



Scott McAward, Ph.D.
NASPA Region V Director
Report for the November 2018 Board of Directors Meeting
November 19, 2018

Requested Action Items

None at this time.

Leadership & Member Engagement

2018 NASPA Annual Conference Philadelphia, PA

Anna Gonzalez began her term as Regional Director-elect during the NASPA Annual Conference in March 2018 in Philadelphia, PA. During the conference, the Region V Business Meeting and Region V Social were held.

In May 2018, Anna Gonzalez accepted a position in the state of California and as a result will no longer serve as Regional Director-elect and subsequently Regional Director. After consulting with the NASPA President and Board Chair, a new Regional Director-elect has been appointed. Kathleen Farrell, University of Washington – Tacoma, will serve as the Regional Director-elect and the next Regional Director.

Knowledge Communities

Region V knowledge community co-coordinators have been working hard to market opportunities for open KC Representative positions, and then to ensure that new individuals being brought onto the board in KC rep roles have been trained thoroughly on region V processes. By the June 2018 board meeting, all new members were trained. KC coordinators are planning the training for the board meeting to initiate collaboration among and across representatives.

We have been holding monthly calls with KC reps, in alternating small and large groups. The most recent call focused on building out leadership teams for individual Knowledge communities to provide additional opportunity and involvement for members. Many KC representatives are currently in the process of building this out. We have also begun to do a KC spotlight in our regional newsletters to give representatives another avenue to share information with the region.

In June 2018, Kelly Dries and Nicholas Hudson resigned their positions as KC Co-Coordinators due to both accepting professional positions outside the Region. Kelly and Nicholas have made a tremendous impact on Region V and their dedication and engagement will be missed. Jes Takla and Jackie Saarenas have been appointed as KC Co-Coordinators and will serve throughout the next RD term.

June 2018 Advisory Board Retreat

The annual summer Region V Advisory Board Retreat was held in Portland, OR on June 25-27, 2018. Approximately forty board members were in attendance. In addition to Regional business, a significant portion of the meeting was focused on the NASPA Strategic Plan and the Region V Engagement Plan. Some additional highlights include:

- Membership Survey – Lauren Baines, Sean Ferris, Judd Harbin and Shane Simpson presented results of a Region V Membership Survey conducted in spring 2018. The survey focused on these main areas:
 - Membership – primary reasons for becoming a member; reasons for lapse of membership; support received from institution
 - Engagement and Communication – ways members are currently engaged; ways members would like to be more engaged; barriers to engagement
 - Funding – how aware members are of funding opportunities
 - Inquiry – interest and engagement in topics around research and assessment
- NASPA Foundation – Region V was successful in meeting both Foundation goals with 108 (goal 75) individual donors and \$15,418 college (goal \$10,074). This will result in \$1000 in funding from the Foundation to provide scholarships to Region V members

June 2018 Portland Advisory Board Meet and Greet

During the Advisory Board Retreat, the 3rd^d Annual “Advisory Board Meet and Greet” was held in Northwest Portland. Led by the Oregon state representative, Region V members and other interested individuals met for an informal meet and greet that included shared appetizers and beverages. Approximately 30 members attended in addition to the Region V Advisory Board members. This was the first year the event was held outside the hotel and was seen as a great success and feedback was it should be continued.

November 2018 Advisory Board Meeting

The Region V Advisory Board met during a condensed board meeting as part of the 2018 NASPA Western Regional Conference in Sacramento, CA on November 9, 2018. Agenda included discussion of regional sponsorship requests, advisory board appointments and the NASPA Strategic Plan. Due to very limited time during board meeting, a full discussion of the NASPA Strategic Plan was not possible.

Region V 2018 Award Winners

During the 2018 NASPA WRC, Region V presented the following Regional Awards:

- **Nam Nguyen, Washington State University**
Undergraduate Rising Star Award
- **Shantzyn Nihipali, Southern Oregon University**
Undergraduate Rising Star Award

- **Christopher Highbanks, Oregon State University**
Graduate Rising Star Award
- **Timothy Davis, University of Utah**
Outstanding New Professional Award
- **Maggie Hendrickson, Pacific Lutheran University**
Undergraduate Rising Star Award
- **Sue-Ann Huang, Seattle University**
Outstanding Mid-Level Professional Award
- **Dennis Denman, Edmonds Community College**
Community College Professional Award
- **PLU Listen, Pacific Lutheran University**
Innovative Program Award
- **Jackie Saarenas, APIKC, Northeastern University, Seattle**
KC Award for Collaboration and Visibility
- **Joanna Royce-Davis, Pacific Lutheran University**
Distinguished Service to the Profession

Membership

Sean Ferris, University of Washington, continued his term as the Region V Membership Coordinator. As of November 16, 2018, Region V Membership was 1,051, a slight increase in membership compared to June 2018 (1.5%, or 16 members). Over the past 90 days, 124 new members joined in Region V. Individual Membership by State or Province is as follows:

Alberta	23
Alaska	9
British Columbia	39
Idaho	36
Montana	24
Nevada	80
Oregon	193
Utah	227
Washington	321
Unknown/Not Reported	6

Two new State/Provincial Reps were appointed since March 2018. Chuck Lepper, Ph.D. was appointed Utah representative in May. Dr. Lepper currently serves as the Vice President of Student Affairs at Salt Lake Community College. Also in May, Katie McCooey was appointed the Washington State representative. She is a Residential Life Area Director at University of Washington Seattle. Both were appointed through the term of the current RD, ending in March 2019. The British Columbia representative position remains open and has proven difficult to fill. The Alberta representative will serve both provinces for the time being.

Under the direction of Sean Ferris and Judd Harbin, the Membership Team led a member survey. The survey was live from 2/27 to 4/1, supported by NASPA central office. Sent to 1,000 folks in region V and distributed through various NASPA list serves and social media sites. 167 responses. A combination of

quantitative and qualitative responses. On 6/4 an initial report was shared with the RV membership team. Recommendations were made to make the data useful for membership team by breaking it down into individual states and provinces, as well as generalizing the findings to be useful for the larger board. The RV Assessment, Evaluation, and Research KC representative, the Alberta and Idaho representatives, and the Membership Coordinator are collaborating on the evaluation. The membership team presented a more complete analysis of the assessment at the Region V annual board meeting in Portland on June 26.

Communication

The Region V communication plan was continued and coordinated by Chris Meiers. Regular monthly e-newsletters were sent, along with targeted regional emails. The Region V Social Media statistics are:

November 2018:

- Twitter followers: 898
- Instagram followers: 155
- Facebook members: 619
- LinkedIn members: 145

Professional Development & Events

Region V Advisory Board Retreat

June 25, 2018 – June 26, 2018 – Resident Inn Riverwalk, Portland, OR

Region V SSAO Retreat

June 26, 2018 – June 28, 2018 – Residence Inn Riverwalk, Portland, OR

- 40 registrants
- Coordinated by Chris Meiers and facilitated by Mike Segawa
- Co-sponsored by Bon Appetit

Utah NASPA 2018

September 28, 2018 – Salt Lake Community College, Salt Lake City, UT

- 253 Registrants
- Featured Speaker was Meghan Grace
- Coordinated by Erin Stirling
- 2019 will be hosted by Weber State University

2018 NASPA Western Regional Conference

November 8, 2018 – November 11, 2018 – Grand Sheraton, Sacramento, CA

- 638 attendees
- Chaired by Patrick Day, San Jose State University
- Keynote Speakers: Jaime Casap, Google; Luke Wood, San Diego State University; Judy K. Sakaki, Sonoma State University
- Included Community College Pre-conference Institute

- Attendees and surrounding community impacted during the conference due to nearby wildfires and subsequent smoke

2019 NASPA Western Regional Conference

The location and dates for the 2019 NASPA Western Regional Conference have been confirmed:

November 2, 2019 – November 5, 2019 – Hilton Downtown, Portland, OR

- Chaired by Kathryn Kay Coquemont, Salt Lake Community College