications via google docs & NASPA Region VI account. In the process of working on the Summer Edition newsletter as well as articles for the Fall Edition (Graduate Student/GAP Spotlight, Insight

from an Undergraduate, Award Winners: Where are they now?) Newsletter Distribution date is July 17th. 25th Anniversary of NUFPA Article is almost complete; it will be featured in the Summer Newsletter. Working on the Newsletter Webpage Project- completing a page for past/historical newsletters and documents. Establishing a process for the Blog Feature on the website and determining if information is Blog worthy or better suited for the Newsletter. Revamping the “Get Involved” webpage. Will be pulling over the involvement from the old site and adding some new concepts.

- *NASPA Gives*: [Grace Bagunu, NASPA Gives Ambassador]
 - 127% progress toward dollar goal. Numbers have gone up and we have reached 74% of our donor goal. It appears that increase was because members of the advisory board donated!
- *Community Involvement*:
 - Nothing to report at this time.
- *Award Recognition*: [Sarah Wibe-Norris, Nominations and Awards Coordinator]
 - Nominations and Awards Timeline:

Date	Item	To-Do
Friday June 28th, 2014	Website	Confirm that website changes have been made both regionally and nationally.
Thursday July 3rd, 2014	Email Announcements	Announce dates in email to region
Tuesday July 8th, 2014	Email Reminder	Email follow up to the KCS
Friday July 11th, 2014,	Newsletter Submission	Announce deadlines and process to region, newsletter sent out. Distributed July 17th
Sunday July 13th, 2014	Advisory Board Retreat	Reminder at the Advisory Board Meeting
Thursday July 24th, 2014	Email Reminder	Email reminder to the region goes out.
Tuesday July 29th, 2014	Email Reminder	Email reminder to the advisory board and KCs
July 1st, 2014	Facebook/Twitter	Update all of the WRC, Regional and KC social media outlets with nomination information, requirements and deadlines
July 19th, 2014	Committee	Finalize Committee.
Friday August 1st, 2014	Nominations Due	Nominations Due
Monday August 18th, 2014	Extension Deadline	If we need to extend the time line or re-open categories without nominations this will be the final extension date.
Friday August 22nd, 2014	Nominee spreadsheet	Send spreadsheet of nominees to committee for review by August 9 th
Friday Sept. 12th, 2014	Selection Due	Spreadsheet and selection due from committee
Friday Sept. 12th, 2014	Final Award Selection	Final award selection will be based on any ties that need to be addressed by Regional Director

Monday September 15th, 2014	Contact Award Winners	Email winners and CC people who nominated them, this date is moved up to allow winners the opportunity to register for early bird which ends September 30th
Thursday Sept.25th, 2014	Email	Email Region, and Advisory Board to announce winners
October 1st, 2014	Awards	Order Awards
TBD October 2014	Newsletter	Submit newsletter announcement to go out in October 2014
TBD October 2014	WRC	WRC Early bird registration ends
TBD October 2014	WRC Photos	Deadline for winners to submit photos
November 1st, 2014	National	Regional awards due to the National Office so winners can be announced in the 2014 awards program.
November 1st, 2014	National	Awards and Retirements (since March 2014) due to the National Office.
November 1st, 2014	National	Send New Pros information to national office.
November 1st, 2014	WRC	Finalize script with Region V.
November 1st, 2014	WRC	Awards run through and ceremony, pick up trophies, etc.

Scholarship

- *Creation of Knowledge:* [Kandy Mink-Salas, Public Policy Division]
 - See efforts listed above in Public Policy Division report.
- *Grants/Research/Scholarship Involvement:* [Cedric D. Hackett, Research Division]

Year	Award Recipients	Title
2011-12	Kayla Nguyen Dr. Dawn Person	Asian American College Students' Leadership Behaviors with Diverse Students
2012-13	Dr. Helen Chen Calista Kelly Kelly Andrade	The Partners in Academic Excellence Undergraduate Advising Program at Stanford University: Piloting Electronic Portfolios to Enhance Advising
2012-13	Dr. Sam Museus	The Culturally Engaging Environments Scale: Environmental Influences on Southeast Asian American and Pacific Islander Success in Higher Education

- Executive Summary reports for 2013-14 are forthcoming.

Professional Development

- *Western Regional Conference 2014 Conference:* [Andi Fejeran Sims, Conference Chair]
 - November 09 – 12, Anaheim Marriott, Anaheim, CA.

- 25th Anniversary of returning to Orange County; 25th Anniversary of hosting a joint conference with Region V; 25th Anniversary of the MUFPP/NUFP program.
- 20 registrants as of June 19th
- 211 program proposals and 101 program reviewers.
- \$295 Early Bird Registration fee, \$175 for students.
- 6 Pre-Conference Institutes Early Bird Registration Fees: NUFP – No cost; Graduate - \$100; New Professional - \$100; Mid Level -\$130; CSAO - \$150; Research - \$130.
- Opening Speaker: William Allen Young - He is the recipient of the NAACP Outstanding Social Achievement Award, USC Black Alumni Association Thomas Kilgore, Jr. Service Award, California Lottery Association Hero in Education Award, Black Hollywood Education Resource Center President's Icon Award; Arts Council for the Disabled Humanitarian Service Award, and National Organization of Women at Work Man of the Year Award. He was recently inducted into the African-American Hall of Education and deemed an Ambassador of Goodwill by former President Bill Clinton.
- Veteran's Featured Speaker: To be finalized.
- Closing Speaker: Dr. Ronni Sanlo - Author and speaker Dr. Ronni Sanlo retired from UCLA as the Senior Associate Dean of Students, Professor/Director of the UCLA Masters of Education in Student Affairs, and Faculty-in-Residence. Ronni was the director of the UCLA Lesbian Gay Bisexual Transgender (LGBT) Center and the University of Michigan LGBT Center, and an HIV epidemiologist in Florida. She earned her bachelor's degree from the University of Florida, and a masters and doctorate in education from the University of North Florida in Jacksonville, FL. Ronni has presented many workshops and seminars about LGBT issues, and facilitates strategic planning workshops for LGBT inclusion, for companies, campuses, organizations, and student affairs divisions. Ronni lives in Channel Islands Harbor in Oxnard, CA, where she continues to write, teaching writing workshops, and plays rotten but passionate golf when she's not on some great adventure.
- Added Fairfield Inn by Marriott property for Pre-Conference dates because the Marriott is sold out pre conference.
- Currently working on an opening reception dinner or heavy hors d'oeuvres with the opening speaker with performances before and after the speaker. Possible dessert reception outside of the property with shuttles to Downtown Disney to promote commercial activity and to celebrate our 25th Anniversary with RV with fireworks.
- Service activity will include letters to veterans.
- Sponsors currently include Sodexo \$20k, Chartwells \$10k, and United Food and Commercial Workers donating 800 bags.
- John L. Hoffman, Professional Standards Division, continues to consult with the program committee for the NASPA Western Regional Conference for Regions V and VI. Plans are in place to continue prior assessment efforts that include disaggregating conference educational session evaluations according to the professional competencies with which they were aligned.

- *Western Regional Conference 2015:*[Sherry Mallory and Christine Quemuel, Conference Co-Chairs]
 - November 06-10, 2015
 - Oakland, CA; Oakland Marriott
 - WRC15 Co-Chairs seeking approval for the creation of a new pre-conference institute for Deans and AVPs. Conference committee positions are being filled, and will be complete by August 2014. Monthly conference calls with the committee will begin in August 2014, and the first in-person meeting will occur in Anaheim at the WRC14 conference.
- *Various professional development opportunities (can overlap with leadership):*
 - Nothing to report at this time.

Advocacy

Nothing to report at this time.

NASPA Strategic Plan

Region VI Advisory Board Summer Retreat to be held July 13-14, 2014, Anaheim, California. At this retreat, each Advisory Board member will craft goals for the 2014-2015 year aligned with the NASPA Strategic Plan. These detailed goals will be submitted in our next Board Report.