



# NASPA

Small Colleges and  
Universities Division

**Hampton Hopkins**

**Division Director**

**Report for the December 2014 Board of Directors Meeting**

**November 14, 2014**

## NASPA Board Action Items

- None at this time.

## NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

## Leadership

- Division Report
  - Continue to expand use of social media as a means of communicating with constituency via @NASPA SCU Twitter handle and the continuation of a blog. This is expanding as a tool to keep SCU constituents updated on current issues, trends and events.
  - A quarterly communication e-mail continues to be sent to every NASPA member at a small college or university highlighting Division activities and programs.
  - Led by Sarah Westfall (Kalamazoo College), Andrea Conner (Grinnell College), Devin Randolph (Claflin College), and Damon Sloan (University of St. Francis) recently recorded a podcast for #SAPaths focused on careers at small colleges.
- Board/Volunteer Management
  - Worked closely with Region III RD Becky Spurlock to appoint a new regional rep: Charlie Hueber (Schreiner University)
- Member Engagement
  - Regional representatives report creating and meeting with advisory teams
  - Region 1: Being the region with the largest concentration of SCUs, one might expect that volunteerism would be high for SCU involvement. Rather, the geographic size of Region 1 helps and hinders in this regard. Many area schools partner with each other rather already rather than using the NASPA network simply because they are within minutes of one another and do not require the regional infrastructure to increase engagement.

- Regions V/VI: Leslie Opulauoho (University of Hawai'i - West O'ahu) hosted a breakfast and dinner for representatives of small colleges and universities at the Western Regional Conference (November 9-12).
- Award Recognition
  - Divisional interest in nominating small college professionals for NASPA awards, particularly NASPA's Pillars of the Profession. Two nominations were submitted by the Division but neither was selected. Of note, Anna Gonzalez (Lewis and Clark College) was selected as a 2015 Pillar of the Profession, the only one from a small college or university.
  - Regional Reps were asked to identify the small colleges and universities in their respective regions doing good work and to encourage them to apply for the NASPA Excellence Awards.

## Scholarship

Division Report:

- Nothing to report.

## Professional Development

Division Report:

- Advisory team is exploring ideas and innovative ways to deliver education programming and professional development to the SCU constituency. At the December 2014 meeting, ideas will be explored for online workshops, dial-in conferences, webinars, etc. that can be offered using the newly launched NASPA Learning Management System.

### **2016 Small Colleges and Universities Institute**

*Dates: June 25 - 28 ◊ Location: TBD*

- Damon Sloan (University of St. Francis) and Trina Dobberstein (Baldwin Wallace University) have been appointed as co-chairs of the 2016 Small Colleges and Universities Institute (SCUI). A planning committee is being assembled and site selection is underway.

Regional:

- Region 1: Based on the challenges of connecting with constituents, Kurt Stimeling (Rivier University) is using the regional conference as an opportunity to visit each of the State meetings to put personally invite SCU professionals to join the Region 1 SCU Leadership team. The Regional Conference is scheduled on November 16-19th.

## Advocacy

Regional:

- Region I: In anticipation of the joint letter from ACE to members of congress regarding Sen. McCaskill's Campus Accountability and Safety Act (CASA) S. 2692 document, Region 1 circulated a working document to virtually "discuss" aspects of Title IX, VAWA and SaVE and how these various pieces of legislation, rules and recommendations are working (or would work) on our campuses. Looking through the SCU lens, I spoke clearly on the difficulty of small colleges and

universities having to meet the same legislative mandates (often unfunded) in the same scope and timeline that large institutions do without requisite capital (human or fiscal).

- Region VI: Leslie Opulauoho (University of Hawai'i - West O'ahu) is partnering with the Community College Division Rep to explore Title IX and other compliance issues.

## NASPA Strategic Plan

Divisional efforts at addressing the NASPA Strategic Plan:

### Goal 1

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

*Objectives*

- 1.1 Be the primary source of data on the experience of college and university students.
- 1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
- 1.3 Tighten and align the connections among theory, research, and practice.

Division Goal 1: Expand professional development, visibility and communication supporting excellence in practice at small colleges and universities.

- Regional reps are developing regional advisory teams to serve as a conduit for communication of division programs and activities. This has been particularly productive in Regions I, II, IV-E, IV-W, & VI.
- A quarterly communication e-mail continues to be sent to every NASPA member at a small college or university highlighting Division activities and programs.
- Leadership team submitting proposals for SCU roundtables at regional and specialty conferences.
- The SCU twitter handle @NASPA SCU currently has 350 followers.
- Advisory team is exploring ideas and innovative ways to deliver education programming and professional development to the SCU constituency. At the December 2014 meeting, ideas will be explored for online workshops, dial-in conferences, webinars, etc. that can be offered using the NASPA Learning Management System.
- Based on the challenges of connecting with constituents, Kurt Stimeling (Rivier University) is using the regional conference as an opportunity to visit each of the State meetings to put in a face-to-face plea for volunteers to join the Region 1 SCU Leadership team. The Regional Conference is scheduled on November 16-19th.

### Goal 2

2. Lead advocacy efforts that shape the changing landscape of higher education.

*Objectives*

- 2.3 Build capacity among membership in order to effectively influence public policy.

Goal 2: Provide strong advocacy for small colleges and universities in NASPA

- In anticipation of the joint letter from ACE to members of congress regarding Sen. McCaskill's Campus Accountability and Safety Act (CASA) S. 2692 document, Region 1 circulated a working document to virtually "discuss" aspects of Title IX, VAWA and SaVE and how these various pieces of legislation, rules and recommendations are working (or would work) on our campuses. Looking through the SCU lens, I spoke clearly on the difficulty of small colleges and universities having to meet the same legislative mandates (often unfunded) in the same scope and timeline that large institutions do without requisite capital (human or fiscal).
- Leslie Opulauoho (University of Hawai'i - West O'ahu) is partnering with the Community College Division Rep to explore Title IX and other compliance issues.
- Sandy Olson-Loy (University of Minnesota-Morris) continues to lead an effort to identify and recognize more SCU professionals via the Pillars of the Profession and other awards.

**Goal 3**

3. Launch an initiative to collaborate with student affairs worldwide.

*Objectives*

- 3.1 Conduct a needs assessment to guide and prioritize NASPA's international efforts.
- 3.2 Clarify NASPA's niche in international student affairs.
- 3.3 Provide context-appropriate professional development activities to improve knowledge and skills of student affairs professionals both domestic and abroad.

Goal 3: Strengthen partnerships, outreach and collaboration among small colleges and universities

- Leslie Opulauoho (University of Hawai'i - West O'ahu) is hosted a breakfast and dinner for representatives of small colleges and universities at the Western Regional Conference (November 9-12).
- Led by Sarah Westfall (Kalamazoo College), Andrea Conner (Grinnell College), Devin Randolph (Clafin College), and Damon Sloan (University of St. Francis) recently recorded a podcast for #SAPaths focused on careers at small colleges.