



Tobacco Prevention & Cessation Trainings & Technical Assistance

For fifteen years, The BACCHUS Network, (now the BACCHUS Initiatives of NASPA) has dedicated a significant portion of its attention to campus tobacco control. Our staff created higher education-specific resources and led the way for tobacco-free policy to become common. NASPA continues to offer quality training and technical assistance to help campuses at any stage of the tobacco policy process.

TRAININGS

Campus Tobacco Policy Development

This one-day, highly practical training focuses on a grassroots approach to policy. Participants gain ability to do the following: Assess the needs of campus, build a task force, build capacity, develop the right policy, educate on tobacco and policy, gain support from key stakeholders, implementation, and build compliance of a newly developed policy. The content can be adjusted and customized to your campus needs.

Successful Tobacco-Free Policy Implementation and Maintenance

The campus tobacco policy has passed; now what? This four-hour training will walk participants through a typical timeline for implementation, highlighting common problem areas and challenges that campuses may face. Strategies are provided for utilizing peer educators and improving compliance. Participants will also learn how to address other products (e.g. e-cigarettes) and ways to incorporate campus tobacco cessation efforts.

Promoting Tobacco Cessation for Students, Faculty, and Staff

Tobacco cessation for young adults is a challenging piece of the campus tobacco control puzzle. Assisting faculty and staff members with quitting can add another layer of complexity. This two to four-hour training includes assessment, empathy for addiction, Stages of Change, working with health and counseling centers, cessation medications, using technology, targeted promotion, events, staff involvement, and national resources. Participants will leave with strategies for implementing a comprehensive cessation program on campus.

Customized Option for Tobacco Prevention

Is your campus new to conducting tobacco education? Do you need pieces of the above trainings, but not necessarily the whole training? Are you having a hard time moving from tobacco policy development theory to action? Our staff members are happy to customize a half-day or full-day training to meet your needs. Simply contact us via the information below, and we will build something to help move you forward.

Tobacco Control Technical Assistance

Are you unsure of where to take your tobacco control efforts? Do you need help developing goals or a work plan? Do you simply need some help thinking through your next steps? BACCHUS Initiatives staff members are available to provide one-on-one technical assistance.

Booking a Training / Technical Assistance

Fees for each of the options listed above vary. Please contact Tad Spencer, Director of Tobacco Prevention Initiatives, to discuss your particular needs and budget. He may be reached via email at: tspencer@nasp.org or via phone at: 202-903-0655.