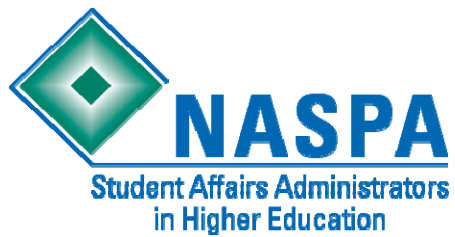




2008 NASPA Annual Report



Mission

To provide professional development and advocacy for student affairs educators and administrators who share the responsibility for a campuswide focus on the student experience.

Vision

NASPA — as the leading voice for student affairs administration, policy, and practice — affirms the commitment of student affairs to educating the whole student and integrating student life and learning.

NASPA 2008 – A Year in Review

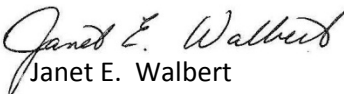
Dedication. Commitment. Responsibility. These were the keys to NASPA’s unprecedented success in 2008. From Capitol Hill to college and university campuses, the association demonstrated its influence as the leading voice for student affairs administration, policy, and practice. NASPA’s core values — including diversity, learning, collaboration, and access — were evident in every endeavor.


A record-breaking year in many ways, 2008 saw an increase in both individual and institutional memberships over the previous year. More than 5,000 participants gathered at the 2008 NASPA Annual Conference in Boston, Massachusetts, making it one of the most successful conferences in NASPA history. In addition, The Placement Exchange was a proud accomplishment for NASPA, the Association of College and University Housing Officers – International (ACUHO-I), and our other association partners. In its inaugural year, more than 10,000 interviews were scheduled for more than 750 positions available with participating employers.

Continuing the quality of educational programs our members have come to expect, NASPA held several excellent programs this year, such as the simultaneous presentations of the Alcohol Abuse Prevention & Intervention conference and the NASPA Mental Health conference, which exceeded all expectations. NASPA’s remarkable Multicultural Institute also took place in December of this fiscal year, at which the highly anticipated *Creating Inclusive Campus Environments for Cross-Cultural Learning and Student Engagement*, edited by Shaun R. Harper, assistant professor at the University of Pennsylvania, debuted. This publication was just one example of how NASPA continues to contribute to the research and literature of the student affairs profession.

NASPA recognizes and thanks its members for helping to ensure that student affairs remains central in the higher education landscape. The association remains committed to delivering quality professional growth opportunities that educate, inform, and motivate student affairs practitioners and the profession as a whole.

Sincerely,


Janet E. Walbert
President (2007-2008)


Gwendolyn Jordan Dungy
Executive Director

Dedication

Campus Safety and Security

As the foremost professional association for student affairs administrators, faculty, and graduate and undergraduate students, the prevention and intervention of critical situations and campus emergencies became a main area of focus for NASPA this year. Strategic planning for crisis management played a huge role in our programs, including our successful *NASPA Strategies Conference 2008: Alcohol Abuse Prevention & Intervention*. This conference was presented along with the *NASPA Mental Health Conference – Student Mental Health: Intervention and Collaboration*. Both conferences were held simultaneously, January 17–19, 2008, in Tampa, Florida. The participants, exceeding more than 400 in number, could choose programs from each of the two conferences, which included a variety of sessions, workshops, and panels.

“As dedicated educators, vice presidents, deans in those many areas that were mentioned in the introduction, we work with the students 24/7. We enhance students’ well-being and ensure that our campus environments are conducive to student learning.”

*Jan Walbert, NASPA President
Vice President for Student Affairs,
Arcadia University*

Our commitment to student safety and crisis management was highlighted this year with NASPA President Jan Walbert testifying to the U.S. House of Representatives about the central role student affairs plays in the effective education, prevention, and intervention systems that exist on college and university campuses.

The Winter 2008 issue of *Leadership Exchange* was a special issue devoted entirely to campus crisis management and response. With thought-provoking articles such as, “Threat Assessment on the College Campus,” “Identifying and Responding to Students with Mental Health Needs,” and “Managing the Media,” the issue examined the roles and

responsibilities of student affairs professionals in times of crises, particularly at the senior level. This issue of *Leadership Exchange* was also the first to be offered in a new digital format, allowing readers to search, share, and experience content in a more interactive manner. The number of subscriptions and interest in the magazine soared after the release of this special issue and the digital edition.

At our record-breaking 2008 NASPA Annual Conference, held in Boston, Massachusetts, Zenobia Lawrence Hikes, vice president of student affairs at Virginia Tech, delivered a powerful closing speech that told those in attendance what occurred on her campus and what was learned through the tragedy, as well as what she thought those of us in student affairs needed to do to prepare for the future. Hikes reminded us that none are immune to terror, and that we must all prepare for the unimaginable. Declaring, “enough is enough,” Hikes called on us to act with a “fierce urgency” and stem the tide of societal violence before students reach our nation's campuses.



Assessment

NASPA's dedication to providing outstanding professional development programs was further demonstrated through the International Assessment & Retention Conference (IARC). True to its theme, "A Shared Enterprise: Assessment as a Cross-Campus Strategy for Improving Student Learning & Retention," campuses were encouraged to bring team members from across functional areas within both student affairs and academic affairs with the shared goal of student success.

The growing need for colleges and universities to turn attention toward assessment practices was highlighted in the new book *Assessment Reconsidered: Institutional Effectiveness for Student Success*, published by the International Center for Student Success and Institutional Accountability (ICSSIA) – a collaborative effort between NASPA and Keeling & Associates, LLC. Authored by Richard P. Keeling, Andrew F. Wall, Ric Underhile, and NASPA Executive Director Gwendolyn Jordan Dungy, *Assessment Reconsidered* debuted at the 2008 NASPA Annual Conference with a well-attended book signing event. By addressing the substantive aspects of assessment and preparing readers to begin or improve assessment practice, the book lays the foundation of concepts, knowledge, and skills that is essential for effectiveness.

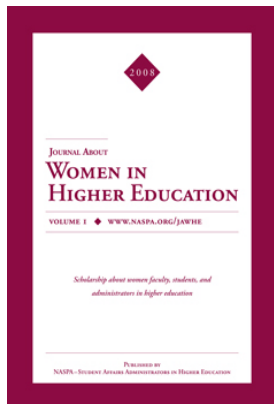
"Creating information networks and building a shared vision is one of the most important tasks we can tackle as leaders in higher education. This conference serves as an excellent venue for collaboration. The experience helped me generate new ideas that I've since been able to develop into successful program elements geared toward promoting outcomes based assessment."

*Adam S. Green, Director
West Virginia GEAR UP and P-20 Initiatives
West Virginia Higher Education Policy Commission*

This was the second year for the administration of the Profile of the American College Student. More than 50 institutions participated this year, bringing the total number of students in the national sample to over 240,000. The Profile, powered by Student Voice, assesses students at all levels, from first year to senior year-plus, and provides participating institutions with credible, accurate, timely, and relevant information that can be used to inform decision making and improve programs and services.

Proper training is critical to any assessment program. NASPA continued its Student Services Institute for Community and Two-Year Colleges (SSI), a series of low-cost, customized courses and on-site training in core knowledge areas for professionals and para-professionals working in community and two-year colleges. This year, the SSI expanded to include four-year colleges, with Rowan University becoming the first four-year institution to participate. The SSI at Rowan was a tremendous success, with more than 120 participants.

Diversity



Success this year has not only been seen in our various programs, but also in our diverse publications. In particular, NASPA’s publications excelled this year at the 2008 NASPA Annual Conference, with successful book signing events and the launch event of the *Journal About Women in Higher Education*. As NASPA continues to pay attention to furthering women’s leadership skills and opportunities, NASPA’s Center for Scholarship, Research, and Professional Development for Women (Center for Women), with financial support provided by *Diverse: Issues in Higher Education*, came together for the inaugural issue of the women’s journal. It was published in February with complimentary copies mailed to all NASPA members. The launch event was a notable accomplishment, with remarks from the editors, the director of the Center for Women, and a representative from *Diverse: Issues in Higher Education*.

NASPA’s commitment to advance women’s leadership skills and experience is also reflected in the National Conference for College Women Student Leaders (NCCWSL), which offers young women a unique chance to meet, network, and interact with prominent Women of Distinction and students from across the country. Held in conjunction with NCCWSL, the Women of Distinction Awards Ceremony pays tribute to women leaders who have made extraordinary contributions in their professions or their communities. This annual conference is the result of an ongoing partnership with the American Association of University Women.

Beyond women’s issues, NASPA promoted dialogue around the subject of diversity in all its forms, releasing the highly anticipated book *Creating Inclusive Campus Environments for Cross-Cultural Learning and Student Engagement*, edited by Shaun R. Harper, assistant professor at the University of Pennsylvania. The book debuted at the 2007 NASPA Multicultural Institute, and a book signing event was held at the 2008 NASPA Annual Conference.

The theme of the second biennial Multicultural Institute was “Awareness + Collaboration + Advocacy = Multicultural Competencies in Action.” The institute included a variety of programs, speakers, and partners. There were 350 participants in this year’s Multicultural Institute, and evaluations from the institute were very positive.

“The NASPA Multicultural Institute was an experience that keeps on giving. I keep running into people who say that this institute gave them the type of time and focus in sessions that’s needed for real learning and institutional change. I was grateful to be a part of such a successful program,”

*Rev. Dr. Jamie Washington, President,
The Washington Consulting Group*



Commitment

NASPA's Commitment to Diversity, Inclusion, and Equity

NASPA recognizes and appreciates diversity in relation to, and across the intersections of, race, color, national origin, religion, sex, sexual orientation, gender identity and expression, veteran status, age, socioeconomic status, and disability. Believing in inclusive environments, we emphasize the importance of understanding, approaching, and owning diversity and equity from a personal, interpersonal, institutional, and global level.



One of the initiatives with which NASPA sustains pluralism and diversity is the NASPA Undergraduate Fellows Program (NUFP), a semi-structured mentoring program for undergraduate students wishing to explore and better understand the field of student affairs and/or higher education. The mission of NUFP is to increase the number of persons of ethnic-minority, persons with disabilities, and/or persons who identify as lesbian, gay, bisexual, or transgender (LGBT) in student affairs and higher education. The internship program saw an increase this year – 28 institutions offered 36 positions, with 67 fellows applying for these positions.

2008 NASPA Annual Conference: *Chart a Course for Student Success*

Held March 8-12, The 2008 NASPA Conference was one of the most successful in NASPA's history. More than 5,000 participants enjoyed an exciting series of special events and activities, providing plenty of opportunities for education, information sharing, reunions, and celebration. In addition to keynote speakers that included CNN Anchor Soledad O'Brien and Virginia Tech Vice President for Student Affairs Zenobia Lawrence Hikes, participants had more than 350 educational programs from which to choose. The 2008 NASPA Annual Conference Committee, under the leadership of chair Dennis Black, is to be commended for a wonderful professional development event.



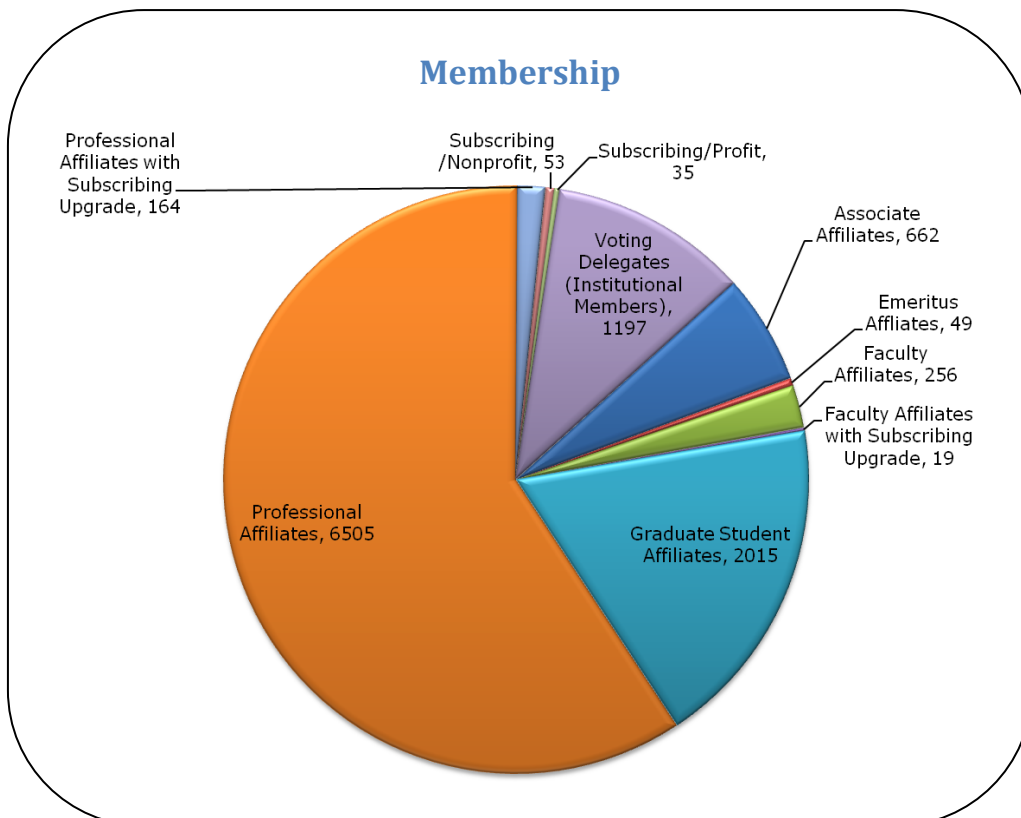
Collaboration

NASPA forged new partnerships and strengthened existing ones to bolster its programs and public policy initiatives.

This was perhaps most evident at the 2008 NASPA Annual Conference, where 143 companies exhibited. In conjunction with the conference, NASPA launched The Placement Exchange jobs placement event. NASPA teamed with ACUHO-I, NACA, NODA, and ASJA to make The Placement Exchange the largest year-round career service specifically for student affairs professionals. The inaugural placement event, held in Boston March 6–9, 2008, was a huge success with nearly 1,200 candidates ready to pursue first or new opportunities within the field. Institutions and organizations of varying type and size registered 800 positions, ranging from entry to mid-level in functional areas that included: campus activities, judicial affairs, orientation and new student programs, housing, and more.



The association also collaborated on a number of publications, with the first issue the Journal of College and Character published under NASPA's imprint appearing in September 2007. Also, under President Jan Walbert's direction, a working group of individuals with senior student affairs leadership experience was convened to identify critical issues student affairs professionals should consider related to violent incidents on college campuses. The resulting document, *In Search of Safer Communities: Emerging Practices for Student Affairs in Addressing Campus Violence*, was subsequently published as a special NASPA supplement in the Jossey-Bass "New Directions for Student Services" series.



Our partners this year included:

SAHEC (ACUHO-I, NACA, NIRSA, ACUI, and ACPA), Keeling & Associates, Student Voice, ACHA, AAUW, Stetson University College of Law, U.S. PIRG, ACE, NACUBO, Military Officers Association, National Association of Veterans' Program Administrators, AASCU, NAICU, and more...



Responsibility

Leadership

The inaugural Placement Exchange not only placed many hopefuls into their dream positions, but also gave many leaders-in-the-making the opportunity to network and further their goals. These new professionals could soon look to our professional development programs to advance their leadership skills and solutions.

Seasoned student affairs leaders gathered at The 2007 New SSAO Institute to network and learn from one another. Representing institutions of various types and sizes, these senior-level leaders challenged each other to broaden their perspectives on critical issues and gain insight and knowledge.

Also focusing on leadership values was the Alice Manicur Symposium for Women Aspiring to be SSAOs. “Metamorphosis, A Process of Clarity, Choice, and Insight” was the Symposium’s theme this year. The Symposium, established and coordinated by NASPA’s Center for Women, is designed for women in mid-level managerial positions who are contemplating a move to a senior student affairs officer (SSAO) position in the near future. Participants join other experienced student affairs professionals, from both two-year and four-year public and private colleges and universities to engage in workshops led by innovative and knowledgeable faculty members with diverse backgrounds. This year’s program had excellent numbers, with more than 50 women participating, and 88 percent of those deeming the experience “Outstanding.”



It is often said that the regions are the heart of NASPA, and this certainly held true in 2008 as regions hosted not only regional conferences, but a variety of professional development opportunities for individuals at all levels of the profession. Knowledge Communities also continued to take leadership in their growth and visibility this past year, with the addition of the new Student Affairs Development and External Relations Knowledge Community. With individual Knowledge Community participation running from the hundreds to the thousands, these knowledge-generating groups are undoubtedly the “gateway to the profession and connection to the association.”

NASPA continues to honor excellence in leadership through its awards programs. NASPA’s Annual Awards recognize prominent higher education and student affairs leaders for their contribution to the profession. Through its Excellence Awards, NASPA recognizes the contribution of members who are transforming higher education through outstanding programs, innovative services, and effective administration.

NASPA Excellence Awards

- **GRAND GOLD MEDAL AWARD WINNER**
Housing, Residence Life, Campus Security, Contracted Services, Judicial, and Related Category
Civic Learning: Impacting Students One at a Time
James Madison University
- **GRAND SILVER MEDAL AWARD WINNER**
Enrollment Management, Orientation, Parents, First-Year, Other-Year, and Related Category
The ReadySet: Information for New Students at Syracuse University
Syracuse University
- **GRAND BRONZE MEDAL AWARD WINNER**
International, Multi-cultural, Cultural, Gender, LGBTQ, Spirituality, Disability, and Related Category
Study Abroad for Students with Disabilities
American University
- **Student Union, Student Activities, Greek Life, Leadership, and Related Category**
Student Leadership Institute...Podcast Style!
Bridgewater State College
- **Administrative, Assessment, Information Technology, Fundraising, Professional Development, and Related Category**
UNCG Cares: Creating a Culture of Care to Aid Students in Distress
University of North Carolina at Greensboro
- **Student Health, Wellness, Counseling, and Related Category**
A University Sexual Assault Response Team (SART): Moving Beyond Response to Action
Georgia Southern University
- **Athletics, Recreation, Physical Fitness, Non-Varsity Sports, and Related Category**
Tear It Up!
New York University
- **Careers, Academic Support, Service Learning, Community Service, and Related Category**
IUPUI Democracy Plaza
Indiana University-Purdue University Indianapolis
- **Off Campus, Commuter, Non-traditional, Graduate, Professional, and Related Category**
NYU's Student Resource Center
New York University



ANNUAL AWARDS

Mid-Level Student Affairs Professional

Cedric Hackett
California State University,
Northridge

Outstanding Contribution to Higher Education

George Kuh
Indiana University

President's Award

Scott Cowen
Tulane University
&
Paula Rooney
Dean College

Robert H. Shaffer Award for Academic Excellence as a Graduate Faculty Member

Joan Hirt
Virginia Tech

Fred Turner Award for Outstanding Service to NASPA

Theresa Powell
Temple University

Scott Goodnight Award for Outstanding Service as a Dean

Michael Jackson
University of Southern California

Melvane D. Hardee Dissertation-of-the-Year Award

Susan Johnson
Indiana University,
Runner-up: Samuel Museus
University of Massachusetts, Boston



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T A T E



T R Y O N

A Professional Corporation

Certified Public

Accountants

and Consultants

Independent Auditor's Report

To the Board of Directors
National Association of Student
Personnel Administrators, Inc.

We have audited the accompanying statements of financial position of National Association of Student Personnel Administrators, Inc. (the Association) as of June 30, 2008 and 2007, and the related statements of activities and cash flows for the years then ended. These financial statements are the responsibility of the Association's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

The Association has not included the financial transactions of its affiliated regions in the accompanying financial statements. In our opinion, accounting principles generally accepted in the United States of America require that these entities be consolidated. If the affiliated regions had been consolidated with the Association, assets would increase by approximately \$462,000 and \$320,000 as of June 30, 2008 and 2007, and revenue would increase by approximately \$639,000 and \$625,000 for the years then ended.

In our opinion, except for the effects of not consolidating the affiliated regions, the financial statements referred to above present fairly, in all material respects, the financial position of National Association of Student Personnel Administrators, Inc. as of June 30, 2008 and 2007, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Washington, DC
January 28, 2009

THE SOUTHERN BUILDING

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805 15TH STREET, NW

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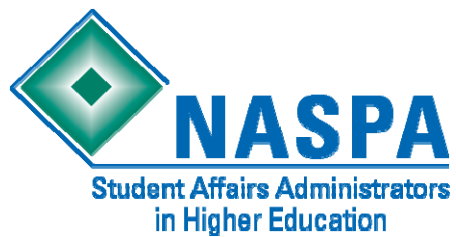
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National Association of Student Personnel Administrators, Inc.

Statements of Financial Position

<i>June 30,</i>	2008	2007
Assets		
Cash and cash equivalents - Note B	\$ 1,742,994	\$ 2,281,755
Investments - Notes B & C	5,217,661	5,073,016
Accrued interest receivable	30,390	20,633
Accounts receivable, net of allowance for doubtful accounts of \$12,729 and \$27,396 for 2008 and 2007, respectively	169,349	36,420
Due from NASPA Foundation - Note D	25,159	46,746
Prepaid expenses - Note H	865,579	171,998
Investments held to fund deferred compensation	38,433	41,853
Furniture and equipment, net - Note E	82,837	92,675
Total assets	\$ 8,172,402	\$ 7,765,096
Liabilities and Net Assets		
Liabilities		
Accounts payable and accrued expenses	\$ 548,500	\$ 645,008
Deferred revenue - dues	758,444	631,472
Deferred revenue - other	106,621	104,262
Deferred compensation	38,433	41,853
Total liabilities	1,451,998	1,422,595
Net assets		
Unrestricted		
Designated - Note G	4,961,087	4,921,839
General	1,750,138	1,415,304
Total unrestricted net assets	6,711,225	6,337,143
Temporarily restricted	9,179	5,358
Total net assets	6,720,404	6,342,501
Commitments - Note H	-	-
Total liabilities and net assets	\$ 8,172,402	\$ 7,765,096

See notes to financial statements.



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