



Leslie Webb
Region V Director
Report for the December 2015 Board of Directors Meeting
November 13, 2015

NASPA Board Action Items

None at this time

Leadership & Member Engagement

The Advisory Board developed a strategic plan at the summer board meeting. Co-leads were identified and have spent the last few months refining the goals, objectives and action items. Next step is to identify responsible parties in the advisory board to bring the plan to life.

The Western Regional conference (report not ready at this time) provided a significant opportunity for membership engagement. Over 900 participants engaged in 2-4 days of relevant and meaningful conversation. Further, region V members were honored for their contributions to the region. Award winners were:

Innovative Program

Salt Lake Community College, Academic & Career Advisors

President's Award

Ronald Thomas, University of Puget Sound

Undergraduate Student Rising Star

Molly Markus, Montana State University Billings

Outstanding New Professional

Kirsten Keith, Portland State University

Outstanding Mid-level Professional

Danielle Kleist, Washington State University Tri-Cities

Research Grant

Amir Law, Student Success Institute

Turner Award

Heidi Stanton-Schnebly, Washington State University

Goodnight Award

Glenn Smith, Concordia University

Power of One Liaison is currently in the process of identifying institutions/student populations that have not previously participated in Power of One and reaching out to offer scholarships.

- Undocumented Queer Students
- Umpqua Community College
- Heritage College

Knowledge Community Activities for Western Regional Conference 2015, Oakland, CA

To engage Region V KC leaders at the conference, all KC representatives were given polos to wear at the KC Fair to create team camaraderie and a cohesive KC team at the western regional conference. All KC representatives were at the KC fair to staff their table, If they were unable to attend, and their Region VI counterpart was also unable to attend, we asked them to identify someone in the committee who can serve in their place, so the KC fair will be well-staffed at this upcoming conference.

Communications and Web

The following actions took place over the last quarter:

Five monthly summary digest emails to R5 membership

Five individual messages to R5 membership

Establishment of a R5 Facebook and Instagram Account

Development of a monthly publication cycle for website blog posts

Seventeen R5 blog posts

Setup of the 2016 Power of One Event Website

Multiple webpage edits

Membership

State and Province Representatives are connecting with institutions in their areas to compile an institutional contact. This will allow for better communication and updates regarding NASPA.

The membership area is developing a survey to assess the needs of members in each state and province. It is important to engage members in the region and learn what NASPA can do for each individual. State and Province Representatives secured funding from the regional budget to provide networking events in each of the different states/provinces.

Professional Development & Events

NASPA Western Regional, Oakland, CA, November 2015 will be in the next report.

Upcoming –NASPA Power of One LGBT Conference: Education to Action

April 28, 2016 – April 30, 2016 ∅ University of Washington, Tacoma

- Goal of 300 participants
- Description of Program – bullets
- 4 different breakout sessions
- Vicci Martinez, recording artist