DO SA DO

#NASPA2

Atlantic City

Atlantic City Boardwalk

NASPA REGION II CONFERENCE

June 8-10, 2014
Seaview Resort, NJ
www.naspa2.org

NASPA
REGION II

2014 CONFERENCE PLANNING COMMITTEE

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WELCOME FROM THE CONFERENCE CHAIR

From the moment I was offered the opportunity to chair the 2014 NASPA Region II Conference, I knew I wanted to get down to basics. I wanted a regional conference that focused on the core of the phenomenal work done every day by student affairs professionals. I was less interested in the creation of a theme and more interested in the creation of a program that would provide colleagues with the tools they need to be even better at the work they do. I recruited a phenomenal team of practitioners and charged them simply to go to work – and that they did. When we finally did settle on a conference theme, it reflected our overall goals – "DO SA". How do we improve upon our skills, knowledge base, and resources so that we can continue to be effective professionals? Our program chairs completely redesigned the program proposal process, eliminating an adherence to theme and, instead, asking proposers to submit programs that were **S**pecific **M**easurable **A**ttainabile **R**ealistic and **T**ransferability. Our major speakers chair developed a line-up that would address issues that impact our work both in the present and the future. Even our entertainment was designed to provide maximum opportunities for networking and connecting, because we know some of the best conversations about work happen after the sun sets for the day. I believe the conference we have designed reflects exactly what a conference should – professional development. I'm glad you're along for the journey.

Christopher Conzen
2014 NASPA Region 2 Conference Chair
Director of Campus Activities
and Student Leadership Development
Suffolk County Community College

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WELCOME FROM THE REGION II DIRECTOR

Welcome to the Stockton Seaview Hotel and Golf Club!

I am delighted that you have joined us for Region II's annual conference. Following the outstanding experience of hosting the National Conference in Baltimore, this regional program is sure to provide a manageable space for connecting and networking with colleagues, sharing ideas, problem solving and learning more about our great profession. For me, the fact that this program wraps up a long academic year and kicks off summer, it also provides space to take a breath and reflect on the year.

While I love being able to attend and represent Region II at the National Conference, it is through this regional program that I have developed a strong network of support. I enjoy the intimacy of the program and the opportunity it provides to interact with so many of those attending. For me, this has resulted not only in a professional network but also lifelong friends. One thing you learn after years in the profession is that our paths cross many times over the years.

Please join me in making new connections, renewing friendships, sharing ideas, learning from each other and taking advantage of all that this conference has to offer. We are grateful to our incredible conference planning team, led by Chris Conzen, for creating the space and structure for what promised to be a great conference. I look forward to meeting your during our time together and to hearing from you about how NASPA Region II can best meet your needs for professional development and engagement.

Deb Moriarty
NASPA Region II Director
Vice President for Student Affairs
Towson University

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2014 CONFERENCE HOST CENTER

When you arrive to the conference, please stop by the conference registration area to check-in and pick up your conference materials. Registration will be located around the corner from the hotel check-in desk.

The host center will be open during the following times:
- Sunday, June 8th: 8:30 a.m. – 10:30am (pre-conference participants)
                           1:00p.m.-6:30 p.m. (general conference participants)
- Monday, June 9th: 7:30 a.m. – 6:00 p.m.
- Tuesday, June 10th: 8:30 a.m. – 2:30 p.m.

The Host Center will also provide you information about:
- Volunteering at the conference
- Entertainment during the conference
- Directions and great attractions in Atlantic City
- General information about the conference

Get ready to DO Social Media with #NASPA2!

In the spirit of supporting action through education, NASPA II has entwined social media all throughout the regional conference. Join us in rounding out your regional experience in a digital domain. Discover "Doing Social Media" by visiting the Social Media Headquarters (SoMeHQ), located right next to the registration desk. Engage with regional professionals by using the official #NASPA2 hashtag before, during and after the conference. Learn more about educational program sessions and social events as we live tweet events. Update your professional avatar with a new headshot. Enhance your knowledge or take the first few steps during our "DO I.T." sessions. DO I.T. will highlight different tools (such as Facebook, Twitter, LinkedIn, PInterest, and more!) used to enhance your professional growth on and offline. Beginners welcome!

Learning doesn't end when sessions are over. Subscribe to our Storify sessions for post-conference follow up. Reflect on the excitement and energy of the conference by following our NASPA II PInterest Board (and add to our physical version near the Social Media Headquarters). Connect after your day is done by tapping into our Social Media Directory and chatting with presenters.

The world is at your fingertips. Do more by letting us help you DO Social Media!

NASPA MOBILE APP
guidebook

Enhance your conference experience with the brand new NASPA Mobile App powered by Guidebook! View the schedule and create your own itinerary, browse exhibitors and sponsors, read up on speakers, floor plans, and more. To download, visit the Apple App Store or Google Play and search for "NASPA Mobile App" and download the 2014 NASPA Annual Conference Guide from within the NASPA Mobile App.

NASPA BOOKSTORE DISCOUNT
R2-14
30% off all products
Valid 5/20 through 7/31/14
Excludes shipping and handling, subscription products, and gift certificates

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Region II Awards

2013-2014 Award Recipients

Scott Goodnight Award for Outstanding Performance as a Dean
Raymond P. Heath
Vice President for Student Life & Associate Professor Education, Marywood University

Fred Turner Award for Outstanding Service to NASPA
Jodi Bailey
Director, Student Affairs, NYU, Tisch School of Arts

Mid-Level Student Affairs Professional Award
Fatima Rodriguez Johnson
Coordinator of Multicultural Programs, SUNY Geneseo

Region II New Professional Award
Laura Smith
Internship Coordinator/Career Advisor, Towson University

The Outstanding Contribution to Student Leadership Programs
Julia Overton-Healy
Director of Leadership Programs and the Women's Leadership Center, Alfred University

Community College Professional Award
Chris Conzen
Director of Campus Activities & Student Leadership Programs, Suffolk County Community College

Rising Star Award
Shanai Sloan
Student Leader, Chatham University

Outstanding Graduate Student
Mark Anthony Florido
Graduate Student, New York University

President's Award
Dr. Edwin H Welch
President, University of Charleston (WVa)

About the NASPA Region II Awards
Application Deadline: Early October

Each year NASPA recognizes outstanding members by honoring individual professionals with regional awards. To continue with this tradition, please consider nominating one of your Region II colleagues. Each nomination packet should include two (but no more than five) letters of support from colleagues in addition to your formal nomination letter. The packet should also include the nominee's resume.

A nomination can help you to show appreciation for the people that you work with and an award can bring recognition to an individual and an institution! Join us in recognizing the outstanding achievements of both individuals and programs within NASPA Region II.

- *Rising Star Award*
- *Region II New Professional Award*
- *Community College Professional Award*
- *President's Award*
- *Outstanding Contribution to Higher Education*
- *Robert H. Shaffer Award for Academic Excellence as a Graduate Faculty Member*
- *Outstanding Contribution to Student Leadership Programs*
- *Outstanding Graduate Student*
- *Outstanding Contribution to Student Leadership Programs Award*
- *Mid-Level Student Affairs Professional Award*
- *Outstanding Contribution to Literature or Research*
- *Scott Goodnight Award for Outstanding Performance as a Dean*
- *Fred Turner Award for Outstanding Service to NASPA*

For more information and/or to submit a nomination, please visit https://www.naspa.org/constituent-groups/regions/region-two/awards-grants. Please direct any questions or inquiries to **david.jones@cuny.edu.**

NUFP RECOGNITION

Resolution recognizing the 25th Anniversary of the NASPA Undergraduate Fellows Program

WHEREAS, NASPA's Minority Undergraduate Fellows Program (MUFP) was initiated in 1989–1990 under past president Doug Woodard, who appointed Constance Rockingham, an at-large member of the NASPA Board of Directors, to develop a program that would encourage undergraduate students of ethnic-minority to continue in higher education and consider student affairs as a profession, building upon the work of Frederick Preston, a former at-large member of the NASPA Board who had previously given consideration to the same issues; and

WHEREAS, in 2000–2001, NASPA President Shannon Ellis, National MUFP Coordinator Saunie Taylor, and MUFP Advisory Board President Sarah Shumate developed consensus for broadening the scope to include students with disabilities, and in conjunction with Disability Concerns Network Coordinator Michael Shuttic, set in motion the outreach effort; and

WHEREAS, Patsy Matsu Takemoto Mink, first woman of color elected to Congress and co-author of the Title IX Amendment of the Higher Education Act, helped enhance and bolster MUFP through a congressional earmark; and

WHEREAS, in 2004, the Task Force for Undergraduate Mentoring Opportunities was created to evaluate MUFP, and "in recognition of changes in society, the Task Force for Undergraduate Mentoring Opportunities recommend[ed] designing and implementing a selective undergraduate fellows program to increase the numbers of underrepresented ethnic minorities, LGBT, and disabled professionals in the fields of student affairs and higher education," after which, the Minority Undergraduate Fellows Program became known as the NASPA Undergraduate Fellows Program (NUFP); and

WHEREAS, in 2009, upon the review of the newly created NUFP Program, the mission of the program was clarified as "increasing the number of historically disenfranchised and underrepresented professionals in student affairs and/or higher education, including but not limited to those of racial and ethnic-minority background; those having a disability; and those identifying as LGBTQ"; and

WHEREAS, in March 2012, upon her retirement, the NUFP Summer Leadership Institute was renamed the Dungy Leadership Institute in recognition of the support provided by Executive Director Gwendolyn Jordan Dungy; and

WHEREAS, in June 2012, the NASPA Foundation approved the creation of a NUFP Fund to support undergraduate students preparing to pursue a master's degree graduate program in higher education; and

WHEREAS, there are a record number of participants in the 2013–2014 class with 527 NUFP Fellows, 460 faculty and administrators serving as Mentors, representing 212 institutions; and

WHEREAS, the program is making a global impact, with alumni serving as change agents and leaders in various sectors of society including higher education, business, and community development; AND

THEREFORE, BE IT RESOLVED, during the 96th NASPA Annual Conference in Baltimore, Maryland, the NASPA Board of Directors and the NASPA Undergraduate Fellows Program Board recognize that NUFP has created possibilities, changed the landscape of student affairs and higher education, and diversified and broadened pathways to our profession for the past 25 years.

Submitted by:
Laura A. Wankel, Chair
NASPA Board of Directors

Lester Manzano, Chair
NASPA Undergraduate
Fellows Program (NUFP) Board

March 18, 2014
Baltimore, MD

NEW PROFESSIONALS & GRADUATE PRE-CONFERENCE

Saturday, June 7

8:00 p.m.   NPGS Happy Hour, *Seaview Resort Bar*

Sunday, June 8

8:30 a.m. - 9:00 a.m   Check In & Registration, *Bayview Ballroom*

9:00 a.m. - 9:45 a.m.   Pre-Conference Welcome & Featured Speaker, *Bayview Ballroom*
                           Michael Plagianakos, Director of Rowan College
                           at Gloucester County College

10:00 a.m. - 10:45 a.m.   Educational Session
                           New Professionals Track/Graduate Student Track

11:00 a.m. - 11:45 a.m.   Politics 101: Know Your Role
                           Christopher Conzen, Director of Campus Activities and Student
                           Leadership Development at Suffolk County Community College
                           Joe Ginese, New & First Year Student Specialist, CUNY-BMCC

Noon - 12:45 p.m.   Networking Lunch with Senior Student Affairs Officers

1:00 p.m. - 1:45 p.m.   Increasing Your Social Capital in Student Affairs, *Bayview Ballroom*
                           David Jones, Associate Director of Student Housing;
                           Residence Life, City University of New York

2:00 p.m. - 2:45 p.m.   Career Focused Session, *Bayview Ballroom*
                           Kathy Woughter- Vice President for Student Affairs Alfred University
                           Jessica Cabrera- Academic Advisor Bronx Community College

3:00 p.m.   Closing Remarks, *Bayview Ballroom*

FOLLOW @Region2Grad

Region II graduate students to can connect and engage in conversations with a network of their peers!

Supervision: Managing a Cast of Characters
Room: Salon A
Presenter: Lynn Ortale, Vice President for Student Life, Chestnut Hill College
Our work force is changing and supervisory expectations and skills need to keep pace with this changing landscape. As innovative administrators we have the responsibility to be more effective supervisors, transform students' experience, and take the lead in the development of effective student affairs administrators for the future. Cartoon characters will be utilized as part of this highly interactive program to illustrate strategies for achieving effective supervisory outcomes. Best practices and additional resources will be shared.

A High Heel in the Door: Lessons Learned from Female University Presidents
Room: Salon B
Presenter: Ann Marie Klotz, Dean of Campus Life, New York Institute of Technology
This presentation will feature new dissertation research (Klotz, 2014) about the lived experience and meaning-making of ten current female university Presidents across the United States. Their lessons will inspire women faculty, staff and students to contemplate their own journey and future career goals. during this interactive session, participants will be encouraged to consider to how to take these lessons about leadership and apply to their work with women on their own campuses.

Multicultural Social Justice Competencies for the Student Affairs Practitioner
Room: Bayview Ballroom
Presenter: Pietro Sasso, Assistant Professor, Monmouth University
This session will discuss how to apply the Professional Competency areas of Equity, Diversity & Inclusion to synthesize multicultural competencies through social justice. This is a challenge is further exacerbated by current practices at colleges and universities. A study conducted by Charles, Lundy, and Fisher, (2003) report that, " despite a variety of retention efforts.... once admitted to institutions of higher education, African Americans and Latinos continually underperform relative to their white and Asian counter parts, earning low grades, progressing at a slower pace, and dropping out at higher rates" (p.2). Milem, Chang and Antonio (2005) assert using a theoretical framework, which targets the engagement of diversity to improve students' educational outcomes. Many organizations in society, have observed that women and individuals of color fail to be represented at higher levels of administration and decision-making. (Sue, 2008). This represents a significant issue as systems of power and privilege are embedded in the structure; consequently, maintaining an organization of unequal practices. Participants will engage with the facilitators to gain a conceptual understanding of social justice in student affairs practice.

Join the conversation at
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NASPA Region II Conference Schedule

Sunday, June 8

8:30 a.m. - 6:30 p.m.	Registration & Host Center
9:00 a.m. - 3:30 p.m.	New Professional & Graduate Student Pre-Conference *Separate Registration Required*
Noon	Region II Board Meeting, *Eisenhower*
2:30 p.m. – 4:00 p.m.	Welcome Reception, *Salon C, Outside of Bayview Ballroom*
4:00 p.m. - 5:30 p.m.	Featured Speaker, *Bayview Ballroom* *Brian A. Sponsler, EdD, Vice President for Research and Policy and Director of NASPA's Research and Policy Institute*
5:30 p.m. – 11:00 p.m.	Atlantic City Shuttles begin, *Lobby*
6:00 p.m. - 7:30 p.m.	Networking Happy Hour, *Cuba Libre at Tropicana Casino*
6:00 p.m. - 11:00 p.m.	Taste of AC Dinner (on your own), *Atlantic City Boardwalk*
11:15 p.m.:	Final Shuttle Pickup, *Tropicana Casino*

Monday, June 9

6:00 a.m.	Morning Workout, *Cape May Room*
7:30 a.m. – 6:00 p.m.	Registration & Host Center
7:45 a.m. – 8:45 a.m.	Morning Mentoring, *Bayview Ballroom*
7:45 a.m. – 5:00 p.m.	Exhibitors & Poster Presentations, *Outside of Bayview Ballroom* **Poster presenters available 7:45 a.m. - 8:45 a.m.*
7:45 a.m. - 8:45 a.m.	Chief Student Affairs Officers' Breakfast, *Oval Room*
9:00 a.m. – 10:00 a.m.	Educational Session I
10:10 a.m. – 11:10 a.m.	Educational Session II
11:20 a.m. - 12:20 p.m.	Educational Session III

Monday, June 9

2:40 p.m. - 3:40 p.m.	Educational Session V
3:30 p.m. - 4:45 p.m.	Title IX Panel, *Bayview Ballroom* *Dr. Barbara Lee, Rutgers University* *Dr. Daniel Swinton, NCHERM Group* *Robert Flowers, Hobart and William Smith College*
3:50 p.m. - 4:50 p.m.	Educational Session VI
3:50 p.m. - 4:50 p.m.	Instigate & Ruminate Talks, *Salon C*
5:00 p.m. - 6:30 p.m.	Seaview Reception, *Bayview Terrace*
5:00 p.m. - 6:00 p.m.	Chief Student Affairs Officers' Reception, *Oval Room*
6:00 p.m. - 11:00 p.m.	Atlantic City Shuttles begin, *Lobby*
7:00 p.m. - 9:00 p.m.	Beach Party Dinner, *Landshark at Resorts Casino*
10:00 p.m. - 11:00 p.m.	Networking Reception, *Resorts Casino*
11:15 p.m.:	Final Shuttle Pickup, *Resorts Casino*

Tuesday, June 10

6:00 a.m.	Morning Workout, *Cape May Room*
7:45 a.m. – 8:45 a.m.	Morning Mentoring, *Bayview Ballroom*
9:00 a.m. – 10:00 a.m.	Educational Session VII
10:10 a.m. – 11:10 a.m.	Educational Session VIII
11:30 a.m. – 1:00 p.m.	Closing Lunch & Featured Speaker, *Bayview Ballroom* *A. Paul Pyrz, Jr., President, LeadersShape, Inc.*

Additional sessions such as Community College Conversations and Burning Topics will be found in the Guidebook, as our desire is to make these sessions organic and open to address topics that might have arisen after the program book went to print.

Join the conversation at
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MEETING ROOM FLOOR PLANS

Oval Room

Oval Patio

Flynn, Toomey, Ross

Pines Pavilion

Salon C

Salon B

Salon A

Harding Room

Eisenhower Room

Conference Room B

Rest rooms

Rest rooms

Conference Room A

Reeds Bay

Galloway Room

Brigantine Room

Cape May Room

Atlantic Room

Regency West

Regency Boardroom

Regency Central

Regency East

Pre-Function

Restrooms

Restrooms

Bayview Ballroom

Foyer

Bayview Terrace

Bayview Terrace

Restrooms

Restrooms
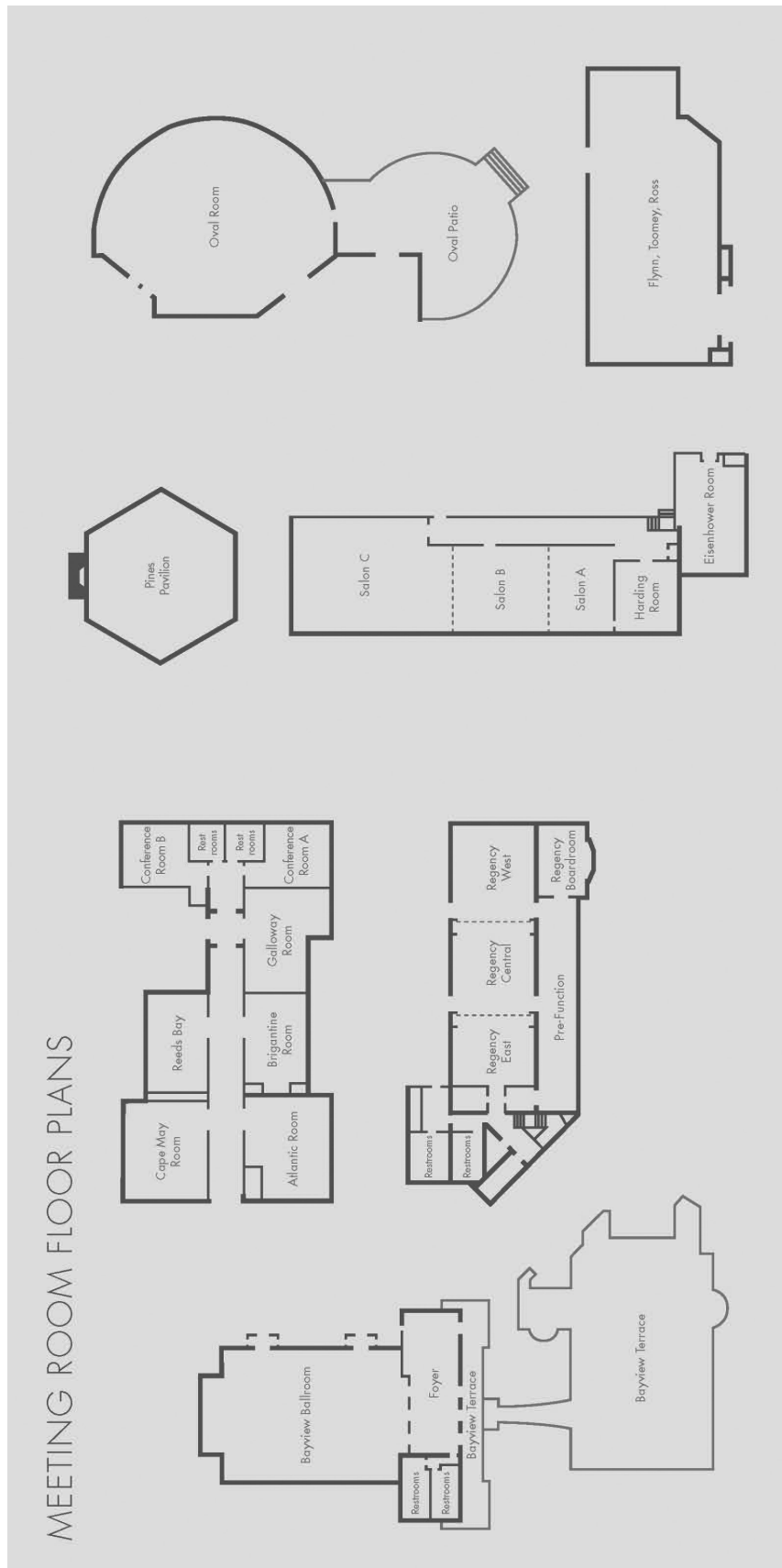
CHIEF STUDENT AFFAIRS OFFICER (CSAO) EVENTS

Monday, June 9

7:45 a.m. - 8:45 a.m.　　**Chief Student Affairs Officers' Breakfast,** *Oval Room*

10:15 a.m. - 11:15 a.m.　　**Fifth Annual CSAO Think Tank - I,** *Oval Room*
Chief Student Affairs Officers (CSAO's) will have time to discuss some of the unique challenges we face in moving our organizations forward,and to engage in deep and meaningful learning experiences about today's issues. The time is both a chance to reflect as well as to think and plan for the future. Topics will be identified by the participants but made include: managing increased system, state and federal mandates, continuing to do more with less, and discussing implications of Title IX changes.

1:30 p.m. - 2:30 p.m.　　**Discussing the Implications of the NASPA CSAO Survey,**
Oval Room
Presenters:　　Brian Sponsler, NASPA
　　　　　　　　Kirk Manning, St. Thomas Aquinas College
NASPA recently released results of the first comprehensive survey of Chief Student Affairs Officers. The survey was coordinated by Brian Sponsler. This session provides an opportunity for dialogue about the survey. Come with questions, prepared to listen and discuss what the survey has taught us about who we are and what we do.

5:00 p.m. - 6:00 p.m.　　**Chief Student Affairs Officers' Reception,** *Oval Room*

Tuesday, June 10

9:00 a.m. - 10:00 a.m.　　**Fifth Annual CSAO Think Tank - II,** *Oval Room*
Chief Student Affairs Officers (CSAO's) will have time to discuss some of the unique challenges we face in moving our organizations forward,and to engage in deep and meaningful learning experiences about today's issues. The time is both a chance to reflect as well as to think and plan for the future. Topics will be identified by the participants but made include: managing increased system, state and federal mandates, continuing to do more with less, and discussing implications of Title IX changes.

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Sunday, June 8, 4:30 p.m. - 5:00 p.m.   *Opening Keynote*, Bayview Ballroom

Brian A. Sponsler, EdD
Vice President for Research and Policy and
Director of NASPA's Research and Policy Institute

Brian A. Sponsler, EdD, is vice president for research and policy and director of NASPA's Research and Policy Institute (RPI). A member of NASPA's executive team, he oversees the association's research portfolio and works to cultivate and maintain relationships with institutional partners, higher education scholars, and policy leaders. Brian has extensive experience in Washington, D.C., where his policy advocacy work and research agenda has focused on expanding access and ensure success for historically underrepresented student populations.

Dr. Sponsler's research interests include college access for DREAM students, student success metrics, geographic impediments to college-going, and policy adoption theory. His policy research work has been financially supported by the Lumina Foundation, the Ford Foundation, the Bill and Melinda Gates Foundation, the Kresge Foundation, and the NASPA Foundation among others.

Prior to life inside the beltway, Brian held several campus professional positions, including as an academic advisor, sports information director, and men's soccer coach. Brian earned his bachelor's degree in public administration from the University of Puget Sound, a master's degree in student development administration from Seattle University, and a doctorate in higher education from The George Washington University.

NASPA PROFESSIONAL COMPETENCY AREAS FOR STUDENT AFFAIRS PRACTITIONERS

This year educational sessions were selected based on the NASPA Professional Competencies. Throughout the program you will notice the primary competencies listed.

Advising & Helping

Assessment, Evaluation & Research

Ethical Professional Practice

Equity, Diversity & Inclusion

History, Philosophy & Values

Law, Policy & Governance

Leadership

Organizational Resources

Personal Foundations

Student Learning & Development

Monday, June 9, 3:30 p.m. - 4:45 p.m.   *Title IX Panel*, Bayview Ballroom

Barbara A. Lee, Rutgers University

Barbara Lee is Professor of Human Resource Management and the former Dean of the School of Management and Labor Relations at Rutgers University. In addition to serving as dean of SMLR, Professor Lee has been associate provost for the social sciences for the New Brunswick campus, Director of the Center for Women and Work, department chair, graduate director, and associate dean.

Professor Lee teaches higher education law and employment law.   She is the author, with William A. Kaplin, of The Law of Higher Education and A Legal Guide for Student Affairs Professionals, both published by Jossey-Bass. She is also the co-author (with George LaNoue) of Academics in Court: The Consequences of Discrimination Litigation. She is the author of numerous other books and articles concerning higher education law. She is also of counsel to the law firm of Edwards Wildman Palmer, LLP, where she advises colleges and universities on a variety of legal issues.

Dr. Lee serves on the Executive Committee of the New Jersey Bar Association's Labor and Employment Law Section, is the immediate past chair of the Bar Association's Higher Education Committee, and is a former member of the board of directors of the National Association of College and University Attorneys and a NACUA Fellow. She also serves as an expert witness for litigation involving employment discrimination, sexual harassment, and academic personnel decisions.   And she is a regular presenter at scholarly conferences on higher education law, such as that of the National Association of College and University Attorneys and the University of Vermont's Legal Issues in Higher Education Conference.

Barbara Lee received her B.A. from the University of Vermont, her M.A. and Ph.D. from The Ohio State University, and her J.D. from Georgetown University Law Center.

Daniel Swinton, Executive Vice President of The NCHERM Group, LLC

Daniel Swinton is the Senior Executive Vice President of The NCHERM Group, LLC. Daniel consults frequently with colleges and universities on issues of Title IX, Campus SaVE and sexual violence, alcohol and other drugs, behavioral intervention, bystander intervention, student conduct policies and procedures, hearing board training, mediation and legal issues in higher education. Daniel often serves institutions as an external investigator for issues of sexual misconduct and other complex student conduct matters as well as employment concerns, retaliation and harassment. He has authored a number of peer-reviewed articles and book chapters on topics ranging from student conduct to civil rights investigations. He is also a frequent presenter and invited speaker at national and regional conferences. Prior to his work with The NCHERM Group, he served as Assistant Dean and Director of Student Conduct and Academic Integrity at Vanderbilt University.

Daniel serves as Associate Executive Director of ATIXA (The Association for Title IX Administrators) and on the Advisory Board of NaBITA (National Behavioral Intervention Team Association). He has also served on the Board for the Association for Student Conduct Administration (ASCA), having served as its President in 2011-2012.
Daniel received his Bachelor's degree from Brigham Young University, his law degree (J.D.) from the J. Reuben Clark Law School at BYU and a doctorate (Ed.D.) in higher education leadership and policy from Vanderbilt University's Peabody College. He is a member of the Tennessee State Bar.

He has also been interviewed and/or featured by The Chronicle of Higher Education, Student Affairs Today, USA Today, Inside Higher Ed and the Washington Post, as well as other publications and sources.

NASPA Region II Conference

Featured Speakers

Monday, June 9, 3:30 p.m. - 4:45 p.m.   *Title IX Panel*, **Bayview Ballroom**

Robert Flowers, Hobart and Williams Smith Colleges

Robert Flowers is the leader of the Division of Student Affairs at Hobart and Williams Smith Colleges. He is responsible for the development and implementation of all student life policies. He is in communication with all offices in student affairs and oversees the work of all offices including: Campus Safety, Counseling and Student Wellness, Hobart Athletics, Hubbs Health Center, Intercultural Affairs, Residential Education, Student Activities, WEOS/WHWS Campus Radio, and William Smith Athletics.

Flowers holds a bachelor's degree from Houghton College in Houghton, N.Y., a master's in education from Alfred University in Alfred, N.Y., and a law degree from the University at Buffalo Law School.

Previous to this appointment, Flowers served as the Colleges' associate dean of students and director of residential education since 2004. Before joining the Colleges, Flowers held administrative positions at Colgate University in Hamilton, N.Y., College of the Holy Cross in Worcester, Mass., and Alfred University.

Tuesday, June 10, 11:30 a.m. - 1:00 p.m.   *Closing Keynote*, **Bayview Ballroom**

A. Paul Pyrz, Jr., President, LeaderShape, Inc.

Paul Pyrz serves as the President of LeaderShape, Inc., a not-for-profit organization located in Champaign, Illinois. LeaderShape has been providing ethics-based leadership programs for over 50,000 men and women across the country and overseas for the past twenty-five years. Their organizational mission is to create a just, caring, thriving world where all lead with integrity and a healthy disregard for the impossible.

Prior to joining LeaderShape in August of 2000, he spent 11 years working in higher education, primarily in Student Affairs, at Arizona State University, the University of California at Davis, the University of Miami (FL), and the University of Illinois. In between, Paul also worked with Franklin Covey, a personal productivity company known for their time management tools. He also consults in the areas of leadership development, strategic planning, and radiating possibility.

He received both his bachelors and masters degree from Arizona State University in Business Administration and Human Resource Development, respectively; and is ABD with his doctorate in Educational Organization and Leadership at the University of Illinois. Paul's mission is simple...to help people become better leaders.

ENTERTAINMENT & NETWORKING

Sunday, June 8

DO NETWORKING: Welcome and Check-In Reception
2:30 p.m., Seaview Resort Salon C - Outside of Bayview Ballroom
Start the conference off by networking with Region II attendees. Light appetizers and new contacts – you can't go wrong!

DO NETWORKING: Atlantic City Meet Up #1
6:00 - 7:30 p.m., Cuba Libre at the Quarter in Tropicana Casino
Kick off AC with bold flavors, music and art while you meet up with other conference attendees on the private floor of Cuba Libre inside the Quarter at Tropicana. Light refreshments included.

Transportation is available. Shuttles will run from 5:30 p.m. -11:15 p.m. on a loop. Pick up locations are in front of the Seaview Resort and at the Tropicana bus dock.
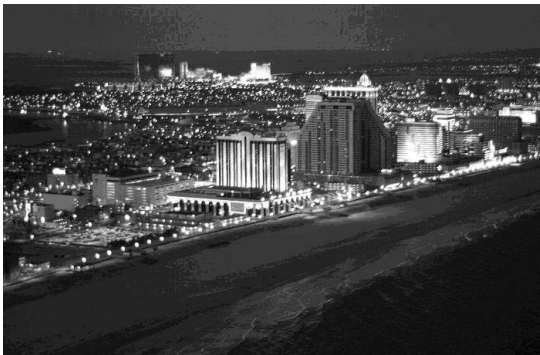
DO DINING: Taste of AC, Dinner on Your Own
6:00 p.m., Atlantic City Boardwalk
Shuttle service is available for transport to Tropicana Casino on the Atlantic City Boardwalk. Check out our local dining guide for specials at various restaurants and eateries up and down the Atlantic Ocean. Take one of our suggestions or choose your own adventure. Reservations encouraged.

Transportation is available. Shuttles will run from 5:30 p.m. - 11:15 p.m. on a loop. Pick up locations are in front of the Seaview Resort and at the Tropicana bus dock.

Join the conversation at
#NASPA2

ENTERTAINMENT & NETWORKING

DO FITNESS: Morning Workout
6:00 a.m., Seaview Resort Cape May Room
Three options to start your morning today: Yoga, Trail Run, and a total body fitness/cross training session. There will be a limited number of NASPA t-shirts available to those early risers who get in line first.

DO NETWORKING: Exhibitors Reception
5:00 p.m., Seaview Resort Pine Pavillion Bayview Terrace
Check out the exhibitors and join your colleagues for appetizers and drinks on the Terrace. There's no better way to enjoy New Jersey sunshine.

DO DINING: Beach Party – Dinner, Drinks and Ocean Fun
7:00 p.m., Landshark Bar & Grill at Resorts Casino
Get picked up curbside at Seaview for a journey to Atlantic City for a group dinner and Beach Party. Our buffet will be right off the boardwalk and provide a chance to enjoy music, play games in the sand, and connect with colleagues from all over Region II. Meal included.

Transportation is available. Shuttles will run from 5:30 p.m. - 11:30 p.m. on a loop. Pick up locations are in front of the Seaview Resort and at the Resorts bus dock.

DO NETWORKING: Atlantic City Meet Up #2
9:30 p.m., 5 o'Clock Somewhere Bar at Resorts Casino
Meet up with other conference attendees at home base. Drink specials included.

Transportation is available. Shuttles will run from 6 p.m. - 11:15 p.m. on a loop. Pick up locations are in front of the Seaview Resort and at the Resorts bus dock.

DO FITNESS: Morning Workout
6:00 a.m., Seaview Resort Cape May Room
Be a joiner! Join our group for our last trail run at Seaview.

Monday, June 9

Morning Mentoring
7:45 a.m. - 8:45 a.m., Bayview Ballroom

Join seasoned professionals to talk about experiences and hot topics in Student Affairs. Sign up at the Host Center to participate.

Poster Sessions
7:45 a.m. - 5:00 p.m.   Outside of Bayview

Presenter Available
7:45 a.m. - 8:45 a.m.

Is This SUITable
Presenter: *Dayna DeFiore, The Richard Stockton College of New Jersey*
Primary Competency: *Advising & Helping*
Are fashion shows hard to coordinate and is student attendance always a worry? Do employers comment on student attire at Career Fairs and other networking events hosted at your school? If so consider creating a yearlong initiative to promote the importance of dressing for success. In the Spring of 2011 Stockton College, Career Center launched a new dress for success campaign titled "Is this SUITable? Flyers, posters and buttons promoted this program and for 2 days information tables with materials and guidelines on career fair/interview attire were staffed by career professionals. Two mannequins (dressed by Macy's) represented appropriate Career Fair attire for men/women and sported the "Is this SUITable" button for all to see. In addition, Student Affairs staff was asked to dress in their best interview suit and wear an "Is this SUITable?" button promoting the motto. We were also fortunate enough to partner with Macy's, Ann Taylor and Men's Wearhouse to raffle off gift cards to each of those locations.

Improving Retention Rate Through Resource Optimization
Presenter: *Tomas Itaas, The Richard Stockton College of New Jersey*
Primary Competency: *Advising & Helping, Human & Organizational Resources*
The Coordinated Actions to Retain and Educate Program (CARE) was an initiative launched in spring 2010 under the leadership of Dr. Pedro Santana, Dean of Students, in partnership with Stockton College's faculty and staff. The CARE Program aims to help "at-risk" students navigate and maximize the benefits of various academic and student life resources available at Stockton.According to Daniel Fusch, Director of Publications and Research, of Academic Impressions (2012), "This year is seeing increases in public and federal pressure on colleges . . . improve completion rates. Yet, despite the increased attention to the issue, relatively few institutions have adopted a campus-wide and adequately resourced initiative to improve student success and student persistence" (p. 7).In order to meet similar challenges at Stockton College, the CARE Team streamlined the initiative and launched it as a program in the Fall 2012 semester. The program continues to provide its participants excellent academic and direct support services through individualized mentoring and a more focus student support services that will help them become successful autonomous learners. The program is currently serving 82 students considered to be "at risk" or students who identified themselves as in need of CARE services. The program is supported by 87 mentors composed of staff, faculty and students and a cadre of 24 volunteer tutors. This proposal will present effective ways to identify "at-risk" students and the optimum use of personnel, resources and technology to increase retention rates at Stockton.

Join the conversation at
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Poster Sessions   7:45 a.m. - 5:00 p.m.

Creating the Social Club
Presenter: *Nathan Morell, The Richard Stockton College of New Jersey*
Primary Competency: *Equity, Diversity & Inclusion, Student Learning & Development*
"Creating the Social Club" is a poster presentation explaining the formation of Stockton's Social Club. Initially geared at meeting the social needs of students on the autism spectrum, the club has since grown to include students living with disabilities as well as with anxiety and depression. Strengths and opportunities for growth as well as creation of similar groups will be explored on the poster. The group's creator with present the poster and be available to answer questions.

CHILL OUT: A Successful Group Model for Addressing Anxiety in College Students
Presenters: *Carol Evangelisto, The College of New Jersey*
                       Alison Wehringer, Rider University
Primary Competency: *Advising & Helping, Student Learning & Development*
College professionals have begun to notice more students with anxiety. Studies document negative impacts of excessive anxiety on academics, self-efficacy, social confidence and personal adjustment, all of which can negatively affect retention and completion rates. This poster will show clinical and non-clinical, college professionals how to provide a cost-effective intervention in a creative and fun group format.Attendees will receive a comprehensive packet containing seven session modules and specific materials that can be reproduced and used.

Educational Session I   9:00 a.m. - 10:00 a.m.

DO I.T. Sessions
Room: *Toomey*
Primary Competency: *Leadership*
Enhance your knowledge or take the first few steps during our "DO I.T." sessions. DO I.T. will highlight different tools (such as Facebook, Twitter, LinkedIn, PInterest, and more!) used to enhance your professional growth on and offline. Beginners welcome!

Research Focus Groups on New Professional Departure
Room: *Reeds Bay Room*
Presenter: *Denise L. Davidson, Bloomsburg University of Pennsylvania*
Primary Competency: *Assessment, Evaluation & Research*
Do you have experience supervising new professionals fresh from completing their graduate degrees? Have any of these new professionals left their position in the first year? A research team from Bloomsburg University of Pennsylvania will conduct focus groups during the conference to better understand the supervisor's viewpoint when new professionals leave their positions in less than a year. We are interested in your perspectives and invite you to join us for a 45 minute focus group.

A High Heel in the Door: Lessons Learned from Female University Presidents
Room: *Salon C*
Presenter: *Ann Marie Klotz, New York Institute of Technology*
Primary Competency: *Equity, Diversity & Inclusion, Leadership*
This presentation will feature new dissertation research (Klotz, 2014) about the lived experience and meaning-making of ten current female university Presidents across the United States. Their lessons will inspire women faculty, staff and students to contemplate their own journey and future career goals. during this interactive session, participants will be encouraged to consider to how to take these lessons about leadership and apply to their work with women on their own campuses.

NASPA
KNOWLEDGE
COMMUNITIES

Leading with a Learning Difference
Room: *Eisenhower*
Presenters: *Lynn Ortale Ph.D., Chestnut Hill College*
                           Mary Katherine Ortale, Chestnut Hill College
Primary Competency: *Equity, Diversity & Inclusion, Leadership*

College transition for students with learning differences often focuses solely on accommodations and effective learning strategies inside the classroom. What about outside the class? As administrators we have a responsibility to create cultures of inclusion. This interactive program focuses on innovative and effective strategies to assist student leaders with learning differences to excel as well as creative positive opportunities for inclusion for all students.

Our Secret Sauce: How We Define Our Culture — And Why You Should Too
Room: *Salon A*
Presenters: *Nick Jensen, New York University*
                           Guido Ditto, Creative Strategist & Caroline Osse
Primary Competency: *Human & Organizational Resources, Personal Foundations*

Our Culture Code paints an explicit picture of who we are, and it's paved the way for a focused strategy with unwavering allegiance to putting our students at the center of it all. It is a proclamation of sorts — a confirmation declaring our beliefs and aspirations as a workplace, as a team, but most importantly as a brand that is fully dedicated to sharing the student story across the web. Learn our process for developing a culture code, why you should create one, and strategies for starting your own during this session.

Middle States Chief Student Affairs Officer Roles and Succession Planning Considerations
Room: *Salon B*
Presenter: *Pedro Santana, The Richard Stockton College of New Jersey*
Primary Competency: *Human & Organizational Resources, Leadership*

This study examined chief student affairs officers (CSAOs) within the four-year colleges and universities accredited by the Middle States Commission on Higher Education. The objectives were to: (a) determine the profile of the CSAO; (b) provide a better understanding as to the role of the CSAO; (c) identify the most common career paths taken to reach the CSAO position; (d) determine CSAO career aspirations beyond their current roles; and (e) ascertain what colleges and universities are doing to attract, develop and retain talented individuals to assume the CSAO role.

Curricular Career Development: An Academic and Student Affairs Collaboration
Room: *Bayview Ballroom*
Presenter: *Mitchell Levy, Atlantic Cape Community College*
Primary Competency: *Assessment, Evaluation, & Research, Student Learning & Development*

The Completion by Design Project (2014) indicates the earlier a student identifies a career goal, they are more likely to graduate. Therefore, the Atlantic Cape CC Student and Academic Affairs Divisions collaborated with Academic Support Services to develop a career development curricular-infusion intervention. The objective was learning to create effective cover letters via assignments in an English course and career-based tutoring. A cover letter rubric was utilized to assess the quality of pre- and post-intervention cover letters.

Wellness Session From Morning Workout Coaches

Room: Harding
Presenters: Gregg Cerasoulo, Founder FitAthleticNutrition.com
Jessica Murden - CrossFit: Nutrition and Program Integration
Primary Competency: Personal Foundations

Health and fitness is just as important as your work ethic. In this session, you will learn how to integrate the importance of nutrition into clubs and organizations, as well as learn about CrossFit and the value of a CrossFit program to students and administrators. CrossFit is a fitness program for everyone that can increase work ethic, lower stress and bridge the missing fitness gap that is essential in maintaining health."

DO I.T. Sessions

Room: Toomey
Primary Competency: Leadership

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Research Focus Groups on New Professional Departure

Room: Reeds Bay Room
Presenter: Denise L. Davidson, Bloomsburg University of Pennsylvania
Primary Competency: Assessment, Evaluation & Research

Do you have experience supervising new professionals fresh from completing their graduate degrees? Have any of these new professionals left their position in the first year? A research team from Bloomsburg University of Pennsylvania will conduct focus groups during the conference to better understand the supervisor's viewpoint when new professionals leave their positions in less than a year. We are interested in your perspectives and invite you to join us for a 45 minute focus group.

Collaborative Career Development: Increasing Student Opportunities

Room: Eisenhower
Presenters: James Duffy, Gettysburg College
Tiffany Kurzawa, Gettysburg College
Primary Competency: Advising & Helping, Student Learning & Development

The value of a college education continues to be scrutinized by the media, prospective students and parents, and the public. More emphasis has been placed on outcomes data and career placement. This presentation will explore how Gettysburg College created a collaborative career development approach involving members of the campus community, parents, alumni, and volunteers to enhance and increase career development experiences for students. Learn how you can apply the same strategies to enhance career development experiences on your campus.

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The Sponsorship Effect

Room: *Salon A*
Presenter: *Teri Bump, American Campus Communities*
Primary Competency: *Personal Foundations and Ethical Professional Practices*

Who's willing to go out on a limb for you? Who's *willing and has the power* to push, pull and promote you where and when it counts? Who will tell you the real truth about your work, your brand and your executive presence? Sponsors provide a competitive career advantage, go out on a limb, and provide stretch assignments and opportunities for career advancement. Join us to discover the opportunities sponsors provide and how to initiate and steward this type of relationship at all levels in higher education.

Employing Qualitative Methods for Meaningful and Effective Assessments

Room: *Salon B*
Presenter: *Maximilian Schuster, University of Pittsburgh*
Primary Competency: *Assessment Evaluation & Research*

Assessment is increasingly critical in student affairs and serves as a way to measure learning objectives. Primarily, assessment methods in student affairs privilege quantitative methods, most commonly through survey instruments. However, qualitative assessment strategies, such as focus groups or longitudinal interviews, remain tangentially implemented, but can offer rich detail. This presentation will outline the utility of qualitative assessment methods in student affairs practice and provide participants with strategies for incorporating qualitative assessments on their respective campuses.

Getting S.M.A.R.T. about Strategic Planning

Room: *Salon C*
Presenters: *Christopher Holland, Purchase College SUNY*
       Melissa Jones, Purchase College SUNY
Primary Competency: *Assessment, Evaluation, & Research,Leadership*

The words "strategic planning" and "assessment" have caused many to cringe and shy away from volunteering to serve in helping guide these efforts. Other concepts like "learning outcomes" and "benchmarks" have been known to cause near panic in the field. Nevertheless, in an environment where institutions, and Student Affairs divisions, are being held more accountable for "results," we are expected to deliver on our strategic priorities that involve moving beyond the developmental considerations and more into domains of learning. This session is aimed at sharing best practices at rediscovering the divisional identity through the strategic planning process. Further, this discussion should promote a better step-by-step understanding of how to tackle the process (from concept to reporting) while helping build buy-in from divisional staff.

Professional Standards

Room: *Harding*
Presenter: *Zauyah Waite, Chatham University*
       Kelley Kenney, Kutztown University
Primary Competency: *Leadership*

In 2010, NASPA and ACPA published Professional Competency Areas for Student Affairs Professionals. The document defines knowledge, skills, and attitudes expected of student affairs professionals regardless of specialization areas. The session will describe the competency areas and how the document is being used regionally and nationally, with time for dialogue among participants. The facilitators are the Director of NASPA's Professional Standards Division, which promulgates the use of the document, and Region II's representative to the division.

The Plight of Disadvantaged Students: Refueling Our Commitment and Mobilizing for Student Success

Room: *Bayview Ballroom*
Presenters: *Stephen Davis, The Richard Stockton College of New Jersey*
                           Stacey Zacharoff, The Richard Stockton College of New Jersey
Primary Competency: *Equity, Diversity & Inclusion, Student Learning & Development*

Today's men and women that are disadvantaged students face a panoply of challenges concerning their admissibility to four year public and private colleges and universities; loan indebtedness, persistence in college, and preparation for tomorrow's workforce. Disadvantaged students can be defined as those with the following characteristics: low income, graduates of a school system with limited resources, and marginal college entrance test scores. The cost of college education continues to increase and poses threats to how the public views the return on investment for a bachelor's degree versus entering the workforce or attending community college. In connection, the federal government has tightened the requirements for Satisfactory Academic Progress and shortened the amount of time a student may receive a Pell Grant. Student Affairs professionals must prepare themselves beyond their immediate silos to support the needs of these students, serve as advocates, and advance this matter within their respective colleges' strategic plan. This is imperative since student attrition has long term economic consequences for the institutions and low income students.While these concerns have national significance, only four states have an entire system (opportunity programs) dedicated to the needs of disadvantaged and first generation students (New Jersey, New York, California, and Pennsylvania) and several other institutions have established freshman Summer Bridge programs. As the resources offered in these programs do not meet the rising cost of education, accountability, institutional support, and inclusion of opportunity directors in campus wide discussions will be paramount in the continued success of these programs. The Richard Stockton College of New Jersey's Educational Opportunity Fund (EOF) program has historically performed above state and national averages with retention and graduation rates.

Fifth Annual CSAO Think Tank - I

Room: *Oval Room*
Presenter: *Kirk Manning, St. Thomas Aquinas College*
Primary Competency: *Leadership*

Chief Student Affairs Officers (CSAO's) will have time to discuss some of the unique challenges we face in moving our organizations forward,and to engage in deep and meaningful learning experiences about today's issues. The time is both a chance to reflect as well as to think and plan for the future. Topics will be identified by the participants but made include: managing increased system, state and federal mandates, continuing to do more with less, and discussing implications of Title IX changes.

Join the conversation at
#NASPA2

DO I.T. Sessions

Room: *Toomey*
Primary Competency: *Leadership*

Enhance your knowledge or take the first few steps during our "DO I.T." sessions. DO I.T. will highlight different tools (such as Facebook, Twitter, LinkedIn, PInterest, and more!) used to enhance your professional growth on and offline. Beginners welcome!

Building Bridges between Student Affairs and Academic Affairs

Room: *Salon A*
Presenters: *Erik Kneubuehl, Fashtion Institute of Technology*
     Tardis Johnson, Fashtion Institute of Technology
Primary Competency: *Human & Organizational Resources, Personal Foundations*

Resources are tight and expectations are high, so now more than ever student affairs needs to build bridges and partner with other areas. Academic affairs serves as the foundation of every institutions educational mission and therefore presents has the most obvious and vital link to student affairs in supporting student success.

Using a public health model to create effective interventions with Alcohol and Other Drugs

Room: *Eisenhower*
Presenters: *Gina Vanacore, Stony Brook University*
     Matty Orlich, Stony Brook University
     Lara Hunter, Stony Brook University
Primary Competency: *NA*

Adjudicating behavior and creating educational interventions need not be at odds. We will review our recently created AOD assessment committee's work. We will present the theoretical and iterative foundation it was developed upon. The AAC evolved from an analysis of behavioral incidents and was created to assist in providing services to students in a meaningful and measurable manner. We will describe the public health based PDSA (Plan, Do, Study, Act) model used in the development of the group and ongoing assessment of the work. We will illustrate the manner in which data is directly used to enhance services to students.   This session will describe the genesis of the project which bore out of an analysis of campus data. We will review the goal setting process that led to the mission and practice of the committee's work. We will describe the current program as it is implemented and present the evaluation methods used to assess the effectiveness of the interventions and student conduct management. Attendees will leave with the knowledge of how to use the PDSA model in the ongoing development and implementation of campus initiatives. We will share the data we have collected and the methods we use to collect that data. Additionally, we will share what we have learned from the experience of designing and implementing an initiative of this nature.

Research Focus Groups on New Professional Departure

Room: *Reeds Bay Room*
Presenter: *Denise L. Davidson, Bloomsburg University of Pennsylvania*
Primary Competency: *Assessment, Evaluation & Research*

Do you have experience supervising new professionals fresh from completing their graduate degrees? Have any of these new professionals left their position in the first year? A research team from Bloomsburg University of Pennsylvania will conduct focus groups during the conference to better understand the supervisor's viewpoint when new professionals leave their positions in less than a year. We are interested in your perspectives and invite you to join us for a 45 minute focus group.

Models of Effective Civic Learning and Engagement

Room:	*Salon B*
Presenters:	*Kevin Tucker, City University of New York*
	Christopher Rosa, City University of New York
	Rachel Stephenson, City University of New York
	Charmaine Worthy, City University of New York
Primary Competency:	*Leadership,Student Learning & Development*

The session highlights 3 cross-campus, co-curricular programs that engage students in experiential civic learning. The Malave Leadership Academy develops students' leadership competencies through service and advocacy activities. The CUNY Service Corps promotes students' professional identities through service opportunities and a pre-professional experiences with community partners. The CUNY Coalition of Students with Disabilities focuses on leadership and identity development. Participants will be involved in a discussion of program components and how they can implement similar initiatives at their universities.

"Tribes" and Tribulations of Building a Professional Network

Room:	*Salon C*
Presenters:	*Joseph Ginese, CUNY-BMCC*
	Mallory Bower, SUNY Oswego
Primary Competency:	*Human & Organizational Resources, Personal Foundations*

Tribes. Confidence Architects. Humblebrags. They matter, but why? In the current hyper-connected eraof Twitter, Linkedin, Facebook, etc. it is now possible to network and share your knowledge with otherson a mass scale. But how do you find your place among many and find your people -- your confidencearchitects? The know-how and ability to build a tribe using these tools is what will separate you fromthe crowd. What's a tribe? Why should I care? Come find out.

Beyond the RA and OL: Rethinking Leadership for Urban Commuter Students

Room:	*Bayview Ballroom*
Presenters:	*Tiffany Onorato, CUNY John Jay College of Criminal Justice*
	Rosann Santos-Elliott, CUNY John Jay College of Criminal Justice
Primary Competency:	*Leadership, Student Learning & Development*

In this program, Student Affairs practitioners from John Jay College of Criminal Justice will discuss transformative measures that will assist in the engagement, persistence and retention of urban commuter students from the New York City metropolitan area. While showcasing their current Peer Ambassador Leadership Program, the presenters will show how their student training program goes beyond the job they are working (i.e. Orientation) and prepares their students for a professional career beyond the walls of their campus. In addition, they will discuss how we can transform on-campus jobs into well-rounded leadership experiences.

Is It Time to Go?: Deciding to Leave Your First Student Affairs Position

Room:	*Harding*
Presenters:	*Denise Davidson, Bloomsburg University of Pennsylvania*
	Karalyn Carter, Bloomsburg University of Pennsylvania
	Alyssa Bunch, Bloomsburg University of Pennsylvania
Primary Competency:	*Ethical Professional Practice, Personal Foundations*

Graduate students seek employment that provides opportunity, challenge and a good "fit." Unfortunately, what we aspire to does not always happen and some new professionals ask themselves "should I leave my job?" Weighing the consequences of job separation when a career has barely begun is a difficult and sometimes overwhelming process. Designed for new professionals and graduate students, this session will explore the theoretical and practical elements related to leaving your job in your first year as a professional.

DO I.T. Sessions
Room: *Toomey*
Primary Competency: *Leadership*
Enhance your knowledge or take the first few steps during our "DO I.T." sessions. DO I.T. will highlight different tools (such as Facebook, Twitter, LinkedIn, PInterest, and more!) used to enhance your professional growth on and offline. Beginners welcome!

When Perceptions Outweigh Intentions: Incorporating DiSC Inventory into Leadership Curriculum Design & Professional Staff Development
Room: *Eisenhower*
Presenters: *Robyn Ginese, Rutgers University*
Primary Competency: *Leadership, Student Learning & Development*
Why are we attracted to personality quizzes, career inventories, and leadership assessments? Sometimes we are curious to test the instrument for accuracy, but how often do we use the information for self-improvement? Student affairs professionals often have to balance between the roles of facilitating and advocating for students while needing to manage and perform as supervisors. DiSC is a unique assessment that indicates how our leadership style is perceived, which, when understood, can aid us in the ability to manage both up and down. Participants will walk away understanding the DiSC Inventory and its effectiveness as an impactful leadership training and staff development tool.

Feed the Parrot and Other Stories from the Middle
Room: *Salon A*
Presenters: *Tara Mellor, Montclair State University*
                        Laura E. Ryblewski, Rutgers University Newark
                        Phyllis Floro, University at Buffalo
                        Kerry Heckman, Syracuse University
                        Dirron Allen, Towson University
Primary Competency: *Personal Foundations*
A pet shop owner is going on vacation, so he puts one of his managers in charge. Before leaving, he gives the manager the keys and says, "Don't forget to feed the parrot." Intrigued? Alumni of the 2012 Mid-Managers Institute will finish this story and explore the transition to managerial positions. They will identify and discuss critical skills and competencies for managers and provide insight into life in the middle. Participants will walk away with strategic and innovative ways to manage both up and down and navigate institutional politics.

Creating Successful Peer Education Programs
Room: *Salon B*
Presenter: *Luanne Anton, The Richard Stockton College of New Jersey*
Primary Competency: *Leadership, Student Learning & Development*
Research shows that peer education works. Learn about ways to recruit students to make a difference in their own lives, the lives of those around them, and create a positive impact on their campus. Our program educates students on a variety of health and wellness topics of concern to students of today. They are involved throughout the school year with service learning and facilitating programs, events, and information tables to promote awareness on many issues that affect others on a daily basis.

Supervision: Managing a Cast of Characters
Room: *Salon C*
Presenter: *Lynn Ortale, Chestnut Hill College*
Primary Competency: *Human & Organizational Resources, Leadership*
Our work force is changing and supervisory expectations and skills need to keep pace with this changing landscape. As innovative administrators we have the responsibility to be more effective supervisors, transform students' experience, and take the lead in the development of effective student affairs administrators for the future. Cartoon characters will be utilized as part of this highly interactive program to illustrate strategies for achieving effective supervisory outcomes. Best practices and additional resources will be shared.

Small Colleges and Universities Roundtable
Room: *Bayview Ballroom*
Presenters: *Kathy Woughter, Alfred University*
                           Zauyah Waite, Chatham University
Primary Competency: *Law, Policy & Governance, Leadership*
This session will explore the challenges and issues facing our profession in this transformed higher education environment, from the perspective of small colleges and universities. Those interested in leadership and innovation on small college campuses will have a chance to set the agenda and consult with colleagues about current issues of importance to small colleges. Participants will be invited to share questions and expertise as well as to learn more about NASPA's small college initiatives from colleagues in this interactive roundtable format.

Refocusing the Self in Higher Education: A Phenomenological Perspective
Room: *Harding*
Presenter: *Glen Sherman, William Paterson University*
Primary Competency: *History, Philosophy & Values, Student Learning & Development*
The presentation, based on a forthcoming book with the same title from Routledge Publications (April, 2014), will argue that Continental philosophy has been largely overlooked in higher education theory and what it would mean if phenomenological and deconstructive philosophy was considered as a ground for theory and practice. This theory is built upon foundational phenomenological concepts and the altered conception of the self which emerges from key continental philosophers like Edmund Husserl and Martin Heidegger. MAurice Merleau-Ponty's conceptions of lived experience and language, coupled with Paul Ricoeur's analysis of meaning, language, and narrative are considered for their impact upon student experience. Jacque Derrida's deconstructive philosophy is also important because his notions of différance and writing provide an important critique of the concepts of student identity and development, mainstays of traditional higher education theory and literature.Students intentionally pursue their education, choosing majors and co- and extra-curricular activities. However, these choices and activities are engaged in and carried out with greater or lesser degrees of clarity. The explicit effort to enhance this clarity, to bring things more into focus for the subject herself, through educational, autobiographical narrative, is possible. Student writing is a means of capturing, gathering up what remains at a distance in order to attempt to bring greater coherence to a student's life. It is for this reason that student writing based on phenomenological and deconstructive philosophy, as well as narrative theory, is the ideal model and means for helping students discover and reflect on the meaning of their educational experiences in a way not previously addressed.

Educational Session IV   1:30 p.m. - 2:30 p.m.

Discussing the Implications of the NASPA CSAO Survey
Room: *Oval Room*
Presenters: *Brian Sponsler, NASPA*
                           Kirk Manning, St. Thomas Aquinas College
Primary Competency: *Leadership*
NASPA recently released results of the first comprehensive survey of Chief Student Affairs Officers. The survey was coordinated by Brian Sponsler. This session provides an opportunity for dialogue about the survey. Come with questions, prepared to listen and discuss what the survey has taught us about who we are and what we do.

Educational Session V   2:40 p.m. - 3:40 p.m.

DO I.T. Sessions
Room: *Toomey*
Primary Competency: *Leadership*
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Institution-wide leadership education: A mission-centered collaboration for student success
Room: *Eisenhower*
Presenters: *Ralph Gigliotti, Villanova University*
                           Karen Graziano, Villanova University
                           Erin Malone, Villanova University
Primary Competency: *Leadership, Student Learning & Development*
Collaboration between professionals in Student Affairs and Academic Affairs is becoming an increasingly significant strategy for enhancing the undergraduate student experience. This session will provide strategies for implementing an innovative, interdisciplinary, and interdependent approach to leadership education through the development of student-centered initiatives. Building off of our discussion from the 2013 NASPA Region II Conference, this program shall emphasize the institutional mission as both a point of entry and foundation for collaborative leadership education. By "bridging this gap," students have an opportunity to deepen their understanding of and appreciation for leadership.

Using Social Media to Connect Where They Are
Room: *Salon A*
Presenter: *Gwen Auckloo, The College of New Jersey*
Primary Competency: *Student Learning & Development*
Sophomores actively seek experiences different from their first year. In Molly Schaller's research, she identifies sophomores seeking reflective/mentoring atmospheres, more independence, and more academic based programs to assist with their choices. This presentation will present proven techniques that utilize social media and digital learning to educate, engage, and connect a sophomore community. Participants will learn how to effectively grow a virtual community, increase student submissions, and share online outreach strategies.

Where Do We Want To Go? Toward Identifying Core Learning Outcomes for Women's Leadership Education

Room: *Salon B*
Presenter: *Julia Overton-Healy, Alfred University*
Primary Competency: *Assessment, Evaluation, & Research,Student Learning & Development*

Women's leadership is, thanks in part to the book Lean In by Sheryl Sandberg, a hot topic lately. Yet, on many campuses, focused leadership education and training for women has been taking shape for years. Unfortunately, we are disconnected in our work. This session invites women's leadership educators and mentors to share expertise, materials and insights as we develop a collective framework for women's leadership curriculum and essential competencies. Participants are asked to bring copies of syllabi to share and a willingness to commit (after the conference) to the creation of a guiding document for use in women's leadership education. The long-range goal: to augment CAS and cement women's leadership education as an area of expertise within Student Affairs.

Increasing Your Social Capital in Student Affairs

Room: *Salon C*
Presenter: *David Jones, City University of New York*
Primary Competency: *Advising & Helping, Ethical Professional Practice*

Developing networks creates opportunities and increases your social capital. It is critical that student affairs professionals implement effective practices to increase their social capital in our field. Using S.M.A.R.T. goals as the framework, this session engages participants in interactive discussions and activities that explore elements of social capital, challenges and benefits to networking and better practices to increase your social capital in student affairs. Strategies that can lead participants toward developing meaningful relationships and transformative opportunities through networking will also be discussed.

Is a For-profit Institution for Me?: A Primer on For-profit and Proprietary Institutions

Room: *Bayview Ballroom*
Presenters: *Denise Davidson, Bloomsburg University of Pennsylvania*
                           Karalyn Carter, Bloomsburg University of Pennsylvania
                           Alyssa Bunch, Bloomsburg University of Pennsylvania
Primary Competency: *Leadership*

The for-profit higher education sector is controversial. Its presence and growth are substantial. Yet, we know little about student affairs work within it. This session offers a primer on for-profit higher education and explores a study of the experiences of student affairs practitioners who transitioned to FP institutions. Implications for job seekers, practitioners, and graduate preparation faculty will be considered.

Strategic Sustainability Initiatives for Student Affairs

Room: *Harding*
Presenters: *Jonathan L. Johnson, The Richard Stockton College of New Jersey*
                           Justin Dandoy, Washington & Jefferson College
Primary Competency: *Human & Organizational Resources, Student Learning & Development*

Institutions of higher education are increasingly becoming environmentally strategic by integrating all-encompassing sustainable initiatives including: academic curriculums, facilities and operations, and programming and student development. This presentation targets professionals who are interested in sharing and implementing strategic sustainable initiatives across diverse functional areas and environments, such as academic affairs, athletics, campus life, residential life, cultural affairs, dining and auxiliary, and Greek life.

DO I.T. Sessions

Room: *Toomey*
Primary Competency: *Leadership*

Enhance your knowledge or take the first few steps during our "DO I.T." sessions. DO I.T. will highlight different tools (such as Facebook, Twitter, LinkedIn, PInterest, and more!) used to enhance your professional growth on and offline. Beginners welcome!

Exploring Your Future: An Innovative Approach to the Undergraduate Orientation Program

Room: *Eisenhower*
Presenters: *Heather Black, Chatham University*
                           Zauyah Waite, Chatham University
                           Ruben Henao, Mercy College
Primary Competency: *Advising & Helping, Leadership*

Orientation programs can be fiestas & fun, but it should mainly serve as an opportunity to set the tone for the incoming classes. It is crucial to make your Orientation program beyond "getting to know the campus" and "ice breakers." This session will help explore a conference style orientation program to incorporate cross campus collaboration, past feedback, student learning outcomes, and student development. Transition programs should be a healthy balance of acclimation, social interaction and professional development.

Cultural Workers: Racial identities impacting professional relationships during inclusion trainings and dialogues

Room: *Salon A*
Presenter: *JaNomia Smith, Syracuse University*
                           Yaileimy Rodriguez, Barnard College
Primary Competency: *Equity, Diversity & Inclusion, Human & Organizational Resources*

While inclusivity has been something that every organization aspires to, the emotions, feelings and experiences of the participants in such trainings and dialogues leave us drained and pessimistic. Recognizing that in order to make progress there is an equal need to continue the work; but more importantly, to make these trainings and dialogues productive for both non-ethnic and ethnic minorities. This presentation shares some of the strengths, weakness, opportunities, threats and tools that have been used to continue initiatives that focus on building a culturally aware staff and that encourages everyone, regardless of race, color, or ethnic, to contribute equally and feel supported throughout their experience.

From Theory to Practice: Addressing the Needs of Graduate Students

Room: *Salon B*
Presenters: *Samantha Shapses, New York University*
                           Scott Gautney, New York University
Primary Competency: *Leadership, Student Learning & Development*

While graduate students compose a great deal of the students served by higher education, the needs and development of this student population is often overlooked. This presentation seeks to engage participants in a conversation regarding various theories that speak to graduate student development, and how we can translate these theories into tangible practice that benefit and enhance the experience of graduate students. Utilizing the Graduate Student Ambassador Program at New York University as a model for theory to practice work, this presentation will provide participants with a model of programming that addresses the various needs of graduate students.

Instigate & Ruminate

Room: *Salon C*
Presenters: *Numerous Speakers*
Primary Competency: *Leadership*

Join Suzanne Sullivan McGillicuddy, Sue Caulfield, Mallory Bower, Krista Kohlman and Joe Ginese for a series of Ignite talks. Ignite is a presentation style that is quick and invigorating, lasting only five minutes and consisting of 20 slides that auto-advance every 15 seconds. Come and ignite your conference experience with a speaker line-up that is sure to instigate some new thoughts and leave you to ruminate about possibilities.

Paradigms in the Programming and Retention of African American Males

Room: *Bayview Ballroom*
Presenters: *Forrest Pritchett, Seton Hall University*
                           Sherle Boone, William Patterson University
                           James Harris, Montclair State University
Primary Competency: *Equity, Diversity & Inclusion, Leadership*

One critical population, in the attempt to increase the college completion rates, is the African American male population. Numerous programmatic efforts have been extended in this direction. This presentation will combine recent empirical findings with observations from practitioners who have implemented initiatives within New Jersey collegiate institutions. Important variables such as the race of the significant counselor, effective mentoring and engagement strategies, involved peer group, etc. have been identified as significant factors.

SMART Balance

Room: *Harding*
Presenters: *Stacey Rose, The Richard Stockton College of New Jersey*
                           James Timothy, The Richard Stockton College of New Jersey
                           Ebony Guerrier, The Richard Stockton College of New Jersey
Primary Competency: *Human & Organizational Resources, Personal Foundations*

Struggling to balance competing priorities? A student affairs professional has to juggle student development, personal and social responsibilities, on call duties, professional growth, and much more. In this interactive session, you will learn about self-care and the necessary steps to implement change. Come recalibrate your everyday life.

Tuesday, June 10

Morning Mentoring   7:45 a.m. - 8:45 a.m.

Join seasoned professionals to talk about experiences and hot topics in Student Affairs. Sign up at the Host Center to participate.

Educational Session VII   9:00 a.m. - 10:00 a.m.

Student Leadership Moves Out; Syracuse University Community Ambassadors
Room: *Salon A*
Presenter: *Kerry Heckman, Syracuse University*
Primary Competency: *Advising & Helping, Student Learning & Development*
The Community Ambassador Program at Syracuse University (SU) was created to enhance the connection between off-campus students, the university, and the neighborhood in which they reside. Since its creation in 2009, the Community Ambassador Program has tripled in size and now serves nearly 8,000 off-campus students. This session highlights the key goals, strategies and lessons learned for linking and aligning students' learning experiences, leadership theory, and the emergent field of town-gown issues.

Deconstructing Title IX: Sexual Assault Protocol
Room: *Salon B*
Presenters: *John Smith, Richard Stockton College of New Jersey*
Primary Competency: *Law, Policy, & Governance; Human & Organizational Resources*
College personnel who, having worked for a number of months, will present the procedures and protocols used to respond to allegations of sexual assault as a means to assure the rights of all parties, protect members of the campus community and have a consistent approach that complies with various laws both State and Federal including Title IX. The College will present its flowchart (see attached) along with its written protocol (see attached). The presentation will be divided into an overview of the salient laws, a history of Stockton's administrative response to sexual assault and a provide a flavor for the discussions that took place, the role of the student service personnel, the police, campus counseling and the Title IX Coordinator. The presentation will provide other campuses with a roadmap as to how one institution addressed April 2011 Dear Colleague Letter in a sensible way to assure that all parties were treated with respect and dignity and provided information to make informed decisions at each step. The chart while at first seemingly daunting is easily explained and quite accessible. The team of presenters represents different constituent groups across the campus and the process reflects a depth of understanding of all phases of the process and the individuals who will avail themselves of the process.

S.M.A.R.T. compliance - Implementing the Campus SaVE act on a small college campus
Room: *Bayview Ballroom*
Presenter: *Frank Merckx, Drew University*
Primary Competency: *NA*
Implementing any change on a college campus is hard, let alone a new federal regulation. This session will explore the collaboration needed to institute the required changes for the VAWA - Campus SaVE Act on a small campus. Attendees will leave with a template of the process and team members used to implement the legislation, as well as best practices for implementing this vast rule with little to no budgetary support.

Educational Session VII   9:00 a.m. - 10:00 a.m.

To Seek and to Serve: Intentional Mentoring Throughout Your Career
Room: *Salon C*
Presenters: *Suzanne McGillicuddy, Fashion Institute of Technology*
                       Tasheka Sutton-Young, Kingsborough Community College
                       Danielle Wyck, Resident Counselor, Fashion Institute of Technology
                       Samantha Kloeckener, Stony Brook University
Primary Competency: *Advising & Helping, Personal Foundations*
Mentoring does not just happen. How can we be intentional about seeking out mentors and sponsors while also purposefully serving as role models, coaches or learning partners for students, new professionals and colleagues while also forming a few unique mentoring relationships that encourage the heart and challenge the learning process? Through a combination of sharing resources and storytelling, four SA professionals in different stages of their careers will challenge participants to be intentional in seeking out and serving as mentors.

BIG BANG & Autism Spectrum Disorders: What Administrators Need to Know
Room: *Harding*
Presenters: *Lynn Ortale, Ph.D, Chestnust Hill College*
                       Rosemary Mullaly, Chestnust Hill College
Primary Competency: *Advising/Helping*
Autism Spectrum Disorders (ASD) are increasing exponentially. Administrators need to know their obligations as well as effective means to support students with ASD as part of their professional competency. Beware of the "business as usual" approach as students become more diverse. This interactive multimedia program utilizes the "Big Bang" television series to demonstrate behaviors and effective resolutions.

Fifth Annual CSAO Think Tank - II
Room: *Oval Room*
Presenter: *Kirk Manning, St. Thomas Aquinas College*
Primary Competency: *Leadership*
Chief Student Affairs Officers (CSAO's) will have time to discuss some of the unique challenges we face in moving our organizations forward,and to engage in deep and meaningful learning experiences about today's issues. The time is both a chance to reflect as well as to think and plan for the future. Topics will be identified by the participants but made include: managing increased system, state and federal mandates, continuing to do more with less, and discussing implications of Title IX changes.

Educational Session VIII   10:10 a.m. - 11:10 a.m.

Rutgers Changemakers: Engaging Students in Social Change Programming
Room: *Salon A*
Presenters: *Dustin Ramsdell, Rutgers University*
                       Krista Kohlmann, Rutgers University
Primary Competency: *Advising & Helping*
This session will showcase the Rutgers Changemakers program which engages students in social good through unique, creative programming, such as networking with social entrepreneurs, participating in random acts of changemaking, presenting innovative projects to win grant money, and more! You'll also learn the philosophy behind the effort and be able to build similar initiatives on any college campus. Presenters will reframe participants' perspectives on leadership, where doing good takes center stage.

Affinity Housing: Student-Driven Special Interest Housing

Room: *Salon B*
Presenter: *Nadir Sharif, Bucknell University*
Primary Competency: *Student Learning & Development*

The Affinity Housing Program (AHP) at Bucknell University has created some of the most engaged communities on campus in its three years of existence. From Dumbledore's Army to the Entrepreneurship and Innovation House - students have raised the bar for the breadth and depth of engagement. Learn about the AHP process at Bucknell and how it may be adapted for your community!

An Overview of Emergent Public Policy Issues in Higher Education

Room: *Salon C*
Presenter: *Thomas Grace, New York University*
Primary Competency: *Law Policy & Governance*

This session will introduce and explore key recent/emerging developments in Public Policy that the NASPA Public Policy Division anticipates will significantly impact practice in higher education such as: consideration of race in college admissions/access; management of sexual misconduct; enrollment and funding of undocumented students; dealing with the student debt load; and President Obama's agenda to link federal financial aid to college learning and retention.

Muslim Students on Campus

Room: *Bayview Ballroom*
Presenter: *Alisia Engle, The College of Saint Rose*
Primary Competency: *Equity, Diversity & Inclusion, Ethical Professional Practice*

The College of Saint Rose Masters in College Student Services Administration includes a Social Cultural course, in which students choose to study a specific cultural or religious population they have had limited exposure to previously. The study is a semester long project including three different interactions and reading a book regarding your specific population's experience in America. I chose to study Muslim culture and found a great variety in experience from the students I met, to the book I read and personal research I completed. I attended a Muslim Student Association meeting at a local institution and was welcomed with open arms whereas my colleagues were turned away from other Muslim Student Association meetings. I was fascinated in the varying level of faith practices and thought it would be fascinating to put together a group of Student Affairs Professionals to communicate about our own experiences and hopefully learn from one another and increase our cultural sensitivity.

It's about Talent not Title!

Room: *Harding*
Presenter: *Meg Nowak, Hartwick College*
      Joan Carregal, NYU Stern School of Business
Primary Competency: *Equity, Diversity & Inclusion, Ethical Professional Practice*

Graduate assistantships/internships/fellowships are more than a way to afford graduate school or get cheap labor. The experience should benefit the department, the graduate student and the students served by the office. A Vice President for Student Affairs and current graduate student will discuss how assistantships can do more than get the work done. In addition to the standard job description or expectations of the assistantship, graduate students should discover their talents through the opportunities afforded them. Learn how to make the most of your graduate assistant/ship. Discovering talent is priceless regardless of title.

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KNOWLEDGE COMMUNITIES

GATEWAY TO THE PROFESSION & CONNECTION TO THE ASSOCIATION

NASPA Knowledge Communities (KCs) provide an opportunity for association members to access information and resources in a specific subject matter that pertains to the student affairs profession and come together through common interests in ways that support the NASPA mission, vision, and goals. KCs create and share knowledge through the delivery of educational research, programs, and products; through the use of technology; and by way of face-to-face meetings, workshops, and/or conferences. They provide an entry point to the association for graduate students and new professionals, and offer a structured organization for new and continuing members to confirm their commitment to and passion for the profession through their common interests.

Knowledge Communities build credibility through activity, consistency, and the quality of knowledge generated. It is important to note that the concept of knowledge communities is more than information and dissemination thereof. KCs are about gathering and generating information in a specific interest area; discussing the information; looking for examples of practicing the information; and critiquing, evaluating, and making some judgment about the worthiness of findings before disseminating findings as knowledge.

On the regional level, our KCs seek linkages between the agendas of the National KC Teams and regional interests. To get involved in a regional KC, contact one of our
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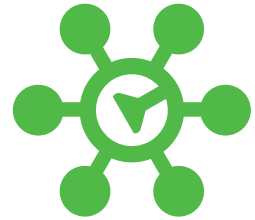
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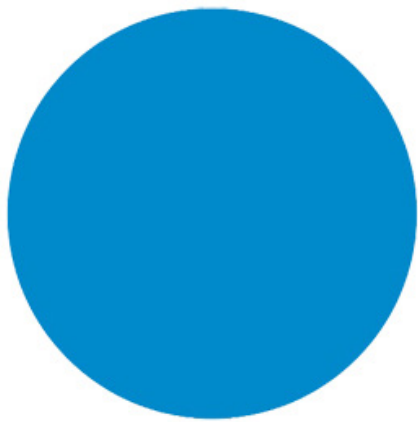
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NEW YORK CITY, NY?

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FIND OUT AT THE CLOSING LUNCH ON TUESDAY, JUNE 10!!!

SHARE YOUR GUESSES #NASPA2

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