



Zauyah Waite
Small Colleges and Universities Director

Report for the March 2017 Board of Directors Meeting
Date: Wednesday, February 15, 2017

NASPA Board Action Items

None at this time.

Leadership & Member Engagement

My term as Director of the Small Colleges and Universities Division will end on March 14, 2017. I would like to take this opportunity to thank NASPA, under the leadership of Kevin Kruger, Frank Lamas, and Lori White for this invaluable experience and the honor of representing the small colleges and universities on the board. My heartfelt thanks to James Stascavage for being so instrumental in making it possible for me to execute this role effectively. Also, to the 2015 – 2017 SCU leadership team – thank you for performing your volunteer roles to perfection.

NASPA SELECTIONS AND AWARDS COMMITTEE

Served as a non-voting member on the NASPA Selections and Awards Committee to share perspectives of small colleges and universities and be part of evaluating nominations for the following awards: Doris Ching Mid-level Professional Award, President’s Award, and AVP Award.

DIVISION DIRECTOR 2017 - 2019

Best wishes to Trina Dobberstein, Vice President for Student Affairs at Baldwin Wallace University, who was appointed the Division Director for the 2017 – 2019 term. Trina will assume her role on March 14, 2017.

DIVISION LEADERSHIP - TERMS ENDING

The following team members’ terms will end on March 14, 2017. All will be recognized at the SCU Leadership Meeting on March 13, 2017, which has traditionally taken place during NASPA National Conference.

- Trina Dobberstein, 2016 NASPA Small Colleges and Universities Institute Co-chair
- Damon Sloan, 2016 NASPA Small Colleges and Universities Institute Co-chair
- Heather Black, Website Coordinator
- Debbie Heida, Public Policy Liaison

- Todd Porter, Social Media
- Anna Gonzalez, Region V Representative
- Corey Landstrom, Region IV-East Representative
- Meg Nowak, Region II Representative
- Carrie Petr, Region IV-West Representative

The goals for 2015 – 2017 were:

- Goal 1: Expand professional development, visibility and communication supporting excellence in practice at small colleges and universities
- Goal 2: Provide strong advocacy for small colleges and universities in NASPA
- Goal 3: Strengthen partnerships, outreach and collaboration among small colleges and universities

Guided by the above goals, the following team members’ expectations, signature initiatives and new programs were implemented.

1. SCU Team Members Expectations

- Attend and participate in bi-monthly conference call meetings
- Attend and participate in meeting during 2018 NASPA Annual Conference (March 3-7, 2018 in Philadelphia, PA)
- Lead/co-lead a Division initiative
- Prepare one blog entry of interest to professionals at SCUs each year
- Attend 2018 NASPA M. Ben Hogan Small Colleges and Universities Institute (if feasible)

Specifically, for the SCU Regional Representatives, these representatives provide leadership and coordination for professional activities and services for SC&U division members; serve as advocates for SC&U issues and concerns; work to strengthen the SC&U regional and national presence. Also, the representatives serve as members of their regional boards and coordinators for their Regional Leadership Team.

In January 2017, to increase SCU connections and integration with regional events, James Stascavage and his NASPA National Office colleagues developed a document that captured a wide range of events coordinated by each region. This list was sent to the SCU regional representatives. All representatives were encouraged to connect with their specific regional leadership team to develop a plan to ensure that key regional conferences and programs attend to the needs and interests of professionals at SCUs.

2. Membership Engagement

In January 2017, to increase SCU connections and integration with regional events, James Stascavage and his NASPA National Office colleagues developed a document that captured a wide range of events coordinated by each region. This list was sent to the SCU regional representatives. All representatives were encouraged to connect with their specific regional leadership team to develop a plan to ensure that key regional conferences and programs attend to the needs and interests of professionals at SCUs.

3. Website and Social Media

- All SCU leadership team members have agreed to submit a blog on a regular basis. This has provided the SCU website with a regular posting of blogs about the individual member's perspective of working in a small college or university.
- Twitter: @NASPAscu has increased its followers from 450 in 2015 to 666 currently. It is continually being utilized to offer live-time updates and to join the conversation on all things small colleges. Access Working to provide twitter handle access to regional reps to tweet out during fall regional conferences.
- Listserv: small-coll@listserv.naspa.org (To subscribe: subscribe@naspa.org)

Professional Development & Events

- At the December 2015 NASPA Board meeting the board approved the renaming of the SCU Institute to be the NASPA Michael "Ben" Hogan SCU Institute. This move celebrates and recognize Ben's career achievements in student affairs, particularly his service to small colleges and universities.
- Signature Initiatives: The following signature initiatives were implemented to engage the SCU membership throughout 2015 – 2017:
 - : Biennial NASPA Small Colleges and Universities Institute: 2016 institute held in June at Macalester College. Record attendance.
 - : NASPA Annual Conference initiatives
 - Mid-Level Institute for Small College and University Professionals pre-conference workshop – offered this year as a special, free, 2-session offering during the conference
 - Small colleges and universities VPSA roundtable session
 - SCU Division-sponsored sessions during NASPA Annual Conference
 - Small colleges and universities VPSA Reception
 - : Online Live / Video Offerings
 - #CSAM15 – "A Day in the Life of a Student Affairs Professional at a Small College or University" In conjunction with #CSAM15, a free live online offering entitled "A Day in the Life of a Student Affairs Professional at a Small College or University" was presented on November 3, 2016.
 - Pathways to Working at a Small College or University (Part 1 – 4)
A video of student affairs professionals at institutions with fewer than 5,000 students was produced. It detailed their journeys to small colleges and universities.
- **Upcoming Programs**
 - 2018 NASPA M. Ben Hogan Small Colleges and Universities Institute**

The dates for the 2018 NASPA M. Ben Hogan Small Colleges and Universities Institute are set for June 23 – 26, 2018 hosted by University of Puget Sound, Tacoma, Washington The planning team co-chairs are Carolyn Livingston (Carleton College) and Andrea Conner (Grinnell College).

SCU Pre-Conference at 2017 NASPA Conference

A one-day pre-conference, entitled Small and Mighty: Critical Opportunities and Issues Facing Small Colleges and Universities has been accepted for the NASPA 2017 Conference.

The facilitators for this pre-conference are Anna Gonzalez, Dean of Students and Chief Student Affairs Officer at Lewis and Clark College; Carolyn H. Livingston, Vice President for Student Life and

Dean of Students at Carleton College; Laura Hutchinson, Vice President of Student Life and Dean of Students at Earlham College; Damon Sloan, Vice President of Student & Alumni Affairs and Dean of Students at the University of St. Francis; Mamta Accapadi, Vice President of Student Affairs at Rollins College; Zauyah Waite, Vice President for Student Affairs and Dean of Students at Chatham University

SCU Mid-Level Professional Institute (Part 1 & 2) at 2017 NASPA Conference

A Part 1 and 2 SCU Mid-Level Professional Institute entitled Your Changing Career Path in Student Affairs has been accepted for the NASPA 2017 Conference. The facilitators for this workshop are Charles Hueber, Dean of Students at Schreiner University; Caroline Harrington, Housing & Student Life Manager, America Musical and Dramatic Academy: College and Conservatory of the Performing Arts; Heather Black, Assistant Dean of Students & Zauyah Waite, Vice President for Student Affairs and Dean of Students at Chatham University.

Other SCU Activities, Meetings and Events at 2017 NASPA Conference

Sponsored sessions:

- i. Athletics as Enrollment Driver: The Good, The Bad, The Reality
- ii. SCU Mid-Level Professional Institute (Part 1 & 2)

SCU VPSAs Roundtable (Jenny Miles and Trina Dobberstein will co-facilitate.)

Meetings and Events:

NASPA Small Colleges and Universities Division Advisory Board Meeting (Leads: Zauyah and Trina) *Monday, March 13, 7:30 AM – 8:30 AM Location TBD*

2018 NASPA M. Ben Hogan Small Colleges and Universities Institute Planning Team Meeting (Leads: Andrea Conner and Carolyn Livingston) *Monday, March 13, 8:30 AM – 9:30 AM Location TBD*

NASPA Small Colleges and Universities Division Town Hall Meeting (Leads: Zauyah and Trina) *Tuesday, March 14, 11:00 AM – 12:00 PM Location TBD*

NASPA Small Colleges and Universities Division VPSA Reception (Lead: Meg) *Tuesday, March 14, 7:00 PM – 8:00 PM Location TBD*