



# NASPA

Small Colleges and  
Universities Division

**Hampton Hopkins**

**Division Director**

**Report for the March 2015 Board of Directors Meeting**

**February 20, 2015**

## NASPA Board Action Items

None at this time

## NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

## Leadership

- Division Report
  - Continue to expand use of social media as a means of communicating with constituency via @NASPA SCU Twitter handle and the continuation of a blog. This is expanding as a tool to keep SCU constituents updated on current issues, trends and events. Added a LinkedIn group (NASPA SCU) to continue our efforts at communicating and engaging with small college personnel.
  - A quarterly communication e-mail continues to be sent to every NASPA member at a small college or university highlighting Division activities and programs.
  - Led by Sarah Westfall (Kalamazoo College), Andrea Conner (Grinnell College), Devin Randolph (Clafin College), and Damon Sloan (University of St. Francis) recently recorded a podcast for #SAPaths focused on careers at small colleges and hosted a live Q&A session.
- Member Engagement
  - Nothing new to report since December board meeting.
- Award Recognition
  - Divisional interest in nominating small college professionals for NASPA awards, particularly NASPA's Pillars of the Profession. Two nominations were submitted by the Division but neither was selected. Of note, Anna Gonzalez (Lewis and Clark College) was selected as a 2015 Pillar of the Profession, the only one from a small college or university.
  - Regional Reps were asked to identify the small colleges and universities in their respective regions doing good work and to encourage them to apply for the NASPA Excellence Awards. No small colleges or universities were selected for these awards.

## Scholarship

### Division Report:

- Nothing to report

## Professional Development

### Division Report:

- Advisory team is exploring ideas and innovative ways to deliver education programming and professional development to the SCU constituency. At the December 2014 meeting, several ideas were developed that will be explored in 2015: Best Practices for Title IX, Risk Management, Working with a President, Fiscal Policies at SCU's, Student Protests and Race and Ethnicity.
- Division is hosting a several sessions at the 2015 NASPA Annual Conference
  - A pre-conference session titled *Mid-Level Institute for Small College and University Professionals*
  - A Town Hall meeting where we will roll out 360 Proof and solicit ideas and volunteers for Division programs
  - A CSAO Reception
- Division selected three educational sessions to sponsor at the 2015 NASPA Annual Conference:
  - 16245 - Small College Compliance and Title IX : Courageously Navigating Compliance with limited resources
  - 13791 - Planning and Evaluating Supports for At-Risk Students Using a Three Tier Model
  - 14961 - Small College and University Roundtable

### **2016 Small Colleges and Universities Institute**

*Dates: June 25 - 28 ◊ Location: TBD*

- Damon Sloan (University of St. Francis) and Trina Dobberstein (Baldwin Wallace University) have been appointed as co-chairs of the 2016 Small Colleges and Universities Institute (SCUI). A planning committee is being assembled and site selection us underway.
- We received seven proposals and reviewed all of the narrowing the choice to two. Final selection will be made by NASPA staff.

## Advocacy

### Division Report:

- Rolled out 360 Proof, a collaborative between NCAA Division III and the NASPA Small Colleges and Universities Division. 360 Proof is a high risk alcohol use reduction program and is free to members of NASPA.

## NASPA Strategic Plan

Divisional efforts at addressing the NASPA Strategic Plan:

### Goal 1

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

*Objectives*

- 1.1 Be the primary source of data on the experience of college and university students.
- 1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
- 1.3 Tighten and align the connections among theory, research, and practice.

Division Goal 1: Expand professional development, visibility and communication supporting excellence in practice at small colleges and universities.

- A quarterly communication e-mail continues to be sent to every NASPA member at a small college or university highlighting Division activities and programs.
- Leadership team submitting proposals for SCU roundtables at regional and specialty conferences.
- The SCU twitter handle @NASPA SCU currently has 377 followers.
- Advisory team is exploring ideas and innovative ways to deliver education programming and professional development to the SCU constituency. At the December 2014 meeting, several ideas were developed that will be explored in 2015: Best Practices for Title IX, Risk Management, Working with a President, Fiscal Policies at SCU's, Student Protests and Race and Ethnicity.
- Kathy Woughter (Alfred University) is a facilitator for the 2015 NASPA New Professionals and Graduate Student Symposium.
- Andrea Conner (Grinnell College), Charles Hueber (Schreiner University), Debbie Heida (Berry College) and Ken Gassiot (Toccoa Falls College) are facilitating the Mid-Level Institute for Small College and University Professionals at the NASPA Annual Conference.

## Goal 2

2. Lead advocacy efforts that shape the changing landscape of higher education.

### *Objectives*

- 2.3 Build capacity among membership in order to effectively influence public policy.

Goal 2: Provide strong advocacy for small colleges and universities in NASPA

- Sandy Olson-Loy (University of Minnesota-Morris) continues to lead an effort to identify and recognize more SCU professionals via the Pillars of the Profession and other awards.
- Rolled out 360 Proof, a collaborative between NCAA Division III and the NASPA Small Colleges and Universities Division. 360 Proof is a high risk alcohol use reduction program and is free to members of NASPA.

## Goal 3

3. Launch an initiative to collaborate with student affairs worldwide.

### *Objectives*

- 3.1 Conduct a needs assessment to guide and prioritize NASPA's international efforts.
- 3.2 Clarify NASPA's niche in international student affairs.
- 3.3 Provide context-appropriate professional development activities to improve knowledge and skills of student affairs professionals both domestic and abroad.

Goal 3: Strengthen partnerships, outreach and collaboration among small colleges and universities

- Led by Sarah Westfall (Kalamazoo College), Andrea Conner (Grinnell College), Devin Randolph (Claflin College), and Damon Sloan (University of St. Francis) recently recorded a podcast for #SAPaths focused on careers at small colleges and hosted a live Q&A session on February 18, 2015.