More than 50 schools Join Partnership Between AASCU, NASPA and TurboVote

Washington, DC — More than 50 colleges and universities have joined a partnership with the American Association of State Colleges and Universities (AASCU), NASPA - Student Affairs Administrators in Higher Education, and TurboVote. This nonpartisan effort aims to increase voter engagement on college and university campuses.

Through this partnership, TurboVote, a nonprofit, nonpartisan organization, will bring its innovative “one-stop-shop” voter engagement platform to students at college and university campuses across the country.

Made possible by a grant from the Rita Allen Foundation, the institutions receive a $1,200 subsidy for using TurboVote in their voter engagement efforts this year. The grant is available for up to 100 institutions, so less than half of the slots remain open.

"TurboVote’s platform represents an important and innovative piece of the effort to increase civic literacy and engagement through digital technology,” said Elizabeth Good Christopherson, president and chief executive officer of the Rita Allen Foundation. “In partnering with AASCU and NASPA, Turbovote will vastly increase access to a key voting demographic while making significant improvements in voter engagement efforts at colleges and universities across the country.”

TurboVote’s platform helps colleges and universities meet federal mandates that require institutions provide students with voter registration information. With help from AASCU and NASPA, TurboVote hopes to support institutions in meeting these mandates and set a new standard for voter engagement in higher education.

TurboVote will host a webinar about the program at 2 p.m. EST on Wednesday, Aug. 6. To register, send an email to rsvp@turbovote.org with “AASCU/NASPA” in the subject line. Schools seeking additional information about bringing TurboVote to their campus should contract Turbovote’s Adrienne Lever at partnerships@turbovote.org.

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AASCU is a Washington, DC–based higher education association of more than 400 public colleges, universities, and systems whose members share a learning- and teaching-centered culture, a historic commitment to underserved student populations, and a dedication to research and creativity that advances their regions’ economic progress and cultural development.
NASPA is the leading association for the advancement, health, and sustainability of the student affairs profession. Our work provides high-quality professional development, advocacy, and research for 14,000 members in all 50 states, 25 countries, and 8 U.S. territories.

TurboVote is a project of Democracy Works, a nonpartisan 501(c)(3) nonprofit organization based in Brooklyn, N.Y., that is passionate about building the democracy of the future. TurboVote is a service that makes voting easy. When students sign up, TurboVote keeps track of all their elections—local, state and national. If students wish to register, update their addresses or request absentee ballots, TurboVote sends them all the forms and information they need with pre-addressed, pre-stamped envelopes. For every election, TurboVote sends text message and email reminders to all users with important election information, dates and deadlines, to ensure that they never miss another election.