



Leslie Webb
Region V Director
Report for the March 2016 Board of Directors Meeting
February 12, 2016

NASPA Board Action Items

None at this time

Leadership & Member Engagement

Regional Director Report

Region V. Advisory Board meeting took place June 19-21 in Portland, OR. The board engaged in a strategic planning process aligned with the new national strategic plan. Nancy Youlden and Abolade Majekobaje facilitated this two-day planning session. Additionally, Region V Advisory Board is undergoing a restructuring with a focus on addressing deficits in administrative support. An Executive Team was created and a new structure was presented at the Region V. Advisory Board Meeting June 19-21.

Region V members were invited to join the program review committee for the Western Regional Conference 2015 in Oakland, CA. A total of 53 members from Region V applied to volunteer with this committee.

Vacant Advisory Board and Knowledge Community Representative positions were posted to Volunteer Central and shared out via email to regional membership. The purpose was to increase access and diversify the applicants for all board positions.

KC Coordinators have been on boarding KC Representatives for Region V. This includes numerous phone calls and email exchanges to recruit and solidify a volunteer.

State and Province representatives held a conference call to discuss structure of the positions. State and Province representatives held a team meeting prior to the Region V Advisory Board meeting in June. Membership engagement efforts, defining the volunteer position, and creating a strategic plan for the team were the foci.

The Advisory Board developed a strategic plan at the summer board meeting. Co-leads were identified and have spent the last few months refining the goals, objectives and action items. Next step is to identify responsible parties in the advisory board to bring the plan to life.

Monthly conference calls were hosted to address current issues, conference preparation, regional activities and forward movement on the strategic plan.

NASPA Region V Strategic Plan summary document is available for the public on the regional website.

NASPA Western Regional Board meeting took place in November 2015 in Oakland, CA. Region VI was the site host and provides a comprehensive summary of the conference in their report.

The Regional Director will work with the central office, the RGTF, and the regional advisory board to strengthen guidelines and parameters around budget.

The Advisory Board unanimously approved a proposal to request that the NASPA Central Office respond routinely and purposefully respond to shootings on campuses.

Upcoming Region V Meetings:

- Western Regional Planning Committee Meeting, TBD, Seattle
- Senior Student Affairs Officer Retreat - June 27-29, 2016 Portland
- Region V Board Retreat - June 29 – July 1, 2016 Portland

The Western Regional conference provided a significant opportunity for membership engagement. Over 900 participants engaged in 2-4 days of relevant and meaningful conversation. Further, region V members were honored for their contributions to the region.

Awards:

Innovative Program

Salt Lake Community College, Academic & Career Advisors

President's Award

Ronald Thomas, University of Puget Sound

Undergraduate Student Rising Star

Molly Markus, Montana State University Billings

Outstanding New Professional

Kirsten Keith, Portland State University

Outstanding Mid-level Professional

Danielle Kleist, Washington State University Tri-Cities

Research Grant

Amir Law, Student Success Institute

Turner Award

Heidi Stanton-Schnebly, Washington State University

Goodnight Award

Glenn Smith, Concordia University

Power of One Liaison is in the process of identifying institutions/student populations that have not previously participated in Power of One and reaching out to offer scholarships.

- Undocumented Queer Students
- Umpqua Community College
- Heritage College

Knowledge Community Report

- To engage Region V KC leaders at the Western Regional conference, all KC representatives were given polos to wear at the KC Fair to create team camaraderie and a cohesive KC team at the western regional conference. All KC representatives were at the KC fair to staff their table. If they were unable to attend, and their Region VI counterpart was also unable to attend, we asked them to identify someone in the committee who can serve in their place, so the KC fair will be well-staffed at this upcoming conference.
- At the Western Regional Conference in November, all Region V Knowledge Community Representatives came together for training. We had the highest attended Knowledge Community Fair to date!
- A record number of KC focused events and programs took place at the Western Regional. 10 KC's held 16 different events (socials, meet-ups, meals, meetings) outside of the KC 101 and Knowledge Community Fair, including the following Knowledge Communities: (API KC, GLBT KC, AA KC, Sustainability KC, Administrators in Graduate & Professional Student Services KC, Latino/a KC, WISA KC, Spirituality and Religion KC, Assessment KC, MRKC).
- KC Co-Coordinator conducted a survey of KC reps following the Western Regional Conference, and are working on utilizing this feedback and data in order to continue improving KC happenings at the next Western Regional Conference in Seattle.
- KC coordinators are continuing to train and onboard new KC representatives. We have 4 vacant KC's currently in which we are trying to fill: Technology, Student Affairs Partnering with Academic Affairs, Alcohol & Other Drugs, and Administrators in Graduate and Professional Student Services.

Communications and Web

The following actions took place over the last quarter:

Five monthly summary digest emails to R5 membership

Five individual messages to R5 membership

Establishment of a R5 Facebook and Instagram Account

Development of a monthly publication cycle for website blog posts

Seventeen R5 blog posts

Setup of the 2016 Power of One Event Website

Multiple webpage edits

Established Facebook and Instagram accounts for Region V. Activity is increasing
11 blog postings to the Region V website
One debut vlog from the RD
2 Regional Workshops have been posted to the website
3 monthly regional update electronic newsletters to all of Region V
8 miscellaneous emails to Region V constituents

Membership

State and Province Representatives are connecting with institutions in their areas to compile an institutional contact. This will allow for better communication and updates regarding NASPA. The membership area is developing a survey to assess the needs of members in each state and province. It is important to engage members in the region and learn what NASPA can do for each individual. State and Province Representatives secured funding from the regional budget to provide networking events in each of the different states/provinces.

Treasurer Report

- Power of One has closed out: NASPA central office will be sending a check to Region V
- Region V sponsored UT Conference went well.
- Region V will receive 1/3 of the revenue from the 2015 Western Regional Conference (WRC) - roughly \$50k
- Region V awarded 12 conference scholarships at \$300 each
- Knowledge Community chairs will use some of the funds allocated for events at the 2015 WRC.
- Conversations are taking place about investing regional funds

Funding Allocations through November, 2015

Puget Sound Colloquium

- Approved \$1,000 to support the 2016 Puget Sound Colloquium.

Undocumented / Queer Awareness Week - conference

- Allocated \$1,000 to Washington State University to support a pilot professional development opportunity for student affairs professionals to learn about challenges and successes in higher education regarding undocumented/Queer students.

Nevada State Meetings

- Allocate \$1,660.36 to support two events in Nevada (one northern part of the state, one southern).

Boise Confab

Approved \$3,500 to support the Boise Confab professional development drive in.

Region V NASPA Foundation Liaison

The Region V goal for contributions to the NASPA Foundation during 2015-16 is \$11,797 from at least 53 individuals within the region. As of January 2016, we were 87% toward our donor goal (46

individuals); however, we are only at 45% toward our dollar goal (\$5,319). Region V members have been gracious in providing one-time contributions at the Western Regional Conference and the Annual Conference, but getting donors to contribute on a regular basis (monthly/bi-monthly) has been more of a challenge. We will again encourage colleagues to make contributions while at the conference. This should help get Region V closer to the established goal.

Professional Development & Events

Region V. Chief Student Affairs Office Institute

June 17-19, 2015 Marriott Riverside, Portland, Oregon

- Thirty eight participants
- Highly interactive institute focused on current topics and issues brought forth by the participants
- Mike Segawa facilitated the Institute
- 2016 will take place in a different location/co located on the campus of University of Washington, Tacoma

The Boise Confab, co-sponsored by NASPA Region V and Boise State University, has been postponed until summer 2016.

KC Representative Training

April, May, & June

All through join.me and conference calls

18 total participants

- KC role definition
- Demonstrate how to use Board Effect & NASPA mailing list servs
- Expectations & Responsibilities
- Best Practices

We have solicited feedback, which we will compiled to guide our training during our board retreat. KC Reps wanted tangible pieces for what they could do.

Region V Board Retreat- KC Pre-Retreat Meeting

June 19, 2015 from 12noon-3pm

20 participants

- Introductions & Lunch
- Strategic plan & KC fit: will cover goals & objectives in the first two goals of the new strategic plan and then will have KC reps brainstorm an idea for each objective that they could do.
- Returner show & tell
- Action plan: have the KC reps create monthly goals

1 session

2015 Power of One: Equity. Empowerment. Envision

April 23 – April 25, 2015 ♦ University of Montana, Missoula, MT

- Number of Attendees/Participants
 - 155 full registered conference attendees
 - 11 complimentary registrations (3 for speakers, 8 for committee members)

- 19 workshop presenters or volunteers that did not register or partake in the full conference
- 185 total individuals associated with the conference
- Description of Program
 - Conference theme: Equity, Empowerment, Envision
 - Holistically, a theme of story telling and performance emerged that was very powerful
 - Typical conference setup:
 - Day 1: Opening Keynote and Banquet
 - Day 2: Workshops, lunch, afternoon Keynote, and dinner
 - Day 3: Workshops, lunch, and closing banquet with Keynote
- Number sessions
 - Total of 8 session blocks
 - Total of 40 sessions (5) in each block
- Names and Titles of Keynote Speaker(s)
 - J Mase III, Black, Trans, Queer poet and performer.
 - Robyn Ochs, educator, speaker, award-winning activist and editor of the 42-country anthology, *Getting Bi: Voices of Bisexuals Around the World* and *Bi Women* newsletter.
 - Wade Davis, thought leader, advocate, writer, public speakers, and educator on gender, race, and orientation equality.
- Successes of the event/changes that one would make next year.
 - What went well:
 - Had moderators for each session.
 - Sched.org was useful in last minute changes, saved money on printing conference schedules, useful in running Twitter through-out the conference, used as a social networking tool.
 - Spoken word and poetry at the closing was amazing, powerful, and truly a safe space for those who participated.
 - Facebook was slow to start but became a very successful communication and networking tool. It is still being used which indicates a conference that really allowed some individuals to connect.
 - Logistics went pretty smooth. We had a small committee of 8, began meeting once a week in September ahead of an April conference.
 - All Gender Bathrooms a must. We received compliments on having a “All Gender” sign instead of “Gender Neutral” sign.
 - Some comments in the survey asked for a longer conference but we hosted a 2 ½ day verses a 1 ½ day in the past conferences.
 - Attending Camp Pride is a must for one or two committee members to attend. We learned so much on trending topics and made a network that brought in our national speakers.
 - Overall conference provided a creative space for attendees.
 - What could have been better:

- Have moderators give ground rules prior to each session, for example:
 - One Mic One Diva
 - Safe Space
 - Las Vegas Style Sharing
 - Respect differing points of views
 - Don't speak over the presenter; you don't have to agree with the presenter but you can still be respectful
- Printed schedules were still requested. We had them available but more were requested than we thought would be.
- Saved money on having continental breakfast but we had responses from individuals that they wanted more for breakfast.
- Breaks were too long. Perhaps this was more noticeable because the conference site was away from the hotel.
- We received comments on too many ally sessions but only had 2 ally development sessions. Received comment on need for more skill based sessions. Overall, our workshop presenters were good but a few comments point to some that were not so well prepared. Request for more topics around intersectionality.
- Registration through NASPA was confusing from the setting-up phase to the students and advisors trying to register for the conference.
- More than one Facebook page, have to update both.
- IF you change binary bathrooms to All Gender make sure you add trash cans in the previously male bathroom. If signs are temporary, then take the signs down after hours so they are not stolen.
- Comments that our conference was too "academic". Strategically, we wanted that as a committee but perhaps a dance or some fun social events would help.
- Felt too rushed as a committee to come up with a conference theme by NASPA Regional Conference and our theme ended up not weaving into the conference. Holistically, a theme of using poetry and story telling for social justice emerged. That would have been a better theme than the one we chosen.
- What we learned and did not expect:
 - Very young students who have never attended a conference attended Power of One. A first time conference attendee workshop on how to navigate a conference would be helpful.
 - A meditation/quiet room is necessary. We had about 5 students have panic attacks and wanted a room to decompress.
 - Even though NASPA registration asked for diet restrictions, not near enough responses for reality – plan on having more vegetarian options available than indicated.
 - Even though the overall rating for the drag show was good, we realized that it was pretty shocking for some students – we had young, rural students.

Suggestion is that if you have a drag show, make sure the MC's are PG with their jokes and comments.

- Just ask for “pronouns” not “preferred gender pronouns.” Perhaps having pronoun stickers verses having them pre-printed on nametags because students wanted to change them when they arrived.
- Controlling food cost was difficult because groups arrived without registering in advance as well as some groups left before the conference was over. Overall, the availability of food and a lot of it was important to conference attendees. From feedback, it appears that schools did not provide any extra travel money for students to spend on food. They preferred buffet meals verses sit down, plated meals because they could get as much food as they wanted.
- Having a 2 ½ day conference was great but added to the cost of the overall conference. Even though we raised the registration fee in which we had no complaints, it still was not enough to cover the cost of the conference. Perhaps going back to 1 ½ day to control cost is wise. But we felt traveling to Montana was too far for just 1 ½ days and overall results indicated that 2 ½ days was very well liked.
- Some students were very young in activism and were quick to point out everything that is done wrong. Make sure everyone is hyper aware of language and signage to ensure safe and welcoming space.

Western Regional 2015: Oakland, CA – comprehensive overview in Region VI report

- 900+ participants
- New institute for Dean of Students & AVPs.
- The Research Institute is in year two (60 registered) and NUFP Pre Conference (25 registered) Guidebook
- A Facilitated Critical Conversations session about Violence on Campus – a “pop-up session” in response to member and board feedback about current events took place.

Upcoming –NASPA Power of One LGBT Conference: Education to Action

April 28, 2016 – April 30, 2016 ◇ University of Washington, Tacoma

- Goal of 300 participants
- Description of Program – bullets
- 4 different breakout sessions
- Vicci Martinez, recording artist

Optional Other Reports - Advocacy & Scholarship (*not required*)

Four Stanton Webb Scholarships were awarded for the spring 2015 Power of One Conference.

- One was awarded to a student who applied for the scholarship
- One advisor scholarship and two student scholarships were awarded to University of Nevada, Reno to help expand the Power of One conference to the state of Nevada.