



**NASPA**<sup>™</sup>

Region V

**Leslie Webb**

**NASPA Region V Director**

**Report for the March 2015 Board of Directors Meeting**

**February 20, 2015**

## **NASPA Board Action Items**

None at this time

## **NASPA Mission**

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

## **Leadership**

### **Board Leadership**

Final Board meeting for this reporting period took place via phone conference in late January 2015. The board discussed preparation for the March meeting. Board members were encouraged to review the proposed NASPA strategic plan and provide feedback.

Region V held its fall Board meeting on November 10, 2014, with approximately 30 Board members attending. It was held in conjunction with the Western Regional Conference in Anaheim, CA. Agenda included a visit from Pat Whitely, NASPA Board Chair, and Nathan Victoria, NASPA Regional Liaison. Board business included hearing from Brett Perozzi regarding an international exchange to South Africa, approving several new co-sponsorship proposals, and getting updates on the membership, division, and KC initiatives to date. Leslie Webb was introduced as the incoming Regional Director and will be taking over early for Deneece Huftalin.

Deneece served alongside great NASPA colleagues on the national Board of Directors to review the strategic plan and to review the performance of our NASPA President. Both subcommittees have been led in a timely, professional, and productive way.

Region V NASPA held its summer board meeting in Portland, OR. 41 board members came together to discuss various initiatives, board governance, professional development happenings and approve the upcoming FY15 budget. Agenda items included a review of the recent board assessment results,

discussion on the Regional Governance Task Force questions, a review of co-sponsorship requests and regular business meeting. In addition to the NASPA strategic priorities, NASPA Region V reaffirmed an interest in promoting stronger communication, collaboration and innovation.

### **Knowledge Community Leadership**

Region V continues to have two KC Coordinators who shepherd the good work of the KC reps. They held a 3-hour training prior to the board meeting to review KC roles, best practices and to identify opportunities for collaboration and geographic micro region opportunities. Throughout the year, KC reps have participated in a number of initiatives to strengthen communication:

#### **Participated in Conference Call (42%) 12-KCs**

- Health in Higher Education KC Representative
- African American KC Representative
- Assessment, Evaluation & Research KC Representative
- Student Athlete KC
- Student Affairs Development & External Relations
- Technology KC Representative
- Sustainability KC Representative
- Parent & Family Relations KC Representative
- Veterans KC Representative
- GLBT Issues KC Representative
- Women in Student Affairs KC Representative
- Student Affairs Partnering with Academic Affairs

#### **Communicated with Membership via emails, phone calls, etc. (71%) 20-KCs**

- Disability KC Representative
- Student Leadership Programs KC Representative
- Spirituality & Religion in Higher Education KC Representative
- Campus Safety KC Representative
- Alcohol & Other Drug KC Representative
- Multi-racial KC Representative
- Fraternity & Sorority KC Representative
- New Professionals & Graduate Students KC Representative
- Health in Higher Education KC Representative
- African American KC Representative
- Assessment, Evaluation & Research KC Representative
- Student Athlete KC
- Student Affairs Development & External Relations
- Technology KC Representative
- Sustainability KC Representative
- Parent & Family Relations KC Representative
- Veterans KC Representative
- GLBT Issues KC Representative

### **Submitted a news feed/blog article (35%) 10KCs**

- Assessment, Evaluation & Research KC Representative
- Student Athlete KC
- Student Affairs Development & External Relations
- Technology KC Representative
- Sustainability KC Representative
- Parent & Family Relations KC Representative
- Veterans KC Representative
- GLBT Issues KC Representative
- Women in Student Affairs KC Representative
- Student Affairs Partnering with Academic Affairs

### **Partnering with another KC or Board member on an initiative/project (14% yes) 4 KC's**

- Campus Safety KC Representative --Working to identify need related to "Green Dot" training
- New Professionals & Graduate Students KC Representative – connected with Men and Masculinity Knowledge Community Representative for Region V to assist with planning a Region V MMKC drive-in conference that not only discusses men's issues in higher education, but including topics around masculinity in the workplace and as well as in the class room as graduate students. We often times are called out on our "male privilege" in work/classroom settings but rarely do we engage men on how to work through their masculinity in the workplace
- Assessment, Evaluation & Research KC Representative -- has been doing outreach to faculty with Mary Skorheim, Clare Cady and Amy Bergerson. Additionally, collaborating on the Research Institute at the WRC
- Veterans KC Representative --Preparing a presentation for the 2015 NASPA annual conference on use of metrics to promote Veteran success and organizing a center
- Student Affairs Partnering with Academic Affairs --Working with several board members on planning the Research Institute for the 2014 Western Regional Conference

### **Membership Leadership**

The Membership Coordinator held a training prior to the board meeting to cover essential information and to work more closely to identify best ways to communicate with and improve membership.

#### **1. New State/Province Representatives**

- a. We have openings for the Oregon State and Utah state coordinator position that we hope to fill this summer

#### **2. State/Province Updates**

- a. Alaska Updates
  - i. Membership: no significant changes or trends – all public, the primary private university, and the tribal college in the state had institutional memberships last

year. Individual memberships slowly increasing –Chris plans to reach out to CSOs now that he is connected to more of these folks in the state

- ii. Two significant decisions for the University of Alaska statewide Board of Regents last week:
    1. Prince William Sound Community College, the last community college with independent accreditation in the state, will move to surrender its accreditation to NWCCU and be adopted under the University of Alaska Anchorage.
    2. Although firearms, including concealed handguns, are still prohibited by BOR policy in university buildings statewide and around sensitive areas of campus such as activity and recreation/athletic events, guns are no longer prohibited on streets and trails on campus, and they may now be stored in student/staff/faculty campus residence in a centralized locker area managed by the university – these will need to be established and policies for weapons checkout and management will need to be developed.
  - iii. Primary student affairs staff are having an informal gathering in Juneau this August. They will go over some of the public policy issues related to Title IX trainings and changes in BOR firearm policy, and we will be discussing bringing back the Alaska Student Affairs meetings – which rotated between Juneau, Anchorage, and Fairbanks every August (these have been discontinued for about 12 years). Logistics of an annual student leadership conference for the state will also be discussed potentially for next spring/summer.
- b. Alberta Updates
- i. Attended Alberta Services for Student Conference May 6-9 hosted by Northern Alberta Institute of Technology
    1. The article summarizing the event can be found on the NASPA Region V website
  - ii. Attended Student Services Development Day at MacEwan University to present on NASPA and its benefits (over 100 student services staff were in attendance)
  - iii. Continuing to recruit individual and institutional members in Alberta
  - iv. Have recruited Red Deer College as an institutional member!
  - v. Planning brown bag lunch to talk about NASPA at MacEwan University in July
- c. Washington Updates
- i. In preparation for the national meeting in Baltimore in March, sent a welcome message out to WA State members and highlighted regional events and opportunities to connect.
  - ii. In late-May, forwarded the public policy update information to WA State members.
  - iii. Member Engagement

1. Anna contacted new members to the region as names have been forwarded. Not a surprise, an email to individual is more likely to solicit a response and additional discussion.
- iv. Award Recognition
  1. Anna will work with Wendy Endress for award nominations

### 3. June Meeting Agenda Items

- a. The June meeting for state/province coordinators focused on the following topics
  - i. Strategies for engaging members in each region
    1. Via email messages throughout the year
    2. NASPA posts each month highlighting different themes
  - ii. Identifying advisory board members and issues to address within micro-regions for future initiatives and collaborations

### 4. Membership Updates, Trends, and Implications

- a. Overall, Region V saw a 5% increase in membership since June 2013, with significant gains in AB, MT, and UT!
- b. Unsurprisingly, most of the graduate members are coming from states where graduate programs are located (OR, UT, and WA). Opportunities for outreach and increasing membership from the graduate student population will be discussed
- c. NUFPP students are also coming from NV, OR, UT, and WA. Typically, once a NUFPP program starts at an institution, the program continues to develop and new NUFPPs are encouraged to join. There may be opportunities to start, or strengthen NUFPP participation in other states/provinces in the region.
  - a. 7 additional institutions have joined our region. WA and OR lead with the most institutional memberships—AB has been working on increasing institutional memberships and succeeded in recruiting Red Deer College this year!

Questions arose as to the membership of colleagues currently located in the Yukon. They are not assigned to a particular region but should be in region V. Deneece will follow up with central office.

### NASPA Region V Membership Trends June 2014

REGION V OVERALL MEMBERSHIP		
June Year	# of Members	Change
2003	452	--
2004	525	+16%
2005	543	+3%
2006	592	+9%
2007	633	+7%
2008	651	+3%
2009	848	+30%
2010	823	-3%
2011	832	+1%

2012	878	+6%
2013	851	-3%
<b>2014</b>	<b>894</b>	<b>+5%</b>

<b>MEMBERSHIP BY STATE/PROVINCE</b>				
<b>State/Province</b>	<b>June 2012</b>	<b>June 2013</b>	<b>June 2014</b>	<b>Change 2013-2014</b>
AB	15	11	18	+7
BC	54	37	28	-9
AK	27	22	19	-3
ID	44	36	33	-3
MT	30	26	33	+7
NV	51	43	43	no change
OR	221	215	200	-15
UT	138	156	187	+33
WA	327	288	297	+9
Other states*	--	17	36	+9
<b>Total</b>	<b>907</b>	<b>851</b>	<b>894</b>	<b>+43</b>

\*Region is assigned based on institution designated on member's profile information. State/province that shows up on reports is based on home address (ex: NUFP members living in other states but attending college at a Region V institution)

<b>BREAKDOWN BY ADDITIONAL MEMBERSHIP TYPE</b>			
<b>Membership Class</b>	<b>June 2012</b>	<b>June 2013</b>	<b>June 2014</b>
Associate Affiliate	58	52	41
Doctoral Students Affiliate	n/a	7	12
Emeritus Affiliate	5	5	5
Faculty Affiliate	17	10	10
Faculty Affiliate Subscribing Upgrade	2	1	1
International Professional Affiliate Member	n/a	18	18
International Professional Affiliate Upgrade	n/a	1	0
Masters Grad Student Affiliate	157	107	93
Masters Grad Student Affiliate Upgrade	n/a	1	1
NUFP member	n/a	39	53
Professional Affiliate	523	495	532
Professional Affiliate - Subscription Upgrade	15	12	18
Undergraduate Affiliate	19	22	15
Subscribing Profit, Nonprofit, Additional	3	1	3
Voting Delegate	81	79	92

<b>Total Individual Membership:</b>	<b>880</b>	<b>851</b>	<b>897</b>
<b>Total Institutional Membership:</b>	81	85	92

1. New State/Province Representatives
  - a. Corrine Padilla is officially serving as the Utah State Coordinator, as of September 2014
  - b. There is an opening for the Oregon State Coordinator position
  - c. The NASPA advisory board page on the NASPA website was updated and accurately reflects our current members on the board for state/province positions
2. November Meeting Agenda Items
  - a. The November meeting for state/province coordinators focused on the following topics
    - i. Continuing to develop ideas to engage members throughout the year
    - ii. Re-visiting micro-region initiatives
    - iii. Assessing effectiveness of current email templates
3. Membership Updates, Trends, and Implications
  - a. Membership numbers for all regions have taken a bit of a fall this month. The biggest drop was seen in the Professional Affiliates and Graduate Student Affiliates. When compared to the September 2013 report, however, this is an expected drop, and we are only down by a little more than 100 members. The few anomalies in institutional data compared to the previous month are due to data clean-up.
  - b. All other indicators show that this is normal attrition due to the time of the year. We should see these numbers rebound over the next few months with Annual Conference and regional conferences registrations
  - c. New membership database: Things to possibly come for advisory board members to have access to once new database is up and running:
    - i. more real-time communication
    - ii. reports on individuals new to the region (those who are already in NASPA but moving into Region V)
  - d. new members versus returning, and being able to communicate with these subsets1 additional institution has joined our region since June 2014.

## NASPA REGION V MEMBERSHIP TRENDS OCTOBER 2014

MEMBER CATEGORY	Oct. 2012	Oct. 2013	Oct. 2013 New†	Oct. 2014	Oct. 2014 New†
ASSOCIATE	58	49	2	44	1
DOCTORAL	Not avail.	8	0	Not avail.	-
EMERITUS	5	4	0	4	0
FACULTY	17	11	0	11	1
FAC-UPGRADE	2	1	0	Not avail.	-
INTER. ASSOCIATE	Not avail.	0	0	Not avail.	-
INTER. PROFESSIONAL	Not avail.	11	0	Not avail.	-
INTER. PROF UPGRADE	Not avail.	1	0	Not avail.	-
MASTERS	Not avail.	89	14	94	6
MAS-UPGRADES	Not avail.	2	1	Not avail.	-
PROFESSIONAL	551	529	47	559	22
PROF-UPGRADE	14	16	1	Not avail.	-
SUB-NONPROFIT	Not avail.	1	0	4	0
SUB-ADDITIONAL	Not avail.	2	0	3	0
UNDERGRAD	17	21	2	17	3
NUFP	30	37	1	28	0
VOTING DELEGATE	86	86	2	87	0
INTER. INSTITUTIONAL	Not avail.	9	0	10	0
INSTITUTIONAL	78	76	0	77	1
<b>TOTAL MEMBERS</b>	<i>1033</i>	<i>867</i>	<i>68</i>	<i>858</i>	<i>34</i>
<b>TOTAL PAYING MEMBERS</b>	<b>922</b>	<b>830</b>	<b>67</b>	<b>823</b>	<b>34</b>



## Public Policy Division Leadership

Region V PPD Rep Amy Johnson has communicated with the regional community regarding the following major policy issues/updates:

- NASPA’s opposition to shift short-term Pell funding surplus
- NASPA’s support of the Immigration Innovation and Student Loan Interest Deduction Acts
- Partnership with ACE to launch 3-part series to discuss support resources for veterans
- Federal policy updates and analysis of current legislation, including the following topics: executive orders on immigration, post-college outcomes assessment, accountability rating system, Affordable Care Act, student conduct policies, President Obama’s community college proposal, expansion of tax credits, and more

PPD Chair Amy Johnson communicated with the Region V community regarding the following major policy issues/updates:

- Federal actions regarding sexual violence and assault, including the White House’s first Task Force [report](#) and [website](#) (with various resources for students and schools) and the Dept. of Education’s report, “[Questions and Answers on Title IX and Sexual Violence](#)”
- U.S. Supreme Court’s decisions on Affirmative Action and the joint DOE/DOJ “[Dear Colleague](#)” [letter](#) on this topic
- National conversations regarding undocumented students, including recent decisions in Florida and Virginia

Additionally, we distributed information regarding NASPA’s draft 2014-17 public policy agenda, requesting input from the region and providing various avenues through which to share feedback including email and the “Identify a Policy Issue” link on the [web portal](#).


## Treasurer Report

Submitted by Kelli Grantham

### FY15 Status

The Region V TD Bank balance is healthy at \$98,448.52 as of January 26, 2015.

### Revenue and Expenses for Region V as of January 26, 2015 – Intacct Report

Department Summary				
01/26/2015 13:54 				
	Revenue	Expenses	Change in Net Assets	
	07/01/2014 Through	07/01/2014 Through	07/01/2014 Through	
	01/31/2015	01/31/2015	01/31/2015	
Dimension ID & Name	Actual	Actual	Actual	
1600 - Region Five	0.00	(4,923.80)	4,923.80	
1603 - Advisory Board	0.00	940.29	(940.29)	
1604 - Western Regional Conference (V)	0.00	5,869.95	(5,869.95)	
1613 - "Power of One" Conference	0.00	9,231.78	(9,231.78)	
1615 - SSAO	0.00	16.92	(16.92)	
1617 - Peer Coaching	0.00	1,700.00	(1,700.00)	
1621 - Awards - Region Five	0.00	2,622.25	(2,622.25)	
1635 - General Region Five	15,235.01	20.83	15,214.18	
1662 - Utah State Conference	11,880.00	473.46	11,406.54	
<b>Total</b>	<b>27,115.01</b>	<b>15,951.68</b>	<b>11,163.33</b>	

Intacct Report – Balance Sheet (this is off just a little due to timing on the TD Bank and the accounts). TB Bank account has \$96,387.81 as of January 26, 2015.

Balance Sheet		07/01/2014 Through
01/26/2015 13:54		01/31/2015
		Actual
<b>Assets</b>		
Region V Money Market Account		39,903
Region V CD Account		6,416
Region V General Account - TD Bank		(18,619)
Region V TD Bank (new)		96,138
Region V CD Account		18,142
Accounts Receivable - NASPA		1,268
<b>Total Assets</b>		<b>143,248</b>
<b>Liabilities &amp; Net Assets</b>		
<b>Net Assets</b>		
Beginning Net Assets		131,168
Change in Net Assets		11,163
<b>Total Net Assets</b>		<b>142,331</b>
<b>Total Liabilities &amp; Net Assets</b>		<b>142,331</b>

**FY15 Budget:**

	FY15 Endorsed Budget June 2014		FY15 Actual as of Nov 14		Difference		FY15 Actual as of Jan 15		Difference	
	Expense	Revenue	Expense	Revenue	Expense	Revenue	Expense	Revenue	Expense	Revenue
National Membership		15,198.00		15,198.00		0.00		15,198.00		0.00
Interest		60.00		20.68		-39.32		37.01		-22.99
June Advisory Board Meeting	14,222.70		14,222.70		0.00		14,222.70		0.00	
2014 WRC		34,529.99			0.00	-34,529.99	1,636.41		-1,636.41	-34,529.99
2014 WRC scholarships	4,500.00		3,850.00		650.00	0.00	3,850.00		650.00	0.00
SSAO Retreat	6,396.93	5,775.00	4,938.20	5,775.00	1,458.73	0.00	4,938.20	5,775.00	1,458.73	0.00
Conference Grants	10,000.00		150.00		9,850.00	0.00	150.00		9,850.00	0.00
Co-sponsorships	8,000.00		2,000.00		6,000.00	0.00	2,000.00		6,000.00	0.00
Awards & Gifts	2,000.00		547.25	1,000.00	1,452.75	1,000.00	547.25	1,000.00	1,452.75	1,000.00
National Conference	3,500.00				3,500.00	0.00			3,500.00	0.00
National scholarships					0.00				0.00	
Cultivating a Culture of Research	2,000.00				2,000.00	0.00			2,000.00	0.00
Innovation	2,000.00				2,000.00	0.00			2,000.00	0.00
<b>Total</b>	<b>52,619.63</b>	<b>55,562.99</b>	<b>25,708.15</b>	<b>21,993.68</b>	<b>26,911.48</b>	<b>-49,787.99</b>	<b>27,344.56</b>	<b>22,010.01</b>	<b>25,275.07</b>	<b>-49,787.99</b>

*We are on an accrual accounting system - carry over doesn't affect the FY budget*

Western Regional Conference breakdown

We have not received word on our income from the WRC as of yet.

Co-Sponsorship Funding from National Conference Meeting in June

\$2000 to University of Puget Sound – Assessment Conference has been paid out

### Membership Payments

Jason Taylor: \$75

Mark Simpson: \$75

### Region V Scholarships

Applicants for Nationals:

Awarded for Nationals:

Applicants for Regionals: 13

Awarded for Regionals: 12 @ \$300 = \$3,600 and 1 @ \$250

Total Awarded as of Nov 10<sup>th</sup> \$3,850

### Co-Sponsorship Funding from National Conference Meeting in March

\$3000 to Boise State

\$1500 to Inland Northwest

\$1000 to Brett Perozzi

\$1956 to the Laugh Doctor in Alberta

\$1000 to Kim Nehls for research grant

\$650 to University of Puget Sound research grant

\$1500 to Toal & Assoc for Peer Coaching

June Board Meeting Expenses:

\$18975.01

### **Communications and Website Leadership:**

- Support Tammi Perdew and Paul Bennion from the College of Idaho in managing the CSAO Retreat event website and monthly registration reminders
- Completed the Student Stories series featuring Advisory Board testimonials of student affairs practitioners and lessons learned
- Contact Advisory Board members to contribute newsfeed articles and materials; collect, copy edit, and post monthly articles
- Manage email communication requests from Region V and VI Advisory Board members and constituents to share information in a coordinated manner
- Support 2014 WRC Committee (Justin Gomez) in masking 2013 Wordpress conference website and consolidating social media outlets
- Initiate Advisory Board contribution sign-up sheet to request monthly articles/news/op-eds to be featured

**Award Recognition**

**2014-15 Awards Process** - Established an Awards Committee in June: Natasha Begin, Tricia Brandt, Anna Carey, Krystle Cobian, Lincoln Johnson, Heidi Stanton-Schnebly, and Nancy Singer. Krystle facilitated the promotion of the program encouraging nominations; Anna recruited reviewers; Lincoln, Heidi, and Nancy managed the review process and communication with nominators and recipients for the Awards. Natasha Begin relocated from Region V and was unable to contribute during the summer/fall.

Board members identified colleagues that could be nominated at the meeting in June and a member of the Awards Committee followed these suggestions with direct requests for nominations. In addition the larger membership was encouraged to submit nominations via the newsfeed throughout the summer.

Twenty-one nominations were received for 11 of 12 awards. All nominators were thanked for their nomination and encouraged to share their nomination with the nominee. The first recipient of the new NUFPP Champion Award will be recognized this year.

<b>Award</b>	<b>Nominations Considered 2013</b>	<b>Nominations Considered 2014</b>	<b>2014 Recipient</b>
Undergraduate Student Rising Star	4	3 (1 2013)	Thomas Staffileno, Montana State University Billings
Graduate Student Rising Star	2 (1 2012)	1	Elena Calderon, Eastern Washington University
Outstanding New Professional	2	5	Richard Diaz, Salt Lake Community College
Mid-Level	3	2 (1 2013)	Kyle Reyes, Utah Valley University
Scott Goodnight	1 (1 2012)	1	Cedric Howard, University of Washington Tacoma
Distinguished Service	1	1	Sue Weitz, Gonzaga University
Fred Turner	1	1	Wendy Endress, The Evergreen State College
Innovative Program Award	4 (1 2012)	3	Resource Center for Students with Children, Portland State University
KC Award for Collaboration & Visibility	1	0	None
Community College Professional	1	2	Jonathan Brown, Highline Community College
President's Award	1	1	David Pershing, University of Utah
NUFP Champion		1	Larry Roper, Oregon State University (inaugural recipient)
<b>Total</b>	<b>21</b>	<b>21</b>	

Thirty-one members served as reviewers of the nominations and using established rubrics based on the award criteria recommended the recipient of the Award. These recommendations were reviewed by the Review Group (Regional Director, Past-Director, Director-Elect, and Historian/Professional Standards Representative) and confirmed.

Recipients were recognized with an informal reception during the Western Regional Conference and with a desktop plaque at the Luncheon in November.

Although not a formal part of our Award process it is important to note that Anna Gonzalez and Kari Ellingson were selected as 2014 NASPA Foundation Pillars of the Profession.

**Summary** - In the migration to the new web interface Region V lost web presence of the history of award recipients as well as the criteria for each award and this has been addressed since spring 2014.

Overall the process was administered well. Three initiatives improved the process from last year: recruiting and involving a Committee for sharing work and leadership of the process; significant recruitment of reviewer volunteers substantially increased involvement in the process; and we utilized the NASPA program review interface for reviewing the nominations. A continuing challenge is seeking a higher volume of nominations by the posted deadline.

## **Research Leadership**

We hosted the inaugural Western Regional Conference Research Institute at the WRC 2015 in Anaheim:

### About the Institute

*Research and scholarship are central to the ongoing development of the field of Student Affairs. The NASPA Research Agenda states that, "theory should inform practice, and practice should inform theory." It is in this spirit that the Research Institute is designed. Focused on engaging participants from faculty, student, and practitioner backgrounds, the Research Institute will provide a space to highlight current research, strengthen emerging scholarly voices in the field, and create opportunity for faculty and practitioners to engage in that "theory to practice, practice to theory" relationship that is foundational to advancement in Student Affairs scholarship and practice.*

*Join us for the inaugural year of the Research Institute - To Inspire: Legacy to Discovery, on November 9 and 10, 2014. Participants will have the opportunity to: hear from NASPA leadership regarding the importance of research as it informs practice; engage in networking opportunities designed to connect researchers with data, co-investigators, and other helpful resources; strengthen research skills as they pertain to research design, grants/funding, publishing and presenting; and have the opportunity to share current research in an academic conference format.*

### Learning Outcomes – participants in the Research Institute will:

- Explore and refine your personal research agenda, connecting to national conversations within higher education and student affairs.
- Connect with other participants (faculty, staff, and students) for the purposes of partnership on current and future research endeavors.

- Engage in skill-building around research development, publishing, grants, and presenting.
- Connect with the NASPA Research agenda and current trends.

### Speakers

Dr. Sylvia Hurtado

Dr. Sam Museus

Dr. Amy Bergerson

Dr. Dawn Person

Dr. Kandy Mink Salas

Dr. Frank Harris III

We had 24 participants – faculty, doctoral students, and scholar-practitioners who joined us for an interactive institute that included keynote speakers, a panel of seasoned researchers, breakout sessions, and conversations designed to connect people with similar research interests. We have not gotten our evaluation data back yet, but we received a lot of positive feedback from participants, and the 2016 Conference Committee has decided to host an institute next year in Anaheim.

### **Community College Division Leadership**

- *Richard Diaz, Director FYE, and Nancy Singer, Interim Vice President of Student Services at Salt Lake Community College will be presenting a workshop at the 2015 National Conference titled, Furthering Assessment Competencies through a Division-wide Learning Community. The workshop is scheduled for Tuesday, March 24 from 3:30 – 4:30 p.m. in the Convention Center Room 218.*
- *Nancy Singer continued to serve on the Region V Scholarship Selection Committee. Additional scholarships were awarded to Region V members to attend the National Conference and to purchase the NASPA Virtual Ticket.*

*Nancy Singer is serving as the co-chair of the Communications and Marketing Committee of the Community College Division. We've added regional representatives to the committee and now have 12 active members.*

Eddie Martinez created a Linked In Group for the CCD. Follow the link:

[https://www.linkedin.com/groups/NASPA-Community-College-Division-CCD-8207022?home=&gid=8207022&trk=anet\\_ug\\_hm](https://www.linkedin.com/groups/NASPA-Community-College-Division-CCD-8207022?home=&gid=8207022&trk=anet_ug_hm).

Misha Maggi coordinates the CCD Twitter account. The user name for our twitter account is @NASPA\_CCD. The Password is Community. Brandi Mair is going to help Misha with tweets and their goal is to go in and tweet original content or an original post once a week and retweet at least three times a week. Additionally if there are more people willing to tweet, we can start incorporating our own

#Comm\_College versions of #motivational Mondays, #Transformational Tuesdays, #ThrowbackThursdays, and #FlashForwardFridays.  
 We've established the following schedule for posting information to the CCD website.

**NASPA Community College Division Communications Team  
 Website Posting Topics and Timeline**

<b>Week of</b>	<b>Topic</b>	<b>Content Contributor</b>
February 2	NASPA Virtual Ticket	Lindsey Hammond
February 9	SLCC PACE Program	Nancy Singer
February 16	Student Voice	Sam Ortiz
February 23	Working at a Community College	Shane Long
March 2	Reception at Delgado Community College for CCI Participants	Arnel Cosey
March 9	Getting the most out of the National Conference	Kimberly Lowry
March 16	Competency Based Education – how it will affect the work of Student Affairs professionals	Viviana Zumstein and Angelita Florez
March 23	CTE Programs	Stacey Case
March 30	Conference follow up - CCD Board Structure, committees and goals – ways for CC professionals to get involved.	Nancy Singer – Notes from CCD Board Meeting with the help of Paulette
April 6	Latina Voice – Working in Student Affairs at a Community College	Viviana Zumstein
April 13	Student Voice – Delgado CC Student	Arnel Cosey's student contact
April 20	Truckee Meadows CC Financial Literacy and Money Education Program	Nancy Singer
April 27	Latino Voice – Working in Student Affairs at a Community College	Eddie Martinez

**Guidelines for Writing Posts:**

1. Include a photo or some sort of graphic. Jpeg file format for pictures works well.
2. Include an enticing abstract for the piece. Nothing more than six lines that will intrigue folks, so they'll want to click on the link to read the entire post.

3. Include the full story in a separate word document. 12 point font, 1 inch margins, single space with double space between paragraphs, no more than 2 pages with references.
4. Include author information – name, title, institution, phone and email. This is in case we need to reach out to the author if we have any questions when it's time to post.

Shane Long, Brandi Mair, and Nancy Singer will make the posts to the website. Email your posts and pictures to:

Shane Long: [lsong@smccme.edu](mailto:lsong@smccme.edu)

Brandi Mair: [brandi.mair@slcc.edu](mailto:brandi.mair@slcc.edu)

Nancy Singer: [nancy.singer@slcc.edu](mailto:nancy.singer@slcc.edu)

### **Region V Foundation Leadership**

The NASPA Foundation and the former NASPA V Regional Director established a giving goal from Region V. For 2014-15, the goal is to reach \$9,000 from at least 60 donors within the region. While I cannot state with any certainty what has been contributed thus far, I anticipate using the Annual Conference in New Orleans, LA, to advocate, nudge, cajole, and encourage colleagues and students to make a contribution. In the weeks leading up to the conference, I intend to utilize the NASPA V online tools to spread the story about the value of giving to NASPA (I'll admit that I'm a bit worried that I'll mess up the online user-process!)

Should Region V reach its \$9,000 and 60 donors goal, the NASPA Foundation will offer a \$1,000 research grant to the Region. These grants could be used to either augment an existing program or start something new. I look forward to moving this along.

## Scholarship

### **Research Coordinator Report**

#### **Research Grants**

\$2,000 was allocated for research grants, which are on a 1-year cycle with grant applications due in early June each year. We did not receive any grant applications in the spring of 2014. We reached out to those who had expressed interest to determine why they did not apply. The feedback we got was that the timeline was challenging as it coincided with the end of the school year. We changed the timeline to the start of 2015 in order to allow people application time over winter break.

- We have received two grant applications, and a committee will be reviewing them at the end of February.
- Past grantees have wrapped up their work.

## Professional Development

### **Western Regional Conference 2014 – Anaheim, CA**

Please see Region VI report for comprehensive overview of the joint western regional conference.



## **Knowledge Community Reports**

### **March 2014**

- The Alcohol and Other Drugs KC representative worked on a monthly webinar on issues surrounding substance abuse.
- The African American KC representative hosted Google Hangout on February 28 to facilitate connections between regional members.
- The Spirituality and Religion in Higher Education KC representative participated monthly in the "Let's Talk Spirituality" KC teleconference.
- The Student Affairs Development and External Relations KC representatives created a regional volunteer committee. Currently, the committee developed a peer benchmarking survey to learn how regional institutions operate in terms of fundraising and external relations.
- The Fraternity and Sorority KC representative explored the development of a drive-in conference to be co-hosted with AFA Region 5.
- The Student Affairs Partnering with Academic Affairs KC representative has collaborated with the regional Research Coordinator on a Research Institute to be included in the 2014 Western Regional Conference in November. Additionally, the KC rep has worked with others on the Region V board to develop a survey of faculty in our region. The results of this survey were shared at the 2013 Western Regional Conference and recommendations will be made in the coming months.
- The Administrators in Graduate and Professional Student Services KC representative presented a webinar titled "Supporting Health Care Practitioners in Professional Programs" on November 20. Around 20 professionals from the region signed on to participate in the webinar.
- Overall, Region V Knowledge Community representatives continue to build their capacities to connect across the region and engage in meaningful dialogue.

### **June 2014**

- The Student Leadership Programs KC Representative sent out a survey to KC members and will be using the information gleaned from there to better serve membership.
- The Multiracial KC representative co-chaired a committee for a MRKC pre-conference event scheduled for the NASPA conference 2015
- The New Professionals & Graduate Students KC representative connected with work with the Region V NUFP Coordinator on possible collaborative opportunities.
- The African American KC representative served on the Awards Committee for the AAKC National KC and presented at AAKC-sponsored sessions at the NASPA conference in Baltimore.
- The Student Affairs Development & External Relations KC representative developed a short survey to learn what colleges and universities are doing in the area of advancement, fundraising, and/or development for Student Affairs divisions in Region V. This survey was sent to the Senior Student Affairs Officers at Region V institutions and announced at the SSAO Retreat in Region V.
- The Technology KC representative supported the national KC leadership team's initiatives of developing conferences (virtual and in-person), conducting social media engagement, coordinating "Tweet Ups", looking at the intersections of tech and disability support, and recognizing NASPA members with tech integration awards.
- The GLBT Issues KC representative coordinated a successful Power of One conference in spring 2014.

## **November 2014**

- 12 KC representatives submitted news feed articles for the Region V news feed.
- Representatives from 9 KCs hosted meet-up events with their Region VI counterparts at the 2014 Western Regional Conference.
- The Student Leadership KC representative sponsored a mentoring program during the 2014 Western Regional Conference.
- The Student Affairs Fundraising and External Relations KC representatives communicated with CSAOs in summer 2014 about the SAFER survey instrument. The survey was developed in order to get a sense of FTE/staffing, budget, best practices, and programming in the areas of fundraising and alumni outreach.
- The Spirituality and Religion KC representative coordinated a teleconference titled "Faith and Knowledge" with their membership. They had 3 teleconferences in total with discussion topics on Mormonism, Judaism, and Catholicism.
- The AGAPSS KC representative connected with colleagues in Region I on creating and/or revising materials to highlight the graduate student experience as an important dimension of student affairs practice. The goal was to develop materials for distribution at the NASPA national conference in March 2015.
- The Health in Higher Education KC representative worked on developing a Social Justice and Health Inequities Symposium.
- The Assessment, Evaluation, and Research KC hosted a poster session at the 2014 Western Regional Conference. This was the second annual poster session hosted at the WRC by this KC. Additionally, the AER KC representative partnered with other regional members to coordinate the Research Institute at the WRC.

## **February 2015**

- The Fraternity & Sorority KC representative has been working with his national KC leadership on a webinar for Senior Student Affairs Professionals.
- The Indigenous Peoples KC representative has sent out a new welcome email in January and committed to monthly communication to share materials he has gleaned from the Region V IPKC.
- The Multiracial KC representative is chairing a committee to create an iBook for the KC. The iBook will focus on multiracial professionals who will share their lived experiences in a mono-racially focused society.
- The Administrators in Graduate and Professional Student Services KC representative worked with a sub-committee on developing curriculum to increase the focus on graduate student development within student affairs graduate programs.
- Region V KC Coordinators prepared a proposal for funding small-cost KC initiatives to be reviewed at the 2015 NASPA conference Region V board meeting.

## **Community College Division**

The Community College Division held a Summit October 2-3, 2014 in New York City. CUNY graciously agreed to host the summit in their offices. NASPA will provide for air transportation and lodging. The

purpose of the summit was to develop short and long-term goals for NASPA to better serve community college professionals and to encourage engagement in the association.

### **Public Policy Division**

Following the successful October 2014 NASPA Webinar “The Intersection of Student Affairs Work and Policy” (for which Region V PPD rep A. Johnson served as one of 4 speakers), Johnson worked with PPD colleagues to design a session for the national conference in March that will feature NASPA’s public policy agenda and discuss how members can become more involved in public policy at the national, state, and regional levels.

At the Region V CSAO conference in mid-June, PPD Chair Amy Johnson reviewed the major public policy updates and solicited feedback regarding additional policy issues of interest (as well as input on the NASPA 2014-17 public policy agenda).

At the [Inland Northwest Student Affairs Colloquium](#) in Cheney, WA on July 31, PPD Chair Amy Johnson led a presentation and discussion of the current/future (proposed) NASPA public policy agendas.

### **Research Institute**

Region V and VI facilitated the inaugural Western Regional Conference Research Pre-Conference Institute.

*Research and scholarship are central to the ongoing development of the field of Student Affairs. The NASPA Research Agenda states that, “theory should inform practice, and practice should inform theory.” It is in this spirit that the Research Institute is designed. Focused on engaging participants from faculty, student, and practitioner backgrounds, the Research Institute will provide a space to highlight current research, strengthen emerging scholarly voices in the field, and create opportunity for faculty and practitioners to engage in that “theory to practice, practice to theory” relationship that is foundational to advancement in Student Affairs scholarship and practice.*

### **Learning Outcomes – Participants In The Research Institute Will:**

Explore and refine personal research agenda, connecting to national conversations within higher education and student affairs.

- Connect with other participants (faculty, staff, and students) for the purposes of partnership on current and future research endeavors.
- Engage in skill-building around research development, publishing, grants, and presenting.
- Connect with the NASPA Research agenda and current trends.

### **CSAO Conference June 17-20, 2014**

Paul Bennion, past Region V Director, took over for Laura Majovski as the CSAO Coordinator. Mike Segawa served as the retreat facilitator. 32 chief student affairs colleagues from around the region met for two days and identified key issues on campus they wanted to discuss. Topics included Title IX and Sexual Assault, Guns on Campus, Health and Wellness, SA and AA Partnerships, Marijuana and Heroin on

campus, etc. It was well attended and a very rich discussion with great networking opportunities for colleagues.

## Advocacy

### **Community College Division:**

The University of Utah hosted NASPA's Undergraduate Fellows Program (NUFP) Dungey Leadership Institute in June. This Institute (also referred to as DLI) is a five-day institute held annually at various university campuses and offers 32 select Fellows the unique opportunity to network with peers and student affairs administrators serving as institute faculty representing the scope of NASPA's membership. It provides an in-depth leadership development experience, and also prepares Fellows for graduate work in student/affairs higher education.

An exciting facet of the DLI is the "Department Fair," which provides Fellows the opportunity to meet with current Student Affairs professionals and learn more about different departments at various types of institutions. Salt Lake Community College will participate in the "Department Fair" encouraging fellows to consider student affairs pathways through community colleges. The Fair took place on June 25<sup>th</sup>.

### **#NASPA gives**

Lincoln Johnson agreed to serve as the Region V Foundation Ambassador. He will be working with a soon to be appointed additional ambassador and Amy Sajko to promote this year's NASPA gives campaign. Region V is working to reach our new stretch goal of 60 donors and \$9553.00 this year!

## NASPA Strategic Plan

### Goal 1

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
  - a. Development of Research Institute
  - b. Continuation of research grants
  - c. Financially supported International Exchange for colleague to report at next board meeting.

### Goal 2

2. Lead advocacy efforts that shape the changing landscape of higher education.
  - a. CSAO meeting yielded ideas for ongoing research and advocacy needed from Central office: Understanding and advocacy to shape College Scorecard rollout; Additional research on marijuana effects on students; interest in advocating more assertively to keep guns off campus.

### Goal 3

3. Launch an initiative to collaborate with student affairs worldwide.
  - a. Financially supported International Exchange for colleague to report at November board meeting and regional conference