



NASPA[®]

Small Colleges and
Universities Division

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Small Colleges and Universities Director
Report for the November 2018 Board of Directors Meeting
November 2, 2018

NASPA Board Action Items

None at this time.

Leadership & Member Engagement

Director Report

- Engaged Advisory Board members in dialog regarding strategic planning goal statement and objectives and solicited feedback in concert with association-wide efforts to hear member voices.
- Worked with Region VI Director to fill vacancy caused by unexpected health issues of recent SCU appointee and currently connecting with Region III Director to fill board vacancy.
- Advisory Board members actively participated in institutional membership renewal outreach calls as organized by the NASPA Membership Services team.
- In strategic contact with SCU Division Director-Elect Carolyn Livingston and NASPA Liaison James Stascavage to facilitate transition of Division leadership in March of 2019.
- Member of NASPA Board President's Evaluation Committee which oversees the annual evaluation of NASPA President Kevin Kruger.
- Advisory Board members actively engaged in planning for division and regional conferences and events and encouraged regional and local networks to promote relevant and timely program submissions for 2019 NASPA Annual Conference sessions.

Social Media

- Twitter followers are currently at 768, a number expected to grow as relevant content and the monthly blog posts create interest on the part of SCU members.

- With oversight by Brent Marsh, the monthly blog cycle for the SCU division has been enhanced in timeline and content. Members of the SCU Division advisory board along with colleagues from member institutions have written thoughtful and informative blogs on topics ranging from renewing our commitment to students and reflections on the SCU Institute at Puget Sound to reflections on the inaugural Early Career Development Institute and how student affairs professionals may be influenced by the life of Mr. Rogers.

2019 NASPA Annual Conference Preparation

- Pre-conference program for senior officers submitted and accepted. Effort led by Debbie Heida, former Public Policy Division Chair, who along with SCU members will present “Small Colleges and Universities: Opportunities and Challenges for Chief Student Affairs Officers”.
- Current SCU Advisory Board members selected Sponsored Programs among the host of conference session options for the Division to highlight as particularly relevant for SCU members.
- Round Table and Town Hall sessions are in development to ensure broad participation in SCU thought leadership and future planning.

Public Policy

- Public Policy Division (PPD) Representative Brent Marsh has shared monthly PPD leadership team minutes with advisory board members. Replete with valuable law and policy resources and links, SCU Division leadership has found the resources to be tremendously valuable.
- Brent Marsh was recently named Public Policy Division Director-Elect, so replacement conversations are in process.

Professional Development & Events

The **2018 NASPA M. Ben Hogan Small Colleges & Universities Institute** took place on June 23-26, 2018 at the University of Puget Sound in Tacoma, WA. A record number of 68 participants enjoyed four days of stimulating dialog, problem-solving and wide-ranging conversation about the future of our institutions. Since this was the first institute to be held since the name change to honor M. Ben Hogan, a special tribute was offered at the opening session. Dan Hirsch from Pitzer College and Kimberly Blea of New Mexico Highlands University were selected as co-chairs for the 2020 Institute and are already at work forming the planning committee. NASPA staff have also begun the site selection process.

The **Early Career Development Institute (ECDI)** was a successful first effort, so the 2019 edition’s selection process has begun. The planning team of Todd Porter from The Juilliard School and Danny Ledezma from Harvey Mudd College has established a timeline of application submission from October 15 to December 1, 2018, with a class of 15-20 early career professionals, along with coaches who are currently being solicited, to be named in early January of 2019. The new webinar schedule will be available in December, 2018.

Regional Updates

Regional Representatives serve as communication links between the regional boards and the SCU divisional team. The primary thrust is participation in program development, professional networking and advocacy for small college and university issues within NASPA's regional structure. Regional Representatives have dual roles and are a conduit for information sharing between the organizations, so Regional Directors and the SCU Division Director serve integrative functions in selection, training and support.

Region I

- 2018 NASPA Region I Conference will be held November 11-14, 2018 in Providence, RI. Since Providence is referred to as the "Creative Capital", innovative ways to engage regional members will be explored.
- Efforts are ongoing to imbed topics of particular interest to small colleges and universities in regional meetings and to encourage SCU members to participate in, as well as influence, regional dialog.

Region II

- Region II Award nominations are being solicited by SCU Representative Darrien Davenport from Gettysburg College.
- The 2018 Region II Careers in Student Affairs Conference was held on October 26, 2018. The Careers in Student Affairs conference is a one-day conference aimed at providing undergraduate, graduate and new professionals an opportunity to explore careers within the field and get connected to other professionals in the region.

Region III

- The 2018 NASPA Florida Drive-In Conference will be held November 29-30, 2018 at Valencia College in Orlando, FL. This event focuses on professional development, networking, reconnecting with colleagues, creating new professional links and will include a case-study competition.
- The Region III SCU Representative is no longer working in higher education, so a search process for a replacement is underway.

Region IV-E

- SCU Representative Jesse Grant is meeting with the Regional Director to plan outreach activities and discuss on-line State meetings.
- A "no-host" dinner for small college participants was planned at the Regional Conference.
- The 2018 NASPA Region IV-E Conference: Celebrating 100 Years of NASPA was held November 11-13 in Milwaukee, WI.

Region IV-W

- The Regional Conference entitled “Reflection Inspires Our Future” was held October 23-25, 2018 in Wichita, KS.
- Dr. Mamta Accapadi, Vice-President of Student Affairs at Rollins College, delivered the closing keynote address.
- The conference theme centering on reflection is of particular interest to SCU institutions in light of the volatility of demographic, financial and political currents of the day.

Region V

- Regional Representative Tamara Ko worked with Campus Labs to fashion an assessment session with a SCU focus for the 2019 NASPA Annual Conference in LA.
- The 2018 NASPA Western Regional Conference will be held November 8-11, 2018 in Sacramento, CA with the theme of “New Pathways for New Students.”
- The conference topic has wide relevance to many institution types, so SCU members attending will have rich program options.

Region VI

- Region VI Representative Ryan Alcantara joined the SCU Advisory Board in July and distributed an introductory email to Region VI SCU members as a reminder to submit program proposals for regional and national meetings.
- The Western Regional Conference 2018: New Pathways for New Students will be held in Sacramento, CA, November 8-11. Patrick Day serves as this year’s Conference Chair and, as the Vice President for Student Life at the University of the Pacific, proudly represents small colleges and universities in this important leadership role in NASPA Region VI. Current registration numbers total 546 with 170 participants registered for pre-conference workshops.
- Region VI co-sponsored the Western Regional Careers in Student Affairs Day on October 20, 2018 at Cal Poly Pomona. Over 500 people attended, which reflected the diversity of institutional types in the region.
- Arizona institutions hosted a drive-in conference which included 23 sessions and was very successful.
- A Southern California social is scheduled for December 1, 2018 in Huntington Beach and a Drive-In Conference is scheduled for January, 2019.
- Region VI received 20 applications and awarded 17 undergraduates for NUFPP scholarships (special thanks to the NASPA Foundation, which funded an additional two scholarships) and all students have been notified and accepted. 40 new applications for the NUFPP were accepted for the September deadline.