



NASPA

Region VI

Lori M. Ideta

Region VI Director

Report for the July 2015 Board of Directors Meeting

June 26, 2015

NASPA Board Action Items

None at this time.

Leadership & Member Engagement

Membership: [Marie Minnick, Membership Coordinator]

- **Current Regional Membership:**

Total Individual Members	2003
Individual Paying Members (excludes Honorary, NUF, Voting members)	1876
Institutional Members	94
Total New Members	150

NASPA Gives: [Henry Gee & Grace Bagunu, Co-Ambassadors]

- Developed a survey on NASPA Engagement and Foundation Giving

Sub-Regions

Northern California: [Evette Castillo-Clark, NorCal Chair]

- NorCal is committed to remaining focused on these 3 areas regarding professional development:
 - Connectedness with the Northern CA Community Colleges
 - Mentoring and Networking in the Profession
 - Push presence and proposals from NorCal members for the WRC 2015 in Oakland, CA
- The NorCal Advisory Board continues to grow. Considering adding two more professionals from the Davis/Sacramento area who are new to Northern California and want to get involved at the Advisory Board level. Also, losing Eric Guico from our Board as he is moving to Southern California at the end of this summer.
- NorCal Advisory Board Conference Call held on April 10
- NorCal Advisory Board Face-to-Face Meeting held at Saint Mary's College on May 8. Met to discuss specific plans for the Summer Drive-in on July 24
- NorCal Advisory Board Conference Call held on June 12

Southern California: [Moya Carter and Sumi Pendakur, SoCal Co-Chairs]

- Revisiting ideas and recommendations from September 2014 first board call
- Reviewing February 2015 Drive-In conference (reviewing the evaluations and reflections of board members – what to keep/what changes to institute for next year)
- Seeking nominations for new board members

Arizona: [Rhea Duncan, Nick Sweeton, and Laurie Silver, Arizona Co-Chairs]

- NASPA-Arizona has a full board! The board consists of:
 - Two co-chairs
 - Arizona Membership Coordinator
 - Arizona KC Rep
 - Social Coordinator
 - Communications Coordinator
 - Professional Development Coordinator
 - Awards & Recognition Coordinator
 - Secretary
- The social events that occurred in Arizona's three largest cities (Phoenix, Tucson, and Flagstaff) in January and February were successful, so will be doing two series of socials each year. Our next series of socials will occur in September. Do allow non-NASPA members to attend and have had some success getting non-members to become members!

Hawai'i: [Dee Uwono and Christine Quemuel, Hawai'i Co-Chairs]

- NASPA Hawai'i continues to hold monthly meetings.
- Goals for the upcoming year include: increasing community college membership; providing more professional development opportunities; engaging more non-UH campuses in events.

Division Reports

Professional Standards: [John L. Hoffman, Professional Standards Division]

- Dr. Hoffman, Region VI's representative for the Professional Standards Division, is working with the Western Regional Conference Planning Committee (Regions V & VI) (a) to ensure that the professional competencies are included as a part of the selection and evaluation of conference sessions, (b) to provide an update session addressing revisions to the competencies, and (c) to embed modules into pre-conference institutes addressing the competencies.
- Includes ongoing recruitment and peer-review of best practices for implementing the competencies in educational practice, and effort that yields a set of best practices published to the Professional Standards Division of the NASPA website. The division is also looking at additional means of disseminating and promoting the professional competencies as well as a potential review of the NASPA professional standards document.
- Dr. Hoffman is also a member of the Professional Competencies Task Force, which will present its final recommendations for approval to the ACPA and NASPA boards this summer.

Public Policy: [Kandy Mink-Salas, Public Policy Coordinator]

- At the NASPA National Conference 2015 – New Orleans, LA, Dr. Mink-Salas served on panel or as facilitator for two Public Policy sessions:
 - Student Affairs Meets Public Policy: Intersections in Professional Practice
 - Public Policy Town Hall: Forum on Campus-based Sexual Assault and Title IX Compliance

Research: [Cedric D. Hackett, Research Division]

- The Region VI research division will hold the 4th annual Research Division Webinar. The webinar is scheduled for August 14, 2015 from 10:00 am -11:00am (PDT) before the Region VI Research & Assessment grant competition deadline (Sept. 4, 2015).
- Webmaster [Marcus Rodriguez] has placed the advertisement for the webinar and Research/ Assessment grant information on the Region VI front page. Marcus is working on building a link for advertising the webinar with a VLOD (Video Broadcast) cast and images reflecting the event. This project will be completed by the end of June 2015.

Small Colleges & Universities: [Leslie Lynn Opulauoho, Small Colleges Division]

- Reaffirmed 2015-2016 Goals in the 1st Quarter:
 - Expand professional development, visibility and communication supporting excellence in practice at small colleges and universities
 - Provide strong advocacy for small colleges and universities in NASPA
 - Strengthen partnerships, outreach and collaboration among small colleges and universities

Community Colleges: [Cathy Wehrman, Community Colleges Division]

- As part of the CCD Membership committee, created a spreadsheet Lists of Conferences that members planned to attend in 2015-16, as well as member affiliations in professional organizations. The purpose is to promote NASPA CCD at these events and to be strategic about the intersections of attendance at professional development events as well as affiliate groups.
- As part of the CCD PD committee, volunteered to create a list of Speaker Recommendations that members can continue to edit for the purpose of having a “go to” list for upcoming presentations and events.
- Purchased the NASPA Virtual Ticket to share with over 50 student affairs personnel at Kapi’olani Community College.
- Attended monthly NASPA Hawai’i meetings to promote community college membership and to report on CCD topics and events.

Knowledge Communities: [Molly Bechtel and Anthony Keen, Knowledge Community Co- Coordinators]

- Leadership/Volunteer Management
 - Recruitment & Selection
 - On an ongoing basis, the Region VI Knowledge Community Coordinators (Molly Bechtel and Anthony Keen) have supported the recruitment and selection of Regional KC Representatives for 28 KCs. As of June 1, our roster is 36 people, with multiple Co-Reps and two vacancies.

- Regional KC Representatives have coordinated a number of opportunities to support involvement among other NASPA members. Following the Western Regional Conference and engagement at the National Conference, one such outreach occurred by the AOD KC, whose Co-Representatives Marianne Link and James Lange attended the California State University California Higher Education Alcohol, Tobacco and Other Drugs Conference (April 16-17, 2015).
- Knowledge Community Representatives and Open Positions:

Knowledge Community	Representative(s) Name
Administrators in Graduate and Professional Student Services	Valerie Shepard
	Tiffany Gabrielson
Adult Learners and Students with Children	Teresa Bill
African American	Tina King
Alcohol and Other Drugs	Marianne Link
	James Lange
Asian Pacific Islander	Jonathan Wang
Assessment, Evaluation, and Research	Jennifer Miller
	Lori Durako
Campus Safety and Violence Prevention	Leslie Cabingabang
Disability	Tricia Bawn
Fraternity and Sorority	Melissa Abeyta
	Thomas Whitcher
Gay, Lesbian, Bisexual, and Transgender	Camaron Miyamoto
	Klint Jaramillo
Wellness and Health Promotion	
Indigenous Peoples	Erin Wright
International Education	Zack Ritter
Latino/a	Briseida Elenes
Men and Masculinities	Koby Rodriguez
Multiracial	Melissa Sinclair
New Professionals and Graduate Students	Tasha Yules
Parent and Family Relations	Alexandra R. Price
Socioeconomic and Class Issues in Higher Education	Diana Chavez
Spirituality and Religion in Higher Education	Sharyn Moore
	Sonya Welch
Student Affairs Fundraising and External Relations	Michael Lemus
	Raul Mendoza
Student Affairs Partnering with Academic Affairs	Delores McNair
Student-Athletes	Travon Robinson
Student Leadership Programs	Jaime Faucher
Sustainability	
Technology	Floyd Lai
Veterans	Tammy Oluvic
Women in Student Affairs	Jennifer Barnett

Volunteers: [Josie Ahlquist, Volunteer Coordinator]

- Engagement with the national office on volunteer central improvement
- Interaction with the Western Regional Conference volunteer chairs for program reviewer postings.
- Currently have three positions posted for the region, the lowest of any region.

Graduate Students: [Wiliama Sanchez, GAP Representative]

- Many of the current Graduate Associates are graduating and will be stepping down from their positions. A goal for Region VI next academic year will be to heavily publicize the Graduate Associate Program within the Arizona sub-region. This academic year, there were no Graduate Associates within the Arizona institutions.

Social Media: [Grace Bagunu, Social Media Coordinator]

- Continued social media engagement through posts
 - Twitter – 987 Followers
 - Facebook – 1000 Members
 - LinkedIn – 1534 Members
 - Instagram – 288 Followers
- Communicated the Career in Student Affairs Photo-a-day Initiative with National Office to do across all regions.

Newsletter: [Richard Mizusawa, Newsletter Editor]

- Produced the Winter 2015 Edition Newsletter for Region VI in February 2015. This included submissions from NASPA members from Hawai'i, California and Arizona that announced or discussed various events, opportunities, stories, articles, research, etc. The Summer 2015 Edition will come out in July 2015.

Webmaster: [Marcus Rodriguez, Webmaster]

- The Region VI Webmaster continues to maintain the Region VI front page, SoCal Executive Committee page, and is currently refurbishing the Involvement (KC) page. There remains an open request that all leadership members update their NASPA online profile with a hi-res picture of themselves.
- The WRC webpage was unveiled at the Board meeting in New Orleans and remains in construction. Still, the model is dynamic with new edits and additions complementing the design template. As more information comes in, and speakers contracted, text is being added to both the pre-conference and WRC areas accordingly. New updates to the website module have offered flexibility in the way that preconference programs and events are listed and information provided. The webmaster has also added sponsor/exhibitor prompts to the original content settings and featured "NASPA Gives" and awards buttons on the front page. Information under a hi-res banner will be added in June 2015 to promote the opening reception at the Oakland Museum of California. Conversations about applying a Volunteer Signup tab on the WRC front page are underway with a final decision pending.
- Generally, the Region VI Webmaster remains responsive to regional email requests and has provided requesting leaders with the link to the newly minted Region VI Event Website Setup Request Page. Current build-outs include a design for the Understanding and Developing Your Regional Research Grant Application webinar.

Western Regional Conference 2015: [Sherry Mallory and Christine Quemuel, Conference Co-Chairs]

- At the NASPA Annual Conference in March, brief presentations on the theme and location of the 2015 NASPA Western Regional Conference were made to the Region V and Region VI Advisory Boards. In addition, the conference was promoted at both Regional Business Meetings and Regional Receptions.

Nominations and Awards: [Sarah Wibe-Norris, Nominations and Awards Coordinator]

- Award and Nomination Goals:
 - Form a nomination and Award Committee that is: representative of all the sub-regions in Region VI, representative of a variety of institutions (including community colleges), and a variety of midlevel/SSAOs.
 - Utilize the regional newsletter, regional website, and Facebook to advertise the nominations and awards deadlines.
 - Receive nominations for every award category- this will be a continued goal for Fall 2015.
 - Recognize award recipients in the conference booklet, website, Facebook, newsletter, and awards luncheon. Recognize award recipients in a way that is meaningful, appreciative and inspiring.
 - Work with WRC Conference Committee and Region V to hold an engaging, and cohesive awards recognition luncheon.
 - Adapt the nomination and awards process timeline and address submission system to assure ease of use for all members.
 - Utilize new Awards Portal efficiently.
 - Create an Awards 2015 intro video and advertising campaign.
- Leadership:
 - Member Engagement through the nomination and review process
 - Award Recognition of new professionals, professionals, students, programs, mentors, and leaders in student affairs.
 - Offer participation and engagement opportunity to our Awards and Nominations Committee, including:
 - **Sarah Wibe-Norris, Chair**
Campus Advantage
 - **Bethany Anderson, Arizona Representative**
The University Of Arizona, Senior Community Director
 - **Leslie Opulauoho, Hawai'i Representative**
University of Hawai'i-West O'ahu, Director of Student Development
 - **Laurie Silver, Southern California Representative**
Whittier College, Interim Vice President and Dean of Students
 - **Steve Jacobson, Northern California Representative**
University of the Pacific, Associate Vice-President for Student Life Auxiliaries
 - **Dawn M. Zoni, Community College Representative**
Kapi'olani Community College, Associate Professor of Student Success, Coordinator, Student Affairs

- Nominations and Awards Timeline:

Marketing & Communication	Due Date:
Final email reminder	May 28th, and June 11th 2015
Nomination & Review Process	Due Date:
Nominations Due	June 15th, 2015
Nomination Extension Deadline	July 1st, 2015
Nomination spreadsheet Out	August 1st, 2015
Committee Selection Due	August 15th, 2015
Contact with Nominees & Recipients	Due Date:
Contact Award Recipients	By September 1st, 2015
Contact Nominees, inform of nomination (for those who were not awarded)	By September 15th, 2015
Email Announcements	September 15th, 2015
Recipients must submit contact info and Photos	October 1, 2015
Confirm Registration and Reimbursement	October 15th, 2015
Award Luncheon	Due Date:
Luncheon Planning with WRC Committee	March 15th, 2015
Check in with WRC Committee again	May 15th, 2015
Select Award Options, Review with Committee	May 15th, 2015
Order Awards	September 15th, 2015
Complete PowerPoint with photos & order	October 15th, 2015
Final Draft of Script	November 1st, 2015
Other Logistics	Due Date:
Announce at Advisory Board Retreat	August 1, 2015
WRC Early Bird Registration	TBD
Regional Awards due to National Office	November 1st, 2015
Awards and Retirements due to National Office	March 1, 2015
Newsletter Announcements	October 29th

Professional Development & Events

Rise Above: Navigating the Job Search

February 13, 2015, Chapman University, Sandhu Conference Center

- Number of Attendees/Participants: Over 110 (nearly 40 person increase from prior year)
- Description of Program:
 - Identifying strategies for self-care during the job search process;
 - The art of negotiation;
 - Exploring the Ed.D. or Ph.D. route, including identifying when and why to pursue it;
 - Tips for navigating the search process, as well as developing a quality resume and interview skills;
 - Navigating one's identity in the professional setting;

- Identifying one's supervisory style and managing staff;
- Developing one's social media profile and online presence;
- Succeeding at The Placement Exchange.
- Lunch plenary: "Food for Thought: Resilience, Failure, and Staying Positive through the Job Search."
- Number sessions: 1 opening plenary, 8 concurrent sessions, mock interviews, and 1 lunch plenary
- Successes of the event:
 - Higher attendance
 - Evaluations conducted at every session, as well as of overall conference
 - A number of sessions that received high evaluations
 - Practical, hands-on, creative advice
 - Everyone who wanted to be mock interviewed had the opportunity
 - Great volunteers, total board participation
- Conference attendees said the following about the Drive-In Conference experience:
 - "I loved the intimacy and location of the event. It allowed for good relationship-building opportunities. The panel session at lunch was AMAZING!"
 - "As an introvert, I really loved the drive-in format because of the intimate nature. It was much easier to develop relationships than at the larger conferences."
 - "The conference was well-rounded. It provided a great opportunity for interview preparation!"
 - "This was great! I feel ready for my job search."
- Changes that one would make next year.
 - Allow more opportunities for networking.
 - Decide whether or not post-conference social is worth it.

CCPA of ACPA Leadership Institute

April 18, 2015, California College of Arts in San Francisco

- Attendance approx. 50 professionals
- Push NASPA membership and involvement as well as collaboration with ACPA members in the Bay Area, NorCal hosted a featured closing panel of Bay Area small college deans and also sponsored the Closing Reception.

GAP, NASPA Hawai'i, HESA Networking/End of Semester Luncheon

May 6, 2015 ♦ University of Hawai'i at Mānoa, Honolulu, HI

- The UH Mānoa Higher Education Student Association (HESA) co-sponsored this on-campus professional networking event.

NASPA Hawai'i Mini-Conference

May 26, 2015 ♦ Chaminade University, Honolulu, HI

- 23 participants from five different O'ahu campuses attended this free, one-day conference.

Small Colleges & Universities Institute - Biennial

June 25 – 28, 2016; Macalester College, Saint Paul Minnesota

- Three-day residential program will provide chief student affairs officers and other senior-level administrators opportunities to think, discuss, and reflect on the critical issues affecting the field of student affairs today so that we may maintain strong, dynamic student affairs programs.

NorCal Summer Drive-In Conference

July 24, 2015

- Topic – Responding to Campus Climate Issues (likely held at Saint Mary’s College). Will need to work with Marcus very closely to get the information up on our website.

Understanding the Regional Research Grant Application Process

August 14, 2015 Webinar

- The purpose of the webinar included an overview of research and ways of knowing, the basic elements, writing a grant proposal, an overview of the NASPA Research agenda, our timeline for grant submission, as well as our deliberation process.
- Will be adding information on the types of research activities that the Research division will fund, and will invite a previous award recipient to provide experiential knowledge during the webinar. Lastly, we will promote the 2nd annual Research Institute (pre-conference) during the webinar.

Region VI Research & Assessment grant competition

Sept. 4, 2015 deadline

- The purpose of the grant is to provide opportunities for NASPA’s membership in the region to explore areas of research individually or collectively, utilizing the NASPA research agenda.

Forces of Change: Bridging the Past, Present, and Future

Western Regional Conference 2015

November 8-10, 2015 ◊ Marriott Oakland City Center, Oakland, CA

- The call for programs went live on April 21 and closed on May 29. Over 265 program proposals and SA Speaks proposals were submitted. The target date for program notifications is June 30.
- Conference registration opened on May 1, and will remain open through November 6. Rates for NASPA members and students remained the same. Registration rates for general non-members were increased to \$475.00 (early), \$525.00 (regular), and \$575.00 (late) to better align with the general non-member rates from other regions.
- In April, the co-chairs learned that the conference hotel is in the process of being sold, although will remain a Marriott property. The hotel liaison is working to get confirmation in writing that all terms/conditions in the hotel contract will be honored.
- The location for the conference opening reception has been finalized – the Oakland Museum of California, which celebrates the art, history, and natural sciences of the state of California.
- The name of the NASPA Undergraduate Fellows Institute will likely change to the NASPA Undergraduate Student Pre-Conference to be consistent with the NASPA Annual Conference.
- *Webmaster:* [Marcus Rodriguez, Webmaster]
 - Through the Web Development Lens
 - Program planning/implementation timeline - April 2015 through December 2015:
 - April – Ensure venue and sponsor/exhibitor expectations articulated
 - May – Programs update checks – weekly; opening session/keynote and reception event promo ready (webpage/social media)
 - June – Registration promos in top gear with website and social media support; volunteer section build-out on the web

- July – Featured speakers web section build-out and promo plan in operation; sponsorship and exhibition pages complete
- August – On-site visit to troubleshoot and brainstorm while nurturing team relationships; settle on-site publicity/posting needs
- September – Conclude apparel, tech, and supply orders
- October – Finalize online schedule and in Guidebook, printed copies available for download; FAQ section with emergency and illness resources available on web
- November – Re-connect with venue and off-site hired personnel, run-throughs, scripts, lighting cues, etc.
- December – Further develop website, with social media support, offering presented materials, support docs, and assessment opportunities
- Challenges to be met:
 - Hard deadlines for presenters to submit their materials and reminders about tech needs
 - Room scheduling and appropriations in alignment with presenter submission timelines and expectations
- On-Site Connections:
 - The 2015 WRC Tech Team will be working with local arrangements to secure early introductions to venue staff and hired technicians. Able to secure a straight, quick connection to the persons directly charged with supporting the Tech Team will help mitigate confusion and kept the group comfortably on task with an empowered ownership of their area and the support personnel (and equipment) associated.

Arizona: [Rhea Duncan, Nick Sweeton, and Laurie Silver, Arizona Co-Chairs]

- In conjunction with AzCPA (ACPA’s Arizona branch), NASPA-Arizona is putting on an Arizona Drive-in conference in October of this year. Decided to partner with AzCPA because Arizona has a relatively small number of colleges and universities, and there are not enough members between both associations to do two separate state-wide conferences, so we decided to share resources and do a joint conference. The conference will occur at Arizona State University-West Campus.

Graduate Students: [Wiliama Sanchez, GAP Representative]

- Graduate Associates have been encouraged to heavily promote the upcoming Western Regional Conference coming up in November. Graduate Associates have been given promotional materials to advertise at their respective institutions.

Nominations and Awards: [Sarah Wibe-Norris, Nominations and Awards Coordinator]

- Create professional development opportunities for members in the sub-regions by participating in the nomination process and voting procedures.
- Promote professional development through Undergraduate and Graduate Rising Star Award recipient stipends for use towards conference attendance.
- Support the professional development of students and new professionals by recognizing their involvement within the field and the association.

- Provide opportunity for learning and engagement through Program of the Year Presentations at the Western Regional Conference. Each Program of the Year will have the option to present at the Western Regional Conference, allowing conference attendees to learn about this opportunity, give feedback, and possibly re-create this program at their institution.
- Recognize individuals who have gone above and beyond in providing professional development and mentoring opportunities within student affairs or within their institutions. Award recognition of those who give back to our profession.

Advocacy & Scholarship

Research: [Cedric D. Hackett, Research Division]

- The following is a list of recipients for the 2014-15 award cycle within the region. Executive summaries are due August 14, 2015. **Four** of the six recipients have submitted proposals for the 2015 WRC in Oakland. Space will be reserved for recipients to present their research.
- 2014 NASPA Region VI Research & Assessment Grants:

Dr. Josie Ahlquist [\$1500]

California Lutheran University

Developing Digital Student Leaders: A mixed methods study of student leadership, identity and decision making on social media

Sean Horrigan [\$500]

University of San Diego

Narratives of Meaning-Making in Student Conduct Administration: A Developmental Perspective

Dr. Sandra Mahoney [\$1000]

University of the Pacific

The Development of Leadership for Social Change through a Community Involvement Program

Dr. Sharyn Slavin Miller [\$500]

Azusa Pacific University

The Identity Development of Multiracial College Students

Dayna Weintraub [\$1000]

University of California, Los Angeles

Exploring student-parent communication patterns during college: Considerations of race, class, and gender

Dr. Desiree Zerguera [\$1500]

University of San Francisco

On PAR with a Genuine Intent for Equity: Engaging Resident Advisers in Participatory Assessment and Evaluation of Community Development

Public Policy: [Kandy Mink-Salas, Public Policy Coordinator]

- The Summer 2015 issue of the Region VI e-newsletter will include an article on the role of Hispanic Serving Institutions (a federal designation) in serving the Latino student population and an article with an update on recent developments with the Deferred Action for Childhood Arrivals (DACA) policies as implemented by the White House, but now held up by judicial action at the federal court level.

Graduate Students: [Wiliama Sanchez, GAP Representative]

- The Graduate Liaison is proposing to the Region VI Advisory Board to sponsor three (3) \$500 scholarships for Graduate Students within each sub-region of Region VI to attend The Placement Exchange in Indianapolis, Indiana from March 9 – 13, 2016. The scholarship will help to support graduate students with registration, lodging and travel expenses. This scholarship aims to support graduate students within their professional career.
- In order to strengthen NASPA by making it a more responsive, vital and sustainable organizations, this scholarship will provide financial support to graduate students to attend the Placement Exchange and pursue a career in Higher Education.

Knowledge Communities: [Molly Bechtel and Anthony Keen, Knowledge Community Co-Coordinator]

- Providing ongoing support for development of new Knowledge Community for Undocumented/AB540 Students. Working with a member in Region VI who has already organized a call of interested NASPA members from throughout the country. An in-person meeting was hosted at the National Conference with a draft of the formal proposal following.
- Supported a NUFP Intern from San Diego State University by involving her in the planning and administration processes of the KC work in Region VI.
- Continuing to encourage that collaboration be an expectation of the work of individual Regional KC Representatives in every interaction, not just across KCs but across the region as well.
- Region VI KC Coordinators participated in the KC Leadership focus group on a national level. This included an online survey and then a call with other Regional KC Coordinators on January 30, 2015.
- Consistent participation in bimonthly Regional KC Coordinators conference calls
- *Webmaster:* [Marcus Rodriguez, Webmaster]
 - The Region VI Webmaster provided the Region VI KC New Professionals and Graduate Students KC Representative with scholarship program templates approved by the Region VI Advisory Board in 2007 to assist in the development of a new scholarship program procedures and protocols. Work continues on the promotion of the Understanding and Developing Your Regional Research Grant Application webinar and subsequent online information hosting and dissemination.

Nominations and Awards: [Sarah Wibe-Norris, Nominations and Awards Coordinator]

- *Advocacy:*
 - Promote scholarship, diversity, inclusion, advocacy, student engagement, leadership and support the NASPA Mission by recognizing the Program of the Year recipients.
 - Promote advocacy through the Knowledge Community recipient funding for use in creating opportunities for knowledge, engagement, scholarship, and research within the KC. Awarding the KCs additional funding allows for knowledge generation and success of the KCs in
- *Scholarship:*

- Promote the grants and research process by presenting and announcing the research award recipients.
- Promote scholarship through Undergraduate and Graduate Rising Star Award recipient stipends for use towards conference attendance.
- Promote scholarship through the Knowledge Community recipient funding for use in creating opportunities for knowledge, engagement, scholarship, and research within the KC.
- Promote scholarship, diversity, inclusion, advocacy, student engagement, leadership and support the NASPA Mission by recognizing the Program of the Year recipients.