



NASPA[®]

Region VI

**Kandy Mink Salas
Region VI Director
Report for the July 2019 Board of Directors Meeting
July 1, 2019**

Requested Board Action Items

None at this time.

Professional Development and Engagement

MARCH 2019 – JULY 2019 ACTIVITIES

Regional Leadership (Kandy Mink Salas)

- Held Region VI Advisory Board 2-day meeting June 30 – July 2 with 90% of members in attendance.
 - Engaged in review of past goals, NASPA Strategic Plan, and goal setting for next 9 months.
 - Nathan Victoria in attendance as well as RD elect Anna Gonzalez, to aid in leadership transition and training.

Communications [Aaron Jones]

- Met to discuss plans for going forward to best share information with our constituents with Communications Team (Social Media & Webmaster) and Regional Director including replacing items from newsletter into different platforms.
- Drafted a position description for Communications Coordinator and developed new Regional Communications form.
- Worked alongside Brenda Dao on WRC 2019 committee to market conference registration, call for proposals, and SA Speaks.

Small Colleges and Universities [Ryan Alcantara]

- Volunteered to co-plan and facilitate the Small Colleges and Universities Vice President for Student Affairs Roundtable at the 2020 NASPA Conference with Kemal Atkins.
- Was invited to assist with the SCU Division blog and will contribute a posting this fall.

Historian [Ken Kelly]

- Met with the NASPA History Committee at the NASPA National Conference in Los Angeles California to discuss further projects post 100th anniversary of NASPA.

California Connected Conference [Ken Kelly]

- Met with an exploratory group of Region VI California NASPA Members at the National Conference in Los Angeles to discuss an alternative event in California for University of California, California State University and Community College NASPA members that will not be allowed to travel to Texas to attend 2020 National Conference in Texas.
- Several follow-up phone meetings to discuss the logistics of an alternative event in California have taken place. The event will take place in San Jose, California on the campus of San Jose State University from March 28-April 1, 2019. The event will feature virtual sessions from the National Conference.

Hawai'i [Christine Quemel & Allison Jerome]

- March 13, 2019 - NASPA Hawai'i Meet Up at NASPA Annual Conference in Los Angeles, CA - 7 attendees
 - Opportunity for NASPA Hawaii members to connect while at the annual conference
 - Meet up is typically held on the morning of the first full-day of the conference. Will probably go back to original format, as many members had to leave the conference on the final day and weren't available to meet.
- April 10, 2019 – Expand Your Professional Horizons
 - Program about creating opportunities for self-development with the US Department of State Fulbright Scholar Program, Semester at Sea, and NASPA International Exchanges
 - Speaker: Charles Sasaki, Interim Vice Chancellor for Academic Affairs, Windward Community College

Arizona (Wendy Bruun & Caitlyn Zang)

- Arizona meet-up at national conference (25 - 30 attendees)
- Arizona networking socials:
 - Flagstaff - April 2nd - 15 - 20 attendees
 - Phoenix - May 16th - 20-30 attendees
- Added 2 new members to the Arizona Executive Board

Southern California (Moya Carter & Jennifer Miller)

- NASPA National Programming: March 8-March 15th, Los Angeles:
 - Commuter Lounge offered various items such as snacks, toiletries, mirrors, seating, etc.
 - SoCal Breakfast before the closing event had approximately 30 attendees
 - NASPA SoCal ribbons were given out throughout the conference

Membership [Dee Uwono]

- Worked with the NASPA REV team to obtain the following data:
- Work with the National Office to split the California data (Northern California vs Southern California)
- Members who did not renew their membership
- Longitudinal data from the past 3-5 years to see if there were any significant increase/decrease in any type of membership.

AVP Liaison (Stacy Heldman-Holguin)

- Hosted Aspiring SSAO's Reception – March 12 9:30-11 am - Attendees – 17

- Description - Hosted gathering for the AVPs/Deans/Directors and Faculty that attended the January 2019 Aspiring SSAO's Workshop in Florida.

Foundation Ambassadors (Anthony Keen-Louie and Diana Victa)

- Staffed NASPA Foundation booth at Annual Conference
- Supported Pillar nominations.
- Developed more Region VI donor engagement/recognition opportunities
- Engaged current and past Pillars at events and made pillars more visible (sash, buttons, etc.)

GAP Rep (Jessica Alva)

- Mandy Mekhail (former GAP Rep) conducted a formal search and interview process among first year GAPs in Region VI to select the position's successor.

STRATEGIC PLANNING ALIGNMENT – GOALS FOR JULY 2019 – MARCH 2020

Professional Development and Engagement

Provide exceptional education and volunteer engagement that prepare members to lead on current and future issues in higher education.

NASPA Region VI will...

**Develop, implement, and evaluate accessible professional development and networking opportunities that address current and emerging issues for all career levels.

Regional Leadership

- Create a new Advisory Board position focused on Professional Development. This position will provide leadership for the Careers in Student Affairs Day programs in the region, as well as advise on any KC or state professional development programs.
- Work with Region V to revise the agreement between Regions V & VI regarding the Western Regional Conference arrangement.

California Connected Conference [Ken Kelly]

- Host an alternative event to the 2020 National Conference in Texas for California State and Community College NASPA Members who are not allowed to travel to Texas. The event will take place in San Jose, California on the campus of San Jose State University from March 28-April 1, 2019. The event will feature virtual sessions from the National Conference.

NUFP [Nancy Nguyen]

- Prior to the 2019 Western Regional Conference, NUFP Coordinator will:
 - Host a webinar on tips for NUFPs to prepare for the conference
 - Create a Facebook group for Region V and VI NUFPs to be able to engage with one another prior to the conference (i.e., roommate selection, etc.)

- Summer 2020
 - Host a drive-in conference specifically tailored to NUFPs/undergraduates in the local area who did not land opportunities with summer internships or DLI to stay connected and engaged throughout the summer

Hawai'i [Christine Quemel & Allison Jerome]

- Lunch and Learn Sessions on various Hawai'i campuses featuring recorded sessions from the NASPA Annual Conference.
- Conference Proposal Writing Workshops
- Careers in Student Affairs Month – Developing several initiatives to educate undergraduates and graduate students about the student affairs profession.

Southern California (Moya Carter & Jennifer Miller)

- Assess the professional development and engagement needs of Region VI So Cal
- Continue to highlight and advertise existing professional development opportunities to SoCal professionals
- Offer a pertinent and timely drive-in conference for the region
- Continue to offer periodic socials in varying cities within southern California
- Offer a variety of professional development opportunities for entry, mid, and seasoned professional levels
- Offer service-learning opportunities
- Consider and plan various engagement opportunities such as in-person and virtual

Northern California (Deepak Sharma & Stacy Heldman Holguin)

- 2019 Region VI Conference – Portland – host NorCal Networking Meeting.

SSAO Liaison (Lori Ideta)

- Increase communications with the SSAO's regarding opportunities available in the Region
- Create a listserve of SSAO's for easy distribution and communication

AVP Liaison (Stacy Heldman-Holguin)

- At the 2019 WRC, reconsider format and design of AVP Preconference, plan/host in Portland. From feedback, consider having "real world" problem solving sessions and table top exercises.

Webmaster (Natalie Betancourt Arellano)

- Create marketing to promote regional events so that members receive Region VI targeted emails, announcements, and newsletters.

GAP Rep (Jessica Alva)

- Provide exceptional support for GAPs and graduate students in the Region VI region.
- Host a workshop that highlights the benefits of volunteering and engaging in NASPA and what to do pre, during, and post conference.
- Help review applications for the 2019-2020 Conference Interns.
- Notify graduate students of the value of belonging to a national organization, and the benefits that come with it.

**Foster and promote volunteer engagement that enhances effective professional practice and pathways to leadership.

NUFP [Nancy Nguyen]

- Identify specific volunteer opportunities for NUFP and undergraduate students and market to populations

Hawai'i [Christine Quemel & Allison Jerome]

- Develop workshops on serving as a NUFP mentor and applying to be faculty at the Dungy Leadership Institute
- Ongoing NASPA Hawai'i Onboarding – Create new onboarding for leadership team members. The goal is to understand their role in NASPA Hawai'i and improve understanding of the organization, as well as policies and procedures.

Northern California (Deepak Sharma & Stacy Heldman Holguin)

- Develop NorCal Regional Board with 5-7 members to serve as ongoing planning committee. Outreach to begin July 2019.

**Extend the value of NASPA membership to a wider network of higher education professionals and partners.

Regional Leadership

- Take action on the Region VI Advisory Board decision to assume leadership for the Western Regional Careers in Student Affairs Day program. This is at the request of the WRCSAD Advisory Board. Goal in 2019 is to partner closely and goal in 2020 is to become the sponsor.

Membership [Dee Uwono]

- 2019 Region V/VI Conference – Based on the population Region VI Advisory Board would like to focus on (Undergraduate, Graduate, New Professionals), increase numbers by 10%.

NUFP [Nancy Nguyen]

- Outreach to community colleges in Region VI about NUFP.

Webmaster (Natalie Betancourt Arellano)

- Creating marketing to further promote Knowledge Communities; member involvement and professional development opportunities.

Northern California (Deepak Sharma & Stacy Heldman Holguin)

- Identify Student Affairs meetings and trainings in NorCal Region and add a NASPA recruitment piece to the event. This could be a reception, gift for drawing, public announcement, and/or advertising of the next event.

Equity, Inclusion, and Social Justice

MARCH 2019 – JULY 2019 ACTIVITIES

NUFP [Nancy Nguyen]

- Application timeline for 2019-2020 moved from three deadlines (Early May, Early September, Late October) to two deadlines (mid-June and early September) to better accommodate mentee, mentor, and NUFP reviewing committee schedules. This new process is also completely online and also takes into account both quarter and semester schools.

Hawai'i [Christine Quemel & Allison Jerome]

- May 21, 2019 – NASPA Hawai'i NUFP University of Hawaii at Mānoa Campus Visit
 - 17 participants
 - Included: graduate student panel, lunch on campus, meeting with NASPA Hawaii leadership team, presentation on NASPA DLI, introduction to Student Equity, Excellence & Diversity (SEED programs on campus), meeting with faculty from the Educational Administration Department.
 - In the future, will expand this visit to include NUFP students from other campuses on O'ahu.
- May 24, 2019 – NASPA Hawai'i and API KC Social at Shirokiya Japan Village Walk - 10 participants.

Public Policy (Marcus Rodriguez)

- Committee Member
2020 Census Countywide Outreach Complete Count Committee
Higher Education Sub-Committee, Los Angeles County

STRATEGIC PLANNING ALIGNMENT – GOALS FOR JULY 2019 – MARCH 2020

Equity, Inclusion, and Social Justice

Invest in and advocate for equitable and inclusive practices that promote socially just communities.

NASPA will...

**Strengthen capacity in all professional roles to recognize, challenge, and dismantle systemic barriers to improve post-secondary access and achievement.

Northern California (Deepak Sharma & Stacy Heldman Holguin)

- Encourage participation of NASPA members of all levels, locations and backgrounds in NorCal events. Consider a NorCal NUF Social if there is a substantial number in the area.

**Open pathways throughout the Association and the student affairs profession for equity-seeking, historically minoritized, and marginalized communities.

Regional Leadership

- Determine a way to pay for expenses for scholarship recipients up front; goal is to avoid large, out-of-pocket expenses.

Hawai'i [Christine Quemel & Allison Jerome]

- NASPA Hawai'i NUFP University of Hawaii at Mānoa Campus Visit. In the future, will expand this program to include NUFP students from other campuses on O'ahu.

GAP Rep (Jessica Alva)

- Advertise the cost of transitional memberships to promote the involvement of more students during their transitional periods.
 - Email various institutions/graduate students and notify them of the transitional membership rate.
- Increase the visibility of Region VI scholarships to the 2019 Region VI NASPA Conference.
 - Create flyer to be send out to Student Affairs/Higher Education programs/students.
 - Review applications for the WRC scholarships.

**Collaborate on the development of evidence-based, innovative, inclusive, and socially just higher education policy and practices.

Public Policy (Marcus Rodriguez)

- Community Training Partner
SoCal CAN Changemakers
Southern California College Access Network
- Public Policy Event Partner
Pat Brown Institute for Public Affairs

Advocacy for Student Success

MARCH 2019 – JULY 2019 ACTIVITIES

Awards [Sherry Mallory]

- Region VI Awards nominations opened on June 13, 2019, and will remain open for six weeks (through July 31, 2019). Nominations will be solicited through direct mailings to regional members as well as social media.
- A new award was added this year: the Region VI Support Staff Award, which will be presented to an individual who is recognized by their supervisor and/or other constituents on campus for their outstanding support of student success, services, staff, and initiatives.
- Region VI awardees will be recognized during the Awards Luncheon at the 2019 NASPA Western Regional Conference in Portland, Oregon, November 2-5, 2019.
- Explore recruiting volunteers through Volunteer Central to serve as reviewers for NASPA Region VI Awards, to expand opportunities for NASPA members to engage.

STRATEGIC PLANNING ALIGNMENT– GOALS FOR JULY 2019 – MARCH 2020

Advocacy for Student Success

Advocate to support student learning and success.

NASPA will...

**Center student learning, development, and success as core outcomes of higher education.

Awards [Sherry Mallory]

- The Awards Committee's goal this year is to ensure at least two nominations for each award category, as well as a recipient for every award category.

**Develop independent, critical thinkers who understand their responsibility to foster community, civic, and democratic engagement.

None

**Collaborate with local, state, national, and global partners to champion and support legislation, policies, and practices that advance student learning and success.

In other sections.

Research and Scholarship

March 2019 – July 2019 Activities

NUFP [Nancy Nguyen]

- Launched NUFP scholarships for 2019 NASPA Western Regional Conference.
- Also coordinated Graduate Student Scholarships for WRC.

Research Division [Gyasmine George-Williams]

- Connected with research grant awardees for support and guidance. In process of determining whether award recipients will be attending the WRC 2019.

STRATEGIC PLANNING ALIGNMENT– GOALS FOR JULY 2019 – MARCH 2020

Research and Scholarship

Generate research and scholarship that advance evidence-based, emergent, and equitable practices.

NASPA will...

**Create and foster interdisciplinary strategic partnerships to advance a data-informed research and practice agenda.

Research Division [Gyasmine George-Williams]

- Encourage scholar practitioners to apply for research grants to further data-informed research and practice. Develop, maintain, and lead planning for 2019-2020 research and assessment grant call for proposals.
- Collaborate with WRC liaisons for 2018-2019 grant participants to present at the 2019 WRC

**Invest in and promote a scholar-practitioner identity and mindset within the student affairs profession.

Research Division [Gyasmine George-Williams]

- Promote and recruit more proposal submissions for 2019-2020 research and assessment grants via multiple social media platforms and communications.

AVP Liaison (Stacy Heldman-Holguin)

- Contact James Stascavage about publishing AVP Survey from Fall 2018

**Develop innovative models to support the creation and recognition of exemplary research and scholarship.

Research Division [Gyasmine George-Williams]

- Offer informational webinar to interested applicants.