

Gaining Faculty and Staff Support

Faculty and staff can be some of our greatest allies. Be sure and create a plan to work with faculty and staff. Think of ways to keep them informed about your peer education group.

Here Are Some Tips:

- Host a faculty and staff social sponsored by your group to introduce the new peer educators to key faculty and staff on campus.
- Identify classes that relate to the peer education work you do. Ask those faculty members if you can give a five-minute recruiting pitch.
- As a group, brainstorm the names of key campus faculty and staff that you would like involved to a greater extent with your program. Be sure to collect their names, departments, campus mail addresses, e-mail addresses and phone numbers.
- Invite three or four different faculty or staff members to one of your meetings. It is best if this invitation is made in person instead of in writing. Your advisor can help by making a follow-up phone call on the day of the meeting.
- Make friends with staff members in catering, custodial, maintenance, and facilities management.
- Have a staff appreciation day and find some way to recognize front desk staff, ground maintenance crews, custodial staff, food service workers, campus police, and others.
- Send an open letter to faculty and staff explaining your mission. Introduce your advisor and provide contact information and social media links. Make this a very upbeat letter and thank them for their support.
- Have a dinner night out and ask every member to bring a faculty or staff member along. This doesn't have to be a formal banquet. Just invite a few folks out for a casual dinner, get to know them, ask about their area of academic interest, and describe your organization to them.
- Get to know who's who in your vice president's office and in all student affairs offices. Having positive relationships with staff members in these offices can only be beneficial to your group.



- Sponsor a "don't cancel that class" program on a health issue. Offer to fill-in for faculty if they have to be away at a professional conference. Market and promote the program to faculty periodically throughout the year.
- If your members work on campus in offices or departments, let supervisors know about your affiliation with peer education.
- Make sure your events are publicized to the faculty and staff through personal invitations and faculty-staff newsletters.