



NASPA[®]

Small Colleges and
Universities Division

Trina Dobberstein
Small Colleges and Universities Director
Report for the March 2018 Board of Directors Meeting
February 2, 2018

NASPA Board Action Items

None at this time

Leadership & Member Engagement

Director Report

- Served on Selection Committee for Scott Goodnight Award for Outstanding Performance as a Dean and The President's Award.
- Will initiate strategic planning discussion at Advisory Board meeting in Philadelphia to help shape future priorities of division.
- Currently working with Regional Directors from Regions I, III and VI to replace members moving off SCU Advisory Board in March, 2018.
- With input from Region II Director, identified Darrien Davenport, Executive Director of Multicultural Engagement at Gettysburg College in Pennsylvania, as SCU representative to replace Meg Nowak, who moved out of the region.

During the 2018 NASPA Annual Conference, the Division will coordinate:

- a full-day pre-conference session for VPSAs
- a special two-session program, "Behavioral Modifications and Crisis Intervention: A Primer for Small College and University Professionals"
- a roundtable session for VPSAs
- a town hall meeting for professionals at SCUs
- a reception for VPSAs

The Division will also sponsor three educational sessions during the conference.

Advisory Board members actively engaged in NASPA Annual Conference planning:

- Early-Career Professional Representative (newly-created position) and Website/Social Media Coordinator spearheaded the Early Career Development Institute.
- Advisory Board members from Region IV-W and Region V offering division-sponsored session at annual conference.
- Advisory Board members from Public Policy and Region II offering pre-conference session for VPSAs.

Social Media

- Twitter followers are up to 729.
- Reassessing blog creation and promotion at March meeting to generate more robust participation.

Public Policy

- SCU division vets national issues through the lens of small colleges and universities and topical discussions are facilitated at regional and statewide meetings.
- SCU Public Policy Chair served as a moderator for the NASPA Public Policy Division Town Hall: Free Speech on Campus on November 15, 2017.

Professional Development & Events

Registration for the **2018 NASPA M. Ben Hogan Small Colleges and Universities** Institute is open. The signature SCU event will be held June 23-26, 2018 at University of Puget Sound in Tacoma, WA.

Early Career Development Institute (ECDI) involving 19 early career professionals, 19 senior professionals as coaches and a series of monthly webinars on relevant and timely topics was launched in January of 2018.

The **Small Colleges and Universities Guide for the 2018 NASPA Annual Conference** is in production and will be available for electronic distribution to the Division on February 8, 2018. The program guide is a valuable navigation tool as it is designed to draw attendees' attention to programs, events, and other information of particular interest to professionals at small colleges and universities. The guide will leverage the NASPA website's blog functionality to create these guides.

Region I

- Zoom meeting for small colleges held on June 28, 2017, discussing:
 - opportunities in the regions,
 - programming deadlines for both regional and national conferences,
 - “think tank” on student engagement, residence hall retention, managing competing interests on campus (i.e. activities v. athletics), strategic planning and/or staff retention - incentives beyond salary.

Region III

- The 2018 NASPA Region III/SACSA Mid-Manager's Institute will be held June 3-8, 2018 at Emory University in Atlanta, GA.
- The 2018 NASPA Region III Summer Symposium will be held June 10-13, 2018 in New Orleans, LA.
- The 2018 NASPA Region III/SACSA New Professional's Institute will be held June 2-7, 2018 at The University of North Carolina Charlotte.

Region IV-W

- Planning a webinar on Title IX compliance in the small colleges and universities environment.