



Berenecea Johnson Eanes
Region VI Director
Report for the July 2016 Board of Directors Meeting
June 24, 2016

NASPA Board Action Items

None at this time.

Leadership & Member Engagement

Membership Coordinator [Sabrina Fallejo]

- As of February 01, 2016
 - *Total number of paying members as of 2.1.16 (does not include Honorary, NUFP and Voting Delegates Members).
 - †New members added during the month of January 2016

MEMBER CATEGORY	Total*	New†
ASSOCIATE	59	3
EMERITUS	14	0
FACULTY	44	5
GRADUATE	379	33
PROFESSIONAL	1144	31
SUB-PROFIT	4	0
SUB-NONPROFIT	3	0
SUB-ADDITIONAL	2	0
UNDERGRAD	34	7
HONORARY	5	0
INTERNATIONAL COMPS	14	0
NUFP	135	0
UPGRADES	74	1
VOTING DELEGATE	97	0
INTER. INSTITUTIONAL	6	0
INSTITUTIONAL	96	0
TOTAL MEMBERS	1939	79
TOTAL PAYING MEMBERS	1785	79

Treasurer Report: [David Forgues]

- Pending membership Funds allocation to the sub-regions effective July 2016.
- Balance of Region VI funds as of January 2016 = \$180,895.

Research: [Cedric D. Hackett, Research Division]

- The Research Division will request to rename NASPA Region VI Research & Assessment Grant Award to the “Region VI Sharyn Slavin-Miller Grant for Research & Assessment”
- For the annual meeting, the faculty council has several initiatives. Involved in setting up publishers in the faculty lounge; that schedule is now available. Discussant for research presentations, and have several sessions of interest to those who teach. Lori Davis Patton is leading a session on using college student development. Look for other faculty initiatives, to which all are invited - faculty assembly meeting (for all who have an interest in faculty life), faculty lounge, programs sessions. Region VI chose Erin Kahunawai Wright as emerging faculty leader.

Small Colleges & Universities: [Leslie Lynn Opulauoho, Small Colleges Division]

- Member Engagement: Outreach and initiative to increase NASPA membership from SCUs. All regional representatives obtained the below information from the NASPA Office and are coordinating outreach to increase non-member SCUs to join NASPA
- Total number of small colleges and universities by region:
NOTE: restricted to degree-granting institutions only.

Number of SCUs	SCU NASPA Institutional members by region
Region 1: 208	90
Region 2: 613	118
Region 3: 1,119	126
Region 4E: 704	120
Region 4W: 459	71
Region 5: 215	48
Region 6: 404	41

Research and Public Policy [Rhea Duncan]

- Participated in Region 6 Board Conference Call – May 19, 2016 – Updated committee membership on 3 Legislative updates: FLSA, CASA and Beyond the Box

Southern California Executive Co-Chairs [Moya Carter and Jennifer Miller]

- June: Put Together the SoCal Board
 - Reach out to former members to update interest levels in serving
 - Invite new members to join the SoCal Board
 - Strategically reach out to members to full represent the institutional diversity of our region and a breadth of professional levels
- July: Host in-person SoCal Board Retreat/Planning Meeting
 - Identify SoCal needs/learning objectives
 - Plan an AY 2016-2017 SoCal Calendar

- August: Host a summer SoCal Networking Event

Executive Co-Chairs, NASPA Arizona [Rhea Duncan & Wendy Bruun]

- NASPA Arizona continuing to recruit current NASPA members as well as graduate students to serve on the NASPA Arizona leadership board.
- Networking and social events in Flagstaff, Tucson, and Phoenix/Tempe in February, March and April. The socials have been successful and have been used to spread interest and information about becoming NASPA members as well as professional development events in our state, region, and nation. Partnered with Arizona State University's HESA (Higher Education Student Association) for networking mixers.

NASPA Hawai'i, [Christine Quemuel & Dee Uwono Co-Chairs]

- NASPA Hawai'i continues to hold monthly board meetings.
- Goals for the upcoming year include: increasing community college membership; providing more professional development opportunities; increase NUFP participation; engaging more non-UH campuses in events.
- In an effort to include colleagues from campuses outside of UHM, the May 20, 2016 meeting was held at UH West Oahu with a Skype feed for those unable to attend in person. Future advisory board meetings will also include skype or google chat connections.
- NUFP advisory board member, Raul Velasco, coordinated meetings with all current Hawai'i NUFP members to increase engagement with the NUFP fellows.

NUFP Regional Coordinator [Terrie Tran]

- April 25: NUFP Regional Coordinators Phone Meeting-discussed history/goals of NUFP and role of RCs
- May 9: NUFP Full Board Phone Meeting- discussed history/goals of NUFP, committee work, and application
- Currently Regional Coordinators are reviewing NUFP fellow/mentor applications from the May 11th deadline. Decision notifications scheduled to go out to applicants during the week of June 27th.

Professional Standards Division [John L. Hoffman]

The Professional Standards Division continues to hold monthly meetings under the direction of Dr. Shana Meyer, Vice President for Student Affairs at Missouri Western State University. Our focus through recent meetings has been on the following:

- The NASPA and ACPA joint Rubric Task Force is nearing completion of its work. Final drafts of the new rubrics will move forward to the NASPA and ACPA boards this summer. In addition to Shana Meyer, Ellen Meents-Decaigny (DePaul University) is representing the Professional Standards Division on the joint committee; Jonathan O'Brien (Cal State Long Beach) from Region VI is also on the committee representing ACPA.
- The Division continues to work on visibility through (a) monthly blog posts, (b) presentations at regional and national conferences, and (c) submission of examples of using the competencies in professional practice for promotion on the Division website. In an effort to increase the number

of submissions of best-practice uses of the competencies, we have streamlined the process and submission form.

John Hoffman will be representing the Professional Standards Division as the summer retreat of the Region VI Board, which will meet in Irvine, California on June 27-29.

Knowledge Communities: [Molly Bechtel and Anthony Keen, Knowledge Community Co-Coordinators]

- On an ongoing basis, the Region VI Knowledge Community Coordinators (Molly Bechtel and Anthony Keen) have supported the recruitment and selection of Regional KC Representatives for 30 KCs. As of June 20, our roster is 36 people, with multiple Co-Reps and two vacancies.
- A large recruitment effort was launched in winter 2015 with the goal of filling all vacancies prior to the Annual Conference. Recruitment occurred via word-of-mouth referrals, Facebook (specifically, the NASPA Region VI Group), and Volunteer Central.
- Regional KC Representatives who submitted application materials (letter of interest and resume) and endorsed by the respective National KC Chair(s) were submitted for approval by the KC Coordinators to the Regional Director Berenecea Eanes for appointment approval.
- Following approval of appointment, Regional KC Representatives were sent a confirmation letter with next steps. This letter was shared via email with the relevant National KC Chairs Cc'ed.
- Appointments are currently pending for two Knowledge Communities: Parent and Family Relations, and Socioeconomic and Class Issues in Higher Education.
- o KC Coordinators have consistently participated in bimonthly Regional KC Coordinators conference calls.
- o Attention to representation throughout Region VI has been important in recruitment and selection process. Among the Sub-Regions, representation consists of:
 - NorCal: 12
 - SoCal: 17
 - Hawaii: 4
 - Arizona: 3
- o KC Coordinators have consistently encouraged KC Reps to recruit a leadership team of Sub-Regional Representatives in order to increase regional representation and involvement.

Volunteer Coordinator [Leslie Lynn Opulauoho]

- Advisory Board/Division/KC Activities
 - will work with Membership Coordinator and KC Representatives to post (NASPA Volunteer Central) any open Volunteer positions.
- Member Engagement
 - currently gathering names and contact information for individuals interested in volunteering at WRC 2016 (Seattle, WA) and WRC 2017 (Honolulu, HI).

Webmaster [Marcus Rodriguez]

The advisory board member incorporated two new developments and prepared additional build outs on the Region VI website. Those would include the Scholarships (<https://www.naspa.org/constituentgroups/regions/regionsix/researchgrants>) and Pillars (<https://www.naspa.org/constituentgroups/regions/regionsix/initiatives>) sections. These are unique to the region and were granted by NASPA per the member's pitch and request. I'm hoping for other opportunities to continue to grow our site in the future. In addition, the member will continue to send out notices for the WRC and anticipates event page builds for NorCal and

SoCal drive-ins.

The advisory board member is assisting with the wide distribution of the Technology Knowledge Community (TKC) webinar "Incorporating Digital Tools into Your Departmental Marketing". The advisory board member will be concluding his mentorship with his NUFP mentee. The transition will include a thorough evaluation, assessment, and recorded testimonial.

Nominations and Awards: [Sherry Mallory, Nominations and Awards Coordinator]

- Was appointed to this position recently, we are glad to have her on board.

Professional Development & Events

Southern California Executive Co-Chairs [Moya Carter and Jennifer Miller]

Fall Drive-In Conference

TBA

- Potentially at Cal State Fullerton or Cal Poly Pomona
- Potentially offering a Management/Supervision Training track as well as a New Professional Track
- Hope to coordinate dates with Western Regional Careers in Student Affairs Day

Winter/Spring Topical Webinars

Various

- Topics such as: Freedom of Expression and Event Safety Management, Emotional Safety on Campus, Responding to National Tragedy's, etc.
- Each webinar could be followed by a chance for folks to virtually exchange campus ideas related to the topics

Spring/Summer

TBA

- Drive-In Conference Workshop on Professional Transitions and/or Branding

NASPA Hawai'i, [Christine Quemuel & Dee Uwono Co-Chairs]

- *Writing & Submitting a Successful Conference Proposal*
Date: April 28, 2016
Time: 12:30pm
Location: UHM QLC 411
Speakers: Isaac Rodriguez Lupercio (UHM), Allison Jerome (Chaminade), Christine Quemuel (UHM)
15 participants (in-person), 2 participants (Skype)
- *2016 Careers in Student Affairs Month planning meeting*
Date: April 28, 2016
Time: 3:00 pm – 4:00 pm
Location: UHM QLC 411

Event to occur in October 2016

Professional Standards Division [John L. Hoffman]

As a part of the final assessment of the 2015 Region V-VI WRC in Oakland, 65% of attendees reported that they utilized the competencies to help make decisions about which educational sessions to attend. These are encouraging data. There are opportunities to do more with assessment data for the WRC, though some systems may need to be revisited as related to data access.

Knowledge Communities: [Molly Bechtel and Anthony Keen, Knowledge Community Co-Coordinator]

- Once approved, KC Coordinators shared an official appointment letter with new Regional KC Representatives. This letter included: Congratulations and gratitude for serving NASPA in a volunteer capacity; Notice of a training opportunities (including an in-person training at the Annual Conference in March on March 15, with two of our newly-appointed Reps attending); short survey to collect preferred contact information.
- Connection with National KC Chairs
 - Additional training occurred during an August 20 conference call with KC Reps, a new resource to help guide KC Reps with goals and accomplishments in their roles.
 - One-on-one calls with all KC Reps are in process. To date, 20 of the KC Reps have had a one-on-one call with a KC Coordinator.

Research and Public Policy [Rhea Duncan]

Participated in National Public Policy Board Conference Call – May 11, 2016

- Submitted 2016 Region 5/6 Conference Proposal for 2016 Public Policy Update session at Seattle Regional Conference in November 2016

NASPA Volunteer Coordinator [Leslie Lynn Opulauoho]

Region VI Advisory Board Retreat

June 27 – 29, 2016

Irvine, California

- Interact with Region VI Board members to offer assistance to promote volunteer opportunities
- Currently gathering names and contact information for individuals interested in volunteering during the WRC 2016 (Seattle, WA) and WRC 2017 (Honolulu, HI).

Webmaster [Marcus Rodriguez]

USC Bedrosian Center and City Impact Lab

"Barriers to Civics" a part of The LA Civics Initiative

July 8, 2016

USC Bedrosian Center (pending)

Western Regional Conference

November 9-12,

2016

Westin Seattle

Seattle, Washington

Pat Brown Institute 23rd Annual Policy Conference. "Elections 2016: What On Earth Happened?"

November 17, 2016

The L.A. Hotel Downtown

Advocacy & Scholarship

Knowledge Communities [Molly Bechtel and Anthony Keen, Knowledge Community Co-Coordinators]

- Supporting the new leadership team of the new Knowledge Community for Undocumented Immigrants and Allies Knowledge Community. In our previous term we worked with a member in Region VI who led the development of this new KC and currently serves as the Co-Chair of the KC.
- Supported potential new KC in Civic Learning & Democratic Engagement by sending out a call to Region VI from those trying to organize the development of this potential KC.

NUFP Regional Coordinator [Terrie Tran]

We received 44 NUFP fellow applications from the May 11th deadline.