



Scott McAward
NASPA Region V Director
Report for the July 2017 Board of Directors Meeting
June 22, 2017

NASPA Board Action Items

None at this time

Leadership & Member Engagement

NASPA Annual Conference San Antonio, TX

The regional leadership transition occurred during the NASPA Annual Conference in March 2017 in San Antonio, TX. Leslie Webb completed her term as Regional Director, and Scott McAward began his two-year term. During the conference the Region V Business Meeting and Region V Social was held. The 2017-19 Region V Advisory Board was appointed.

Knowledge Communities

The Knowledge Community leadership transitioned with Kelly Dries continuing in her role as KC Co-coordinator and the addition of Nicholas Hudson as KC Co-coordinator. New KC reps were appointed and the KC Co-coordinators conducted new KC Rep training on March 22, 2017, March 23, 2017, and March 30, 2017. Additional training was also conducted as part of the Region V Advisory Summer Board Retreat in June 2017. As of the date of this report, members are being recruited to serve as the KC representative for the following KCs: Disability, Fraternity/Sorority, and Campus Safety and Violence Prevention.

Membership

Sean Ferris, University of Washington, began his term as the Region V Membership Coordinator. Region V saw a slight increase in membership likely as the result of the location of the 2016 Western Regional Conference within the Region. As of June 22, 2017, Region V Membership was 1,049 members, with 80 of those identified as new members added during April and May 2017. The Membership team planned an Advisory Board Meet and Greet in Portland for June 2017 (see below)

Communication

The Region V communication plan was continued and coordinated by Chris Meiers. Regular monthly e-newsletters were sent, along with targeted regional emails. The Region V Social Media statistics are:

- Twitter followers: 815
- Instagram followers: 86
- Facebook members: 390
- LinkedIn members: 148

June 2017 Advisory Board Retreat

The annual summer Region V Advisory Board Retreat was held in Portland, OR on June 21-23, 2017. Forty board members attended, many as new advisory board members. The agenda for the retreat included review and revising the Region V Strategic Plan, planning for FY2018, and conducting annual board business.

June 2017 Portland Advisory Board Meet and Greet

During the Advisory Board Retreat, the 2nd Annual “Advisory Board Meet and Greet” was held in the lobby of the Marriot Portland Residence Inn. Led by the Washington and Oregon state representative, Region V members and other interested individuals were invited to join the advisory board for an informal meet and greet appetizers and cash bar happy hour. The event was attended by 38 individuals from the Portland and regional area.

Region V & DLI Meet-Up

A NASPA Region V Meet-Up is scheduled for June 26th as part of the Dungy Leadership Institute being held at Pacific Lutheran University.

Professional Development & Events

Power of One: Coalition through Community

April 20, 2017 – April 22, 2017 – Bellevue College, Bellevue, WA

- 164 Registrants
- 23 institutions from 7 different states and provinces
- 8 Breakout Session Blocks for a total of 64 presentations
- Keynote Speakers
 - Julie Goldman & Brandy Howard, Comedians/Writers
 - #BlackTransMagick
 - Dr. Kevin Nadal
 - Brady Piñero Walkinshaw, Washing State Representative

Region V SSAO Retreat

June 19, 2017 – June 21, 2017 – Portland, OR

- 37 Registrants
- 27 institutions represented
- Coordinated by Nancy Youlden and facilitated by Mike Segawa
- Co-sponsored by Bon Appetit and Ohhlala