



Hampton Hopkins
Division Director

Report for the 2013 Summer Board of Directors Meeting
June 18, 2013

NASPA Board Action Items

- None at this time

NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for students.

Leadership

- *Division Report*
 - *Divisional goals have been developed and approved by the leadership team for 2013-14*
 - *Regional representatives report developing goals for 2013-14*
 - *Continue to expand use of social media as a means of communicating with constituency via @NASPAstu Twitter handle and the development of a blog*
 - *Analyzing member schools (vs. non-members) in the division to identify gaps in services that NASPA does not provide (faith-based institutions, for example)*
 - *Houston Dougharty from Grinnell College participated in the NASPA International Exchange program*
- *Board/Volunteer Management*
 - *The Division continues to maintain a database of volunteers. Currently there are 103 active volunteers.*
- *Member Engagement*
 - *Regional representatives report creating and meeting with advisory teams*
 - *Damon Sloan is working with Houston Dougharty to establish meeting of liberal arts colleges in Region IV-E to meet at regional conference to increase SSAO participation*
- *Award Recognition*
 - *Divisional interest in nominating small college professionals for NASPA awards. Sandy Olson-Loy is leading this effort.*

- Damon Sloan working with the IV-E Awards Coordinator, Conference Chairs, Program Chairs, and the SSAO Track Chairs to ensure Small College and University consideration.
- Jerry Price submitted Regional Awards nominations for 3 SCU staff or programs

Scholarship

Division Report:

- Hampton Hopkins and Shane Armstrong co-authored a side-panel article for Leadership Exchange regarding parental involvement from a small college perspective

Professional Development

Regional:

- Region I: Tashia Bradley has developed a Summer Learning Exchange Opportunity for small colleges and universities in the region - July 16, 2013

Small College and University Institute

June 21 - 24 ♦ Daemen College, Amherst, NY

- Plans are underway and a schedule of sessions and activities should be complete by early fall.

Advocacy

Division-wide:

- Zauyah Waite selected to serve as a panelist at NASPA Civic Learning and Democratic Engagement Conference – Philadelphia, June 27 – 30, 2013

Regional:

- Region I: Tashia Bradley has committed to co-authoring a proposal about SCU's for Region I Conference with an advisory committee member
- Region II: Ray Heath will be facilitating a SCU roundtable at the Region II conference
- Region IV-E:
 - Christina Klawitter from Beloit College served as a Small College voice on a panel of SSAOs at the Region IV-E Women in Student Affairs Conference on June 1 in Lake Forest, IL.
 - Damon Sloan submitted a program proposal for a Small Colleges Roundtable for the NASPA-IVE Regional Conference in Skokie, IL in November.
 - Damon Sloan submitted a program on "Assessment at Small Colleges" for the NASPA-IVE Regional Conference
- Region VI:
 - Jerry Price developed and submitted a program for the 2013 Western Regional Conference focusing on encouraging entry-level and mid-level professionals to consider careers at SCU institutions
 - Jerry Price sent an email to SCU institutions in Region V and Region VI encouraging staff to submit programs to the Western Regional Conference

NASPA Strategic Plan

Divisional efforts at addressing the NASPA Strategic Plan:

Goal 1

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

Objectives

- 1.1 Be the primary source of data on the experience of college and university students.
- 1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
- 1.3 Tighten and align the connections among theory, research, and practice.

Division Goal 1: Expand professional development, visibility and communication supporting excellence in practice at small colleges and universities.

- Regional reps are developing regional advisory teams to serve as a conduit for communication of division programs and activities. This has been particularly productive in Regions I, IV-E, IV-W, & VI.
- Leadership team submitting proposals for SCU roundtables at regional and specialty conferences including Regions I, II, III, IV-E, IV-W, and VI, Civic Learning & Democratic Engagement, and Multicultural Institute.
- Planning is underway for a dial-in conference on athletics at the small college. This is being coordinated by Debbie Heida.
- The SCU Listserv is an effective way to obtain information, feedback and ideas regarding SCU matters. The listserv continue to receive good traffic from the members of SCU. We continue to promote subscription by sending out regular email notification.
- The SCU twitter account, @NASPAscu currently has 140 followers. The account is facilitated by Damon Sloan, Dean of Students, St. Francis University.
- Starting in July 2013, SCU will begin blogging on a regular basis. SCU leadership will begin blogging on a variety of current matters and issues pertaining to small colleges and universities. To receive feeds, sign up at <http://naspascu.wordpress.com/>

Goal 2

2. Lead advocacy efforts that shape the changing landscape of higher education.

Objectives

- 2.3 Build capacity among membership in order to effectively influence public policy.

Goal 2: Provide strong advocacy for small colleges and universities in NASPA

- Hampton Hopkins & Shane Armstrong submitted a side-panel article for Leadership Exchange
- Sandy Olson-Loy is leading an effort to identify and recognize more SCU professionals via the Pillars of the Profession award

Goal 3

3. Launch an initiative to collaborate with student affairs worldwide.

Objectives

- 3.1 Conduct a needs assessment to guide and prioritize NASPA's international efforts.
- 3.2 Clarify NASPA's niche in international student affairs.
- 3.3 Provide context-appropriate professional development activities to improve knowledge and skills of student affairs professionals both domestic and abroad.

Goal 3: Strengthen partnerships, outreach and collaboration among small colleges and universities.

- Houston Dougharty continues to lead an effort to enhance the relationship between SCUs and graduate preparation programs. Jerry Price has submitted a proposal for a session at the Western Regional conference on careers at small colleges.
- Through the efforts of Bob Gatti and Tim Millerick, we continue to explore ways to work closer with NCAA Division III. Bob Gatti from Otterbein also serves on the Student-Athlete Knowledge Community. This will be a focus of an upcoming dial-in conference.