



Hampton Hopkins
Division Director

Report for the 2014 Summer Board of Directors Meeting
June 27, 2014

NASPA Board Action Items

- None at this time

NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

Leadership

- Division Report
 - Divisional goals have been developed and approved by the leadership team for 2014-15
 - Continue to expand use of social media as a means of communicating with constituency via @NASPAstu Twitter handle and the continuation of a blog. In addition, we have developed several hashtags for promotion of Division activities (#SCUI14, #NASPAstu).
- Board/Volunteer Management
 - The Division has begun utilizing NASPA's Volunteer Central tool to recruit for positions
- Member Engagement
 - Regional representatives report creating and meeting with advisory teams
- Award Recognition
 - Divisional interest in nominating small college professionals for NASPA awards, particularly NASPA's Pillars of the Profession. Sandy Olson-Loy is leading this effort.

Scholarship

Division Report:

- Maggie Balistreri-Clarke (Edgewood College) is authoring a chapter in an upcoming publication for NASPA and has engaged small college personnel in developing the content.

Professional Development

Regional:

- Region II: Zauyah Waite (Chatham University) is hosting a Small Colleges and Universities Roundtable - June 9, 2014
- Civic Learning and Democratic Engagement: Informal gathering of small college and university professionals hosted by Stephanie Reynolds (Chatham University)
- Assessment and Persistence: Small Colleges and Universities Roundtable - June 21, 2014

Small College and University Institute

June 21 - 24 @ Daemen College, Amherst, NY

- 52 registered participants (49 attended)
- Featured speakers and presenters included: Kevin Kruger (NASPA), Ellen Heffernan (The Spelman & Johnson Group), Christopher Bridges (Mansfield University), Anna Gonzalez (Lewis & Clark College), Yasmin Lambie-Simpson (Menlo College), Mark Miller (Centenary College), Jerry Price (Chapman University), Annemieke Rice (Campus Labs), Vincent Morris (Gallagher), Houston Dougharty (Grinnell College), Nadine Shardlow (Alfred University), Erica O'Neal-Howard (Occidental College), Richanne Mankey (Daemen College), Andrea Conner (Grinnell College), Trina Dobberstein (Baldwin Wallace University) and others.
- Highlights included the first international attendee and the first from a Minority-Serving Institution
- Special thanks to Barbara Avery (Occidental College), Jim Hoppe (Macalester College), Richanne Mankey (Daemen College), Margene Weiss (Daemen College) and James Stascavage (NASPA) for their leadership in organizing the institute.

Advocacy

Division-wide:

- Damon Sloan (University of St. Francis) represented the Division on the NASPA first-time attendee conference call for the Annual Conference.

Regional:

- Region II: Zauyah Waite has engaged her regional advisory team in the following advocacy: Regional/state/local public policy issues, activities related to Inclusion & Equity, activities related to Student Affairs Advocacy and activities related to support of student success and student learning (can be through programming, public policy, etc.).

NASPA Strategic Plan

Divisional efforts at addressing the NASPA Strategic Plan:

Goal 1

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

Objectives

- 1.1 Be the primary source of data on the experience of college and university students.
- 1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
- 1.3 Tighten and align the connections among theory, research, and practice.

Division Goal 1: Expand professional development, visibility and communication supporting excellence in practice at small colleges and universities.

- Regional reps are developing regional advisory teams to serve as a conduit for communication of division programs and activities. This has been particularly productive in Regions I, II, IV-E, IV-W, & VI.
- Leadership team submitting proposals for SCU roundtables at regional and specialty conferences including Regions II, Civic Learning & Democratic Engagement, and Assessment and Persistence.
- Debbie Heida (Berry College) coordinated a dial-in workshop on athletics. This workshop was held on March 5, 2014 and was co-presented by Sarah Feyerherm (Washington University), Tim Millerick (Austin College), Zauyah Waite (Chatham University), and Kathy Woughter (Alfred University). This workshop attracted 68 small college professionals who work closely with athletics on their campus.
- Houston Dougharty (Grinnell College) hosted a roundtable session at the 2014 NASPA Mental Health/AOD Conference with 30 in attendance. Suggestions were made to propose a longer session as one-hour was not enough to cover all of the topics.
- Barbara Avery (Occidental College), Maggie Balistreri-Clarke (Edgewood College), Houston Dougherty (Grinnell College), Janet Heeter-Bass (Muskingum University), Hampton Hopkins (Carolinas College), Levester Johnson (Butler University), Jerry Price (Chapman University), Damon Sloan (University of Saint Francis), Kathy Woughter (Alfred University) and others presented educational sessions at the 2014 NASPA Annual Conference on topics of interest to small college professionals
- Zauyah Waite presented the following sessions at the Region II Conference: Professional Standards with Kelley Kenney (Kutztown University); Small Colleges and Universities Roundtable and Exploring Your Future: An Innovative Approach to the Undergraduate Orientation with Heather Black (Chatham University) and Ruben Henao (Mercy College)
- The SCU Listserv is an effective way to obtain information, feedback and ideas regarding SCU matters. The listserv continue to receive good traffic from the members of SCU. We continue to promote subscription by sending out regular email notification.
- The SCU twitter handle @NASPA SCU currently has 306 followers.

Goal 2

2. Lead advocacy efforts that shape the changing landscape of higher education.

Objectives

- 2.3 Build capacity among membership in order to effectively influence public policy.

Goal 2: Provide strong advocacy for small colleges and universities in NASPA

- Maggie Balistreri-Clarke (Edgewood College) is authoring a chapter in an upcoming publication for NASPA and has engaged small college personnel in developing the content.
- Sandy Olson-Loy is leading an effort to identify and recognize more SCU professionals via the Pillars of the Profession award

Goal 3

3. Launch an initiative to collaborate with student affairs worldwide.

Objectives

- 3.1 Conduct a needs assessment to guide and prioritize NASPA's international efforts.
- 3.2 Clarify NASPA's niche in international student affairs.
- 3.3 Provide context-appropriate professional development activities to improve knowledge and skills of student affairs professionals both domestic and abroad.

Goal 3: Strengthen partnerships, outreach and collaboration among small colleges and universities

- Damon Sloan interviewed by a number of graduate students in student affairs preparatory programs to give the small college perspective – face-to-face, phone call, and Skype.
- Damon Sloan met with the West Suburban Chicago SSAOs to discuss career development offices – goals, structure, personnel, and budgets.
- Damon Sloan hosted an informal networking opportunity with small college student affairs personnel at the Higher Learning Commission's Persistence & Completion Academy
- Eric Hartman (Sewanee: University of the South), Carol Casey and Kimberly Morton (Rhodes College) were hosted at Millsaps College by Brit Katz in May. Sewanee and Rhodes staff provided a day-long training on Title IX for approximately 30 staff from Millsaps and Centenary Colleges. Included in the training were staff from campus police, academic affairs, student affairs, athletics, information technology and wellness. The aim of the initiative is to provide training for institutions with limited resources and to identify effective practices for shared responsibility across an institution. We will continue to identify other locations to repeat the opportunity.
- Through the efforts of Bob Gatti and Tim Millerick, we continue to explore ways to work closer with NCAA Division III. Bob Gatti from Otterbein also serves on the Student-Athlete Knowledge Community.