



**Maggie Balistreri-Clarke**  
**Small Colleges and Universities Division Director**  
**Division Report- November 8, 2012**

### NASPA Board Action Items

*Nothing for Board Action*

### NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

### Leadership

- All SCU Regional Rep vacancies were filled with the assistance of the Regional Directors. Jerry Price has agreed to serve as the new region VI representative.
- The SCU Leadership Team held team teleconferences on August 20 and October 24
- The SCU Leadership team developed a plan to reach out to colleagues at non-member schools
  - Each team member will call 3 – 5 colleagues at non-member schools
  - Information will be shared about NASPA and the SCU Division
  - Particular attention will be drawn to the new dues category for schools with enrollments less than 500.
  - Deadline for contacting colleagues is December 31
- *Member Engagement* – Zauyah Waite led our efforts to update the SCU web site. She created an email invitation inviting members to join the SCU list serv. Activity on the list serv is up noticeably due to Zauyah's efforts.
- Zauyah has also identified members willing to tweet and blog on behalf of the SCU division.
- SCU Regional Reps have committed to creating outreach opportunities for SCU members at regional conferences. SCU reps are hosting roundtables and panels to raise the profile of the SCU division and to engage and serve members.

### Scholarship

*Nothing to Report at this Time*

## Professional Development

- SCU Dial-In Teleconference: *Student Support, Safety and Success at the Smallest of the Smalls*
  - Hampton Hopkins, Zauyah Waite and Tara Knudson Carl are creating presentations
  - Targeting schools under 500
  - November 27, 2012, 2:00 EST
- Maggie and James have updated the RFP for SCU schools interested in hosting the 2014 SSAO Institute. The deadline for proposals is December 17.
- SCU Dial-In Teleconference: Public Policy Issues for Small Colleges and Universities
  - Rebecca Mills, Brian Sponsler are creating presentations. Laurel Kennedy is facilitating
  - February 6, 2013, 2:00 EST

## Advocacy

*Nothing to Report at this Time*

### NASPA Strategic Plan

#### Goal 1

*Nothing to Report at this Time*

#### Goal 2

1. Lead advocacy efforts that shape the changing landscape of higher education.

##### *Objectives*

- 2.3 Build capacity among membership in order to effectively influence public policy.

- See public policy teleconference noted above – February 6, 2013

#### Goal 3

*Nothing to Report at this Time*

#### Goal 4

2. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

##### *Objectives*

- 4.1 Diversify and strengthen the sources of NASPA's revenue.

- Note outreach efforts listed above to targeting smallest schools

- 4.5 Strengthen NASPA's contributions to student affairs graduate preparation programs.

- Houston Dougherty continues to work actively on "**The Small College Project**" with Sarah Westfall (SSAO at Kalamazoo College), Flo Hamrick (Professor of Higher Education at Rutgers and Faculty & NASPA Faculty Fellow), and Carrie Kortegast (Assistant Professor of Higher Education at Vanderbilt) to create tools that can

enhance the profile of SCU in graduate preparation programs in student affairs. Please see his leadership team report below for details.

4.6 Ensure the participation and inclusion of NASPA's members in leadership and governance.

- James Stascavage worked with NASPA staff to respond to the SCU Leadership Team request for ways to communicate and market more directly to our constituents. An email tool was created with feedback from the team and has been put into place. Thank you to James and NASPA for your great response to this request!!
- Regional Reps are working hard to establish Regional Leadership Teams to expand the number of members involved in SCU activities.
- SCU Leadership Team members have agreed to take leadership for creating an SCU presence at 'specialty conferences'. Carrie Petr will present at the Leadership Conference and Houston Dougherty and Hampton Hopkins have submitted programs at the AODA/Prevention Conference and the Law and Policy Conference respectively.

### Leadership Team Reports

#### ***Hampton Hopkins – Volunteer Coordinator***

Goal 1: The SCU Division currently has 90 volunteers in the database with 42% of the volunteers currently active or having been active within the last two years. Many other volunteers are utilized by regional representatives for regional programs, activities, and conferences.

Goal 1: The SCU Division Dial-in Conference Student Support, Safety and Success at the Smallest of the Smalls is scheduled for Tuesday, November 27 at 2:00pm (EST). The primary audience is deans and associate deans at colleges and universities with enrollments less than 1000 students. Three members of the division are participating as facilitators: Tara Knudson Carl, Hampton Hopkins, and Zauyah Waite. The primary topics will focus on creating a supportive and prepared small college campus in the areas of counseling and health services, students with disabilities, and safety and security.

#### ***Zauyah Waite – Electronic Communications Coordinator***

The website continues to be reviewed on a regular basis to make sure information is updated. Soon the website will feature two upcoming no cost dial-in conferences:

- Student Support, Safety and Success at the Smallest of the Smalls: Creating a Supportive and Prepared Small College Campus scheduled for Tuesday, November 27, 2012, 2:00 p.m. Eastern Standard Time
- Public Policy for Small Colleges and Universities scheduled for Wednesday, February 6, 2013, 2:00 p.m. Eastern Standard Time

The division leadership team's bios and pictures are currently updated and posted on the website. Brief descriptions of all the Small Colleges and Universities Institutes are also included on the website.

Efforts will continue to increase usage of the listserv. An email informing all SSAO of this division was sent out at the end of October to encourage them to sign up for the listserv.

Efforts have been made to connect with members interested in volunteering to see if they are willing to spearhead activities that could increase the division's electronic communication via the use of social media. David Tuttle, Associate Vice President of Student Affairs and Dean of Students of Trinity University has agreed to work on the blog for our division. When work begins on this we will work closely with James Stascavage from the NASPA Office to ensure that we abide by the guidelines established for divisional blogs.

Finally, we welcome Boyd R. Beckwith, Assistant Dean/Director, Student Center & Campus-wide Programs from Rice University. Boyd will oversee the maintenance of the division web page on the NASPA website upon receiving training from the NASPA Office.

***Tashia Bradley - Region I Representative***

- \* Creating an advisory committee for SCU regional needs - sent notice to invite volunteers
- \* Request made to create a table or material board at Region I conference to collect information.
- \* developing topic for drive in conference or other opportunity for engagement

***Ray Heath – Region II Representative***

- Working with Region II Advisory Board members to encourage SSAOs and staff of small colleges and universities to develop proposals for programs for area, regional and national conferences, to invite their participation in varied programs and activities being coordinated in Region II and to promote participation in the upcoming Small Colleges & Universities sponsored teleconferences and programs at the Annual and the Region II Conferences.
- Participated in the Region II Advisory Board strategic planning session and facilitated a round table discussion on Issues of Importance to Small Colleges & Universities SSAOs and staff during the Region II Conference;
- Participated in the *Small Colleges & Universities Division* conference calls and updated the Region II Advisory Board members about current and planned activities of the *SC&U Division* during its fall conference call;
- Reviewed topics raised on the *SC&U Division Listserv*;
- Recommended endorsement by the *SC&U Division of Beyond GI Joe*, a program proposal related to the contemporary student veteran for presentation at the 2013 NASPA Annual Conference and at the Delaware Valley Student Affairs Conference and the Region II Conference; will assist the presenter by providing an overview of the challenges and opportunities of these veterans and the staff serving them at small colleges and universities; and,
- Will participate in the national Small Colleges and Universities Dial-In Conference on November 27 – *Student Support, Safety and Success at the Smallest of the Smalls*, that will be targeted to the needs and interests of SSAOs and staff of the smallest colleges, an underrepresented group in NASPA, that will be the focus of recruitment efforts based on the new dues structure.

***Debbie Heida - Region III Representative***

- Debbie Heida chaired a panel of small college and university deans at the SACSA/Region III conference targeted at graduate students and young professionals

- Region III fall newsletter highlighted the small college and university division programs

***Houston Dougherty – Region IV-W Representative***

- Attended and led the “Open Mic” session for the **NASPA SCU Institute** at Butler University, June 2012.
- Proposed and hosted the well-attended **SCU roundtable at Region IV-E Conference** in Madison, WI.
- Created and distributed over 150 “I Small Colleges” Buttons to **Region IV-E Conference** attendees (also distributed over 250 of these last spring in Phoenix at the National Conference)
- Engineered an annual **Region IV-E Pre-Conference of the SSAOs from the ACM/GLCA** (Associated Colleges of the Midwest & Great Lakes Colleges Association) at each fall conference 2010, 2011, 2012, and 2014 (in Skokie). 20-30 SSAOs attend and this annually year; in Madison, more than half of them stayed for the NASPA Region IV-E conference – a record participation for this group.
- Co-presented with SCU colleagues from Macalester, Grinnell, Kalamazoo on *Creating a Culture of Assessment at Small Colleges* at the **Region IV-E Conference** in Madison, WI.
- Have submitted a proposal to host a **SCU Roundtable at the NASPA AOD/Violence Prevention Conference** in Ft. Worth in January 2013.
- Continuing to work actively on “**The Small College Project**” with Sarah Westfall (SSAO at Kalamazoo College), Flo Hamrick (Professor of Higher Education at Rutgers and Faculty & NASPA Faculty Fellow), and Carrie Kortegast (Assistant Professor of Higher Education at Vanderbilt) to create tools that can enhance the profile of SCU in graduate preparation programs in student affairs. Current projects include both practice-based and academic/classroom tools: a. Creating a SCU speakers bureau to speak to graduate courses
  - Identifying SCU campuses that would welcome graduate student cohort and individual visits, internships, and practice
  - Creating a SCU syllabus and syllabus modules that graduate preparation program faculty could adopt, adapt, or integrate into curriculum
  - Creating a national summer internship program for opportunities at SCUs for graduate students (perhaps organized like the NUFP internships)
  - Develop a bibliography of SCU resources
  - Identify gaps in the literature regarding SCU, for use by faculty and graduate students
  - Considering a monograph on SCU generalist practice
  - Work with Faculty Fellows participants to identify “key questions” that are SCU related

***Carrie Peter – Region IV-W Representative***

- At the Fall 2012 regional conference, a roundtable will be hosted by the SCU liaison. Possible Advisory Board members will be recruited.
- Representation at the national level will include a panel discussion at the annual Leadership Practitioners Institute in December.

***Melanie Richardson – Region V Representative***

- My primary activity for this quarter has been to establish a Region V Small Colleges and Universities Advisory Board. To date, we have the following institutions serving: George Fox University, Westminster College, Puget Sound University, Portland Northwest College of Art, Saint Martin' University
- Our primary activity has been to plan for the Regional NASPA Conference SC&U Roundtable occurring this week in Hawaii. Two of our members submitted the proposal for this program and will be facilitating it. The plan is for them to return with feedback and ideas in regards to

addressing the needs/goals of the SC&U in our region. We have had two conference calls and plan to convene again next month.