



# NASPA

Region V

**Deneece Huftalin**

**Region V Director**

**Annual Report for the Winter Board of Directors Meeting**

**June 24, 2014**

## NASPA Board Action Items

None at this time

## NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for students.

## Leadership

### **Board Leadership**

Region V NASPA recently held our summer board meeting in Portland, OR. 41 board members came together to discuss various initiatives, board governance, professional development happenings and approve the upcoming FY15 budget. Agenda items included a review of the recent board assessment results, discussion on the Regional Governance Task Force questions, a review of co-sponsorship requests and our regular business meeting. In addition to the NASPA strategic priorities, NASPA Region V reaffirmed an interest in promoting stronger communication, collaboration and innovation.

### **Knowledge Community Leadership**

Region V continues to have two KC Co-coordinators who shepherd the good work of the KC reps. They held a 3-hour preliminary training prior to the board meeting to review KC roles, best practices and to identify opportunities for collaboration and geographic micro region opportunities. Through out the year, KC reps have participated in a number of initiatives to strengthen communication:

**Participated in Conference Call (42%) 12-KCs**

- Health in Higher Education KC Representative
- African American KC Representative
- Assessment, Evaluation & Research KC Representative
- Student Athlete KC
- Student Affairs Development & External Relations
- Technology KC Representative
- Sustainability KC Representative
- Parent & Family Relations KC Representative
- Veterans KC Representative
- GLBT Issues KC Representative
- Women in Student Affairs KC Representative
- Student Affairs Partnering with Academic Affairs

**Communicated with Membership via emails, phone calls, etc. (71%) 20-KCs**

- Disability KC Representative
- Student Leadership Programs KC Representative
- Spirituality & Religion in Higher Education KC Representative
- Campus Safety KC Representative
- Alcohol & Other Drug KC Representative
- Multi-racial KC Representative
- Fraternity & Sorority KC Representative
- New Professionals & Graduate Students KC Representative
- Health in Higher Education KC Representative
- African American KC Representative
- Assessment, Evaluation & Research KC Representative
- Student Athlete KC
- Student Affairs Development & External Relations
- Technology KC Representative
- Sustainability KC Representative
- Parent & Family Relations KC Representative
- Veterans KC Representative
- GLBT Issues KC Representative

**Submitted a news feed/blog article (35%) 10KCs**

- Assessment, Evaluation & Research KC Representative
- Student Athlete KC
- Student Affairs Development & External Relations
- Technology KC Representative
- Sustainability KC Representative
- Parent & Family Relations KC Representative
- Veterans KC Representative
- GLBT Issues KC Representative
- Women in Student Affairs KC Representative
- Student Affairs Partnering with Academic Affairs

## **Partnering with another KC or Board member on an initiative/project (14% yes) 4 KC's**

- Campus Safety KC Representative --Working to identify need related to "Green Dot" training
- New Professionals & Graduate Students KC Representative – connected with Men and Masculinity Knowledge Community Representative for Region V to assist with planning a Region V MMKC drive-in conference that not only discusses men's issues in higher education, but including topics around masculinity in the workplace and as well as in the class room as graduate students. We often times are called out on our "male privilege" in work/classroom settings but rarely do we engage men on how to work through their masculinity in the workplace
- Assessment, Evaluation & Research KC Representative -- has been doing outreach to faculty with Mary Skorheim, Clare Cady and Amy Bergerson. Additionally, is collaborating on the Research Institute at the WRC
- Veterans KC Representative --Preparing a presentation for the 2015 NASPA annual conference on use of metrics to promote Veteran success and organizing a center
- Student Affairs Partnering with Academic Affairs --Working with several board members on planning the Research Institute for the 2014 Western Regional Conference

## **Membership Leadership**

Our Membership Coordinator also held a training prior to the board meeting to cover essential information and to work more closely to identify best ways to communicate with and improve membership.

### **1. New State/Province Representatives**

- a. We have openings for the Oregon State and Utah state coordinator position that we hope to fill this summer

### **2. State/Province Updates**

- a. Alaska Updates
  - i. Membership: no significant changes or trends – all public, the primary private university, and the tribal college in the state had institutional memberships last year. Individual memberships slowly increasing –Chris plans to reach out to CSAOs now that he is connected to more of these folks in the state
  - ii. Two significant decisions for the University of Alaska statewide Board of Regents last week:
    1. Prince William Sound Community College, the last community college with independent accreditation in the state, will move to surrender its accreditation to NWCCU and be adopted under the University of Alaska Anchorage.
    2. Although firearms, including concealed handguns, are still prohibited by BOR policy in university buildings statewide and around sensitive areas of campus such as activity and recreation/athletic events, guns are no

longer prohibited on streets and trails on campus, and they may now be stored in student/staff/faculty campus residence in a centralized locker area managed by the university – these will need to be established and policies for weapons checkout and management will need to be developed.

- iii. Primary student affairs staff are having an informal gathering in Juneau this August. They will go over some of the public policy issues related to Title IX trainings and changes in BOR firearm policy, and we will be discussing bringing back the Alaska Student Affairs meetings – which rotated between Juneau, Anchorage, and Fairbanks every August (these have been discontinued for about 12 years). Logistics of an annual student leadership conference for the state will also be discussed potentially for next spring/summer.

b. Alberta Updates

- i. Attended Alberta Services for Student Conference May 6-9 hosted by Northern Alberta Institute of Technology
  - 1. The article summarizing the event can be found on the NASPA Region V website
- ii. Attended Student Services Development Day at MacEwan University to present on NASPA and its benefits (over 100 student services staff were in attendance)
- iii. Continuing to recruit individual and institutional members in Alberta
- iv. Have recruited Red Deer College as an institutional member!
- v. Planning brown bag lunch to talk about NASPA at MacEwan University in July

c. Washington Updates

- i. In preparation for the national meeting in Baltimore in March, sent a welcome message out to WA State members and highlighted regional events and opportunities to connect.
- ii. In late-May, forwarded the public policy update information to WA State members.
- iii. Member Engagement
  - 1. Anna contacted new members to the region as names have been forwarded. Not a surprise, an email to individual is more likely to solicit a response and additional discussion.
- iv. Award Recognition
  - 1. Anna will work with Wendy Endress for award nominations

**3. June Meeting Agenda Items**

- a. The June meeting for state/province coordinators focused on the following topics
  - i. Strategies for engaging members in each region
    - 1. Via email messages throughout the year
    - 2. NASPA posts each month highlighting different themes
  - ii. Identifying advisory board members and issues to address within micro-regions for future initiatives and collaborations

**4. Membership Updates, Trends, and Implications**

- a. Overall, Region V saw a 5% increase in membership since June 2013, with significant gains in AB, MT, and UT!
- b. Unsurprisingly, most of the graduate members are coming from states where graduate programs are located (OR, UT, and WA). Opportunities for outreach and increasing membership from the graduate student population will be discussed
- c. NUFPP students are also coming from NV, OR, UT, and WA. Typically, once a NUFPP program starts at an institution, the program continues to develop and new NUFPPs are encouraged to join. There may be opportunities to start, or strengthen NUFPP participation in other states/provinces in the region.
- a. 7 additional institutions have joined our region. WA and OR lead with the most institutional memberships—AB has been working on increasing institutional memberships and succeeded in recruiting Red Deer College this year!

Questions arose as to the membership of colleagues currently located in the Yukon. They are not assigned to a particular region but should be in region V. Denece will follow up with central office.

#### **NASPA Region V Membership Trends June 2014**

<b>REGION V OVERALL MEMBERSHIP</b>		
<b>June Year</b>	<b># of Members</b>	<b>Change</b>
2003	452	--
2004	525	+16%
2005	543	+3%
2006	592	+9%
2007	633	+7%
2008	651	+3%
2009	848	+30%
2010	823	-3%
2011	832	+1%
2012	878	+6%
2013	851	-3%
<b>2014</b>	<b>894</b>	<b>+5%</b>

<b>MEMBERSHIP BY STATE/PROVINCE</b>				
<b>State/Province</b>	<b>June 2012</b>	<b>June 2013</b>	<b>June 2014</b>	<b>Change 2013-2014</b>
AB	15	11	18	+7
BC	54	37	28	-9
AK	27	22	19	-3
ID	44	36	33	-3
MT	30	26	33	+7
NV	51	43	43	no change
OR	221	215	200	-15
UT	138	156	187	+33
WA	327	288	297	+9
Other states*	--	17	36	+9
<b>Total</b>	<b>907</b>	<b>851</b>	<b>894</b>	<b>+43</b>

\*Region is assigned based on institution designated on member's profile information. State/province that shows up on reports is based on home address (ex: NUFP members living in other states but attending college at a Region V institution)

<b>BREAKDOWN BY ADDITIONAL MEMBERSHIP TYPE</b>			
<b>Membership Class</b>	<b>June 2012</b>	<b>June 2013</b>	<b>June 2014</b>
Associate Affiliate	58	52	41
Doctoral Students Affiliate	n/a	7	12
Emeritus Affiliate	5	5	5
Faculty Affiliate	17	10	10
Faculty Affiliate Subscribing Upgrade	2	1	1
International Professional Affiliate Member	n/a	18	18
International Professional Affiliate Upgrade	n/a	1	0
Masters Grad Student Affiliate	157	107	93
Masters Grad Student Affiliate Upgrade	n/a	1	1
NUFP member	n/a	39	53
Professional Affiliate	523	495	532
Professional Affiliate - Subscription Upgrade	15	12	18
Undergraduate Affiliate	19	22	15
Subscribing Profit, Nonprofit, Additional	3	1	3
Voting Delegate	81	79	92
<b>Total Individual Membership:</b>	<b>880</b>	<b>851</b>	<b>897</b>
<b>Total Institutional Membership:</b>	<b>81</b>	<b>85</b>	<b>92</b>

## Public Policy Division Leadership

Since our last report, PPD Chair Amy Johnson has communicated with the Region V community regarding the following major policy issues/updates:

- Federal actions regarding sexual violence and assault, including the White House’s first Task Force [report](#) and [website](#) (with various resources for students and schools) and the Dept. of Education’s report, “[Questions and Answers on Title IX and Sexual Violence](#)”
- U.S. Supreme Court’s decisions on Affirmative Action and the joint DOE/DOJ “[Dear Colleague](#)” [letter](#) on this topic
- National conversations regarding undocumented students, including recent decisions in Florida and Virginia

Additionally, we distributed information regarding NASPA’s draft 2014-17 public policy agenda, requesting input from the region and providing various avenues through which to share feedback including email and the “Identify a Policy Issue” link on the [web portal](#).

## Treasurer Report

### FY14 Status

The Region V TD Bank balance is healthy at \$119,169.89 as of May 31, 2014.

### Revenue and Expenses for Region V as of June 30, 2014 – Intacct Report

I have put this overview and the detailed breakdown on the NASPA BoardEffect site.

**Region Five**  
**Statement of Activities - Column Groups**  
**As of June 12, 2014**  
**As of Date:** 06/12/2014  
**Location:** 1600--Region Five

Dimension ID & Name	Revenue	Expenses	Change in Net Assets
	07/01/2013 Through 06/30/2014 Actual	07/01/2013 Through 06/30/2014 Actual	07/01/2013 Through 06/30/2014 Actual
1600 - Region Five	1.02	25.00	-23.98
1603 - Advisory Board	0.00	11,216.96	-11,216.96
1604 - Western Regional Conference (V)	192,290.00	140,195.01	52,094.99
1605 - Drive-in Conferences - Region Five	0.00	1,800.00	-1,800.00
1613 - "Power of One" Conference	9,745.00	874.37	8,870.63
1615 - SSAO	5,300.00	16.22	5,283.78
1617 - Peer Coaching	2,500.00	2,500.00	0.00
1621 - Awards - Region Five	0.00	15,491.44	-15,491.44
1630 - National Funds - Region Five	15,243.00	0.00	15,243.00
1635 - General Region Five	58.64	290.84	-232.20
1662 - Utah State Conference	23,430.00	2,012.24	21,417.76
<b>Total</b>	<b>248,567.66</b>	<b>174,422.08</b>	<b>74,145.58</b>

**Western Regional Budget**

<u>Reg. report</u>	Final Reg Report	\$156,155.00
	Refunds	\$3,545.00
	Non-Pay/Balance Due	\$720.00
	<b>Total Reg Report</b>	<b>\$151,890.00</b>

<u>Intacct</u>	Total revenue	\$191,990.00
	Sponsorships/Exhibits	\$40,100.00
	Registration	\$151,890.00
	Difference from Final Reg Report	\$0.00

Total revenue	\$191,990.00
Total expenses	\$140,195.01
<b>Net</b>	<b>\$51,794.99</b>

Region V (2/3)	\$34,529.99
Region VI (1/3)	\$17,265.00

**Communications and Website Leadership:**

- Support Tammi Perdew and Paul Bennion from the College of Idaho in managing the CSAO Retreat event website and monthly registration reminders
- Completed the Student Stories series featuring Advisory Board testimonials of student affairs practitioners and lessons learned
- Contact Advisory Board members to contribute newsfeed articles and materials; collect, copy edit, and post monthly articles
- Manage email communication requests from Region V and VI Advisory Board members and constituents to share information in a coordinated manner
- Support 2014 WRC Committee (Justin Gomez) in masking 2013 Wordpress conference website and consolidating social media outlets
- Initiate Advisory Board contribution sign-up sheet to request monthly articles/news/op-eds to be featured on Region V newsfeed



## Scholarship

### Research Coordinator Report

#### Research Grants

We have \$2,000 allocated for research grants, which are on a 1-year cycle with grant applications due in early June each year.

- No applications were received this year.
- Recommendation to change the timeline to an early January deadline grant applications.
- Increased promotion at the WRC, including tabling, publications, and a session focused on educating people about the grants and promoting research in the division.
- This aligns well with the Research Pre-Conference Institute, where we can also promote the grant.

## Professional Development

### Knowledge Community Highlights

- Student Leadership Programs KC Representative -- Sent out a survey to KC members and will be using the information gleaned from there to serve our membership
- Multi-racial KC Representative -- co-chairing a committee for a MRKC pre-conference for NASPA 2015
- New Professionals & Graduate Students KC Representative -- looking to work with Region V NUFP Coordinator to help Celebrate CSAM in the Seattle-Portland Region this October as well as working on a UW campus level to identify potential NUFP students and keep the NASPA club going
- African American KC Representative -- Served on the Awards Committee for the AAKC National, presented the new professionals award at NASPA and presented at AAKC sponsored sessions at NASPA in Baltimore
- Student Athlete KC -- submitted a program proposal to the 2014 Western Regional Conference
- Student Affairs Development & External Relations -- developed a short survey to learn what colleges and universities are doing in the area of advancement, fundraising, and/or development for Student Affairs/Student Life/Student Development divisions/organizations in Region V. The information gathered will help us gain a better understanding of how Region V institutions are operating in this area, help in determining potential programming opportunities, and build a stronger network for those engaged in this work. This survey will be sent to the Chief Student Affairs Officers/CSAOs at Region V institutions on June 16th, and will also be announced at the CSAO Retreat in Region V in mid-June
- Technology KC Representative -- supporting the efforts of the national KC leadership team in developing conferences (virtual and in-person), conducting social media engagement,

coordinating "Tweet Ups", looking at the intersections of tech and disability support, and recognizing NASPA members with tech integration awards

- GLBT Issues KC Representative -- Power of One found success this past spring 2014. Planning is underway for the 2015 conference

### **Community College Division**

The Community College Division is holding a Summit October 2-3, 2014 in New York City. CUNY has graciously agreed to host the summit in their offices. NASPA will provide for air transportation and lodging. The purpose of the summit is to develop short and long-term goals for NASPA to better serve community college professionals and to encourage engagement in the association.

### **Public Policy Division**

At the Region V CSAO conference in mid-June, PPD Chair Amy Johnson is slated to briefly review the major public policy updates and solicit feedback regarding additional policy issues of interest (as well as input on the NASPA 2014-17 public policy agenda).

At the [Inland Northwest Student Affairs Colloquium](#) in Cheney, WA on July 31, PPD Chair Amy Johnson will lead a presentation and discussion of the current/future (proposed) NASPA public policy agendas.

### **Research Institute**

Region V and VI will be putting on the inaugural Western Regional Conference Research Pre-Conference Institute.

*Research and scholarship are central to the ongoing development of the field of Student Affairs. The NASPA Research Agenda states that, "theory should inform practice, and practice should inform theory." It is in this spirit that the Research Institute is designed. Focused on engaging participants from faculty, student, and practitioner backgrounds, the Research Institute will provide a space to highlight current research, strengthen emerging scholarly voices in the field, and create opportunity for faculty and practitioners to engage in that "theory to practice, practice to theory" relationship that is foundational to advancement in Student Affairs scholarship and practice.*

### **Who Should Attend:**

- Faculty in Higher Education, Educational Leadership, Student Affairs Administration, or other relevant fields interested in sharing their research, and connecting with practitioners and students for the purposes of partnering on future research.
- Doctoral students in Higher Education, Educational Leadership, Student Affairs Administration, or other relevant fields interested in developing their research and connecting with faculty and practitioners for the purposes of furthering their research.
- Practitioners with 3+ years in the field interested in participating in research as scholar-practitioners either through individual research or forging partnerships with faculty and students.

### **Learning Outcomes – Participants In The Research Institute Will:**

Explore and refine your personal research agenda, connecting to national conversations within higher education and student affairs.

- Connect with other participants (faculty, staff, and students) for the purposes of partnership on current and future research endeavors.
- Engage in skill-building around research development, publishing, grants, and presenting.
- Connect with the NASPA Research agenda and current trends.

### **CSAO Conference June 17-20, 2014**

Paul Bennion, past Region V Director, took over for Laura Majovski as the CSAO Coordinator. Mike Segawa served as the retreat facilitator. 32 chief student affairs colleagues from around the region met for 2 days and identified key issues on campus they wanted to discuss. Topics included Title IX and Sexual Assault, Guns on Campus, Health and Wellness, SA and AA Partnerships, Marijuana and Heroin on campus, etc. It was well attended and a very rich discussion with great networking opportunities for colleagues.

## **Advocacy**

### **Community College Division:**

The University of Utah is hosting NASPA's Undergraduate Fellows Program (NUFP) Dungey Leadership Institute this June. This Institute (also referred to as DLI) is a five-day institute that is held annually at various university campuses and offers 32 select Fellows the unique opportunity to network with their peers and student affairs administrators serving as institute faculty representing the scope of NASPA's membership. It provides an in-depth leadership development experience, and also prepares Fellows for graduate work in student/affairs higher education.

An exciting facet of the DLI is the "Department Fair," which provides Fellows the opportunity to meet with current Student Affairs professionals and learn more about different departments at various types of institutions. Salt Lake Community College will participate in the "Department Fair" encouraging fellows to consider student affairs pathways through community colleges. The Fair will take place on Wednesday, June 25<sup>th</sup>.

# NASPA Strategic Plan

## Goal 1

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
  - a. Development of Research Institute
  - b. Continuation of research grants
  - c. Financially supported International Exchange for colleague to report at next board meeting.

## Goal 2

2. Lead advocacy efforts that shape the changing landscape of higher education.
  - a. CSAO meeting yielded ideas for ongoing research and advocacy needed from Central office: Understanding and advocacy to shape College Scorecard rollout; Additional research on marijuana effects on students; interest in advocating more assertively to keep guns off campus.

## Goal 3

3. Launch an initiative to collaborate with student affairs worldwide.
  - a. Financially supported International Exchange for colleague to report at next board meeting and regional conference

## Goal 4

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.