



Deneece Huftalin
Region V Director
Annual Report for the Winter Board of Directors Meeting
February 13, 2014

NASPA Board Action Items

None at this time

NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for students.

Leadership

Board Leadership

The Region V NASPA Board has instituted conference calls in between our in-person meetings. Conference calls were held in September and January with meetings occurring at the Western Regional Conference in November and again at the national conference in March. This has enabled us to stay on track with communication, initiatives, etc...

The NASPA Region V Board has also all pledged to participate in the #NASPAgives campaign. We are making a commitment to have 100% of the board donate by end of fiscal year. And we recently met our dollar goal as established by the #NASPAgives campaign!

Knowledge Community Leadership

- Many new Knowledge Community representatives were recruited to the board in March 2013. These representatives participated in conference call trainings with the Region V KC Coordinators during April. In each training they learned about the responsibilities and expectations for being KC reps, how to send messages on the regional listserv, how to post to the regional blog, and other tips to get started in their roles.
- All Knowledge Community representatives have contacted their national KC chair people and many have been invited to join in on national conference calls with their leadership teams, including the Men and Masculinities, Multiracial, Student Athlete, and Student Affairs Fundraising and External Relations KCs.

- The Student Affairs Fundraising & External Relations Knowledge Community co-representatives are developing a survey for regional members and institutions with the hope of gaining a broader perspective of what schools and colleagues are doing to advance their efforts in the areas of affinity building, fundraising, and constituent cultivation.
- The Men and Masculinities Knowledge Community representative is beginning to develop a regional drive-in conference for 2014.
- The Multiracial and Student Affairs Fundraising & External Relations Knowledge Community representatives are developing networking opportunities for the upcoming Western Regional Conference to be held in Salt Lake City in November 2013.
- The 2013 Power of One conference, coordinated by the Region V GLBT Issues Knowledge Community, was held at Boise State University on April 26 through 28 under the theme “Becoming Inclusive Leaders.” Power of One celebrated it’s 10th anniversary this year and also boasted a record attendance of 241 registrants. The conference host for 2014 will be Salt Lake Community College.
- Region V Knowledge Community Coordinators are developing an educational session for the 2013 Western Regional Conference called “Knowledge Communities 101.” This interactive program will be held during one of the conference’s concurrent sessions and will introduce attendees to the purpose of Knowledge Communities, what they provide to NASPA members, and how to get involved in them. This session will be followed by a Knowledge Community Fair at which KC representatives from both Region V and VI will be stationed at resource tables to greet conference attendees one-on-one and answer questions about their groups.

Overall, Region V Knowledge Community representatives continue to build their capacities to connect across the region and engage in meaningful dialogue. To that end, all KC reps have added their contact information to the NASPA Region V blog and many have posted links or short articles to stimulate conversation in their areas and test the utility of this medium as a communication link to our members (<http://nasparegion5.com/knowledge-communities/>)

- **Participated in Conference Calls with KC Leadership Teams – 10 KCs**
 - Disability KC representative
 - Fraternity and Sorority KC representative
 - Asian Pacific Islanders Concerns KC representative
 - Spirituality and Religion in Higher Education KC representative
 - Student Affairs Development and External Relations representative
 - Latino/a KC representative
 - Health in Higher Education KC representative
 - New Professionals and Graduate Students KC representative
 - Parent and Family Relations KC representative
 - Women in Student Affairs KC representative
- **Communicated with Membership via Emails and Phone Calls – 15 KCs**
 - Campus Safety KC representative
 - Alcohol and Other Drugs KC representative
 - Men and Masculinities KC representative
 - Indigenous Peoples KC representative
 - Multi-racial KC representative
 - Sustainability KC representative

- African American KC representative
 - Fraternity and Sorority KC representative
 - Asian Pacific Islanders Concerns KC representative
 - Spirituality and Religion in Higher Education KC representative
 - Student Affairs Development and External Relations KC representative
 - Latino/a KC representative
 - Health in Higher Education KC representative
 - New Professionals and Graduate Students KC representative
 - Parent and Family Relations KC representative
- **Submitted a Newsfeed Article – 10 KCs**
 - Sustainability KC representative
 - African American KC representative
 - Student Affairs Development and External Relations KC representative
 - Latino/a KC representative
 - Health in Higher Education KC representative
 - New Professionals and Graduate Students KC representative
 - Parent and Family Relations KC representative
 - Student Affairs Partnering with Academic Affairs KC representative
 - Student Athlete KC representative
 - Women in Student Affairs KC representative
- **Partnering with Another KC or Board Member on an Initiative/Project – 4 KCs**
 - New Professionals and Graduate Students KC representative
 - Student Affairs Partnering with Academic Affairs KC representative
 - Administrators in Graduate and Professional Student Services KC representative
 - Fraternity and Sorority KC representative

Membership Leadership

New State/Province Representatives

- Shad Sorenson at Utah Valley University, will be serving as the new Utah State Representative

State/Province Updates

- Alberta
 - Clint Galloway attended a regional conference in AB, where he had the opportunity to present the “Putting the Pieces Together” presentation created by NASPA to introduce professionals to the organization
- Washington
 - The Puget Sound Colloquium coming up January 2014 at Pacific Lutheran University
 - This is the first year that the PSC has been officially co-sponsored by Region V and written into the budget
 - Over 200 attendees, the event featured Dr. Stephen Chew from Samford University to talk about metacognition and student academic success
 - PLU is working on submitting their final report of the event, as well as an article for the Region V page on the NASPA website

- The NASPA Meetup was held after the Colloquium. Approximately 25-30 professionals in the region attended. A Facebook invite was sent out, in addition to several plugs over Twitter and email from the PSC14 committee



General Updates

- The NASPA Session “How to Get Involved With Your NASPA Region” was held on Friday, November 8th at the NASPA Regional Conference. The session featured a panel of NASPA advisory board members, including Amy Koeckes, DJ Zissen, and Stacy Klippenstein from Region V and Steve Lerer from Region VI
- State/Provincial reps are having a phone conference call in February to re-assess goals for the year, and to provide an opportunity to check in since not all members will be able to attend the conference in Baltimore

NASPA D.C. Updates

- As of February 2014, NASPA had a net gain of 354 members, and is at 12,208 paying memberships

Membership Updates

- This report is the first since dropping voting delegates and schools which did not renew, which may be why the numbers of voting delegates/institutions are lower rather than steadily increasing
- Overall gain is in line with this period in previous years, but the gain in paying members is higher. **In the past, membership coordinators did not have access to number of paying members
- February is typically our largest gain of the year, and we expect that to be the case this year as well
- As expected the biggest gains are in professional affiliates (+13) and master’s students (+3), presumably due to conference registrations
- The chunk of the drop in individuals is mostly annual conference registrants from 2013 who did not renew
- Unclear why we have had a significant decrease in faculty memberships (18 in 2013 down to 12 in 2014)
- Unclear why the voting delegates number does not match the institutional membership number—may be a lapse in NASPA dropping institutional members but not their voting delegate’s membership yet
-

NASPA Region V Membership Trends February 2014

MEMBER CATEGORY	Feb. 2011	Feb. 2012	Feb. 2013	Feb. 2014
ASSOCIATE	53	62	51	48
EMERITUS	4	4	Not avail.	4

FACULTY	18	23	18	12
FAC-UPGRADE	4	2	2	1
INTER. PROFESSIONAL	Not avail.	Not avail.	Not avail.	12
INTER. PROF UPGRADE	Not avail.	Not avail.	Not avail.	1
MASTERS	Not avail.	Not avail.	Not avail.	86
MAS-UPGRADES	Not avail.	Not avail.	Not avail.	2
PROFESSIONAL	505	533	548	555
PROF-UPGRADE	10	15	Not avail.	20
SUB-NONPROFIT	Not avail.	Not avail.	Not avail.	2
SUB-ADDITIONAL	Not avail.	Not avail.	Not avail.	0
UNDERGRAD	19	16	16	20
NUFP	Not avail.	Not avail.	41	60
VOTING DELEGATE	75	80	84	81
INSTITUTIONAL	75	81	84	72
TOTAL MEMBERS	<i>838</i>	<i>901</i>	<i>919</i>	<i>914</i>
TOTAL PAYING MEMBERS	Not avail.	Not avail.	Not avail.	854

Community College Division Leadership

The Community College Division has a page on the new NASPA website. The Community College Division has formed a communications work group and Nancy Singer is chairing that work group. Work group membership has changed since our last report. Misha Maggi now represents region VI on our committee. Misha has created a Twitter feed for our division. The link to the twitter is: https://twitter.com/NASPA_CCD. The username is @NASPA_CCD. The password is Community. We want to really encourage CC Division members to tweet at the conference as a way for CC folks to connect. Additionally, Misha created a place holder logo for the account. Additionally, Amy Diaz and Qiona Woffard will be trained to post news feeds to the CC Division website.

Toni Castro, Vice President of Student Services at Highline Community College in Washington was awarded the Community College Professional Award for Region V at the Western Regional Conference.

Salt Lake Community College is participating in NASPA's LEAD Initiative on Civic Learning and Democratic Engagement.

Faculty Division Leadership

The Research Coordinator, Student Affairs Partnering with Academic Affairs Coordinator and Faculty Liaison meet with state and provincial representatives prior to the last board meeting to discuss how to engage more faculty in NASPA. This was discussed at the board meeting and it was recommended that an assessment be done to inform us about faculty needs. As a result the following activities have occurred:

- Each state and provincial representatives provided names of faculty from their area and a master distribution list was created.
- A survey was developed by the Assessment, Evaluation and Research KC Representative along with input from others.
- Survey was distributed in October.
- A brief summary of the results was presented at the advisory board meeting in November with any items needing funding and/or follow up to be presented in March.

Faculty Assembly

- Participated in September and October Faculty Assembly meetings held on Go to Meeting platform.
- Coordinated a requested national conference program proposal on Moving from Administrator to Faculty. Four other colleagues participated in the proposal which has been accepted for the national conference.

Treasurer Report

FY14 Status

Kelli Grantham is working with the NASPA Central office to get our starting numbers for FY14.

The Central Office is still transitioning to a new Intacct Dashboard program that they say will be easier to help us track income and expenses. They are also giving each region their own bank account to better track balances. Kelli do not have the most updated CASH balance so this is still listed the same.

Power of one is healthy after the Boise conference. Kelli worked with Heidi and Olivia Jones at the NASPA conference to get them up to date for FY14. The income still hasn't been transferred to their account but I am assured we are good.

Western Regional Conference Updates

The Central Office is still closing out the conference income and expenses. We have a few to still code and take out of the budget, which hopefully will be soon so we can get the profit split between Region V & VI.

Communications and Website Leadership

Dani McKean joined the Region V board as the new Social Media Coordinator. Together, she and Tina are "command central" in terms of Region V blog, social media announcements and overall communication.

Blog

Material from the NASPA Region V Blog (www.nasparegion5.com) was transferred to the overhauled NASPA website Region V page and newsfeed. This allows us the ability to archive materials, historical information, and articles since the blog domain will not be renewed after December 2013.

- Continuation of the Student Stories series featuring Advisory Board testimonials of student affairs practitioners and lessons learned.
- Manage email communication requests from Region V and VI Advisory Board members and constituents to share information in a coordinated manner.
- Assist Power of One Conference committee with creating event website and uploading content
- Assist CSAO Retreat coordinator with updating event registration
- Continuation of the Student Stories series featuring Advisory Board testimonials of student affairs practitioners and lessons learned
- Contact Advisory Board members to contribute newsfeed articles and materials; collect and post monthly articles
- Manage email communication requests from Region V and VI Advisory Board members and constituents to share information in a coordinated manner

In the migration to the new web interface Region V lost web presence of the history of award recipients as well as the criteria for each award. As of January 2014 NASPA is indicating that the current interface is not conducive to providing this kind of information and that staff are working on a new way to do so; however this will not be implemented for some time. This presents some challenges in terms of promotion for nominations and educating the membership about our regional history.

Social Media

- Created a posting calendar through this month to auto post upcoming events and info, mostly surrounding WRC (which was gathered from the website and planned communications around the event).
- Made non-planned posts as requested by board members.
- Updated Twitter settings to make sure we have more control over the medium.
- Updating the design on NASAPA V's Facebook and Twitter accounts after WRC.
- NASPA_V Twitter account up 49 followers from September 2013.
- NASPAregion5 Facebook account up 14 likes from September 2013.

Scholarship

Research Coordinator Report

Student Affairs Partnering with Academic Affairs Knowledge Community (SAPAA KC) representative Amy Bergerson collaborated with the Region V Research Coordinator on a research networking session for the 2013 Western Regional Conference, an open networking session for individuals interested in meeting others who are engaged in research in student affairs.

Clare Cady and Amy Bergerson came on in the Research Coordinator role in June 2013. Since then, Amy has transitioned to be the Student Affairs Partnering with Academic Affairs KC Representative.

Scholar Practitioner Research Grant

The grant reviewers were:

Name	Institution	Position	Regional Board Role
Amy Bergerson	U of Utah	Faculty	Research Coordinator
Clare Cady	Oregon State	Human Services Resource Coordinator	Research Coordinator
Hui Ling Chan	Western Washington U	Asst. Director of Res Life	International KC Rep.
Jim Dunsdon	U of Victoria	AVP Student Affairs	British Columbia Rep
Graydon Stanley	Northern Idaho College	VP Student Services	Idaho Rep.
Heidi Stanton-Schnebly	Washington State	Gender Identity/ Expression and Sexual Orientation Resource Center	LGBT KC Rep.

Two grantees were selected from a pool of 4. Both were notified in June, and accepted their grants in July. Both grantees have one year to complete their study, and will present their findings at the NASPA WRC in 2014 in Anaheim:

- \$650 was awarded to Krystle Cobian for her study, "The Impact of the College Student Conduct Process on the Multicultural Competency Development."
- \$1000 was awarded to Dr. Kim Nehls for her study, "Student Affairs Advisory Boards: Links to Community and Philanthropy."

We followed up with the two grantees from the 2012-2013 grant cycle:

- Dr. Nancy singer will be presenting her research, "Investigating the Impact of Summer Internships on Underrepresented Minorities and First-Generation Students' Access to Post-Secondary Education," at the NASPA WRC 2013 in Salt Lake City.
- Dr. Vicki Wise was unable to present at the NASPA WRC 2013, but submitted her research, "Developing an Employee Evaluation Scale Too Aligned with ACPA and NASPA Professional Competency Areas for Student Affairs Practitioners," to the Journal of Student Affairs Research and Practice. It was not accepted, and has since submitted it to Research and Practice in Assessment. We have not gotten an update as to whether or not it will be accepted.

For the 2014-2015 grant cycle:

- I will request the same amount of funding (\$2000) for the purposes of supporting scholar-practitioner research, and will begin calls for grant proposals in early spring, with a deadline in Mid-May.
- I have entered into conversations about partnering with the NASPA Enough is Enough Campaign to pilot a research grant focused on violence prevention. We are currently looking to see if funding is available from Enough is Enough, and will earmark that funding for research with this focus. The grant process will remain roughly the same, with the inclusion of topic-specific assessment on the scoring rubric, and 1-2 Enough is Enough reviewers added to the review team for that specific grant. I am working with Dean Kennedy, Research Coordinator for Enough is Enough, to iron out specifics and develop the scoring process.

Research Highlights on the Region V Blog

We made the decision to wait until the new website was started up before highlighting research within the region. I will be getting trained to post to our new website, and will start highlighting one research project per month. I will be putting out a call for research for the blog at the start of 2014.

Research Presence at Conferences

We worked with the Region V 2013 conference committee to hold a research session during the conference that will allow scholars and practitioners to connect around research topics and plans. The session will be held from 3:30-4:30 on Thursday of the conference.

Research Symposium

One goal is to expand opportunities to share research at the 2014 WRC in Anaheim. I will be meeting with Cedric Hackett, Region VI Research Coordinator, to develop the concept of a Research Symposium, which would be held at the WRC 2014. This could include presentation of peer-reviewed papers, poster sessions, and networking opportunities for scholars and scholar-practitioners.

Scholar Practitioner Research Grant:

2014-2105 grants timeline:

- Outreach to past grantees, particularly the 2013-2014 recipients for information on their research and how the grant impacted their ability to do research. (currently doing this)
- Develop a series of posts for the blog highlighting the past research, explaining the grant, and offering thoughts/advice on applying. (currently doing this)
- I will begin promoting this year's grant in Baltimore through face-to-face networking and handouts.
- Grant applications will open 1-2 weeks after the annual conference, and will close May 15.
- There will be a posting about the grant every other week while applications are open.
- Begin recruiting reviewers for the grant Mid-April.
- Grant review will happen from May 15-31.
- Make grant offers the first week in June, and will follow up with official announcements via the blog.

For the 2013-2014 grant cycle:

- Currently following up with the grantees to see how they are doing.
- Asking the grantees to write a brief summary of their research, how it is going, and how the grant facilitated that so we can post it on the Region V site. This can be linked to the #NASPAgives initiative.

For the 2014-2015 grant cycle:

- We will be including an additional \$500 contribution from Enough is Enough to support research focused on violence prevention.
- Dean Kennedy is providing Clare with language for promotion of this grant, and it will be folded into all grant communications.
- Applicants will indicate if their research has this specific focus to be included in the EiE grant pool.
- Dean will also serve as an additional reviewer on grant applications that are focused on violence prevention.
- Enough is Enough will give the grant money to the recipient directly.

Research Institute

Clare is working with a team of folks from Regions V and IV to launch the first WRC Research Institute to be held prior to the start of the WRC in Anaheim.

Professional Development

Knowledge Community Highlights

- The Alcohol and Other Drugs KC representative will soon launch a monthly webinar on issues surrounding substance abuse.
- The African American KC representative will host a Google Hangout on February 28 to facilitate connections between regional members.
- The Spirituality and Religion in Higher Education KC representative participates monthly in the “Let’s Talk Spirituality” KC teleconference.
- The Student Affairs Development and External Relations KC representatives created a regional volunteer committee. Currently, the committee is developing a peer benchmarking survey to learn how regional institutions operate in terms of fundraising and external relations.
- The Fraternity and Sorority KC representative is exploring the development of a drive-in conference to be co-hosted with AFA Region 5.
- The Student Affairs Partnering with Academic Affairs KC representative has collaborated with the regional Research Coordinator on a Research Institute to be included in the 2014 Western Regional Conference in November. Additionally, the KC rep has worked with others on the Region V board to develop a survey of faculty in our region. The results of this survey were shared at the 2013 Western Regional Conference and recommendations will be made in the coming months.
- The Administrators in Graduate and Professional Student Services KC representative presented a webinar titled “Supporting Health Care Practitioners in Professional Programs” on November 20. Around 20 professionals from the region signed on to participate in the webinar.

Community College Division

On November 20, Salt Lake Community College’s Director of the Disability Resource Center and two of our faculty presented a community college online learning series titled Building Strategic Partnerships through Crowd Sourced Accessibility and Service Learning. The session abstract is as follows: Crowd sourcing can be an innovative approach to engage students and the campus community in the process of creating accessible media for students with disabilities. This presentation describes an ongoing service-learning project to crowd source accessibility at an urban community college, and explains tolls and practices used to facilitate the project.

Awards Process

Board members identified colleagues that could be nominated at the meeting in June and the Awards Chair followed these suggestions with direct requests for nominations. In addition the larger membership was encouraged to submit nominations via the newsfeed on four occasions. Eighteen new nominations were received for 11 awards and 21 nominations were considered as three nominations from the previous year were considered again (see below). All nominators were thanked for their nomination and encouraged to share their nomination with the nominee.

Eleven Board members served as reviewers of the nominations and using established rubrics based on the award criteria recommended the recipient of the Award. These recommendations were reviewed by the Awards Chair and confirmed.

Recipients were recognized with an informal reception in the RD's suite during the Western Regional Conference and with a desktop plaque at the Luncheon in November. All recipients were in attendance and for the Goodnight, Turner, and Distinguished Service Awards the lead nominator presented the recognition.

A photo of the recipient receiving the award and a brief description of the honor were sent to the public relations personnel at their respective institution following the Conference and Award recipients were announced to the membership via the newsfeed.

Award	Nominations Considered 2013	Nominations Received 2012	Recipient
Undergraduate Student Rising Star	4	2	Samuel Ortiz, University of Utah
Graduate Student Rising Star	2 (1 2012)	2	Portia Anderson, University of Utah
Outstanding New Professional	2	1	Nathan Panelo, Western Washington University
Mid-Level	3	4	Stacy Ackerlind, University of Utah <i>*selected for NASPA award</i>
Scott Goodnight	1 (1 2012)	2	Robert Vieira, Vice Provost Emeritus, OHSU
Distinguished Service	1	1	Bruce Pittman, University of Idaho
Fred Turner	1	0	Paul Bennion, College of Idaho
Innovative Program Award	4 (1 2012)	2	Portland State University – Turntable Advising
KC Award for Collaboration & Visibility	1	1	Latino KC
Community College Professional	1	0	Toni Castro, Highline Community College
President's Award	1	0	Thayne M. McCulloh, Gonzaga University
Total	21	15	

Retirees

Region V identified colleagues who have retired since March 2013 by seeking information from Board members and the membership through the newsfeed and submitted the following list to NASPA:

- Art Costantino, Vice President for Student Affairs, The Evergreen State College
- Eric S. Godfrey, Vice President for Student Life, University of Washington
- Michael Hall, Dean of Students, Pacific Northwest College of Art

- Carol Sandoval, Director Student Services, Salt Lake Community College
- Robert Vieira, Vice Provost, Oregon Health Sciences University

Summary

Overall the process was administered well. Two initiatives refined the process from recent past:

- Hosting a reception in honor of the award recipients Thursday night of the Regional Conference
- Ensuring that photos were taken during the Luncheon and the photo and information were shared with institutional public relations staff

Areas for improvement include:

- Involving more Board members/membership in the process in order to address volume of work and engage members further
- Identifying and cultivating nominations for the Turner, Goodnight, and Distinguished Service awards earlier in the process in order to ensure these selections have integrity and the Region does not miss an opportunity to recognize significant contributors
- Ensuring the script/presentation of awards does not exceed 45 minutes and involving the Lead Nominators in identifying the narrative to be read at the Luncheon and strictly adhering to a 200 word limit in order to balance the time and attention dedicated to recognizing recipients
- Providing table tents at the Luncheon reflecting the award criteria and identifying all recipients to be recognized and distributing in some fashion the past recipients of

Below is the proposed timeline for administering Awards for 2014-15. It incorporates improvements including:

March 16	Identify Awards Committee & Review Teams
April-July	Promote Award nomination process
June	Convene with senior Board members to identify potential nominations to solicit for Goodnight, Turner, and Distinguished Service
August 15	Deadline for submitting Award nominations
August 25	Distribute nomination packets & rubric to review teams
September 10	Review Teams submit recommendations
September 19	Awards Committee makes final selections
September 26	Nominees and lead nominators notified
October 1	Plaques ordered
October 1	Thank Review Teams and Awards Committee
October 1	Announcements of recipients to Board & newsfeed
October 10	Recipients provide photograph and contact info for institutional PR
October 10	Lead Nominator provides 200 word comments to share at Awards Luncheon
October 31	Recipients RSVP to Western Regional Conference
October 31	PowerPoint and script complete
November 10	Recipients recognized at Region V reception
November 11	Recipients recognized at Awards Luncheon at WRC
November 21	Announcements to institutional PR

Western Regional Conference

November 6-9, 2013, Salt Lake City, UT; Little America - The Conference planning Committee outdid themselves with over 550 registrants and a phenomenal line up of major speakers, programs and sponsors. In the midst of the conference, reports came in of illness among participants. Conference committee members made a pro-active announcement about the concerns, purchased hand sanitizer and wipes for all break out rooms and sent periodic health messages to keep participants informed. After the number grew and it was clear there was a highly contagious virus, planning team coordinated a central contact person, kept folks updated and managed to work around cancelled sessions, etc. Stacy Klippenstein and his team deserve great credit for handling a very difficult turn of events very professionally. Health department officials became involved as did one local media outlet.

NASPA Western Regional Conference

Total Registrants – 550

Region:

- Region V – 335
- Region VI – 180
- No Region Affiliation – 35

Membership Status:

- Member – 396
- Non-Member – 46
- Student Member – 91
- Student Non-Member – 17

Registration by Date:

- Early – 383
- Regular – 164
- Late – 3

Registration by Type:

- Corporate Sponsor – 13
- Faculty Member – 10
- Graduate Student – 70
- Mid-Level Professional – 196
- New Professional - 102
- SSAO – 121
- Undergraduate Student – 38

Upcoming ConFab conference: Boise State

The Region V board approved funding for another Confab conference to be held at Boise State next spring. Results from last year's "un-conference" were very positive and the planners hope to increase participation to about 150 attendees from around the region.

Upcoming SSAO Conference June 17-20, 2014

Paul Bennion, past Region V Director, will be taking over for Laura Majovski as the CSAO Coordinator. Mike Segawa has agreed to take over for Art Costantino as the retreat facilitator. The annual Region V CSAO (previously SSAO) Retreat is scheduled for June 17-19, 2014. The conference registration rate will be \$175 (\$10 increase from 2013 to account for/offset additional expenses associated with possible changes to the agenda). The contracted hotel rates for guest rooms (\$182/night) and meeting rooms are unchanged from 2013. A Save-the-date flyer (attached) will be distributed at the 2013 WRC and emailed out to Region V CSAOs immediately afterwards. The SSAO Coordinator is working with Daniel Anzueto to start the NASPA recommended planning process for regional events.

Advocacy

Public Policy Update

- New Region V Public Policy Division (PPD) Representative Amy Johnson (Eastern Washington University) joined the team in August and has participated in two PPD conference calls to date, following up with the region's leadership regarding major issues from these discussions, including distribution of a PPT update on the CBO's report regarding the Pell Grant program. The Pell Grant update also summarized implications for Student Affairs, including the need to put a "student face" on the program to better educate congressional representatives regarding the student-specific impacts of Pell and the implications for decreasing support.
- In October, the PPD conference call discussed the Affordable Care Act and Healthcare Exchanges (also called marketplaces) and how they apply to college students. A draft fact sheet on this topic is currently being revised and will ultimately be distributed as an information resource.
- At our regional conference in November 2013, Public Policy Division (PPD) Representative Amy Johnson facilitated a brief discussion among the Region V Board regarding public policy issues of interest. As a result of this discussion, the issue of eligibility requirements (specifically hours of employment) related to food stamp/SNAP program eligibility was raised. The PPD will develop appropriate liaison relationships between Region V (and any other interested regions) and the new Knowledge Community related to supporting the needs of low-SES students.
- Since our last update, the major policy issue is the Violence Against Women Act and NASPA's advocacy effort on effective practice and policy regarding sexual violence/assault. We have disseminated the joint letter from NASPA and the Education Law Association (to the Obama Administration) in response to the creation of the White House Task Force to Protect Students from Sexual Assault—as well as the brief to which it refers: *Understanding Campus Obligations for Student-to-Student Sexual Harassment*.

Community College Division

Salt Lake Community College will be hosting Region V's Power of One Conference on April 3, 2014. This NASPA LGBTQA leadership conference invites students to educate and learn about intersecting identities while promoting social justice. The aim is to create a respectful, open, and widely accessible environment in which participants will be challenged to apply the things they learn into their lives after they leave the conference. The goal is to foster an understanding of difference that emphasizes discussion and social interaction, remembering that we are all at varying levels of knowledge and experience, and that those differences enhance our communities.

NASPA Strategic Plan

Goal 1

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

Goal 2

2. Lead advocacy efforts that shape the changing landscape of higher education.

Goal 3

3. Launch an initiative to collaborate with student affairs worldwide.

Goal 4

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.