Zauyah Waite  
Small Colleges and Universities Director  
Report for the December 2016 Board of Directors Meeting  
Date: Thursday, November 17, 2016

NASPA Board Action Items

None at this time.

Leadership & Member Engagement

• **DIVISION DIRECTOR 2017 - 2019**  
Trina Dobberstein, Vice President for Student Affairs at Baldwin Wallace University was appointed the Division Director for the 2017 – 2019 term. Trina will assume her role in March, 2017.

• **SOCIAL MEDIA**  
  - Continued uptick in followers on twitter. [@NASPAscu](https://twitter.com/NASPAscu) up by 52 members since June ’16 to a total of 644 followers.
  - Have edited and published four blog posts since the last meeting:
    “Maintaining Motivation through the Muchand Mire of the Small College Ecosystem” by Patrick Tanner, Penn State York (guest blogger)  
    “In Through the Side Door: The Perspective of a Mid-level Student Affairs Latecomer” by Caroline Harrington, AMDA College and Conservatory of the Performing Arts  
    “Size Matters: Transitioning from Big to Small Institutions” by Anna Gonzalez, Lewis and Clark College  
    “No One Wins the Busy Game” by Carrie Petr, Doane College  
Working to provide twitter handle access to regional reps to tweet out during fall regional conferences.

• **REGIONAL REPRESENTATIVES: MEMBERSHIP ENGAGEMENT**  
  **Region III Representative: Jennifer Miles**  
The 2016 SACSA with NASPA Region III Conference will be held November 5-7, 2016 at the Hyatt Regency Jacksonville Riverfront in Jacksonville, FL ([https://sacsia-site-ym.com/page/Conference](https://sacsia-site-ym.com/page/Conference)).

  **Region IV-West Representative: Carrie Petr**  
Region IV-W is building an advisory group to engage their state membership.
Hosting a roundtable at Region IV-W/E conference in St Louis in November, 2016.

Professional Development & Events

- **2018 NASPA M. Ben Hogan Small Colleges and Universities Institute**
  The dates for the 2018 NASPA M. Ben Hogan Small Colleges and Universities Institute are set for June 23 – 26, 2018. The planning team co-chairs have been selected and they are Carolyn Livingston (Carleton College) and Andrea Conner (Grinnell College). Both Andrea and Carolyn are invited members to join the planning team and this process will be completed shortly.

  The site selection process is currently on-going and coordinated by James Stascavage, NASPA Office.

- **SCU Pre-Conference at 2017 NASPA Conference**
  A one-day pre-conference, entitled Small and Mighty: Critical Opportunities and Issues Facing Small Colleges and Universities has been accepted for the NASPA 2017 Conference. The facilitators for this pre-conference are Anna Gonzalez, Dean of Students and Chief Student Affairs Officer at Lewis and Clark College; Carolyn H. Livingston, Vice President for Student Life and Dean of Students at Carleton College; Laura Hutchinson, Vice President of Student Life and Dean of Students at Earlham College; Damon Sloan, Vice President of Student & Alumni Affairs and Dean of Students at the University of St. Francis; Mamta Accapadi, Vice President of Student Affairs at Rollins College; Zauyah Waite, Vice President for Student Affairs and Dean of Students at Chatham University.

- **SCU Mid-Level Professional Institute (Part 1 & 2) at 2017 NASPA Conference**
  A Part 1 and 2 SCU Mid-Level Professional Institute entitled Your Changing Career Path in Student Affairs has been accepted for the NASPA 2017 Conference. The facilitators for this workshop are Charles Hueber, Dean of Students at Schreiner University; Caroline Harrington, Housing & Student Life Manager, America Musical and Dramatic Academy: College and Conservatory of the Performing Arts; Heather Black, Assistant Dean of Students & Zauyah Waite, Vice President for Student Affairs and Dean of Students at Chatham University.

- **Other SCU Activities, Meetings and Events at 2017 NASPA Conference**
  **Sponsored sessions:**
  1. Athletics as Enrollment Driver: The Good, The Bad, The Reality
  2. SCU Mid-Level Professional Institute (Part 1 & 2)

  **SCU VPSAs Roundtable** (Jenny Miles and Trina Dobberstein will co-facilitate.)

  **Meetings and Events:**
  NASPA Small Colleges and Universities Division Advisory Board Meeting (Leads: Zauyah and Trina)  *Monday, March 13, 7:30 AM – 8:30 AM Location TBD*

  2018 NASPA M. Ben Hogan Small Colleges and Universities Institute Planning Team Meeting (Leads: Andrea Conner and Carolyn Livingston)  *Monday, March 13, 8:30 AM – 9:30 AM Location TBD*
During the past few months, the Division considered whether or not it should advocate for the creation of a tiered or scaled fee structure for NASPA professional development offerings based on institutional size and budgets. Event registration data from 2014 to 2016 demonstrate, however, that small colleges and universities do not participate in NASPA educational programs at disproportionately lower rates. Based on these data, the Division will not pursue the aforementioned scaled fee structure.