



NASPA[®]

Small Colleges and
Universities Division

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Small Colleges and Universities Director

Report for the July 2019 Board of Directors Meeting

07/01/2019

Requested Board Action Items

None at this time.

Professional Development and Engagement

March 2019 – July 2019 Activities

The Early Career Development Institute (ECDI)—online webinars (March-July, 2019)

- 12 participants
- Mentoring program pairing early career and seasoned professionals
- 4 sessions
 - Supervision - Carrie Petr
 - Equity, Inclusion, & diversity - Monica Nixon
 - Professional Development - Anna Gonzales
 - Where you work matters - Andrea Connor

Small Colleges and Universities Advisory Board meetings

- Reflected on national conference, reviewed NASA Strategic planning and further discussed goals for 19-20.
- Introduced new social media engagement strategy with various platforms (led by Leslie Hughes, AVP—Harvey Mudd)
- Welcomed Heather French, Region IV-W representative

Communications

- Created social media guide for board members
- Reactivated Twitter account (790 followers)
- Created Instagram and Facebook account

- Introduced the NASPA SCU podcast. Discussed plans for each advisory board member to be featured.
- Distributed quarterly small college newsletter; Discussed blog assignments

Additional meetings

- Bi-weekly meetings with James Stascavage to discuss advisory board meetings and structure
- Bi-weekly meetings with director of communications Leslie Hughes

Small Colleges and Universities Institute:

- June 27 – June 30, 2020; Emerson College, Boston, MA
- Discussions topics are being selected

Advisory Board changes:

- Jadon Berry, new Region V representative
- Will work with Region II representative to fill recent vacancy
- Jesse Grant will shift from the Membership and Hospitality Coordinator role

STRATEGIC PLANNING ALIGNMENT

Professional Development and Engagement

Provide exceptional education and volunteer engagement that prepare members to lead on current and future issues in higher education.

NASPA will...

❖ Develop, implement, and evaluate accessible professional development and networking opportunities that address current and emerging issues for all career levels.

1. *M. Ben Hogan Small Colleges and Universities Institute. Planning underway for SCUI to be held at Emerson College in Boston, Massachusetts.*
2. *Planning mid-management sessions for NASPA 2020*
3. *Discussing VPSA pre-conference for NASPA 2020*
4. *Planning monthly blog posts to assist with an on-line dialogue (beginning in August)*

❖ Foster and promote volunteer engagement that enhances effective professional practice and pathways to leadership.

1. *Recruiting several volunteers to assist with Small Colleges communication and marketing efforts*
2. *Identifying additional ways to engage the full small college advisory board*

❖ Extend the value of NASPA membership to a wider network of higher education professionals and partners.

1. *Utilize board members to sustain and recruit additional small colleges for NASPA membership*
2. *Further develop hospitality and membership coordinator role for board*

Research and Scholarship

March 2019 – July 2019 Activities

NASPA has commissioned a book on small colleges and universities. The division director serves as primary author. The book draft will be submitted this summer.

STRATEGIC PLANNING ALIGNMENT

Research and Scholarship

Generate research and scholarship that advance evidence-based, emergent, and equitable practices.

NASPA will...

- ❖ Invest in and promote a scholar-practitioner identity and mindset within the student affairs profession.
1. Held discussion during advisory board meeting on highlighting scholar practitioners in our communication efforts. Discussions to continue.