

2019 NASPA Conferences on Student Success in Higher Education

Exhibitor & Sponsor Application

June 16 – June 18, 2019 ♦ Orlando, FL

Registration Deadline: **May 6, 2019**



The 2019 NASPA Conferences on Student Success in Higher Education will provide those committed to student success from across the institution with dynamic keynotes, thought-provoking workshops, and engaging networking opportunities using a cross-functional approach to student success. The convergence of four unique conferences will create a space for attendees to share ideas, strategies, and evidence-based research on strategies to dismantle barriers related to student success.

For more information on each event, visit the following websites:

Closing the Achievement Gap: <https://www.naspa.org/events/2019CTAG>

Student Financial Wellness: <https://www.naspa.org/events/2019SFWC>

Assessment, Persistence and Data Analytics: <https://www.naspa.org/events/2019APC>

First-Generation Student Success: <https://www.naspa.org/events/2019FGSS>

Why become an Exhibitor/Sponsor?

- Share information about your company or organization with over 900 attendees
- Increase your brand awareness and recognition
- Support our attendees as they come together to promote student success
- Develop your relationship with NASPA, the premier higher education student affairs association

Target Attendees:

- Graduate
- New Professional
- Mid-Level
- Senior Level
- Faculty
- Researchers
- AVP or number two
- Vice President for Student Affairs

FOR MORE INFORMATION CONTACT:
Kristie Jacobsen Jerde
Assistant Director, Advertising and Exhibits
218-280-7578 / Kjerde@naspa.org

Exhibit Packages (Select One or See Sponsor Packages)

<input type="checkbox"/> Package 1 \$2,000 <ul style="list-style-type: none"> ➤ Exhibit Space ➤ Registration fee for up to two (2) ➤ Full-page grayscale ad in printed program guide ➤ Banner ad in the mobile app ➤ Company description in the program guide 	<input type="checkbox"/> Package 2 \$1,600 <ul style="list-style-type: none"> ➤ Exhibit Space ➤ Registration fee for up to two (2) ➤ Half-page grayscale ad in printed program guide ➤ Company description in the program guide 	<input type="checkbox"/> Package 3 \$1,200 <ul style="list-style-type: none"> ➤ Exhibit Space ➤ Registration fee for one (1) ➤ Half-page grayscale ad in printed program guide ➤ Company description in the program guide 	<input type="checkbox"/> Package 4 \$1,000 <ul style="list-style-type: none"> ➤ Exhibit Space ➤ Registration fee for one (1) ➤ Company description in the program guide
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Sponsor Packages (Select One)

<input type="checkbox"/> Gold Sponsor \$7,500 <ul style="list-style-type: none"> ➤ Exhibit Space ➤ Registration fee for up to six (6) ➤ Sign and verbal recognition as a Gold Conference Sponsor at the event ➤ Company logo and hyperlink on the conference website ➤ Recognition as a Gold Conference Sponsor in the program guide ➤ Full-page grayscale ad in the printed program guide ➤ Banner ad in the mobile app ➤ Company description in the program guide ➤ A sponsored program session (session content in collaboration with NASPA). 	<input type="checkbox"/> Silver Sponsor \$5,000 <ul style="list-style-type: none"> ➤ Exhibit Space ➤ Registration fee for up to four (4) ➤ Sign and verbal recognition as a Silver Conference Sponsor at the event ➤ Company logo and hyperlink on conference website ➤ Recognition as a Silver Conference Sponsor in the program guide ➤ Full-page grayscale ad in the printed program guide ➤ Banner ad in the mobile app ➤ Company description in the program guide 	<input type="checkbox"/> Bronze Sponsor \$3,500 <ul style="list-style-type: none"> ➤ Exhibit Space ➤ Registration fee for up to three (3) ➤ Sign and verbal recognition as a Bronze Conference Sponsor at the event ➤ Company logo and hyperlink on conference website ➤ Recognition as a Bronze Conference Sponsor in the program guide ➤ Half-page grayscale ad in the printed program guide ➤ Banner ad in the mobile app ➤ Company description in the program guide
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All exhibit and sponsorship packages include an exhibit space with: One 6' table; two chairs, one program book; a registration mailing list (for those attendees who have consented to have their information shared with exhibitors or sponsors).

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Program Book Advertising Options

- \$1100** – Inside front cover full-page color printed program guide ad (1 available)
- \$400** – Full-page grayscale printed program guide ad
- \$400** – Banner ad in mobile program
- \$200** – Half-page grayscale printed program guide ad

Ad Specs

(Unless otherwise noted, printed program guide ads are grayscale only)

Full-page printed program guide ad: 8'' across by 10.5'' high

Half-page printed program guide ad: 7.75'' across by 5.125'' high

High resolution PDFs of 300 dpi or more accepted

Banner ad in the mobile program: 500 pixels by 500 pixels

JPG or PNG files accepted

*Please submit your 50 word or less company description and ad (if applicable) by **May 6, 2019** to ensure inclusion in the event program guide.

Additional Information

Registration List

A registration list is available to all companies participating. The registration list will be emailed two weeks before the conference. Registration mailing lists will be sent in Microsoft Excel format.

Note: This list will only include those attendees who have consented to have their information shared with exhibitors or sponsors. This will also be an attendee mailing list only. E-mails and phone numbers of attendees are not included on this excel list.

Property Responsibility/Insurance

You are responsible for insuring the safety of your personnel and your exhibit materials from theft, damage, accident, fire and other such causes. Exhibitors who desire to carry insurance must do so at their own expense. All property of the exhibitors is understood to remain in their own care, custody and control in transit to and from the confines of the exhibit area, as well as while it is on the floor. Security and storage space will not be provided. **NASPA and their agents are not responsible for losses incurred, theft, or damage.**

Exhibit Dates

Sunday, June 16

Set-up 10:00 AM- 12:30 M

Exhibiting 12:30 PM to 5:00 PM

Monday, June 17

Exhibiting 7:30 AM to 5:00 PM

*Please note that the exhibit hours are subject to change.

Registration Information

Your conference badge is your admission ticket to other conference events and sessions that do not charge special fees. Other individuals who wish to attend the conference will need to register at the appropriate rate.

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Organization and Payment Information

Exhibitor & Sponsor Application Deadline is **May 6, 2019**. No refunds will be given after this date.

Organization Name:	
Organization Phone:	
Website Address:	
Mailing Address:	
City, State & Zip code:	
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
Will you be exhibiting?	<input type="checkbox"/> Yes, I would like a space in the exhibit space <input type="checkbox"/> No, I won't be exhibiting
Payment type:	<input type="checkbox"/> Credit card <input type="checkbox"/> Check (made payable to NASPA) Please send to: NASPA; 111 K Street NE, 10 th Floor; Washington, DC 20002
Total amount:	\$
Cardholder name:	
Cardholder address:	
Credit card number:	
Expiration date:	
CVV:	
Cardholder signature:	
Please submit your application along with a 50 word or less <i>company description</i> by May 6, 2019.	

Please fill out the registration form and e-mail to kjerde@naspa.org or fax to 202-204-8443

Next Step

Once we have processed your payment we will send you an email with instructions to register for the conference and other important details.

Thank you for your support!

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