



NASPA[®]

Small Colleges and
Universities Division

**Zauyah Waite, Small Colleges and Universities Director
Report for the December 2015 Board of Directors Meeting**

Date: Friday, November 13, 2015

NASPA Board Action Items

None at this time

Leadership & Member Engagement

Leadership

- **New Social Media Coordinator**

Todd Porter, Director of Residence Life, The Juilliard School replaced Karen Johnson, Vice President for Student Affairs, Saint Mary's College. Karen had to step down due to receiving additional responsibilities.

- **Region V President's Award**

The recipient for the President's Award is President Ronald Thomas from the University of Puget Sound, a small college member institution.

Member Engagement

- **Outreach and initiative to increase NASPA membership from SCUs**

All regional representatives obtained the below information from the NASPA Office and are coordinating outreach to increase non-member SCUs to join NASPA

Total number of small colleges and universities by region:

**NOTE: restricted to degree-granting institutions only.*

<u>Number of SCUs</u>	<u>SCU NASPA Institutional members by region</u>
Region 1: 208	90
Region 2: 613	118
Region 3: 1,119	126
Region 4E: 704	120
Region 4W: 459	71
Region 5: 215	48
Region 6: 404	41

- **Social Media**

Twitter: [@NASPA SCU](#) close to 500 followers. It is continually being utilized to offer live-time updates and to join the conversation on all things small colleges, including the live tweeting of a recent virtual panel that was put on by the division.

Recent blog posting regarding the experience of a new professional to a small college atmosphere. Upcoming blog piece written by Eric Crumrine, Director of Student and Residence Life at the Boston Conservatory regarding the rewards and challenges of a mid-level position at a SCU.

Intentional interaction specifically with new and mid-level professionals on social media to expand the base beyond SSAOs.

Listserv: small-coll@listserv.naspa.org the listserv has been active this year especially around the topic of Title IX. Lots of sharing and idea generation. Duplication of a lot of information on the National Association of Independent Colleges and Universities.

LinkedIn: launched LinkedIn site for NASPA SCU

- **Regional Representatives: Membership Engagement**

Region I –Kurt Stimeling

- Outreach to 103 Region 1 SCU's encouraging attendance at the R1 conference (November 15-18, 2015)
- Building awareness and enthusiasm for 2016 Small College & University Institute

Region III - Charlie Hueber

- Worked with TACUSPA to identify opportunities for small schools in Texas to get more involved in NASPA
- Have been asked to be a member of a steering committee for NASPA Texas. Our goal will be to increase participation of NASPA schools in Region III.

Region IV-East - Corey Landstrom

- Connected with presenters from Small College track sessions at regional conference –
- Invited SCU attendees to follow the NASPA SCU Twitter feed and connect with the SCU network
- Explore with members what needs and ideas they may have through conversations and dialogue

Region VI- Leslie Lynn Opulauoho

- Partnered with Region V representative Anna Gonzalez to discuss plans for the National Conference, SCU Institute and future programming.
- Partnered with Cathy Wehrman, Region VI Community College representatives to discuss mutual SCU and CC concerns.
- Partner with Region VI sub-regions (Northern California, Southern California, Arizona and Hawai'i). Discussing opportunities for future partnerships during drive-in workshops.

- **2016 Small Colleges and Universities Institute**

- The NASPA Small Colleges and Universities Institute will be held from June 25-28, 2016 at Macalester College in Saint Paul, Minnesota.

- Hampton Hopkin, on behalf of the SCU divisional leadership is exploring the naming of the institute to honor the work and career of long-time NASPA member, Ben Hogan.

Professional Development & Events

#CSAM15 – “A Day in the Life of a Student Affairs Professional at a Small College or University

In conjunction with #CSAM15, a free live online offering entitled “A Day in the Life of a Student Affairs Professional at a Small College or University” was presented on November 3, 2016.

The panelists included: Sean McGreevey, Assistant Dean for Career Development, Chatham University, Meg Nowak, Vice President for Student Affairs, Hartwick College, Damon Sloan, Vice President for Student & Alumni Affairs, University of St. Francis and Lou Stark, Vice President for Student Affairs, Case Western Reserve University.

Pathways to Working at a Small College or University (Part 1 – 4)

A video of student affairs professionals at institutions with fewer than 5,000 students was produced. It detailed their journeys to small colleges and universities. For the next four weeks (November 6, November 13, November 20, December 6 – skipping Friday after Thanksgiving) a brief blog post for the SCU blog have been prepared that will feature two videos each. These videos will be saved and re-purpose them again for #CSAM16. Part 1 of the video featured,

: Levester Johnson, Vice President for Student Affairs at Butler University

: Kimberlie Goldsberry, Interim Vice President for Student Affairs at Ohio Wesleyan University

Mid-Level Institute for Small College and University Professionals – 2016 NASPA Annual Conference

This all day pre-conference institute will be held on Sunday, March 13, 2016. Facilitators for this pre-conference are:

Charles M. Hueber, Dean of Students, Schreiner University

Laura Hutchinson, Vice President of Student Life and Dean of Students, Earlham College

Christina Klawitter, Dean of Students, Beloit College

Kurt Stimeling, Vice President for Student Affairs, Rivier University

Zauyah Waite, Vice President for Student Affairs and Dean of Students, Chatham University

Susan Westfall, Vice President of Student Development and Dean of Students Kalamazoo College