



**NASPA**<sup>®</sup>

Region V

**Leslie Webb**

**NASPA Region V. Director**

**Report for the July 2015 Board of Directors Meeting**

**July 1, 2016**

## **NASPA Board Action Items**

None at this time

## **Leadership & Member Engagement**

### **Membership**

- Appointed new Montana state representative
- Coordinated membership involvement at the western regional conference
- Contacted institutions for liaisons to work directly with state/province representatives
- Conducted conference calls conducted during this reporting period
  - April 21 @ 12pm PDT
  - May 19 @ 12pm PDT
  - June 16 @ 12pm PDT

### **Communications and Social Media**

- Sent four monthly e-newsletters
- Sent 15 individual regional emails
- Posted 11 blogs
- Managed four events through the NASPA R5 website
- 18 Twitter posts, 712 followers
- 125 LinkedIn followers
- 35 Facebook posts, 193 members
- 9 Instagram posts, 34 followers

### **Volunteer Engagement**

Efforts are underway to expand and enhance opportunities for NASPA members to get involved in Region V. The Volunteer Coordinator, Knowledge Community Coordinators, and Membership Coordinator are currently exploring multiple avenues for involvement and improved communication

methods about opportunities. A set of recommendations will be provided in summer 2016 for the Region V Leadership Team to consider for implementation.

### **Power of One Liaison**

We are currently in the process of identifying potential leaders in Region V. to transition into this role. Heidi Stanton-Schnebly will cycle out after a significant number of years dedicated to this role. Jo Enscoe at Salt Lake Community College expressed interest in serving in partnership. Another individual is interested who will also consider NASPA membership.

## **Professional Development & Events**

### **Undocumented Queer: Seeing the Invisibles**

*April 15, 2016 – April 16, 2016 ◊ Washington State University, Pullman*

- 81 registrants -- 27 faculty, staff, and admin; 54 students
- 15 different institutions and 5 community organizations from 4 different states -- WA, ID, OR, and UT
- Four breakout sessions and 4 main speakers

### **Power of One: Education to Action**

*April 28, 2016 – April 30, 2016 ◊ University of Washington, Tacoma*

- 157 registrants
- 24 institutions from 6 different states
  - CA, TX, WA, ID, FL, UT
- Four different breakout sessions (sessions were 1.5)
- Vicci Martinez main stage, recording artist

### **Power of One: Future Conferences**

Bellevue College will have a bid available for review at the 2016 June Board meeting. They have expressed interest in hosting for several years but were undergoing transitions in the senior administration at their institution.

There has been interest for two years from Spokane Community College in hosting Power of One. North Idaho College and Eastern Washington University are interested in collaborating with Spokane Community College to jointly host the 2017 conference at the Washington State University, Spokane Riverpoint/Eastern Washington University, Spokane campus. They also indicated that they would be reaching out to Gonzaga University for additional collaboration for the conference.

### **2016 NASPA Western Regional Conference** -- November 9-12, 2016 – Westin Hotel, Seattle

The 2016 conference boasts no theme. Instead there is a steadfast focus on professional competencies. Registration opened 5/31/16. Program Proposals were due 5/23/16. 264 Programs were submitted

which is a record number for NASPA WRC. See below link for outline of program proposal diversity. 122 NASPA members volunteered to serve as Program Reviewers. Program co-chairs Charlie Varland and LeAnn Wiles developed on-line program reviewer training. Presenters will be notified July 11 whether their program was selected for presentation. Onsite Planning Committee meeting held in Seattle June 12-13.

**Program Presentation:** [https://docs.google.com/presentation/d/1NnqSG0H7S-gHw6L-Q\\_tPLOeAE1hdrEABBKw8D1mNfmM/edit#slide=id.p](https://docs.google.com/presentation/d/1NnqSG0H7S-gHw6L-Q_tPLOeAE1hdrEABBKw8D1mNfmM/edit#slide=id.p)